

Report by the Secretary of State on the use of his powers under section 70 of the Charities Act 2006

For the year 2018/19

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Presented to Parliament pursuant to Charities Act 2006, for the year 2018-19



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1. Executive summary

This report is presented pursuant to the Charities Act 2006, section 70, which enables a Minister "...to provide financial assistance to charitable, benevolent or philanthropic institutions in respect of any of the institution's activities which directly or indirectly benefit the whole or any part of England."

Transport matters. It helps to get people around, it helps people to get on, and people want safe, reliable and affordable journeys. This is essential in delivering long-term economic growth and ensuring the benefits of such an economy is shared by all.

Many of the transport solutions needed in the country are delivered by local organisations with both specialised and local expertise. The Department will always seek to use organisations with key expertise, and local area knowledge, where relevant, to deliver on its objectives.

This latest report features thirteen projects in which the Department invested in 2018/19 using the Charities Act 2006. Each project provided discrete initiatives helping to deliver a number of objectives in a local, road transport or maritime setting. The projects are:

- a. Big Bike Revival project £1,000,000 was granted to Cycling UK to continue the Big Bike Revival programme. This will further unlock the potential for cycling amongst those who do not currently cycle or cycle infrequently. This supports the Department's vision of achieving a step-change in cycling levels.
- b. Walk to School Outreach projects £1,000,000 was granted to Living Streets to continue their walk to school outreach programme which helps encourage more children to walk to school and supports the Government's ambition to increase walking levels.
- c. Chartered Institute for Highways & Transportation (CIHT) £54,447 was granted to CIHT to provide Secretariat Duties for the UK Roads Liaison Group and its constituent boards during 2018/19. A further £85,798 was granted to CIHT to provide First Delegate Support and Secretariat Duties for the UK at the World Road Association.
- d. Inland Rescue Boat Grant Fund £1,009,000 was granted to fifty-seven inland rescue boat charities. Inland safety boat charities are volunteer, community-based groups that respond in emergencies to rescue those in danger during flooding and severe weather on lakes, rivers and inshore waters. These Charities provide a vital service, often working with blue-light services during

search and rescue operations. They also contribute to the UK's overall flood response capability.

- e. 1851 Trust £10,000 was granted to the 1851 Trust to deliver 10 maritime roadshows for young females across the UK. The skills profile of the maritime sector will change significantly over the next 30 years. Maritime 2050, the Government's long term strategy published in 2019, highlights the need to entice young people into the maritime sector and promote the full breadth of careers available to them, on shore and at sea, as well as improving the gender balance in the maritime sector.
- f. Mersey Maritime £50,000 was awarded to Mersey Maritime. This grant is in support of a pilot programme of work that Mersey Maritime are taking forward on behalf of Maritime UK to create a national roll-out programme for Regional Cluster Organisations. Maritime 2050, the Government's long-term vision for UK maritime, set a clear ambition for Government to support, enhance and promote the strength of all regional clusters in the UK and their importance to the economy.
- g. Institute of Chartered Shipbrokers (ICS) £40,000 was granted to ICS to roll out a maritime programme online platform for STEM focused subjects into secondary schools across the country. The importance of this will increase as jobs become more skilled and data-driven in response to new technology.
- h. Sailors' Society £80,000 was granted to the Sailors' Society. The project delivers scholarships to one or several cadets and allows trainees or qualified seafarers to attain further qualifications to support their career. This supports the Department's aim of promoting diversity and equality within the Maritime industry.
- i. Trinity House Maritime Charity £3,000,000 was granted to the Trinity House Maritime Charity to undertake a national campaign to raise awareness of the risks of alcohol consumption in recreational mariners, develop a programme of events and ministerial visits at the Maritime Safety Week 2019, and early delivery of safety recommendations arising from the Maritime 2050 strategy.
- j. Road Collision Investigation Project (RCIP) £480,000 was granted to the RAC Foundation to pilot new ways of investigating road crashes. The fund is being used to develop and trial, in a number of police force areas, a different approach to identifying and understanding common themes and patterns that result in death and injury on the public highway. The insight could then help shape future policy making.
- k. Improving the National Cycling Network (NCN) £22,000,000 was granted to Sustrans to deliver 33 improvement schemes on the NCN. This supports the

long-term Strategic Improvement Plan for the entire UK identifying where the NCN needs to be made safer, more accessible and better connected.

- I. Modeshift STARS £60,000 was awarded to Living Streets on behalf of Modeshift to reward achievement in schools for the successful promotion of walking and cycling.
- m. Mobility Centres £5,414,796 was awarded to thirteen Mobility Centres to conduct driving, passenger and wheelchair/scooter assessments.

2. About the charities awarded funding

The charities and a summary of their objectives are listed below;

- 2.1 Sustrans is a UK charity whose main aims are to enable people to travel by foot, bike or public transport for more of the journeys made every day. They manage, and are part landowners of, the National Cycle Network (www.sustrans.org.uk)
- 2.2 Cycling UK has a vision of a healthier, happier and cleaner world, because more people cycle. Cycling UK has championed the cause of cycling for well over a century. They promote all forms of cycling, protect the interests of existing and would-be cyclists, and inspire people of all ages, backgrounds and abilities to discover the joys of cycling. As an independent, democratic and expert organisation, their activities reflect the commitment of members, volunteers and partners to make cycling mainstream and make a lasting difference to the lives of individuals and communities. (www.cyclinguk.org)
- 2.3 Living Streets is a national charity that campaigns for creating safe, accessible, attractive and enjoyable streets where people want to walk. Strategically, it sees itself as a strong voice for pedestrians that influences decision makers and campaigns for change. Living Streets works closely with Modeshift in promoting cycling and walking in schools. Established in 2007, Modeshift is a not for profit membership organisation funded by the public, private and community sectors in the United Kingdom. Its aims are to secure increased levels of safe, active and sustainable travel in educational establishments, businesses and communities thereby engendering widespread travel behaviour change in the long term. (www.livingstreets.org.uk)
- 2.4 Chartered Institute of Highways and Transportation (CIHT) is a charity, learned society and membership body with 12 regions and a number of international groups. (www.ciht.org.uk)
- 2.5 Inland safety boat charities respond in emergencies to those in danger, during flooding and severe weather episodes on lakes, rivers and inshore waters. They provide a vital service, often working in partnership with the emergency services during search and rescue operations. They also contribute to the UK's national flood response capability. (<u>https://www.gov.uk/government/publications/inshore-and-inland-rescue-boat-grant-how-to-apply-2017-to-2018</u>)

2.6 The 1851 Trust is an innovative education charity based in Portsmouth that uses sports to promote STEM studies. The Trust has ministerial support as well as strong links with schools across the country through its online education platform STEM Crew. It is the official charity of INEOS TEAM UK, the British team that will attempt to bring the America's Cup back to the UK in 2020-2021.

https://www.1851trust.org.uk/

2.7 Mersey Maritime is a leading UK maritime organisation and the foremost maritime cluster organisation. Mersey Maritime is best placed as a partner organisation to lead the cluster roll out programme, bringing to bear its experience, expertise and capability. Regional Cluster Organisations seek to bring together a wide range of maritime partners under one banner, such as trade associations, maritime companies, chambers of commerce, academia and Unions.

https://merseymaritime.co.uk/

The Institute of Chartered Shipbrokers is the professional body for all members of the commercial shipping industry worldwide. It is the only internationally recognised professional body in the commercial maritime arena and it represents shipbrokers, ship managers and agents throughout the world.

https://www.ics.org.uk/

2.8 The Sailors' Society invest in the future of global seafaring by providing training for young people who would be unable to pursue a career at sea without financial support.

https://www.sailors-society.org/

2.9 Trinity House Maritime Charity is the UK's largest endowed maritime charity. It invests in all areas of the industry with the aim of ensuring a safe and successful maritime sector including education, skills and training. It also supports a wide range of other charities including the Association of Sail Training Organisations, the Jubilee Sailing Trust, the Nautilus Welfare Fund and Seafarers UK amongst others.

https://www.trinityhouse.co.uk/supporting-seafarers/maritime-charity

2.10 The RAC Foundation is a transport policy and research organisation which explores the economic, mobility, safety and environmental issues relating to roads and their users. The Foundation publishes independent and authoritative research with which it promotes informed debate and advocates policy in the interest of the responsible motorist. In 2018, the Foundation published more than 20 pieces of research and consultation responses.

https://www.racfoundation.org/

2.11 Mobility Centres are made up of nine charity organisations and four NHS Foundation Trusts. Their purpose is to promote greater opportunities for disabled and older people by finding solutions to enable to them to keep driving or to keep their mobility. Driving Mobility is a charity that acts as an umbrella body for the centres aiming to improve quality of service and consistency of outcomes. (<u>https://www.drivingmobility.org.uk</u>)

3. Details of projects delivered by charities in 2018/19

Big Bike Revival

The Department awarded Cycling UK £1,000,000 in 2018/19 to build on previous years' success of the Big Bike Revival (BBR), and another 12-week programme was delivered in 2018. While ambitious targets were set, the reduction in funding impacted on the number of beneficiaries reached which meant a slight decrease from 2017. It is encouraging however, that the demographics of beneficiaries and the reach across the country is still broad and increasing.

The aim of BBR in 2018 was to further unlock the potential for cycling amongst people who do not currently cycle but would consider either starting or returning to cycling. This supports the Department for Transport's vision of achieving a stepchange in cycling levels. In 2018, Big Bike Revival engaged with more delivery centres, working with 125 bicycle recycling centres, community groups and grassroots organisations, allowing Cycling UK to achieve the following outcomes:

- 40,036 beneficiaries engaged
- 12,808 beneficiaries have an improved perception of cycling safety
- 20,908 beneficiaries exercising more
- 1,077 free events delivered across the UK
- 7,334 non- regular cyclists becoming regular cyclists

One of the key objectives for BBR in 2018 was to improve the perception of cycling safety by providing a high volume of opportunities for the public to access. To ensure this was achieved the BBR model was adapted from previous years and focused on three core elements of safety:

- Fixing and servicing bikes to ensure they are safe to use.
- Learning, empowering new cyclists & existing cyclists through training courses.
- Delivering led rides that are accessible to a wide range of abilities and audiences.

This method of working not only leads to more people becoming regular cyclists, but vastly improves people's perception of cycling safety. Safety has been highlighted by participants as a key reason they are engaging, and continuing to cycle. BBR is helping to alleviate the perception of danger, which is a key barrier to cycling.

Continuing the use of this model from previous years helped with consistency in delivery of the programme. BBR reaches a high proportion of non-regular cyclists including women, those from areas of high deprivation and minority ethnic groups.

Further details can be found here: <u>http://www.bigbikerevival.org.uk/about/</u>

Walk to School Outreach

Living Streets was awarded a £1,000,000 grant to continue the walk to school outreach programme which helps encourage more children to walk to school.

Key work packages include:

- Retaining and developing the existing partnership of five transport authority areas.
- Embedding the delivery of the programme in the existing cohort of 200 schools.
- Seeking to extend the programme to a number of additional schools in each target area.
- Continuing to deliver more intensive work with a smaller group of these schools, looking at tackling barriers to walking and informing local capital spend plans where possible.
- Continuing to support alternative funding of schools' participation in the programme, to ensure active travel promotion is more sustainable in the long term.

Further detail can be found at <u>https://www.livingstreets.org.uk/walk-with-us/walk-to-school/primary-schools/travel-tracker</u>

Chartered Institute for Highways & Transportation

Chartered Institute for Highways & Transportation (CIHT) was granted £54,447 in funding to provide Secretariat Duties for the UK Roads Liaison Group (UKRLG) and its constituent boards during 2018/19.

The charitable objectives and powers of CIHT are;

- (a) to advance for the public benefit, the science and art associated with highways and transportation in all their aspects;
- (b) to promote education, training, and research and development of the said science and art. The UKRLG undertakes activities in support of the charitable objects of CIHT.

The Department for Transport, as a member of the UKRLG, pays a proportion of the cost of the secretariat duties to CIHT. The other organisations that are members of

the UKRLG and share its secretariat costs are; Highways England, Transport Scotland, Welsh Assembly Government, Transport Northern Ireland and Transport for London.

A further £85,798 was granted to CIHT to provide First Delegate Support and Secretariat Duties for the UK at the World Road Association. The Association was formed in 1909 and has 122 government members worldwide and aims to foster and facilitate global discussion and knowledge sharing on roads and road transport. The Association has consultative status to the Economic and Social Council of the United Nations.

Details on UK Road Liaison Group can be found at http://www.ukroadsliaisongroup.org/

Inshore and Inland Rescue Boat Grant Fund

The 2014 budget included a statement announcing that the Government would "introduce a 5-year grant of £1 million per year for inland safety boat charities across the UK". The first round of grant awards ran in 2014/15. Applications were invited from established charitable organisations which already operated inshore rescue boats for the purchase of assets or training that would support their operations.

Applications for 2018/19 were assessed against a set criteria by an expert panel comprising officials from the Department for Transport DfT and the Department for Environment, Food and Rural Affairs (DEFRA) and the devolved administrations in addition to expert advisers from the RNLI, Maritime and Coastguard Agency and the Royal Yachting Association. The panel took into account factors including how the asset would be used to support lifesaving, search and rescue operations and flood response capability on a local and national basis; whether there would be wider community benefits and how any assets purchased would be sustained into the future. The panel recommended awards of £1,009,000 to 57 charities operating in England, Wales and Scotland.

Many charities who received grant funding invested in capital equipment (such as lifeboats, flood rafts or launch and recovery vehicles). Many of these have already been used in search and rescue operations and, in many cases, in life-threatening situations. Other charities used their grant awards for purchasing a variety of new kit for their volunteer crews including personal protective equipment and other enhancements which will improve safety and enhance operational efficiency or capacity.

The following is a link to a map showing the rescue boat fund awards: <u>http://maps.dft.gov.uk/water-rescue-charities/index.html</u>

And the press release can be found here

https://www.gov.uk/government/news/lifeboat-charities-receive-1-million-to-boostsearch-and-rescue-efforts

The 1851 Trust

The DfT Minister Nusrat Ghani launched the roadshows during the London International Shipping Week in 2019 on board the PHAROS NLB. The event was also attended by the Prime Minister. The roadshows will enable 1,500 young women aged 11 to 14 years old from over 50 schools in 10 towns and cities across the UK to be introduced to inspiring role models; taking part in interactive STEM activities; speak to maritime ambassadors and build on the experiences of day by learning about "growth mindsets". An interim report produced by the Trust in January 2020 shows high levels of engagement of these young females and overall strong results throughout. A final report will be produced in March when the roadshows finish. The Department is working with the Trust to utilise their expertise more widely in the industry for nationwide careers promotion programme led by Maritime UK.

Mersey Maritime

£50,000 was awarded to Mersey Maritime to support a pilot programme of work on behalf of Maritime UK, to create a national roll-out programme for Regional Cluster Organisations. The Government's long-term vision for UK maritime set a clear ambition for Government to support, enhance and promote the strength of all regional clusters in the UK and their importance to the economy.

There are two main elements to the pilot programme as envisaged at this stage:

1) Supporting existing cluster organisations to:

- (a) Reach their potential.
- (b) Collaborate with other clusters.
- (c) Be aligned and connected to wider national maritime activity (for example Maritime 2050).

2) Explore and seek to create new cluster organisations.

In taking forward the development and implementation of these objectives Mersey Maritime will put in place an appropriate governance structure. Through Mersey Maritime, a range of toolkits and other resources will be produced alongside ongoing external challenge and support. A number of locations have already demonstrated an interest in working to develop new Regional Cluster Organisations (RCOs) combined with a number of existing RCOs who are seeking to further develop their activities.

Institute of Chartered Shipbrokers (ICS)

"Why Shipping Matters: An Introduction for schools" programme was created to provide an insight into shipping for secondary schools aged children, specifically those in Key Stage 3. The programme is embedded in the existing National Curriculum and it uses shipping to assist in applied maths teaching, for example calculating container volumes and space on ships, number of containers and measurements. The project, currently in the testing phase with selected schools, will be developed for every school in the country to use from spring 2020 for free.

Sailors' Society

The project delivers scholarships to one or several cadets and allows trainees or qualified seafarers to attain further qualifications to support their career.

The aims of this grant were:

- (a) To promote diversity and equality in the Maritime industry.
- (b) Increase general awareness of the maritime careers available to everyone.

These give Individuals, who otherwise would be unable to fund themselves, the financial support that will enable them to further their careers

Trinity House Maritime Charity

The aim of the grant is to raise awareness of key hazards and risks within the recreational and professional maritime sectors and more broadly for all users of our seas and rivers to create initiatives which will support delivery of improvements in the UK's maritime safety performance.

There are three key objectives to the grant to be developed in conjunction with a steering group comprising the Department for Transport and other key stakeholders:

- (a) A national campaign to raise awareness of the risks of alcohol consumption within the recreational mariner sector.
- (b) A programme of events and Ministerial visits to support delivery of an ambitious Maritime Safety Week 2019.
- (c) Early delivery of safety recommendations arising from Maritime 2050.

Improving the National Cycling Network (NCN)

Sustrans was awarded £22,000,000 to deliver 33 improvement schemes on the National Cycle Network (NCN). This supported work to develop a long-term strategic plan for the entire UK identifying where the NCN needs developing and realigning to provide better safety, better mobility and better streets. Since the inception of the NCN in 1986, Sustrans have worked closely with Governments nationally and locally to improve cycling and walking infrastructure and are now providing strategic support for Local Cycling and Walking Infrastructure Plans in England.

A review of the entire NCN in 2018 has shown the need to invest in the Network so that, by 2040, all its sections will be of a Good or Very Good standard. With the help of volunteers, Sustrans keep paths clear, replace signs, repair routes, improve infrastructure and generally look after the network. Each year, the NCN benefits the UK economy by nearly £88 million through reduced road congestion and a contribution of £2.5 billion from tourist and leisure trips.

The Road Collision Investigation Project (RCIP)

The purpose of the Road Collision Investigation Project (RCIP) is to establish whether there is a business case for putting more resource into the investigation of road crashes, based on a comparison with the approach to crash investigation used for other modes (Rail, Air and Sea) and safety critical industries (Oil & Gas) which suggests there could be a critical gap in the feedback cycle from the investigation of individual incidents through to the development of policies and strategies to reduce the incidence of crashes and mitigate the severity of those still happening.

The project will develop new approaches to harvesting and analysing data about the causes of road crashes from different sources, including information from police investigations beyond that captured in STATS19 returns, and will look across agencies to improve our understanding of the circumstances that result in death, injury and traffic disruption. RCIP will look for patterns emerging from similar incidents in different places, and will consider and potentially trial interventions to tackle the causes identified.

Modeshift STARS - School Award Scheme

The Department for Transport supported Modeshift in arranging the National STARS Schools Travel awards which was held on 5 March 2019 in the Houses of Parliament. This event was sponsored by the DfT Minister Jesse Norman MP. This event is to recognise and reward schools that have demonstrated excellence in supporting cycling, walking and other forms of sustainable travel. Schools are able to achieve three levels of STARS accreditation: Bronze, Silver and Gold. The 12 winning STARS Schools of the Region were invited to the National school award.

Key outcomes of the event:

- STARS Primary School of the Year Mandeville Primary School, Hertfordshire.
- STARS Secondary School of the Year Tweedmouth Community Middle School, Northumberland.
- STARS Special Educational Needs and Disability (SEND) School of the Year-Forest Park School, Hampshire.
- STARS Early Years Establishment of the Year Footsteps Day Nursery Hove, Brighton & Hove.

Further details can be found here <u>https://www.modeshiftstars.org/</u>

Mobility Centres

Mobility Centres promote greater opportunity for disabled and older people through finding solutions to enable them to keep driving or retain mobility. They provide the clinical expertise necessary to understand the impact of a disability or medical condition on driving and aim to find a solution to enable more people to either take up driving or keep driving safely and for as long as possible. The Department awarded £5,414,796 to thirteen mobility centres and Driving Mobility to conduct driving, passenger and wheelchair/scooter assessments. In 2018/19 the department paid out to the following centres;

Mobility Centre Name	£
Driving Mobility Centre (West of England)	250,546
Cornwall Mobility	377,346
Derby DrivAbility	334,318
East Anglia Driveability	550,569
Hertfordshire Action on Disabled Mobility Centre	253,616
William Merritt Disabled Living Centre	402,740
North East Drive Mobility	327,439
Queen Elizabeth Foundation	465,365
Regional Driving Assessment Centre - Birmingham	1,042,042
South East DrivAbility	411,003
The North-West Driving Assessment Service	300,611
Wessex DrivAbility	327,652
Chester DrivAbility	66,549
Driving Mobility	305,000 (inc development project amount)
Total	5,414,796

The centres carried out a total of 12,354 Driving and Review assessments in 2018/19 and supported 6,376 people to continue driving. They advised over 2,800 who could learn to drive. The centres advised 3,123 'at risk' drivers to stop driving. They conducted 788 passenger assessments and 688 wheelchair/scooter assessments.

The Department provided the Mobility Centres with just over £20 million grant funding between April 2014 and March 2019 for their work to enable disabled and older people to keep driving or retain mobility. Details of the Department's funding can be found on the Mobility Centres accounts published on the Charities Commission website:<u>http://apps.charitycommission.gov.uk/Showcharity/RegisterOfCharities/r</u>

Details on Mobility Centres can be found here https://www.drivingmobility.org.uk/

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