



Ministry  
of Defence

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07 October 2020

Dear [REDACTED]

Thank you for your email of 09 September in which you requested the following information:

- 1) *The monthly traffic figures (number of unique visitors) to the <https://apply.army.mod.uk/> website from 2019 - to as recent as possible in 2020.*
- 2) *The monthly figures for applications on the <https://www.army.mod.uk/careers/> website from 2019 - as recent as possible in 2020*
- 3) *A break down of the yearly recruitment figures from 2017 - as recent as possible in 2020, arranged according to the county these recruits are from*

Following a search of our recorded information, I have established that the MOD holds the information you have requested under parts 1 and 2. However, the MOD does not hold the information you have requested under part 3. I respond to each of your points in turn below:

- 1) *The monthly traffic figures (number of unique visitors) to the <https://apply.army.mod.uk/> website from 2019 - to as recent as possible in 2020.*

I am unfortunately not yet in a position to provide you with the information to answer part 1. Please accept my apology for this delay; whilst we have been working hard to respond to your request, due to the ongoing Coronavirus pandemic and the effect this has had on resources, along with the necessary changes to ways of working, it will take a little longer to provide this information, however, I estimate I will be able to provide it to you no later than 1<sup>st</sup> November

- 2) *The monthly figures for applications on the <https://www.army.mod.uk/careers/> website from 2019 - as recent as possible in 2020*

The number of applications received by the British Army for Regular Service between January 2019 and 30 June 2020 are shown in the table below;

Month	Regular Officer Applications	Other Ranks Applications
Jan-19	1152	11421
Feb-19	873	7796
Mar-19	739	7577
Apr-19	615	6168
May-19	702	6930
Jun-19	714	6895
Jul-19	785	7026
Aug-19	835	8123
Sep-19	966	8035
Oct-19	906	7087
Nov-19	955	7629
Dec-19	672	5228
Jan-20	1173	10809
Feb-20	942	7440
Mar-20	848	7744
Apr-20	1073	8145
May-20	1001	7019
Jun-20	1104	7303

### Notes/Caveats

1. Recruitment data is published quarterly on the gov.uk website. The most recent statistics provide information up to 01 July. Information in this table is supplied in line with this date range.

2. This data has been provided from a single service source rather than official statistics produced by Defence Statistics as they do not collate this information.

*3) A break down of the yearly recruitment figures from 2017 - as recent as possible in 2020, arranged according to the county these recruits are from*

The MOD does not hold this information in the format you have requested. However, under Section 16 (Advice and Assistance) of the FOIA, I am able to tell you that recruitment figures can be provided according to Parliamentary Constituency locations. If you would like this information, please submit a separate request under the FOIA.

If you have any queries regarding the content of this letter, please contact this office in the first instance. Following this, if you wish to complain about the handling of your request, or the content of this response, you can request an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail [CIO-FOI-IR@mod.uk](mailto:CIO-FOI-IR@mod.uk)). Please note that any request for an internal review should be made within 40 working days of the date of this response.

If you remain dissatisfied following an internal review, you may raise your complaint directly to the Information Commissioner under the provisions of Section 50 of the

Freedom of Information Act. Please note that the Information Commissioner will not normally investigate your case until the MOD internal review process has been completed. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website at <https://ico.org.uk/>.

Yours sincerely,

*L Williams*

Manning Team, Army Secretariat