**SUMMARY REPORT FOR PUBLICATION**

**Websites offering hair-loss services – September 2020**

The following companies have amended their advertising for hair-loss services following MHRA action on complaints to ensure that unlicensed treatments are not promoted and/ or unsubstantiated claims such as “clinically proven” in reference to unlicensed medicines are not used.

Honest Health Limited (trading as Freshman)

Vir Health Limited (trading as Numan)

The list relates to specific advertising action taken on a particular date and is no endorsement of the ongoing practices of the website.

You can see details of MHRA guidance for providers that offer medicinal treatment services

in [Appendix 6](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/407289/Appendix_6_-_Blue_Guide.pdf) of the [MHRA Blue Guide](https://www.gov.uk/government/publications/blue-guide-advertising-and-promoting-medicines).