

# The Society of Motor Manufacturers and Traders

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

The Society of Motor Manufacturers and Traders

Signed:

Position: Chief Executive

The Ministry of Defence

Signed:

Position: Minister for Defence People

and Veterans

Date: 10/02/2021 Date: 10/02/2021





## The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom Her Majesty's Government

and -

All those who serve or have served in the Armed Forces of the Crown

### And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty.

Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

#### **Section 1: Principles Of The Armed Forces Covenant**

- 1.1 We SMMT Ltd will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:
  - no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen
  - in some circumstances special treatment may be appropriate especially for the injured or bereaved.

#### **Section 2: Demonstrating our Commitment**

2.1 SMMT Ltd recognise the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

In our interactions with others

- promoting the fact that we are an armed forces-friendly organisation;
- advocacy in the industry; promoting the Armed Forces Covenant and positive business
   behaviours across the Automotive industry; in our work with SMMT members directly and
   through the Mission Automotive initiative,
- Working to promote the Armed Forces Covenant to other industry bodies

In our own behaviours,

- seeking to support the employment of Armed Forces Service Leavers, Service spouses and partners, where possible;
- endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment;
- seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible;
- seeking to support our employees who choose to be Cadet Force Adult Volunteers, including by accommodating their voluntary commitments;

In our interactions with the Armed Forces Community

•	working to develop connections with Service Charities, to help them to help those most in
	need, including those who have left the Services wounded, injured or sick;
•	supporting fundraising, events and promotion opportunities for Service charities, and Service
	causes;
	e will publicise these commitments through our literature and/or on our website, setting out
	will seek to honour them and inviting feedback from the Service community and our customers
on now v	we are doing.