

## Section 1: Eligibility

This section of the application form determines your eligibility for funding. If you respond no to any of these questions, please contact DCMS. For the purpose of this competition, an 'international event' is one where at least 30% of the total delegates/visitors attending in person are international (non-UK) visitors.

**\*Required**

1. Is the event venue situated in the United Kingdom? \*

*Mark only one oval.*

Yes

No

2. Does the event venue have capacity to host 250+ delegates? \*

*Mark only one oval.*

Yes

No

3. Has the event venue bid for at least one international event in the past 3 years? (2 February 2018 - 2 February 2021) \*

*Mark only one oval.*

Yes

No

The conference centre is less than one year old

The conference centre has been undergoing a transformation throughout this timeframe

4. If the event venue has not bid for at least one international event in the past year - can it demonstrate involvement in plans to submit a bid for at least one international event in the next five years? ( 2 February 2021 - 2 February 2025) Venues may need to work with their local convention bureau / destination management organisation to illustrate this.

*Mark only one oval.*

- Yes - in the next 2 years
- Yes - in the next 3 years
- Yes - in the next 4 years
- Yes - in the next 5 years
- Yes - beyond 5 years
- No
- N/A

## The Gigabit Voucher Scheme

Gigabit vouchers can be used by small businesses and the local communities surrounding them to contribute to the installation cost of a gigabit-capable connection. Businesses can claim up to £3,500 against the cost of connection either individually or as part of a group project. Residents can benefit from the scheme with a voucher worth £1,500 as part of a group project.

Building Digital UK (BDUK) will provide information that successful Events Venues candidates can use with bidding suppliers to promote information on community related schemes and marketing material.

[For more information about the DCMS Gigabit Broadband Voucher Scheme.](#)

5. Does the event venue have the capacity to help locally promote the Gigabit Voucher Scheme? \*

*Mark only one oval.*

Yes

No

## Maximum funding

We will fund a number of projects with £200 000 funding. Exact costs will vary between locations, however the average value per project will be approximately £30 000. DCMS reserves the right to fund projects below or exceeding £30 000 based on the relevant project costs. Each winner will receive a portion of the £200 000 fund and support from Building Digital UK (BDUK) to purchase full fibre gigabit capable infrastructure using a competitive procurement. Please note, the event venue will be responsible for the purchase of the gigabit capable full fibre infrastructure upgrade to their premises. Upon completion of the procurement, DCMS will award the funding to the event venue to reimburse the cost of the gigabit capable full fibre infrastructure upgrade only. Internet Service Provider (ISP) related costs of service provision are not eligible for funding.

6. Should the final cost differ from the supplier quote that the event venue provides, does the event venue agree to cover the difference? \*

*Mark only one oval.*

Yes

No

7. Will the event venue give DCMS permission to speak to the supply chain directly regarding the benefits delivered? \*

*Mark only one oval.*

Yes

No

I don't know

8. Does the event venue already have access to commercial fibre to the premise (FTTP)? If you are unsure, [please check online to confirm](#) \*

9. *Mark only one oval.*

Yes

No

## Subsidy Control

Applicants to the Broadband Competition need to ensure that their project activities would comply with UK Subsidy Control rules.

This competition funding is being awarded under Article 3.2(3) of the Trade and Cooperation Agreement between the European Union and the United Kingdom. There is a subsidy threshold of 325,000 Special Drawing Rights per individual company, business or group over any period of three fiscal years, including the current year. Any public subsidy provided to you under this scheme will be relevant if you wish to apply, or have applied, for any other subsidy.

Applicants are responsible for assuring themselves that they meet the subsidy threshold requirements. You will need to provide assurances that you have not been in receipt of other public subsidy that could take you over the subsidy threshold i.e you must confirm that should you receive the expected maximum amount of funding - [insert SDR/GBP figure] 8 - it would not put you over the 325,000 Special Drawing Rights threshold. Should your bid be successful, your grant offer will not be finalised until you have signed a contribution to subsidy eligibility letter.

Please see [Special Drawing Rights factsheets](#) and [Complying with the UK's international obligations on subsidy control](#) guidance.

10. Has the event venue received over 325,000 Special Drawing Rights, including the current year, over any period of three fiscal years? \*

*Mark only one oval.*

Yes

No

## Notification of contribution to subsidy threshold

Please provide details of any other which your enterprise and any enterprises linked to it may have received during your current and over any period of three fiscal years, as we need to check that our support added to that previously received, will not exceed the threshold of 325,000 Special Drawing Rights. Subsidy includes not only grant but also assistance such as free or subsidised consultancy services, marketing advice etc. If you are in any doubt about whether previous subsidy received contributes to the threshold please include it.

11. For each item of subsidy, please include: Body providing the subsidy, value of assistance (calculating the Gross Grant Equivalent), and the date of assistance.

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## Section 2: Event venue details

This section aims to gather further information about the conference centre. For the purpose of this competition, an 'international event' is one where at least 30% of the total delegates/visitors attending in person are international (non-UK) visitors.

12. Name of event venue \*

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13. Address Line 1 \*



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14. Address Line 2 \*

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15. Address Line 3 \*

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Town/City \*

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16. County \*

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17. Country \*

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18. Postcode \*

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UPRN - Unique Premises Reference Number (where known\*)

\*If you do not know your UPRN you can contact the Local Authority who would be responsible for maintaining that property's address/UPRN in their address register. You can use the Government's local council checker service (although it's possible in some cases your postcode may not have been allocated or exist in their system). The County Council is not always the authority you need to contact, in some circumstances you may need to try the local council (Borough, District, etc.)

19. Please state your UPRN \*

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20. Who owns the event venue? \*

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21. What is the maximum capacity of the event venue? \*

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22. Pre-pandemic, how many visitors did the event venue attract per year on average?

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23. What type of business does the event venue deal with? Select all that apply. \*

*Tick all that apply.*

Professional

Trade Aca-

demic Exhibi-

tion

Consumer/Business-to-business

Other:  \_\_\_\_\_

24. If the event venue has bid within this year (2 February 2020- 2 February 2021) to host an upcoming international event, please provide: The event name, date, size, proportion of international delegates attending, and whether it is recurring.

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25. If the event venue has learned within this year (2 February 2020-2 February 2021) that they have won a bid to host an upcoming international event, please provide: The event name, date, size, proportion of international delegates attending, and whether it is recurring.

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26. If the event venue has hosted an international event within the past 3 years (2 February 2018-2 February 2021) please provide: The event name, date, size, proportion of international delegates attending, and whether it is recurring.

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27. Does the event venue have plans to grow the international profile and attendance of its events? E.g. increasing number of international delegates, targeted marketing, plans to bid. If yes, please provide details.

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28. Does the event venue host any international events that align with the Government's priority sectors? (Please select all that apply). \*

*Tick all that apply.*

- Advanced Manufacturing Aero-  
 space
- Automotive
- BioEconomy
- Consumer Cre-  
 ative Educa-  
 tion Energy
- Engineering
- Financial Services
- Food & Drink
- Health & Life Sciences
- Infrastructure
- Marine
- Space
- Sport
- Smart Cities
- Technology
- None of the above

### Section 3: Connectivity

This section aims to gather further information on the current connectivity level at the event venue, and the potential benefits that full fibre access could bring.

29. Who is your current broadband provider? \*

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30. What is your current level of broadband connectivity \*

*Mark only one oval.*

- <30Mbps: High speed
- 30Mbps-300Mbps: Superfast
- 300Mbps-1Gbps: Ultrafast
- >1Gbps: Full fibre
- I don't know

31. When does your current broadband contract run out? \*

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*Example: 7 January 2019*

32. Proposed procurement route (if successful)

*Mark only one oval.*

- Mini-competition using a framework Re-
- quest for Quotation (using local/SMEs) I
- don't know
- Other: \_\_\_\_\_



33. Please describe how a gigabit capable full fibre infrastructure would benefit your event venue. \*

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34. Please describe the social and economic benefits to the local community which could be available if the event venue obtained full fibre. \*

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35. Please confirm, with evidence, that your decision to apply for this funding has had relevant sign off through the internal governance process at the conference centre, i.e. the budget holder/finance department have agreed. \*

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36. If relevant please confirm, with evidence, that the conference centre has support of the Local Authority (if you do not have a relationship with your Local Authority, we will contact them).

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37. Would the event venue be willing to match-fund a proportion (up to 50%) of the capital cost of the upgrade? \*

*Mark only one oval.*

Yes

No

38. Can you confirm that the event venue has the capability and capacity to manage the upgrade project to complete by 30th September 2021, the date by which all work must be completed? \*

*Mark only one oval.*

Yes

No

I don't know

## Contact details

39. Name \*

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40. Job title \*

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41. Email address \*

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42. Phone number \*

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43. Postal address \*

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44. If you have any other comments, please indicate here.

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