



# 2014 to 2020 European Structural and Investment **Funds Growth Programme**

# **Call for Proposals – Online Applications European Social Fund**

# **Priority Axis 1: Inclusive Labour Markets**

Managing Authority	Department for Work and Pensions (DWP)
ESI Fund	European Social Fund
Priority Axis:	Priority Axis 1: Inclusive Labour Markets
Investment Priority:	1.2 Sustainable Integration of Young People into the Labour Market
Call Reference:	Leeds City Region – Routeways for Young People Programme – OC20S21P1813
LEP Area:	Leeds City Region
Call Opens:	23 February 2021
Call Closes:	Midnight 17 April 2021
Application Process:	Applications for funding must be completed and submitted using the ECLAIMS IT system.
	Applications submitted via any other method will not be accepted.
	Please <u>do not</u> use ECLAIMS to access or apply against <u>ERDF</u> calls published on GOV.UK – the online application process is only applicable to specified ESF open calls.
	Please note: the ECLAIMS system can only be accessed from within the UK.

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# 1. Call Context

The 2014 to 2020 European Structural and Investment Funds (ESIF) bring the European Regional Development Fund (ERDF), European Social Fund (ESF) and part of the European Agricultural Fund for Rural Development (EAFRD) together into a single European Union (EU) Structural Investment Funds (ESIF) Growth Programme for England supporting the key growth priorities of innovation, research and development, support for Small and Medium Enterprises (SME), low carbon, skills, employment, and social inclusion.

All contracted ESF projects must be completed by the end of the programme period in 2023. Each application for ESF will be required to demonstrate that it delivers good value for money and domestic strategic priorities.

European Structural and Investment Funds are managed by the Ministry of Housing, Communities and Local Government (ERDF), Department for Work and Pensions (ESF) and the Department for Environment Food and Rural Affairs (EAFRD). In London, the Greater London Authority acts as an Intermediate Body for the European Regional Development Fund and European Social Fund programmes. Unless stated otherwise, the term "Managing Authority" will apply to all these organisations. These Departments are the Managing Authorities for each Fund. The Managing Authorities work closely with local partners who provide:

- Practical advice and information to the Managing Authorities to assist in the preparation of local plans that contribute towards Operational Programme priorities and targets;
- Local intelligence to the Managing Authorities in the development of project calls (decided by the Managing Authorities) that reflect Operational Programme and local development needs as well as match funding opportunities;
- Advice on local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy to aid the Managing Authority's appraisal of each Full Application.

This call is issued by the Department for Work and Pensions (DWP) to commission ESF Funded projects that will support the **Priority Axis 1 of the Operational Programme: Inclusive Labour Markets** and **Investment Priority: 1.2 Sustainable Integration into the Labour Market of Young People** as set out in the Operational Programme.

All applications will need to be eligible under the European Social Fund Operational Programme for England 2014 to 2020. The <u>ESF Operational Programme</u> is available for applicants to read.

This call for proposal sets out the requirements for any applicants to consider before applying. Applications against this call will be usually be appraised as part of a single-stage appraisal process and successful applicants will enter into a funding agreement with the DWP. Further information is given in sections 4 to 10.

However, if an existing ESF Grant Recipient submits an application to extend their existing ESF Project via this open call and, if the cumulative value of all Full Applications received against it is below the call value, the ESF Managing Authority

may choose to consider and assess that application via the Project Change Request route.

The decision on whether or not to use the Project Change Request route is a Managing Authority decision and will only be considered once the call is closed. To determine whether the Project Change Request route may be appropriate, the Managing Authority will take into account:

- Existing project performance against financial, output and result targets;
- The existing Grant Recipient track record within the ESF Programme;
- Completeness, robustness and detail of the information provided in the Full Application Form and supporting documents which would inform the Project Change Request assessment;
- Scale and complexity of any proposed changes between their existing ESF Project and their new Full Application proposal;
- Eligibility and availability of match-funding for the new/extended project delivery period.

This list is not exhaustive and, if there are any concerns about the delivery and/or management of the existing project, then the Full Application will be subject to the standard Full Appraisal process.

The same Project Change Request route may also be considered by the Managing Authority where the cumulative value of applications against an open call exceeds the overall call value, but the ESF Managing Authority then exercises their right to "increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received" as set out in this call specification or in cases where there is only one applicant against this call and that applicant is already delivering the same type of ESF Project in the same LEP Area under the same Investment Priority.

All ESF applicants will need to be aware of the requirement to collect and report data on all participants as per Annex 1 of the ESF regulation (see Appendix A). This will in addition to the requirement to report on the output and result indicators referred to in section 3 of the call for proposal.

#### **UK Withdrawal Agreement**

Under the Withdrawal Agreement, the UK will continue to participate in programmes funded under the current 2014-2020 Multiannual Financial Framework (MFF) until their closure.

This means that the vast majority of programmes will continue to receive EU funding across the programme's lifetime. In many cases, funding will continue until after 2020 and the end of the transition period. In addition, UK organisations can continue to bid for new grant funding under the current MFF.

More information on the continued UK participation in EU Programmes can be found at the following <u>website link</u>.

## **1.1 National Context**

This priority axis aims to increase participation in the labour market and thereby improve social inclusion and mobility. The Operational Programme identifies the need to address high levels of youth unemployment in specific areas of England this will be delivered through the following Investment priority:

**Investment priority 1.2** Sustainable integration into the labour market of young people (ESF), in particular those not in employment, education or training, including young people at risk of social exclusion and young people from marginalised communities, including through the implementation of the Youth Guarantee

ESF will not fund activity that duplicates or cuts across national policy on grants and loans for tuition for skills activities. Exemptions to this principle will be considered only where a local specific need and/or market failure has been demonstrated and where the activity falls within the scope of the Operational Programme.

Full details of what can and cannot be supported under this Investment Priority are set out in the Operational Programme. Details of the specific objectives have been reproduced below.

Specific Objective	Results that the Member States seek to achieve with Union support
To support the rise in the participation age by providing additional traineeship and apprenticeship opportunities	The additional support from this investment priority will help more young people enter traineeships and apprenticeships (in areas that do not qualify for the Youth Employment Initiative up to 2018) It will improve the quality of what is offered to individuals by improving recruitment and assessment and engagement with employers. By helping more young participants aged 15 to 24, male and female, who were NEET or at risk of NEET, to take up traineeships or apprenticeships, we will improve movements into work.
To engage marginalised 15-18 year olds and support them to re- engage with education or training	The additional support from this investment priority will help to find and engage young people who are disconnected from mainstream activity in areas that do not qualify for the Youth Employment Initiative. Participants could, for example, be members of gangs, care leavers, young lone parents, ex-offenders or young people with learning difficulties. They are likely to require more intensive and tailored interventions. The main result that will be achieved is that more participants will be engaged with education or training on leaving, and this will be measured by the result target.
To address the basic skills needs of young NEETS so that they can	The additional support from this investment priority will help young NEETs (in areas that do not qualify for the Youth Employment

compete effectively in the labour market;	Initiative up to 2018) to acquire the basic skills necessary to enable them to progress into an apprenticeship, traineeship or other employment. The main result that will be achieved is that more participants will have gained basic skills. There is an output target for participants without basic skills and a result target for participants gaining basic skills.
To provide additional work experience and pre-employment training opportunities to unemployed 18-24 year olds	The additional support from this investment priority will help unemployed 18-24 year olds (in areas that do not qualify for the Youth Employment Initiative up to 2018) to transition into training or sustainable employment (or self-employment). The main result that will be achieved is that more participants will enter traineeships, apprenticeships or sustainable employment (including self-employment) on leaving.
To support young lone parents to overcome the barriers they face in participating in the labour market (including childcare).	The additional support from this investment priority will help young lone parents (in areas that do not qualify for the Youth Employment Initiative up to 2018) to move closer to and into sustainable employment (including self- employment). Support will include assistance with childcare when this has not been covered by public provision, such as Universal Credit. It will also help participants to overcome other barriers, such as low basic skills or lack of confidence. The main result that will be achieved is that more participants will move into sustainable employment (including self-employment). There is an output target for the number of lone parents.

## **1.2 Local Development Need**

Projects must deliver activity which directly contributes to the objectives of Priority Axis 1, Investment Priority 1.2 of the Operational Programme, and which meets the **local development need** expressed in the text and table below.

## **Local Priorities:**

Leeds City Region is the biggest city region economy in the country, with an annual output of £73.6bn<sup>1</sup> representing 5% of the English total. It hosts 130,000 businesses, 3 million residents and a workforce of 1.4m<sup>2</sup>. Nine Higher Education institutions and 14 Further Education Colleges are based in the City Region.

Despite the City Region's undoubted economic strengths and assets, it is not realising its full potential. The decline of heavy industry has left a legacy of pockets of serious deprivation and an economy that is less productive than those in many other parts of the country.

The LEP's revised vision for the City Region is to be a globally recognised economy where good growth delivers high levels of prosperity, jobs and quality of life for everyone. This revised vision places a greater emphasis on "good growth", where a radical uplift in growth, productivity and business success goes hand in hand with quality jobs that connect all people and places to opportunity and improved quality of life. Achieving the vision will mean that the economy becomes stronger, more dynamic and resilient, and will be on course to consistently improve performance compared to national averages and international competitors over time.

The original Leeds City Region Strategic Economic Plan (SEP) was agreed in 2014, and has been updated to reflect the new focus on good growth and to account for economic change since the initial publication. The following thematic priorities were set out in the revised SEP:

PRIORITY 1: Growing Businesses PRIORITY 2: Skilled People, Better Jobs PRIORITY 3: Clean Energy and Environmental Resilience PRIORITY 4: Infrastructure for Growth

#### Challenges and opportunities in Leeds City Region

Leeds City Region has undertaken targeted and relevant research to establish the requirements within the city region as detailed below. This programme of activity aims to address the challenges set out in Leeds City Region ESIF Strategy and the Leeds City Region Employment and Skills Plan, published in June 2016, which sets out a priority to build workforce skills and attract talent;

- Skill levels have improved over time but less quickly than the England average. The Leeds City Region has too many people with no qualifications, and not enough people with higher level skills, and too many employers do not invest in enough training.
- Current skills and training provision could be better aligned to the needs of employers and the areas growth sectors and for the replacement workers that will be needed as existing employees retire.

By establishing clear links between education and business, and promoting apprenticeships in schools as a positive career progression, this programme aims to increase student contact with, and understanding of, business – in schools and Further Education resulting in more young people entering and staying in the labour market. This will also have a positive impact on attainment, contributing to the Leeds City Region Employment and Skills Plan ambition that all young people should have an entitlement to planned and progressive careers and to the right education opportunities.

In addition, by contributing to the City Region's Employment and Skills ambition for "More and Better Apprenticeships", local apprenticeship brokerage services and a central coordination function will play a key role in ensuring businesses have the right skills needed to grow, and individuals are able to enhance their skills and access to the right opportunities through an impartial brokerage service. This will ensure local skills gaps are addressed by aligning opportunities with the city region's needs.

Whilst all business sectors are within scope, provision should reflect the LEP skills priorities in particular in the following areas:

- gearing up to deliver major capital/infrastructure schemes
- digital skills across sectors
- replacement demand in engineering and manufacturing

Details of the Leeds City Region ESIF Strategy can be found at <u>https://www.the-lep.com/media/2134/leeds-city-region-esif-strategy-refresh-february-2016-final.pdf</u> The Employment and Skills Plan can be found at: <u>https://www.the-lep.com/media/2274/leeds-city-region-employment-and-skills-plan-2016-2020-final\_1.pdf</u>

#### Call Outline:

The following young people are eligible for this activity:

- Participants aged 15-24 who are NEET or at risk of NEET
- Unemployed participants aged 16-24
- Inactive participants aged 16-24 working closely with district level NEET providers to avoid duplication

Projects must deliver activity which directly contributes to the objectives of **Priority Axis 1, Investment Priority 1.2 of the Operational Programme** - Sustainable integration of young people – which focuses on helping young people, particularly those who are NEET or at risk of becoming NEET, to participate in the labour market and in learning activities.

By promoting an enterprise culture, especially amongst young people, including: work on promoting better business engagement in schools; extending the better informed choices activity; and implementing the innovation theme from the LEP's Innovation Strategy the proposed activities aim to address the significant longer term cultural challenges which need to be removed in order to shift the levels of entrepreneurship, innovation and educational and employment aspiration beyond the national average. This Call will also be pivotal in supporting the increase in the number of unemployed individuals moving into apprenticeships at all levels across the Leeds City Region LEP area and employer participation in apprenticeships by raising awareness and providing support to employers.

The programme of activity should provide a holistic package of support which includes elements of the following five key areas.

# Enhanced support for disadvantaged students/young people to engage with employers

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- The programme will play an important role in inclusive growth by ensuring that opportunities are open to all and that disadvantaged groups are targeted.
- Share good practice regarding careers and employer engagement within clusters of schools including Career Hubs and colleges.
- Foster enterprise and innovation by connecting with the West Yorkshire Innovation Network and their activities.
- Promote the IAG offer through established main points of contacts e.g. Enterprise Advisers, National Careers Service, JCP - many of who have regular contact with those more disadvantaged to ensure no duplication.

#### Develop careers and enterprise support including CPD (Continuing Professional Development) for key practitioners in order to develop knowledge of jobs in key sectors including the:

- Potential and possible career options available, particularly with regard to key growth sectors in Leeds City Region, informed by labour market intelligence with regard to skills gap and / or sector growth to Matrix standard.
- Build the capacity in schools by developing curriculum content, other materials and developing networks
- Equip and support young people to navigate their way through the range of options, systems and agencies tasked with supporting them so that they can find their way to the best and most appropriate support to meet their needs support the young people to better recognise, articulate and promote their skills and achievements with validation from employers, schools, colleges, coaches, clubs etc.

#### Make strategic connections between businesses and schools to create employer encounters in schools and colleges through activities that promote employability skills.

- Build on existing networks of enterprise and innovator leads in schools across the region that can learn from each other and develop effective approaches, e.g. Careers Hubs that aim to improve the labour market relevance of education and training.
- Work alongside the LEP's Enterprise Advisers to provide bespoke support to schools to develop their links with businesses to expand their offer of work experience, work inspiration opportunities for Young People to link with employers and the self-employed.
- Create work inspiration activity by developing links with schools and businesses. This will help young people to have a better understanding of the career opportunities available in the City Region growth sectors, including Apprenticeships.
- Support the existing Young Apprenticeship Ambassadors in their role and increase the number of Ambassadors in established networks.
- Work with the West Yorkshire Innovation Network to support Young Enterprise and Young Innovator activities to inspire and recognise talent, and contribute to developing a culture of creativity, problem- solving, enterprise and innovation in schools, colleges and universities.

Enhanced support for disadvantaged students/young people who are NEET or at risk of being NEET - activities must be designed to;

- be flexible and responsive in the areas where levels of NEET are highest.
- to understand the varied needs of young people and an ability to engage and work with them, especially those who are disengaged and vulnerable and have particular learning needs or barriers to learning, delivering high quality provision.
- engage with each of the district Local Authority NEET leads (LA) and will be expected to identify internal LA links across different departments.
- be highly personalised to the needs of the individual and help learners gain a greater understanding of their own abilities, learning needs and the range of employment opportunities available in order to overcome personal barriers, some of which will be complex and of which there may be many, so that they can meaningfully make progress towards and into traineeships, apprenticeships, education and employment with training.
- be a referral mechanism that will successfully engage with the target group and roll on roll off flexibility of recruitment.
- meet the needs of young people in both rural and urban locations providing innovative ways to address mobility barriers to engagement especially in rural areas,
- include enhanced and impartial, intensive and high quality Information, Advice and Guidance (IAG) at all stages of a young person's learning programme. IAG should be delivered as an integral element of the support and be delivered to Matrix standard.
- provide individual and continuous mentor/key worker support providing a combination of personal planning, mentoring, coaching, counselling and ongoing one to ones.
- be delivered in a range of settings, avoiding excessive levels of classroombased activity and provide tuition support.
- provide individualised wrap-around programmes of support focusing on English and Maths and skills programmes that are not funded through mainstream.
- provide vocational training linked directly to job opportunities and nonaccredited and accredited learning up to Level 2.
- provide extra support on study programmes for 16-19 year olds at risk of becoming NEET and young people from vulnerable groups to progress into sustainable outcomes working with the wider provider network to ensure progression routes fit the needs of the learner and lead to clear entry routes to employment.

Independent apprenticeship brokerage to support businesses to offer and individuals to access apprenticeships. NB to be considered in the context of the decline in take up and offer of apprenticeships as a result of COVID-19.

- locally tailored solutions and flexible delivery to meet the skills and Apprenticeship priorities of employers and employees at a local authority district level within the Leeds City Region.
- targeting of businesses (small to medium size employers with 249 or fewer employees and large companies) who have not previously offered an

Apprenticeship opportunity, offering brokerage support to ensure a successful recruitment outcome. This support may also extend to helping employers introduce new apprenticeship standards into the work place.

- provision which offers employers a single point of contact providing free oneto- one, impartial and independent advice on apprenticeships funding models, and finding a provider.
- provision which offers a centrally co-ordinated matching service that will identify employer training needs and will match apprenticeship training opportunities to business needs.
- provision which provides intensive application support to individuals to increase the number of quality applications submitted to employers. Provision should support individuals to complete high quality and robust applications for apprenticeship opportunities and provide interview and recruitment coaching as required.
- the delivery of provision in conjunction with employers and key local education and training stakeholders to design and deliver innovative mechanisms and interventions that will lift barriers to individuals and employers participating in apprenticeships.

Applicants should explain how they will ensure a balance of activities between upskilling professionals and supporting young people.

Candidates should work in partnership, at both LEP level and local authority level, align activity with the LCR Business and Skills Services and other ESIF and LEP funded programmes – in particular working closely with the district level NEET providers to avoid duplication and ensure added value and to ensure provision is complementary. This will help facilitate a 'one stop' approach in relation to advice, guidance and support on Apprenticeships and other local career paths. It should offer independent and impartial advice and guidance to businesses on the most current Apprenticeship process on behalf of providers, thus avoiding the plethora of agencies 'selling' Apprenticeships to SMEs. Providers are asked to deliver a range of services which make engagement with young people and the world of work. In addition, promotion activity should increase understanding of Apprenticeships as a valuable career route and as an alternative option to 6th form and University provision.

All activities must complement and avoid duplication with other provision, thereby adding value to Department for Work and Pensions/Big Lottery, Education Skills Funding Agency, local authority, National Careers Service and the new Careers Enterprise Company funded provision.

## **Consortia/Partnership Applications**

Applications are encouraged from consortia or other similar types of partnership arrangements. In each such case the application must be completed and submitted in the ECLAIMS IT system by the lead organisation on behalf of the partnership/consortia. The lead applicant must have the financial capacity to meet the required Due Diligence criteria and, if ESF funding is awarded, this organisation will then become the lead Grant Recipient accountable for delivery of the overall ESF Project. Details of the local ESIF Strategy can be found at: <u>https://www.the-lep.com/media/2134/leeds-city-region-esif-strategy-refresh-february-2016-final.pdf</u>

## 1.3 Scope of activity

This call invites Full Applications which support the delivery of Priority Axis 1, Investment Priority 1.2 Sustainable Integration of Young People into the Labour Market of the European Social Fund Operational Programme and responds to the local development need set out in the Leeds City Region Local Enterprise Partnership Area European Structural and Investment Funds Strategy.

This call aims to address the identified shortfalls listed in section 1.2 Local Development Need above.

# 3. Call Requirements

All applications are competitive

Indicative Fund Allocation:	Indicatively, through this call the Managing Authority expects to allocate approximately <b>£5m ESF.</b> The Managing Authority reserves the right to decrease or increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received. The managing authority may also decide to place some projects submitted through this call on a reserve list and invite them to proceed at a later date, subject to the availability of funding.
Minimum application level	European Social Fund investment is intended to make a significant impact on local growth. Applications are expected to demonstrate appropriate scale and impact. The Managing Authority does not intend to allocate less than £1,250,000 of ESF to any single project. Applications requesting an ESF amount below the 'Minimum Application Level' will be rejected.
Duration of project	Projects must be financially completed (i.e. have a proposed Financial Completion Date) no later than 31 <sup>st</sup> December 2023; however, the Managing Authority reserves the right to vary the maximum duration in exceptional circumstances.

	All ESF Projects must complete delivery by 31 <sup>st</sup> December 2023. Project costs cannot be incurred beyond this date. NOTE: Delivery of activities and associated costs can be incurred up to and including 31 <sup>st</sup> December 2023, with the full and final claim expected no later than February	
Geographical Scope	2024. All interventions should be focused on activity and beneficiaries within the Leeds City Region Local Enterprise Partnership area.	
Specific call requirements	This is a call for ESF activity.	
Call Deadlines	For this specific call, applications will be appraised following closure of the call. Applications submitted to the Managing Authority via the ECLAIMS IT system after midnight on the published call close date will not be considered. If you encounter any technical difficulties completing or submitting your Full Application via ECLAIMS, please send an email to E.CLAIMSSUPPORT@DWP.GOV.UK.	
	Technical support is available Monday to Friday, from 8am to 6pm. It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.	
	If you do not already have ECLAIMS access, to avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS access requests as early in the application process as possible by sending an email to <u>E.CLAIMSSUPPORT@DWP.GOV.UK</u> .	
Application selection	The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way. All applications will usually be scored in line with the ESF scoring criteria, but the MA reserve the right to offer	

	ESF funding where a project complements other activity or provides niche activity to target groups within the ESF Operational Programme. However, the Managing Authority reserves the right to assess applications from existing Grant Recipients via the Project Change Request route where appropriate, as set out in the 'Call Context' section of this specification.
Applicant proposals	These can only contain activities which are eligible for ESF.
Eligible match funding	Applicants will need to have eligible match funding for the balance of costs, which must be from a source other than the European Union. The applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.
Procurement	All procurement must be undertaken in line with EU regulations.
State Aid law	Applicants must demonstrate compliance with State Aid law.
Audit/ Compliance	All expenditure and activities will be subject to rigorous audit and non-compliance may lead to financial penalty.
Calls listing multiple activity	The applicant is required to list each activity they plan to deliver, supported by a clear breakdown of costs. Expected outputs and results per activity should be provided.

ESF cannot be used to duplicate existing activities or activities that do not address market failure. ESF can only be used to achieve additional activity or bring forward activity more quickly. Applicants must be able to demonstrate that proposals are additional to activity that would have occurred anyway or enables activity to be brought forward and delivered more quickly than otherwise would be the case in response to opportunity or demand.

# 3. Deliverables required under this Call:

Applications will be expected to achieve the minimum indicative level of Programme Deliverables by contributing to the following Investment Priority. The definitions of which can be accessed at the <u>ESF Operational Programme.</u>

Investment Priority	1.2 Sustainable Integration Of Young People Into The Labour Market
Specific	Sustainable integration into the labour market of young people
Objectives	(ESF), in particular those not in employment, education or
_	training, including young people at risk of social exclusion and

	young people from marginalised communities, including through	
	the implementation of the Youth Guarantee	
Indicative Actions	ESF will not support activities that duplicate or replace existing support within national programmes, but may be used to support additional activities or target groups, including provision co- designed with local partners.	
	Examples of actions for all young people who are NEET or at risk of becoming NEET include:	
	<ul> <li>literacy, numeracy, ICT and employability provision to ensure that individuals have the basic skills needed in all jobs and to help them prepare for apprenticeships and progress through other routes to gaining higher skills;</li> <li>support which complements other skills provision, such as crosscutting and 21<sup>st</sup> century skills, including team working, effective communication, problem solving, critical thinking and self-direction;</li> <li>training and vocational qualifications to equip young people for specific jobs;</li> <li>support for young women to enter non-traditional sectors (e.g. construction) which addresses barriers to entry e.g. to apply for apprenticeships;</li> <li>community and informal learning to engage young people who have struggled at school and encourage them to access more formal learning;</li> <li>intermediate labour market activity to provide a structured and supportive environment where young people can gain work experience;</li> <li>using self-employment as a route out of worklessness, including providing advice and support for self- employment.</li> </ul>	

## Results Table -

NOTE: When recording your quarterly profile figures for each Results in ECLAIMS, please ensure you select the Result with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.

ID	Result Indicator	Minimum Target value for this call
R3	Participants gaining basic skills	4% (applies to all Categories of Region)
R5	Participants (below 25 years of age) in employment, including self-employment, or education/ training upon leaving	38% More Developed

ESF-CR06	Participants in employment, including	20 % More Developed
	self-employment, 6 months after leaving	

**Outputs table** –Any substantial over/under performance requires an explanatory note to the moderator e.g. if underperforming, how the additional outputs/results will be achieved.

# NOTE: When recording your quarterly profile figures for each Output in ECLAIMS, please ensure you select the Output with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed

ID	Output Indicator	Total Minimum target value for this call
02	Participants	5882
<mark>02</mark>	Participants (Male)	<mark>3118</mark>
<mark>02</mark>	Participants (Female)	<mark>2764</mark>
ESF –CO01	Unemployed, including long-term	4118
	unemployed	
ESF – CO03	Inactive	1764
O5	Participants from ethnic minorities	706
ESF - CO16	Participants with disabilities	529
O6	Participants without basic skills	1294
ESF - CO14	Participants who live in a single adult	235
	household with dependent children	

## **Outputs and Results Rationale**

Applicants must explain in detail in their Full Application how they have estimated each of the outputs and results for their project, demonstrating clearly how each of the proposed outputs and results directly link to their specific project activities and objectives. The related output and results figures need to be consistent e.g. there should not be more 'Inactive Participant' forecast results than actual Inactive Participants recorded as taking part in the ESF Project in the forecasted output figures.

Applicants must also explain their approach for forecasting each deliverable; including the specific base-lining/research they have undertaken to ensure their projected profiles are realistic and achievable and any assumptions they have made which impact on their forecasts.

Where an applicant is proposing one or more output or result figures below the expected minimum target value for this call, an explanation must also be provided by the applicant in their Full Application.

ESF Outputs and Results Indicator Definitions Guidance is available on GOV.UK <u>here</u>.

Applicants will also need to ensure robust systems are in place, and be able to describe them, to capture and record the targets and to report quantitative and qualitative performance across the Leeds City Region LEP area. All operations will be required to collect data and report progress against the deliverables with each claim. Where an operation underperforms against their deliverables they may be subject to a performance penalty.

There must be a fully evidenced audit trail for all contracted deliverables.

# 4. General Information

Essential information to support the drafting of an application and delivery of a successful ESF funded project is available at the <u>European Growth Funding</u> website pages.

## 4.1 Compliance and Eligibility

When developing an application, Applicants should refer to <u>guidance</u> on eligible Applicants, activities and costs. These are for guidance only and Applicants should take their own specialist advice if in doubt. It is the responsibility of the Applicant to ensure that the rules and guidance are adhered to both at application stage and following approval.

European Structural Investment Funds (ESIF) are governed by European regulations and national rules. Applicants are advised to familiarise themselves with the relevant documentation listed in the 'Document Checklist' (Section 8 of this call specification prior to completing and submitting their Full Application in the ECLAIMS IT system. If successful, Applicants will enter into the standard Funding Agreement and must abide by the standard terms and conditions contained therein. Applicants are therefore strongly advised to read these terms and conditions to ensure that they would be able to enter into such an agreement prior to responding to the call. Once a Funding Agreement has been issued it should be signed and returned within a short timescale.

## 4.2 Intervention Rate & Match Funding

ESF is funding used where no other funding can be obtained (the funder of last resort) and the maximum ESF intervention rate for the operation is 50%. (depending on category of region This means ESF can contribute <u>up to</u> 50% of the total eligible project costs, subject to State Aid regulations. The remaining 50% or more must come from other eligible sources. For all full applications, the applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.

ESF is not paid in advance and expenditure must be defrayed prior to the submission of any claims. Applicants may be asked to demonstrate how they are able to cash flow the operation.

## 4.3 Applicants

Applicants must be legally constituted at the point of signing a Funding Agreement, and be able to enter into a legally binding Funding Agreement. The Applicant will be the organisation that, if the application is successful, enters into a contract for ESF and therefore carries the liability for ensuring that the terms of the ESF Funding Agreement are met by them and to all delivery partners. If there is more than one organisation applying for the funds, a lead organisation must be selected to become the Applicant. It is this organisation that carries the responsibility and liability for carrying out a compliant project.

The Managing Authority will consider the Applicant's track record, both positive and negative. If the Applicant has been involved in the delivery of previous European grants and any irregularities with this (these) grant(s) have been identified, the Managing Authority will look into these and expect to see how and what steps have been taken to ensure that these have been addressed to mitigate the risk of further irregularities in the future. It is acknowledged that some organisations will be new to ESIF funding and will not have a track record.

## 4.4 Cross Cutting Themes

All applications received under this Call should demonstrate how the Cross Cutting Themes have been addressed in the project design and development. Cross cutting themes for ESF are 'gender equality and equal opportunities' and 'sustainable development'.

For ESF, the project applicants will be required to deliver their services in-line with the Public Sector Equality Duty (as defined in the Equality Act 2010). All projects must have a gender and equal opportunities policy and implementation plan which will be submitted at full application stage and in-line with Managing Authority guidance. Project applicants will also be required to answer a number of ESF-specific equality questions which will be set out in both the Full Application screens in the ECLAIMS IT system and the related ESF Online Full Application guidance.

For ESF, all projects will also be required to submit a sustainable development policy and implementation plan (in-line with guidance produced by the Managing Authority).

The ESF programme particularly welcomes projects that have an environmental focus that can meet the strategic fit at local and programme level whilst also adding value by:

- supporting environmental sustainability; and/ or
- complementing the environmental thematic objectives of other programmes such as ERDF; and/or
- using the environment as a resource to help motivate disadvantaged people

Further information is available in the <u>ESF Operational Programme</u> and in ESF Action Note 019/18: <u>New Assessment Scoring Procedures for Equality and</u> <u>Sustainable Development in ESF.</u>

## 4.5 State Aid & Revenue Generation

Applicants are required, in the Full Application, to provide a view on how their proposal complies with State Aid law. Applicants must ensure that projects comply with the law on State Aid.<sup>1</sup> Grant funding to any economic undertaking which is state aid can only be awarded if it is compatible aid, in that it complies with the terms of a notified scheme or is covered by the De Minimis Regulation. Guidance for grant recipients, explaining more about State Aid, is available; it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing their full compliance with them throughout the project, if it is selected into the Programme.

The Managing Authority is not able to give legal advice on State Aid. It is the responsibility of the Applicant to ensure that the operation is State Aid compliant.

Where the Applicant does not perceive that there is any State Aid, it should state whether or not it considers Articles 61 and 65(8) of regulation 1303/2013 to apply. This revenue should be taken into account in calculating eligible expenditure. Article 61 refers to monitoring revenues generated after completion of the project, and Article 65(8) how to deal with differences in the forecast and actual revenues at the end of the operation. The details of this will be tested at the full application stage.

## 4.6 Funding Agreement

The Funding Agreement is a standard, non-negotiable and legally binding document. Any successful Applicant will be subject to the terms and conditions contained within this agreement. Applicants are strongly advised to seek their own advice to ensure that they would be able to enter into and abide by the terms of the Funding Agreement.

Failure to meet any of the conditions of the agreement or the commitments within the application will result in claw back of funding.

Applicants should be aware that additional provisions and securities may be included within the Funding Agreement to protect the investment. These will be further discussed if relevant following the Full Application stage.

## 4.7 Procurement

All costs delivered by the Grant Recipient (the applicant) and/or delivery partners must be delivered on an actual cost basis. Other costs must be procured in line with EU regulations. The most common error identified during audit has been failure to comply with relevant procurement regulations and crucially to maintain a full audit trail to prove that they have complied with the relevant regulation. Robust and transparent procurement is required to ensure that Grant Recipients:

<sup>&</sup>lt;sup>1</sup> Article 107(1) of the Treaty on the Functioning of the European Union provides that: "Save as otherwise provided in the Treaties, any aid granted by a Member State or through state resources in any form whatsoever which distorts or threatens to distort competition by favouring certain undertakings or the production of certain goods shall, in so far as it affects trade between Member States, be incompatible with the internal market."

- consider value for money;
- maximise efficient use of public money; and
- maintain competitiveness and fairness across the European Union.

It is recommended that applicants seek their own legal advice pertaining to their procurement and requirements to publicise any tendering opportunities.

The Managing Authority is not able to give legal advice on procurement. It is the responsibility of the applicant to ensure the project is compliant in this respect.

## 4.8 Retrospection

There will be no retrospection for applications made against this call.

For organisations applying for ESF funds through the Single-Stage Application process, the effective date for incurring eligible ESF expenditure will be the day after the relevant open call closing date. Any expenditure incurred by an ESF Direct Bid project prior to this date is ineligible.

However, any expenditure incurred by an ESF applicant, up to and including the date on which an ESF Funding Agreement is fully executed, will be at the applicant's own risk.

## 4.9 Duplication of Provision

Applicants are required, in their Full Application, to "identify any organisations offering the same or similar activity" as their proposed project. Applicants are also asked to "explain how the proposed project adds value to and doesn't duplicate existing provision, and does not conflict with national policy".

To help inform their response, applicants should access the ESF List of Beneficiaries published on GOV.UK - <u>https://www.gov.uk/government/publications/european-structural-and-investment-funds-useful-resources</u> and search for any other ESF funded projects operating under the same Investment Priority in the same geographical area(s) as their proposed ESF Project.

Where there is potential duplication and/or overlap, the applicant should ensure they explain how they will work with any other pre-existing ESF Projects to ensure their new project will add value and not conflict with existing provision.

# 5. Application Process & Prioritisation Methodology

The ESF application process is a single-stage process – Full Application only. Applicants must fully complete the Full Application information required in the ECLAIMS IT system (section 9 refers).

The ESF Online Full Application guidance for Applicants, is available on the <u>European Growth Funding</u> website pages – this document includes step-by-step

details of how to record your Full Application information in the ECLAIMS IT system, as well as guidance on the depth and content expectations.

Following the call closing date, applications will usually first be subject to a Gateway Assessment undertaken by the Managing Authority under the following criteria:

- Applicant eligibility;
- Activity and expenditure eligibility; and
- The fit with the ESF Operational Programme and the call.

Proposals that pass the Gateway Assessment will move into the Core Assessment which consists of the following:

- Strategic fit;
- Value for money;
- Management and control;
- Deliverability;
- Procurement / tendering; and
- State Aid compliance.

The Managing Authority will seek advice from partners when considering applications to ensure its appraisal is informed by local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy. This will include the relevant LEP Area ESIF Committee and other partners deemed relevant to the application.

The appraisal and any prioritisation will be undertaken using only the information supplied as part of the application process. The Managing Authority cannot accept further detail outside this process.

However, the Managing Authority reserves the right to assess applications from existing Grant Recipients via the Project Change Request route where appropriate, as set out in the 'Call Context' section of this specification.

Non-public sector Applicants may be subject to due financial diligence checks. Applicants will be required to submit accounts, and to clarify financial or other organisational information. New Applicant organisations may be required to provide details of a guarantor.

If, following the appraisal process, an applicant is not satisfied with the ESF funding decision for their project, they can submit an appeal in writing to the ESF Managing Authority.

# 6. Technical Support

All Full Applications for this call **must** be completed and submitted using only the ECLAIMS IT system. Applications submitted via any other method will not be accepted.

If you encounter any technical difficulties completing or submitting your Full Application via the ECLAIMS IT system, please send an email to: <u>E.CLAIMSSUPPORT@DWP.GOV.UK</u> It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.

#### Technical support is available Monday to Friday, from 8am to 6pm.

Please retain evidence of your request(s) for any Technical Support, in case there are any issues arising around this element of the application process which may need further investigation.

Please also note that as this is a competitive call and to preserve impartiality, other than providing Technical Support, we are unable to enter into correspondence with applicants over their Full Application prior to the call closing date. Details of where guidance can be found are contained throughout this calls document.

# 7. Key Reference Documents

When developing your Full Application, it is recommended that you refer to the following documents as a minimum:

- ESF Online Full Application Guidance;
- Local Enterprise Partnership area's ESIF strategy;
- ESF National Eligibility Rules and Programme Guidance;
- ESF Programme Guidance on Simplified Cost Options.

# 8. Full Application – Supporting Document Checklist

The appraisal will be undertaken on the basis of the Full Application information submitted by the applicant using the ECLAIMS IT system, together with any supporting documents uploaded into ECLAIMS IT system by the applicant at the point of closure of the call.

As a minimum, applicants should upload the following documentation into the ECLAIMS IT system alongside completion of the required Full Application screens/fields in ECLAIMS.

Failure to upload the requested documentation could result in the application being rejected.

The ESF Online Full Application Guidance explains how documents should be uploaded into ECLAIMS and Annex B of the same guidance explains the naming conventions to be used for each document.

## Mandatory Supporting Documents

- 1. A visual, high level customer journey document e.g. flow chart;
- 2. **Confirmation of match funding** from each funder. Match-funding should be confirmed (with the exception of SME contributions) prior to the issuing of any Funding Agreement;

- Detailed Granular Budget breakdown (All costs must be itemised, eligible, appropriate for the project and profiled across the project period. The granular budget should also include all hourly rate figures, per job role, for staff working part-time or part of their time on the ESF Project – calculated using the 1720 hour rate calculation set out in the <u>Simplified Cost Options Guidance</u> on GOV.UK. This includes match-funded staff roles);
- 4. Equality & Diversity Policy and Implementation Plan this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- 5. **Sustainability Policy and Implementation Plan** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- 6. Job Descriptions at least 1 per lead applicant and 1 per each Delivery Partner;
- 7. **Organogram** covering all staff, including any delivery partner and/or matchfunded staff posts;
- 8. **Sample HR letter** as per the requirements set out in the <u>ESF National Eligibility</u> <u>Rules and Programme Guidance</u> on GOV.UK;
- Project level risk register (this should cover areas such as financial risk, output risks, delivery risks etc. please ensure that the register covers how these risks will be managed and mitigated);
- 10. **Anti-Fraud Statement** (a statement on how you will deal with suspected fraud in your organisation and if appropriate, with your sub-contractors);
- 11. **Due Diligence Financial Information.** If your organisation is a private or voluntary and community sector organisation or a Further Education College, you <u>must</u> upload:
  - Financial accounts for the most recent 3 years;
  - Proof of existence Certificate of Incorporation, Charities Registration, VAT Registration Certificate or alternate form of incorporation documentation;
  - Proof of trading Financial Accounts/Statements for the most recent two years of trading including, as a minimum, Profit and Loss Account and Balance Sheets;
  - Completed FVRA Applicant Template (for applications requesting annualised funding of greater than £1m).

## **Optional Supporting Documents**

- **12. Recruitment Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- **13.Sample Timesheet** applicable if you or your Delivery Partners have members of staff working part of their time on your ESF Project;
- **14. Procurement policy** applicable if your ESF project is expecting to incur procurement costs from existing or future procurements and you are **not** intending to use the 40% Flat Rate Indirect Cost option;
- **15. Retention Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);

- 16. **Draft SLA with Delivery Partners** applicable if your ESF Project will have one or more Delivery Partners;
- 17. **Independent state aid advice** applicable only if you have obtained independent advice to support your quoted ESF project State Aid position;
- 18. **Proof of Irrecoverable VAT** applicable only if you have Irrecoverable VAT which is relevant to your ESF Project

**NOTE:** The ECLAIMS IT system can accept most standard Office file formats such as MS Word documents and excel documents in the format xlsx.

However, documents which contain macros cannot be uploaded into the ECLAIMS IT system.

In addition, the ECLAIMS IT system cannot accept tables, graphics or other visuals in the narrative fields within the Full Application screens. If you wish to include this type of information as part of your Full Application, you will need to upload this information as part of a supporting document.

# 9. Full Application Submission

Completed Full Applications must be submitted to the ESF Managing Authority via the ECLAIMS IT system.

Although the ECLAIMS IT system is designed to be intuitive, it is strongly recommended that you closely follow the steps in the <u>ESF Online Full Application</u> <u>Guidance</u>, published on GOV.UK to give the best chance of you submitting a fully completed, compliant Full Application.

The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.

# 10. Accessing ECLAIMS

If you do not already have access to the ECLAIMS IT system, please send an email to <u>E.CLAIMSSUPPORT@DWP.GOV.UK</u> as soon as possible.

You should complete a form for **each** individual person in your organisation who will be responsible for completing and/or submitting your Full Application.

Each new ECLAIMS user will then receive an email from an organisation called Datamart – this will contain their unique log-in details. The user will need to follow the instructions within the email to change their password in the first instance. They will then be able to access and use the ECLAIMS IT system.

**NOTE:** To avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS IT system access requests as early in the application process as possible.

The ECLAIMS IT system is a web based application available through the following link. It is recommended that you use the Chrome browser to access the ECLAIMS IT system, or if this isn`t available, Firefox.

https://eclaims.communities.gov.uk/esif-web/

## 11. Timescales

Launch of Call advertised on GOV.UK	23 February 2021
Deadline for submission of Full Application via the ECLAIMS IT System	Midnight 17 April 2021

For this call applications will normally be required to **commence delivery/activity within three months** of the award of contract.

Any changes related to the deadline for the submission of the Full Application will be notified on the European Growth Funding website pages.

## 12. Appendix A – Common output indicators

#### Appendix A – extract from Annex 1 of the ESF regulation

Common output and result indicators for ESF investments

#### (1) Common output indicators for participants

"Participants" refers to persons benefiting directly from an ESF intervention who can be identified and asked for their characteristics, and for whom specific expenditure is earmarked. Other persons shall not be classified as participants. **All data shall be broken down by gender.** 

The common output indicators for participants are:

unemployed, including long-term unemployed
long-term unemployed
inactive
Inactive, not in education or training
employed, including self-employed
below 25 years of age
above 54 years of age
above 54 years of age who are unemployed, including long-term unemployed,
or inactive not in education or training
with primary (ISCED 1) or lower secondary education (ISCED 2)
with upper secondary (ISCED 3) or post-secondary education (ISCED 4)
with tertiary education (ISCED 5 to 8)
participants who live in jobless households

participants who live in jobless households with dependent children participants who live in a single adult household with dependent children ethnic minorities Participants with disabilities other disadvantaged homeless or affected by housing exclusion from rural areas

Common immediate result indicators for participants are:

inactive participants engaged in job searching upon leaving participants in education/training upon leaving participants gaining a qualification upon leaving participants in employment, including self-employment, upon leaving disadvantaged participants engaged in job searching, education/ training, gaining a qualification, in employment, including self-employment, upon leaving

Common longer-term result indicators for participants are:

participants in employment, including self-employment, six months after leaving participants with an improved labour market situation six months after leaving participants above 54 years of age in employment, including self-employment, six months after leaving

disadvantaged participants in employment, including self-employment, six months after leaving