

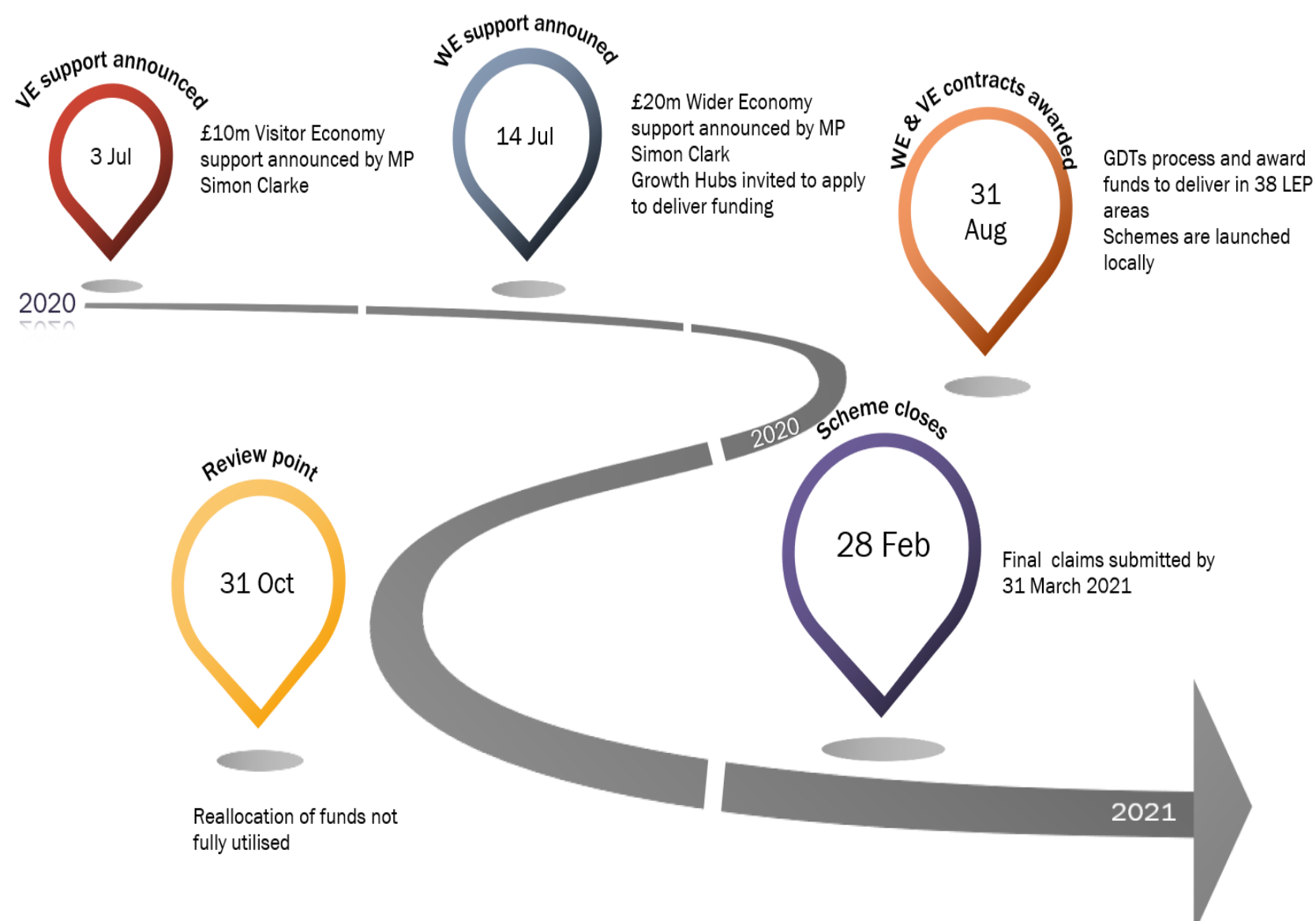


GPB Agenda Item 3(i):

- ERDF responded rapidly to challenges faced by our high streets through the [£51m ERDF Reopening High Streets Safely Fund](#) for Local Authorities. This package of support will provide:
 - Help for development of Local Action Plans.
 - Support for Communication and public information activity.
 - Business facing awareness raising activities.
 - Temporary public realm changes.
- The Fund will support 314 LAs to put in place measures to establish a safe trading environment for businesses and customers, particularly in High Streets.
- Publicly launched on 24th May with LA expenditure eligible from 1st June 2020. The activity end date is scheduled for 31 March 2021.
- Grant Action Plans received from 285 LAs at 21st August with a number of LAs having already commenced High Streets activity. Representing good initial progress against key milestones.



Progress on Growth Hub Wider Economy and Visitor Economy Schemes



- **£30m resilience and survival support channelled through Growth Hubs.**
- **Schemes deliver events/ grants of £1k to £3k (exceptionally £5k)**
- **SMEs procure specialist advice or small items of equipment to help them adapt or diversify.**
- **To date 35 LEP areas have submitted PCRs worth £20.4m under both schemes.**
- **Schemes are now launching with strong demand being seen.**