**Websites offering weight-loss services – September 2020**

The following companies have amended their advertising for weight-loss services following MHRA action on complaints to ensure that unlicensed medicines or prescription-only medicines are not promoted to the public, and/or that factual statements about medicines are not misleading:

H J ADU & SONS LTD (trading as Burwash Pharmacy)

The Bodyline Clinic Limited

Furthermore, the following companies have amended their advertising for weight-loss treatment services, following MHRA action on complaints to ensure that off-label use of licensed prescription-only medicines is not promoted:

Acre Aesthetics Limited (trading as Acre Pharmacy)

Med Connections Limited (trading as Doctor 4 U)

We advised the companies that images of, or information about, medicines that are not licensed for weight loss should not be presented as such on their webpages. We reminded them that the suitability of a particular product as part of a weight-management service should be a professional prescribing decision based on a consultation to identify the suitability of any product or treatment for an individual.

The list relates to specific advertising action taken on a particular date and is no endorsement of the ongoing practices of the websites. 

You can see details of MHRA guidance for providers that offer medicinal treatment services in [Appendix 6](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/407289/Appendix_6_-_Blue_Guide.pdf) of the [MHRA Blue Guide](https://www.gov.uk/government/publications/blue-guide-advertising-and-promoting-medicines).