COUNCIL REGULATION (EC) No 510/2006 on protected geographical indictaions and protected designations of origin

"Jersey Royal Potatoes"

PDO (x) PGI ()

National File No: PDO/005-0354

1. Responsible Department in the Member State

Name: United Kingdom

Department for Environment, Food and Rural Affairs (Defra)

Food and Farming Group (FFG) Regional and Local Foods Team

Area 4C, 4th Floor

Nobel House

17 Smith Square

London, SWIP 3JR

United Kingdom

Tel: 0207 238 6075 **Fax:** 0207 238 5728

Email: Protectedfoodnames@defra.gsi.gov.uk

2. Group:

Name: Agriculture & Fisheries Committee

Address: Howard Davis Farm

Trinity
Jersey

Tel:

Email:

Composition: producer/processor (430 approx) other ()

3. Type of product: Vegetables Class 1.6

4. Specification

4.1. Name Of Product: Jersey Royal

- **4.2 Description:** First early variety of potato characterised by long oval tubers, yellow skin and firm texture once cooked. Foliage is dark green with wavy margins and robust stems. Seaweed is extensively used as a fertiliser, this enhances the flavour of the potatoes.
- 4.3 Geographical Area: The Island of Jersey
- **4.4 Proof of origin:** Jersey Royal is an early kidney potato that was first selected and marketed around 1880. There is no source of Jersey Royals outside the Island. Also known as Jerseys or Royals.
- **4.5 Method of production:** Majority of the crop is planted by hand. Each grower selects his own seed which is planted at the second shoot stage. Extensive use is made of seaweed as fertiliser.
- **4.6 Link:** Jersey Royal Potatoes have been produced exclusively on the island for over 100 years. The sheltered nature of the island and rapidly warming soils mean crops can be grown earlier than anywhere else in the UK.

4.7 Inspection body:

Name: State of Jersey Department of Agriculture & Fisheries

Address: PO Box 327

Trinity
Jersey
JE4 8UF

Tel: Email:

The inspection body is an official public body conforming to the principles of the EN 45011 standard.

4.8. Labelling: The approved PDO symbol will be used at point of sale, or on any packaging containing the product.