



Ministry of Defence

Ministry of Defence
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Ref: FOI2021/03723

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E-mail: [REDACTED]

22 April 2021

Dear [REDACTED]

Thank you for your E-mail of 6 April requesting the following information:

“A report was recently released by the Pentagon about one of its social media posts.

https://cdn.muckrock.com/foia_files/2021/02/16/21R019_RESPONSE.pdf

Could you please send any similar reports that the Mod has done about its own social media strategy or reports on specific posts that it has made.”

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA). I can confirm that the Ministry of Defence (MOD) holds some information within the scope of your request. However, this information is exempt under Section 21 of the FOIA (Information reasonably accessible to the applicant by other means).

Under Section 16 of the FOI Act (Advice and Assistance), the MOD often publish case studies which include aspects of campaigns including social media via the Government Communications Service Blog via the link below.

<https://gcs.civilservice.gov.uk/?s=defence>

In addition there is a comprehensive overview of all the key social media channels in use across the MOD on gov.uk/MOD and click on social media. The website can be accessed here.

<https://www.gov.uk/government/organisations/ministry-of-defence>

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact us in the first instance at the address above. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not normally investigate your case until the

MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>.

Yours sincerely,

DDC Secretariat Parliamentary.