

NZ Societal Change survey

Start of Block: DATA QUALITY CHECK - PLEASE DO NOT REMOVE

JS

RelevantID

RelevantID Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

End of Block: DATA QUALITY CHECK - PLEASE DO NOT REMOVE

Start of Block: Intro

Q1 Thank you for taking part in this survey on the environment and climate change. The survey should take no longer than 15 minutes to complete and the findings will help inform future planning and policy design by the government. This study is being carried out on behalf of the Department for Environment, Food and Rural Affairs (Defra). Your participation is voluntary and answers will be kept anonymous and confidential. If you do not finish the survey, your results will not be recorded. The information you provide will be used by UK, Welsh, Scottish and Northern Ireland government researchers and Cardiff University, for research purposes only. Defra will destroy all data relating to this survey 3 years after the data was collected. To view further information on this please see the privacy notice via the link below.

[Privacy Notice](#) Please answer the questions as fully and honestly as you can. It is very important that we get your honest opinions. If you are experiencing any issues with this survey please email: behavioural.insights@defra.gov.uk Thank you for taking the time to complete this important questionnaire. By clicking the arrow to the next page, you are consenting to take part. If you would like to take this survey in Welsh, please select the Welsh option from the drop-down box in the right-hand corner.

End of Block: Intro

Start of Block: Country screener

Q2 Where do you permanently live?

- Northern Ireland (335)
- Scotland (336)
- Wales (337)
- East Midlands (338)
- East of England (339)
- London (340)
- North East England (341)
- North West England (342)
- South East England (343)
- South West England (344)
- West Midlands (345)
- Yorkshire and the Humber (346)

End of Block: Country screener

Start of Block: Quota questions

Display This Question:

If Q2 = Scotland

Q52 Please select your region of residence.

- Borders (1)
 - Central (2)
 - Dumfries & Galloway (3)
 - Grampian (4)
 - Highlands & Islands (5)
 - Lothian (6)
 - Strathclyde (7)
-

Display This Question:

If Q2 = Wales

Q53 Please select your region of residence.

- Mid Wales (1)
 - North Wales (2)
 - South Wales (3)
 - West Wales (4)
-

Display This Question:

If Q2 = Northern Ireland

Q54 Please select your region of residence.

- Antrim (1)
 - Armagh (2)
 - Derry / Londonderry (3)
 - Down (4)
 - Fermanagh (5)
 - Tyrone (6)
-

Q49 Do you identify as:

- Female (1)
 - Male (2)
 - Other (5)
 - Prefer not to say (4)
-

Q50 Please select your age range.

- Under 18 (7)
 - 18-24 years (1)
 - 25-34 years (2)
 - 35-44 years (3)
 - 45-54 years (4)
 - 55-64 years (5)
 - 65+ years (6)
 - Prefer not to say (9)
-

Q57 What is your ethnic group?

- White British (1139)
 - Asian/Asian British (1140)
 - Black/African/Caribbean British (1141)
 - Mixed/Multiple Ethnic Groups (1142)
 - Other Ethnic Groups (1143)
 - Prefer not to say (1144)
-

Q62 Please indicate to which occupational group the Chief Income Earner (the person with the largest income) in your household belongs, or which group fits best.

- Higher managerial, administrative and professional (244)
- Intermediate managerial, administrative and professional (245)
- Supervisory, clerical and junior managerial, administrative and professional (246)
- Skilled manual worker (247)
- Semi-skilled manual worker (248)
- Unskilled manual worker (249)
- State pensioners (250)
- Casual worker (251)
- Unemployed with state benefits (252)
- Other/Not applicable (253)
- Prefer not to say (254)

End of Block: Quota questions

Start of Block: Perceptions of the importance of addressing CC and achieving NZ

Q3 How concerned, if at all, are you about current climate change, sometimes referred to as 'global warming'?

- Very concerned (1)
- Fairly concerned (2)
- Not very concerned (3)
- Not at all concerned (4)
- I don't know (5)
- Prefer not to say (6)

Page Break

Q5 How much, if at all, do you think climate change is currently affecting people **in other countries**?

- A great deal (1)
 - To some extent (2)
 - Not too much (3)
 - Not at all (4)
 - I don't know (5)
 - Prefer not to say (6)
-

Q6 How much, if at all, do you think climate change is currently affecting people **in the UK**?

- A great deal (1)
 - To some extent (2)
 - Not too much (3)
 - Not at all (4)
 - I don't know (5)
 - Prefer not to say (6)
-

Q7 And how much, if at all, do you think climate change is currently affecting **your local area**?

- A great deal (1)
 - To some extent (2)
 - Not too much (3)
 - Not at all (4)
 - I don't know (5)
 - Prefer not to say (6)
-

Q8 How seriously do you think climate change will affect **you and your family**?

- Extremely seriously (73)
 - Very seriously (74)
 - Fairly seriously (75)
 - Not very seriously (76)
 - Not seriously at all (77)
 - I don't know (78)
 - Prefer not to say (79)
-

Page Break

Q9 Many governments and companies around the world, including in the UK, are committing to achieving 'net zero'. Before today, how much, if anything, did you know about this concept?

- A lot (65)
- A fair amount (66)
- A little (67)
- Hardly anything, but I've heard of it (68)
- Hadn't heard about this before now (69)
- Prefer not to say (70)

Page Break

Q10 The UK government has set a target for reducing UK carbon emissions to 'net zero' by 2050. By achieving 'net zero' emissions, the UK will no longer contribute to climate change. This will involve significantly reducing emissions from many different activities, such as driving cars, the food we eat, and the electricity we use. Any remaining carbon emissions would be balanced out by technologies and actions that reduce greenhouse gases in the atmosphere.

Q11 To what extent do you support or oppose the UK's net zero target?

- Strongly support (1)
 - Somewhat support (2)
 - Neither support nor oppose (3)
 - Somewhat oppose (4)
 - Strongly oppose (5)
 - I don't know (6)
 - Prefer not to say (7)
-

Display This Question:

If Q11 = Somewhat oppose

Or Q11 = Strongly oppose



Q12 You said that you oppose the net zero target. In a few words, please tell us why you are opposed?

Display This Question:

If Q2 = Scotland

Q13 In addition to the UK target, the Scottish Government has set a target to reduce Scotland's emissions to net zero by 2045. To what extent do you support or oppose Scotland's 2045 net zero target?

- Strongly support (4)
- Somewhat support (5)
- Neither support nor oppose (6)
- Somewhat oppose (7)
- Strongly oppose (8)
- I don't know (9)
- Prefer not to say (10)

Display This Question:

If Q13 = Somewhat oppose

And Q13 = Strongly oppose



Q14 You said that you oppose Scotland's net zero target. In a few words, please tell us why you are opposed?

End of Block: Perceptions of the importance of addressing CC and achieving NZ

Start of Block: Perceptions of what people think must happen on an individual and societal level

Q15 How likely do you think it is that the UK will achieve its target to reduce carbon emissions to zero by 2050? [Please note due to a wording error 'zero emissions' rather than 'net zero' this question has been omitted]

- Very likely (1)
- Somewhat likely (2)
- Neither likely nor unlikely (3)
- Somewhat unlikely (4)
- Very unlikely (5)
- I don't know (6)
- Prefer not to say (7)

Display This Question:

If Q2 = Scotland

Q16 How likely do you think it is that Scotland will achieve its target to reduce carbon emissions to zero by 2045?

- Very likely (20)
- Somewhat likely (21)
- Neither likely nor unlikely (22)
- Somewhat unlikely (23)
- Very unlikely (24)
- I don't know (25)
- Prefer not to say (26)

Page Break



Q17 In your view, how much do each of the following sectors contribute to UK carbon emissions?

	Not at all (1)	Not very much (4)	A little (5)	Quite a lot (6)	A great deal (7)	I don't know (8)	Prefer not to say (9)
Transport (e.g. cars, vans, trains, planes, ships) (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heating and cooling homes and commercial buildings (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Electricity usage in homes and commercial buildings (e.g. lights) (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Industries that manufacture and produce goods (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Agriculture (e.g. crops, livestock, farm machinery) (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Disposal of waste (e.g. food waste, commercial and household waste) (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Page Break

Q18 To what extent do you agree or disagree with the following statements:

Q19 The way we live our lives will have to change substantially to address climate change

- Strongly agree (1)
 - Agree (2)
 - Neither agree nor disagree (3)
 - Disagree (4)
 - Strongly disagree (5)
 - I don't know (6)
 - Prefer not to say (7)
-

Q20 Technology will help reduce most of our carbon emissions, so people's lives will not have to change substantially

- Strongly agree (1)
 - Agree (2)
 - Neither agree nor disagree (3)
 - Disagree (4)
 - Strongly disagree (5)
 - I don't know (6)
 - Prefer not to say (7)
-



Q21 If everybody in the UK did the following, which **three** of these do you think would have the biggest impact on tackling climate change in the UK?

- Walk, cycle or use public transport more instead of using a car (1)
- Avoid/Eat less meat and dairy produce (2)
- Drive an electric car, instead of a petrol/diesel car (5)
- Avoid/minimise air travel (6)
- Minimise the amount of energy we use at home (8)
- Switch from gas central heating to a low-carbon heating technology (e.g. heat pump) (10)
- Minimise the amount of waste (including food) that is put in rubbish bins/goes to landfill (14)
- None of these will have an impact on climate change (12)
- I don't know (13)

End of Block: Perceptions of what people think must happen on an individual and societal level

Start of Block: Preferences regarding different societal pathways to NZ



Q22 Listed below are a number of changes that could occur across society to reduce carbon emissions in the UK. For each, please indicate whether you would like to see this change happen or not.

	I don't want to see any of this change (1)	I don't want to see much of this change (2)	I don't mind either way (3)	I would like to see some of this change (4)	I would like to see a lot of this change (5)	I don't know (7)	Prefer not to say (8)
Greener energy supply (e.g. less gas and fossil fuels, more wind farms and solar panels) (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Better energy efficiency (e.g. installing insulation and reducing energy use in buildings) (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More greenhouse gas removal technology (e.g. developing technology that can remove carbon from the atmosphere) (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
More eco-friendly land use (e.g. planting more trees, using less land for farm animals) (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greener diets (e.g. eating less meat and dairy) (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Lower transport emissions(e.g. driving less, using more public transport, investing in electric vehicles) (6)

Lower emissions from heating (e.g. switching to more environmentally-friendly heating systems, using less air-conditioning) (7)

Greener industry (e.g. more environmentally-friendly manufacturing processes) (8)

Less general consumption (e.g. buying fewer new products, and more recycled and second-hand items) (9)

Waste reduction (e.g. reduced food waste, less packaging, increased recycling) (10)

Q23 This next section of the survey provides some text on examples of things that people may need to do over the next few decades, as part of reaching net zero and addressing climate change.



Q25 For each action, please select **how likely or not** you think these are to happen over the next few decades:

	Extremely unlikely (1)	Somewhat unlikely (2)	Neither likely nor unlikely (3)	Somewhat likely (4)	Extremely likely (5)	I don't know (6)	Prefer not to say (7)
Food: Everyone eats half as much meat and dairy as they do today. (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Heat: Almost all homes in the UK use low carbon heating rather than gas or oil boilers. (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cooking hobs: People no longer use gas cooking hobs, and only use electric/induction hobs. (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Travel: People no longer use petrol or diesel cars (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Aviation: People fly less than they did in 2019 (before the COVID-19 outbreak). (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Energy usage: People use a lot less energy in the home (e.g. using less heating, switching off appliances, using less hot water). (6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Energy efficiency:

People make their homes more energy efficient (e.g. installing insulation in the loft, in walls, and under the floor). (7)

Buying habits:

People buy fewer items (e.g. new clothes) and use these for longer, and will try to repair existing items before replacing them. (8)

Food waste:

Every household has low levels of food waste (e.g. less than 5% of the food they buy). (9)

Page Break

Q26 There are some technological options that could help us reach net zero and reduce the impacts of climate change. How **positively or negatively do you feel** about each of these technological options?

Q27 **Greenhouse gas removal technologies:** These technologies will recapture already emitted greenhouse gases from the atmosphere. Work is ongoing to develop these technologies which could capture a high percentage of emissions. However, we don't know if we can develop it fast enough to cut emissions in time

- Extremely positive (13)
 - Somewhat positive (14)
 - Neither positive nor negative (15)
 - Somewhat negative (16)
 - Extremely negative (17)
 - I don't know (18)
 - Prefer not to say (19)
-

Q28 **Energy supply:** Almost all energy comes from renewable or low carbon sources, mainly wind and nuclear power. This allows people to use the same amount of energy in the future as they do now. However, this means there would be many more wind farms built in the countryside and the sea.

- Extremely positive (1)
- Somewhat positive (2)
- Neither positive nor negative (3)
- Somewhat negative (4)
- Extremely negative (5)
- I don't know (6)
- Prefer not to say (7)

Page Break

Q29 As you've seen, there are different ways we can reduce carbon emissions in the UK. These include making changes to the way we live and also through relying on technological changes.

JS

Q30 Please indicate your own opinion on whether the UK should focus on lifestyle changes or technological changes to reduce carbon emissions:

	Focus primarily on technological changes (1)	Focus slightly more on technological changes (5)	An equal mix of technological and lifestyle changes (2)	Focus slightly more on lifestyle changes (6)	Focus primarily on lifestyle changes (3)	I don't know (7)	Prefer not to say (8)
How should we reduce carbon emissions in the UK? (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: Preferences regarding different societal pathways to NZ

Start of Block: The implications of societal pathways on individual actions, and exploration of

Q31 Seeing yourself in a future where we have **substantially reduced carbon emissions and reached net zero**, what do you think this would mean for people in general?

Q32 Our well-being would be...

- Much better (1)
 - Somewhat better (2)
 - About the same (3)
 - Somewhat worse (4)
 - Much worse (5)
 - I don't know (6)
 - Prefer not to say (7)
-

Q33 Our health would be...

- Much better (1)
 - Somewhat better (2)
 - About the same (3)
 - Somewhat worse (4)
 - Much worse (5)
 - I don't know (6)
 - Prefer not to say (7)
-

Q34 Our economy would be...

- Much better (1)
 - Somewhat better (2)
 - About the same (3)
 - Somewhat worse (4)
 - Much worse (5)
 - I don't know (6)
 - Prefer not to say (7)
-



Q35 How much responsibility do you think each of the following have to help reduce carbon emissions and reach net zero in the UK?

	No responsibility (1)	Some responsibility (2)	A lot of responsibility (3)	I don't know (5)	Prefer not to say (6)
The general public , by making changes to their lifestyles (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Businesses and industry , by doing more to reduce the level of carbon emissions (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government , by introducing more policies to reduce the level of carbon emissions (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q36 In the UK, which of these do you think should be **most** responsible for helping to prevent climate change?

- The general public, by making changes to their lifestyles (1)
- Businesses and industry, by doing more to reduce the level of carbon emissions (2)
- Government, by introducing more policies to reduce the level of carbon emissions (3)
- I don't know (4)
- Prefer not to say (5)



Q37 Thinking about your own life, please indicate how likely you are to make the following changes in the **next six months**:

	Extremely unlikely (1)	Somewhat unlikely (2)	Neither likely nor unlikely (3)	Somewhat likely (4)	Extremely likely (5)	I already do this (6)	I don't know (7)	Prefer not to say (8)
Take public transport/walk/cycle to work, instead of driving (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use a green energy provider (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Use a smart meter to monitor your electricity/gas usage (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eat plant-based meals for the majority of your meals, instead of red meat/dairy (plant-based meals are those derived from plants, such as vegetables, grains, nuts, seeds, and fruits, and with few or no animal products) (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Minimise your food waste (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q38 Thinking about your own life, please indicate how likely you are to make the following changes:

	Extremely unlikely (13)	Somewhat unlikely (14)	Neither likely nor unlikely (15)	Somewhat likely (16)	Extremely likely (17)	I don't know (18)	Prefer not to say (19)
Use less heating than last winter (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reduce your thermostat temperature compared to last winter (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Q39 Thinking about your own life, please indicate how likely you are to make the following change next time you do this:

	Extremely unlikely (1)	Somewhat unlikely (2)	Neither likely nor unlikely (3)	Somewhat likely (4)	Extremely likely (5)	I already do this (6)	I don't know (7)	Prefer not to say (8)
Buy an electric car, instead of a petrol/diesel car (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Avoid travelling by plane for holidays or business (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Switch from gas central heating to a low-carbon heating technology (e.g. a heat pump) (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

End of Block: The implications of societal pathways on individual actions, and exploration of

Start of Block: Preferences regarding personal/public involvement with NZ (policies)

JS

Q40 How important are each of the following to you when the UK government makes decisions on how to reduce carbon emissions and reach the net zero target?

	Not at all important (1)	Slightly important (2)	Moderately important (3)	Very important (4)	Extremely important (5)	I don't know (6)	Prefer not to say (7)
Being informed about what the government is doing (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Giving people a say in what the government should be doing (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q41 Would you want to be asked by the UK government about your preferences on how we get to net zero?

- Yes (1)
- No (2)
- I don't know (3)
- Prefer not to say (4)

Display This Question:

If Q41 = Yes

Q42 You answered that yes, you want the option to be asked by government about your preferences on reaching net zero. If this were possible, how would you like to be asked? Please tick all that apply.

- Online survey (1)
- Telephone questions (2)
- Attendance at a group discussion (3)
- Other: (4) _____
- Don't know (5)

Display This Question:

If Q42 = Attendance at a group discussion

Q43 And how much time would you be willing to give for attending a group discussion?

- A one hour session (1)
- A half-day session (2)
- A full day session (3)
- A few half-day sessions spaced out over a few weeks (4)
- I don't know (5)
- Prefer not to say (6)

JS

Q44 To what extent would you like to have a say in decision-making about climate and net zero policies...

	Not at all (1)	To a small extent (2)	To some extent (3)	To a moderate extent (4)	To a great extent (5)	I don't know (6)	Prefer not to say (7)
...for your local area/community? (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
...for your country as a whole? (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Page Break

Q45 In spring 2020, the UK Parliament convened a UK Climate Assembly. One hundred randomly selected members of the public from across the UK came together over six weekends to discuss what the UK should do to reduce carbon emissions to net zero by 2050.

Before today, how much, if anything, did you know about the UK Climate Assembly?

- A lot (5)
- A fair amount (4)
- A little (3)
- Hardly anything, but I'd heard of it (2)
- Hadn't heard about it before now (1)
- Prefer not to say (7)

Display This Question:

If Q2 = Scotland

Q46 Scotland's Climate Assembly is planned to take place between November 2020 and March 2021. One hundred citizens from across Scotland will come together over six weekends to discuss the question "How should Scotland change to tackle the climate emergency in an effective and fair way?".

Before today, how much, if anything, did you know about Scotland's Climate Assembly?

- A lot (5)
- A fair amount (4)
- A little (3)
- Hardly anything, but I'd heard of it (2)
- Hadn't heard about it before now (1)
- Prefer not to say (6)

Q47 Based on the above and any knowledge you already had, do you think citizen assemblies (like the UK Climate Assembly) are a good thing?

- Yes (1)
- No (2)
- I don't know (3)
- Prefer not to say (4)



Q48 To what extent do you support or oppose the following policies (these were discussed at the UK Climate Assembly mentioned above):

	Strongly oppose (1)	Somewhat oppose (2)	Neither oppose nor support (3)	Somewhat support (4)	Strongly support (5)	I don't know (6)	Prefer not to say (7)
A ban on the sale of new petrol, diesel and hybrid cars by 2035 (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Scrap incentives that encourage people to fly more (e.g. air miles, first class) (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A 'frequent flier levy' - taxes that increase as people fly more often and as they fly further (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advertising bans and restrictions on high emissions products or sectors (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Creation of a citizens steering group to monitor government's progress against its targets (5)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Labelling
food and
drink
products to
show the
amount of
emissions
that come
from different
foods (6)



Display This Question:

If Q2 = Wales

Q72 The Welsh Government does not have a commitment to net zero by 2050, but instead a commitment to a 95% reduction in emissions, with an ambition to reach net zero. To what extent do you support or oppose Wales' 2050 ambition?

- Strongly support (1)
- Somewhat support (2)
- Neither support nor oppose (3)
- Somewhat oppose (4)
- Strongly oppose (5)
- I don't know (6)
- Prefer not to say (7)

Display This Question:

If Q72 = Somewhat oppose

And Q72 = Strongly oppose



Q73 You said that you oppose Wales' 2050 ambition. In a few words, please tell us why you are opposed?

End of Block: Preferences regarding personal/public involvement with NZ (policies)

Start of Block: Socio-demographics questions

Q55 Which category best describes the area you live in?

- Rural (countryside area, outside of a town or city) (1)
- Semi-urban (area on the outskirts of a city or town, where it begins to shift into the countryside) (2)
- Urban (area wholly within a city or town) (3)
- Prefer not to say (4)

Q56 How long have you been a permanent resident of the UK?

- 0-4 years (1)
 - 5-9 years (2)
 - 10-14 years (3)
 - 15-19 years (4)
 - 20+ years (5)
 - I was born in the UK and have lived here my whole life (6)
 - Prefer not to say (7)
-

Q58 What is your marital status?

- Single/Never married and never registered in a civil partnership (1)
 - Married (2)
 - Separated, but still legally married (3)
 - Divorced (4)
 - Widowed (5)
 - In a registered civil partnership (6)
 - Separated, but still legally in a civil partnership (7)
 - Formerly in a civil partnership which is now legally dissolved (8)
 - Surviving partner from a civil partnership (9)
 - Prefer not to say (10)
-

Q59 How many children do you have?

- None (1)
 - 1 (2)
 - 2 (3)
 - 3+ (4)
 - Prefer not to say (5)
-

Q74 Do you have any long-standing illness, disability or infirmity that limits your normal day-to-day activities?

By 'long-standing' we mean anything that has troubled you over a period of time, or that is likely to affect you over a period of time.

Normal 'day-to-day' activities includes things like eating, washing, walking and going shopping.

- Yes (1)
 - No (2)
 - I don't know (3)
 - Prefer not to say (4)
-

Q60 What is your current employment status?

- Full time employed (please also select this if you are currently furloughed but worked full time previously) (1)
 - Part time employed (please also select this if you are currently furloughed but worked part time previously) (2)
 - Self-employed (3)
 - Unemployed (4)
 - Retired (5)
 - Student (6)
 - Prefer not to say (7)
-

Q61 What is the highest level of educational qualification you have achieved?

- GCSE (or equivalent, e.g. National 5) (1)
 - A Level (or IB/Scottish Highers) (2)
 - Bachelor's Degree (3)
 - Master's Degree (4)
 - PhD (5)
 - Other (6)
 - Prefer not to say (7)
-

Q63 What was your household income before tax in 2019?

- £0 - £14,999 (1)
 - £15,000 - £24,999 (2)
 - £25,000 - £49,999 (3)
 - £50,000 - £74,999 (4)
 - £75,000 - £99,999 (5)
 - £100,000+ (6)
 - Prefer not to say (7)
-

Q64 Which best describes the diet you follow?

- Omnivore (eat meat and fish) (1)
 - Pescatarian (eat fish, but not meat) (2)
 - Vegetarian (eat dairy / eggs, but not meat or fish) (3)
 - Vegan (do not eat meat, fish, dairy or eggs) (4)
 - Other (5)
 - Prefer not to say (6)
-

Q65 Please select which option best describes your housing situation.

- I own the property I live in (1)
- I rent the property I live in from a private landlord (2)
- I rent the property I live in from the council/housing association/other social housing (3)
- Living with parents / family (4)
- Other (5)
- Prefer not to say (6)

End of Block: Socio-demographics questions
