

We write in response to the CMA's Invitation to Comment in connection with the Electric Vehicle Charging Market Study. We would be happy to discuss the content of this email over a call if that would be helpful.

Paragraph 22 of the CMA's Invitation to Comment notes that local authorities play a key role in enabling the provision of electric vehicle charging principally through procuring services from charge point providers for roll-out in local areas. The CMA's Market Study interests us as we have experience of working with local authorities and charge point providers in the UK (and abroad) in connection with the provision of EV charging.

Our solutions combine digital outdoor advertising with the provision of electric vehicle charging points. Clear Channel has significant experience in offering public services to Local Authorities using an advertiser-funded model. For example, Clear Channel has partnered with local authorities in the UK to install and maintain bus shelters and wayfinding units, street trees, and vegetable gardens. With respect to electric vehicle charging initiatives specifically, Clear Channel has worked with REDACTED to try to agree terms for the installation and funding of electric vehicle charging points on a trial basis. More recently, partnering with REDACTED, we have responded to separate tenders across REDACTED and REDACTED to supply electric charge points part-subsidised by advertising income. The outcomes of these tenders are unknown as at today's date. Clear Channel also has experience of offering advertiser-funded electric vehicle charging infrastructure in Finland (see here for more information: <https://www.parking-net.com/parking-showcases/ensto/-digital-advertising>). Clear Channel believes that its work in this area can contribute to the development of a sustainable and profitable electric vehicle charging infrastructure network.

As noted, Clear Channel is keen to contribute its views to the CMA's Market Study and will await the CMA's suggestions as regards next steps.

Yours sincerely,

Stuart Allen, Head of Legal, Clear Channel UK