

**INTERVENTION NOTICE GIVEN PURSUANT TO SECTION 42 OF THE ENTERPRISE
ACT 2002 IN RELATION TO THE ACQUISITION BY DAILY MAIL AND GENERAL TRUST
PLC OF JPI MEDIA PUBLICATIONS LTD**

Whereas the Secretary of State has reasonable grounds for suspecting that, as a result of the acquisition by Daily Mail and General Trust plc of JPI Media Publications Ltd, it is or may be the case that a relevant merger situation has been created as defined in section 23 of the Enterprise Act 2002 (“the Act”) in that:

- (a) two or more enterprises have ceased to be distinct; and
- (b) the share of supply test has been met.

The Secretary of State has grounds for suspecting that the share of supply test has been met because she believes that as a result of the enterprises ceasing to be distinct enterprises, in relation to the supply of goods of any description, at least one-quarter of all the goods of that description which are supplied in the United Kingdom, or in a substantial part of the United Kingdom:

- (i) are supplied by one and the same person or are supplied to one and the same person; or
- (ii) are supplied by the persons by whom the enterprises concerned are carried on, or are supplied to those persons.

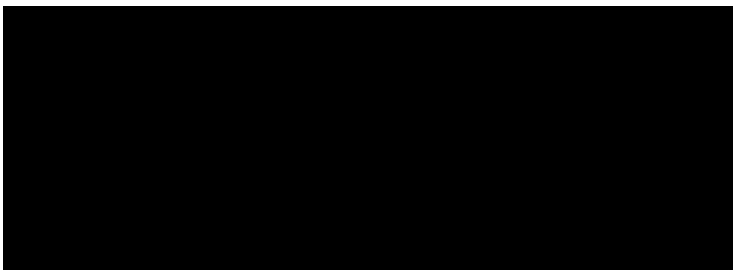
Whereas no reference of the merger has been made under section 22 of the Act, nor has any decision been made not to make such reference, nor is any reference prevented from being made under section 22(3)(za), (a) or (e) of the Act or by EU law;

Whereas the Secretary of State believes that it is or may be the case that the following public interest consideration specified in section 58(2B) of the Act are relevant to a consideration of the relevant merger situation:

- (2B) The need for, to the extent that it is reasonable and practicable, a sufficient plurality of views in newspapers in each market for newspapers in the United Kingdom or a part of the United Kingdom.

Now, therefore, the Secretary of State in exercise of her powers under section 42(2) of the Act hereby gives this intervention notice.

Under and in accordance with sections 44 and 44A of the Act, the Competition and Markets Authority and Ofcom respectively are required to investigate and report by midnight at the end of Friday 13 March 2020.



Director, Media & Creative Industries
An official of the Department for Digital, Culture, Media and Sport

