



Celtic Dragon Enterprises Ltd

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country :

Signed on behalf of:

Celtic Dragon Enterprises Ltd

Signed: _____

A handwritten signature in black ink, appearing to read "P. Jones S.", written over a horizontal line.

Position: Director _____

Date: 07.10.2020 _____



The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom
Her Majesty's Government

— and —

All those who serve or have served in the Armed Forces of the
Crown And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We Celtic Dragon Enterprises Ltd will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 Celtic Dragon Enterprises Ltd recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation. This will be undertaken in all Social Media posts together through community organisations. The display of the Armed Forces Covenant Logo in our premises*
- *seeking to support the employment of veterans young and old and working with the Career Transition Partnership (CTP), to establish a tailored employment pathway for Service Leavers. The provision of support and relevant sector training in enabling veterans young and old to access an employment pathway in their chosen Industry, recognising the skills and qualifications that are transferrable into Industry sectors through the Career Transition Partnership.*
- *striving to support the employment of Service spouses and partners. Identifying employment opportunities for Service spouses and partners, initialising companies that see the value of employing Forces spouses and partners*
- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible. This support will be detailed in our Celtic Dragon Enterprises Ltd employment contracts to accommodate participation in Reserves Day etc. Holiday requests would also be looked at sympathetically for support during or after a partner's overseas deployment.*
- *offering support to our local cadet units, either in our local community or in local schools, where possible. Celtic Dragon will participate in the local community to provide support for Cadet Units and will continue our activities within our local schools.*
- *aiming to actively participate in Armed Forces Day. Celtic Dragon will participate locally in events and promote Armed Forces Day via social media activity and follow Armed Forces Day on Twitter, Facebook etc*
- *offering a discount to members of the Armed Forces Community. The training courses and employability programmes that Celtic Dragon Enterprises Ltd deliver will be offered at a discount to members of the Armed Forces Community.*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.