



## 2014 to 2020 European Structural and Investment Funds Growth Programme

### Call for Proposals – Online Applications European Social Fund

#### Priority Axis 2: Skills for Growth

<b>Managing Authority</b>	Department for Work and Pensions (DWP)
<b>ESI Fund</b>	European Social Fund
<b>Priority Axis:</b>	Priority Axis 2: Skills for Growth
<b>Investment Priority</b>	2.1: Enhancing equal access to lifelong learning
<b>Call Reference:</b>	Enhancing Digital Skills – York and North Yorkshire OC39S20P1775
<b>LEP Area:</b>	York and North Yorkshire
<b>Call Opens:</b>	5 October 2020
<b>Call Closes:</b>	Midnight – 28 December 2020
<b>Application Process</b>	<p>Applications for funding must be completed and submitted using the ECLAIMS IT system.</p> <p>Applications submitted via any other method will not be accepted.</p> <p>Please <b>do not</b> use ECLAIMS to access or apply against <b>ERDF</b> calls published on GOV.UK – the online application process is only applicable to specified ESF open calls.</p> <p>Please note: the ECLAIMS system can only be accessed from within the UK.</p>

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# 1. Call Context

The 2014 to 2020 European Structural and Investment Funds (ESIF) bring the European Regional Development Fund (ERDF), European Social Fund (ESF) and part of the European Agricultural Fund for Rural Development (EAFRD) together into a single European Union (EU) Structural Investment Funds (ESIF) Growth Programme for England supporting the key growth priorities of innovation, research and development, support for Small and Medium Enterprises (SME), low carbon, skills, employment, and social inclusion.

All contracted ESF projects must be completed by the end of the programme period in 2023. Each application for ESF will be required to demonstrate that it delivers good value for money and domestic strategic priorities.

European Structural and Investment Funds are managed by the Ministry of Housing, Communities and Local Government (ERDF), Department for Work and Pensions (ESF) and the Department for Environment Food and Rural Affairs (EAFRD). In London, the Greater London Authority acts as an Intermediate Body for the European Regional Development Fund and European Social Fund programmes. Unless stated otherwise, the term “Managing Authority” will apply to all these organisations. These Departments are the Managing Authorities for each Fund. The Managing Authorities work closely with local partners who provide:

- Practical advice and information to the Managing Authorities to assist in the preparation of local plans that contribute towards Operational Programme priorities and targets;
- Local intelligence to the Managing Authorities in the development of project calls (decided by the Managing Authorities) that reflect Operational Programme and local development needs as well as match funding opportunities;
- Advice on local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy to aid the Managing Authority’s appraisal of each Full Application.

This call is issued by the Department for Work and Pensions (DWP) to commission ESF Funded projects that will support the **Priority Axis 2 of the Operational Programme: Skills for Growth** and **Investment Priority: 2.1 Enhancing equal access to lifelong learning** as set out in the Operational Programme.

All applications will need to be eligible under the European Social Fund Operational Programme for England 2014 to 2020. The [ESF Operational Programme](#) is available for applicants to read.

This call for proposal sets out the requirements for any applicants to consider before applying. Applications against this call will usually be appraised as part of a single-stage appraisal process and successful applicants will enter into a funding agreement with the DWP. Further information is given in sections 4 to 10.

However, if an existing ESF Grant Recipient submits an application to extend their existing ESF Project via this open call and, if the cumulative value of all Full Applications received against it is below the call value, the ESF Managing Authority may choose to consider and assess that application via the Project Change Request route.

The decision on whether or not to use the Project Change Request route is a Managing Authority decision and will only be considered once the call is closed. To determine whether the Project Change Request route may be appropriate, the Managing Authority will take into account:

- Existing project performance against financial, output and result targets;
- The existing Grant Recipient track record within the ESF Programme;
- Completeness, robustness and detail of the information provided in the Full Application Form and supporting documents which would inform the Project Change Request assessment;
- Scale and complexity of any proposed changes between their existing ESF Project and their new Full Application proposal;
- Eligibility and availability of match-funding for the new/extended project delivery period.

This list is not exhaustive and, if there are any concerns about the delivery and/or management of the existing project, then the Full Application will be subject to the standard Full Appraisal process.

The same Project Change Request route may also be considered by the Managing Authority where the cumulative value of applications against an open call exceeds the overall call value, but the ESF Managing Authority then exercises their right to “increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received” as set out in this call specification or in cases where there is only one applicant against this call and that applicant is already delivering the same type of ESF Project in the same LEP Area under the same Investment Priority.

All ESF applicants will need to be aware of the requirement to collect and report data on all participants as per Annex 1 of the ESF regulation (see Appendix A). This will be in addition to the requirement to report on the output and result indicators referred to in section 3 of the call for proposal.

## **UK Withdrawal Agreement**

Under the Withdrawal Agreement, the UK will continue to participate in programmes funded under the current 2014-2020 Multiannual Financial Framework (MFF) until their closure.

This means that the vast majority of programmes will continue to receive EU funding across the programme’s lifetime. In many cases, funding will continue until after 2020 and the end of the transition period. In addition, UK organisations can continue to bid for new grant funding under the current MFF.

More information on the continued UK participation in EU Programmes can be found at the following [website link](#).

### **1.1 National Context**

This priority axis aims to support skills for growth. It will support activities through:

**Investment priority: 2.1** - Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competences of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competences

ESF will not fund activity that duplicates or cuts across national policy on grants and loans for tuition for skills activities. Exemptions to this principle will be considered only where a local specific need and/or market failure has been demonstrated and where the activity falls within the scope of the Operational Programme.

Full details of what can and cannot be supported under this Investment Priority are set out in the Operational Programme. Details of the specific objectives have been reproduced below.

<b>Specific Objective</b>	<b>Results that the Member States seek to achieve with Union support</b>
To address the basic skills needs of employed people, particularly in SMEs and micro businesses.	The additional support from this investment priority will help employed people to gain basic skills. It will also improve the capacity of SMEs and micro businesses and support business growth. We have set an output target for the number of participants without basic skills and a result target for participants gaining basic skills.
To increase the skills levels of employed people from the existing level to the next level up, to encourage progression in employment.	The additional support from this investment priority will help employed people to progress at work through achieving higher skills, and it will drive growth in their organisation by improving productivity. We have set result targets for participants gaining qualifications or units – separate targets for level 2 and level 3.
To increase the number of people with technical and job specific skills, particularly at level 3 and above and into higher and advanced level apprenticeships, to support business growth.	The main result that will be achieved is that more participants will have gained a qualification or a unit of qualification. This investment priority will also support business growth through the development of a more highly skilled workforce. We have set a result target for participants gaining qualifications or units at level 3 or above.
To increase the skills levels of employed women to encourage progression in employment and help address the gender employment and wage gap.	The additional support from this investment priority will support women in raising the level of their skills, helping them to progress in employment or self-employment and achieve higher earnings. There is a result target about progression in work. This investment priority will also contribute to supporting business growth through the development of a more highly skilled workforce.

## Local Development Need

Projects must deliver activity which directly contributes to the objectives of Priority Axis 2, Investment Priority 2.1 of the Operational Programme, and which meets the **local development need** expressed in the text and table below.

## Local Priorities

The negative impact of the COVID-19 pandemic on the health and economic wellbeing of residents across York & North Yorkshire is potentially unprecedented in its severity. York and North Yorkshire Local Enterprise Partnership's ("YNY LEP's" initial COVID -19 forecasts for the area suggested a worst case scenario of 20,000 job losses in tourism, 6,500 in Retail and 3,000 in Construction in 2020. Recent intelligence and data captured in the LEP's current [Economic Impact Forecast](#) paints a less bleak but nevertheless serious picture, setting out three scenarios based on different data sets. The best case scenario, based on KPMG forecasts, envisages a 7.6% drop in GVA over 2020. The central scenario based on Office for Budget Responsibility (OBR) forecasts a 12.4% drop and the worst case, based on potential projected redundancies resulting from the current 245,800 recorded cases of furloughed staff anticipates a 23.3% decrease. Translated into projected unemployment rates the LEP area is facing 10% (best), 14.7% (central) and 25% (worst) rates respectively. Before lockdown, the unemployment rate across the LEP stood at 2.8%. Between April 2019 and the start of lockdown, the claimant count averaged around 7,500 but rose exponentially to 21,000 at its peak in May.

The LEP's current [Labour Market Analysis 2019 \(LMA 2019\)](#) demonstrates that the current crisis is playing out against a background of accelerating automation and an intensification of the knowledge economy. Many existing jobs that remain will be transformed and require Digital Skills at all levels. Over time, emerging jobs in the low carbon and circular economy will require these skills in increasing measure as alluded to in LMA 2019.

The impact of COVID-19 on jobs, mental health and overall community wellbeing has added urgent impetus to transform the skills development opportunities of a workforce, which now find itself in an unprecedented precarious state and urgently needs transformative intervention.

In June 2020 the LEP published [Greener, Fairer, Stronger – COVID-19 Economic Recovery vision and outline plan](#) for York and north Yorkshire.

The Plan sets out the LEP's ambitions to support businesses develop resilience and thrive through innovation as part of its wider strategy to deliver by 2030 a competitive, carbon-zero circular economy that benefits businesses, society and the environment. Critical to achieving its post- COVID-19 economic recovery, the LEP is resolved to:

- Bring to an end digital disadvantage, ensuring that LEP area residents are better connected and digital technologies are accessible to everyone.
- Rapidly reconfigure skills delivery to ensure that training and learning is able to adapt quickly to the fundamental changes in demand by people and business and to support people into skilled employment now and in the future.

- Capitalise on the opportunity to accelerate the rebalancing of the local economy by supporting new start-ups and the growth of businesses which deliver a greener, fairer, stronger economy.
- Stimulate new supply chains, business growth, and job creation, and accelerate investment in new low carbon infrastructure and renewable energy.

The LEP is currently consulting on a Recovery Action Plan (due for publication by December 2020) to support training that will meet the capacity and demand of a greener economy, including through the expansion of Digital skills. The Plan also pledges to support the re-skilling of those most affected by COVID-19 and to specifically support Digital skills at all levels and ages.

The national entitlement through the Adult Education Budget will undoubtedly help those with little or no Digital competence but this Call focuses on a comprehensive offer at mainly Level 2 for those employed and ineligible for first Level 2 mainstream publicly funded provision. The Level 2 provision will provide a platform of Digital competence, strengthened by **information, advice and guidance** on the full range of potential progression pathways from Level 3 to level 7/8.

The key approach of the [National Industrial Strategy](#) is to build upon the UK's existing strengths, with a particular emphasis on driving up digital skills and investing in skills to support growth and opportunity across the country. Digital skills are vital for both STEM and non-STEM specific jobs, with demand growing. As part of the Government's Digital Strategy, they intend that everyone has the opportunity to increase their digital capability. ESF investment in upskilling workforce digital skills is consistent with this aim.

According to the [Lloyds Bank UK Business Digital Index \(2019\)](#), only 56% of small businesses have Essential Digital Skills and those lacking these Essential Digital Skills are more than twice as likely to cease trading by 2021. Data also shows that the more digitally skilled businesses have a greater appetite to gain new skills.

Over one-third (36%) of small businesses report that they are not doing more online because they lack clarity on which technologies would support their objectives and 33% of small businesses also acknowledge that they do not have the right levels of digital skills. The digital divide widens and younger small businesses are now pulling ahead of their older counterparts. Younger digitally savvy businesses also have loftier ambitions; not only are they more aware of virtual reality, connected devices and Artificial Intelligence but they are also proactively seeking opportunities to implement where relevant.

By investing in digital skills in SMEs, this will support businesses to take more opportunities presented by technological developments, become more productive and increase their ambitions and capacity for growth.

According to [McKinsey Global Institute: Skill shift: Automation and the future of the workforce, 2018](#) there will emerge a universal and substantial growth in demand for STEM and digital skills. The fastest rise is expected in the need for advanced IT and programming skills, however there is also a need for everyone to develop basic digital skills. The largest skills mismatches will likely occur in the functions that have begun to adopt automation and AI technologies: data analytics, IT, mobile & web

design, R&D and production & manufacturing operations. Businesses will need to adapt through redesigned business processes and investment in talent. Priority 3 of the LEP's current ESIF Strategy – “Inspired People” identifies the need for activities that will address skills gaps and deficiencies in order to increase the productivity of the local workforce and meet the technical skills needs of growing businesses across key sectors. York and North Yorkshire LEP's local [Labour Market Analysis 2019](#) report published in January 2020 found that across York, North Yorkshire and East Riding:

- 37% of skills shortage vacancies as being digital related.
- A significant demand for Software developers and engineers and for Computer support specialists is increasing.
- There is a prevalence of digital skills gaps at a variety of levels among the wider workforce as employers - regardless of sector - increasingly adopted new digitally driven technologies and working practices to promote and deliver their goods and services.
- There is a growing need for workers to develop digital “user” skills across all sectors to support ongoing employability and to benefit from the re-skilling and up-skilling opportunities arising from automation.

The Analysis recommends a co-ordinated and comprehensive approach to digital up-skilling and re-skilling at a number of occupational levels and across sectors to meet the burgeoning employer demand. Delegates at a major LEP sponsored LMA dissemination event in January 20 re-iterated the need to raise the bar of digital skills awareness and delivery within the business community. This Call represents a significant initiative towards responding to that need.

The digital transformation ambitions of the LEP's [Local Industrial Strategy](#) (current under consultation) strengthens the need for focused digital skills support if these are to be met.

## Call Outline

**Through this Call the Managing Authority is seeking a project to deliver the following activities.**

The creation of an Individual Learning Plan (ILP) for eligible participants, based on a robust assessment of existing digital competence and including:

- Clear learning targets and timescales,
- Support arrangements throughout the learning journey, including delivery methodologies and locations aligned to participants' needs and preferences.
- Information, advice and guidance on post-participation progression pathways based on participants' preferences, achievements, economic status and career aspirations.
- The provision to eligible participants of individually tailored programmes of transferable Level 2 Digital skills provision as identified in the ILP and that will provide a strong platform for further progression to Level 3 and beyond.
- A personalised exit interview including awareness raising of the “Transferability” value of participants' newly acquired digital skills in the employment market and support to effectively promote this to potential employers. This support should



include help on effectively presenting to employers evidence of successful Project participation.

### **Priority Target Groups**

Individuals who are in work (including self-employed people) or out of work, who as a direct or indirect result of Covid-19:

- Have been made redundant in the three months prior to the Project start date *or*
- Are at risk of redundancy
- Need support to develop a Digital Skills employability platform that will enable them to succeed in transformed job roles or in adopting new working practices (e.g. on-line homeworking) or to access a new occupational role or start work in a new sector *or*
- For whom Digital skills are critical to success in their learning and employment progression.

### **Medium to long-term results/impacts**

Medium:

- A coherent progression pathway onto Level 2 for individuals successfully accessing the government funded Entry Level Digital Skills entitlement.
- A rapid expansion across York and North Yorkshire of Level 2 Digital Skills competence acting as a platform for progression onto the higher level skills demanded by new knowledge-intensive jobs in, for example, engineering, construction and manufacturing and linked to the green economy.

Long-term:

- A skills base that will support the LEP's published [Carbon-neutral circular economy](#) ambitions and support the growth of digital technologies to drive growth in the local including:
  - Big Data & data driven decision making e.g. Microsoft Power BI
  - Machine Learning and Artificial Intelligence
  - Digital Communications
  - Cyber Security & resilience to threat
  - E-Commerce
  - Digital Technology and Infrastructure
  - Connected devices – Internet of Things
  - Mobile strategy & delivery
  - Software Development Skills
- Improved productivity across the LEP through an increase in the number of higher level skilled jobs.

**Consortia/Partnership Applications**

Applications are encouraged from consortia or other similar types of partnership arrangements. In each such case the application must be completed and submitted in the ECLAIMS IT system by the lead organisation on behalf of the partnership/consortia. The lead applicant must have the financial capacity to meet the required Due Diligence criteria and, if ESF funding is awarded, this organisation will then become the lead Grant Recipient, accountable for delivery of the overall ESF Project.

Details of the local ESIF Strategy can be found at:  
<https://www.businessinspiredgrowth.com/wp-content/uploads/2018/09/YNYER-ESIF-Strategy-refresh-FINAL.pdf>

**1.3 Scope of activity**

This call invites Full Applications which support the delivery of Priority Axis 2, **Investment Priority 2.1 Enhancing equal access to lifelong learning** of the European Social Fund Operational Programme and responds to the local development need set out in the York, North Yorkshire and East Riding Local Enterprise Partnership Area European Structural and Investment Funds Strategy.

This call aims to address the identified shortfalls listed in section 1.2 Local Development Need above.

**2. Call Requirements**

All applications are competitive.

<p><b>Indicative Fund Allocation:</b></p>	<p>Indicatively, through this call the Managing Authority expects to allocate approximately <b>£750,000 ESF</b></p> <p><b>Approximately- £750,00 allocated to the More Developed Region only</b></p> <p>The Managing Authority reserves the right to decrease or increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received. The managing authority may also decide to place some projects submitted through this call on a reserve list and invite them to proceed at a later date, subject to the availability of funding.</p>
<p><b>Minimum application level</b></p>	<p>European Social Fund investment is intended to make a significant impact on local growth. Applications are expected to demonstrate appropriate scale and impact.</p>

	<p>The Managing Authority does not intend to allocate less than <b>£250,000 of ESF to any single project.</b></p> <p>Applications requesting an ESF amount below the 'Minimum Application Level' will be rejected.</p>
<b>Duration of project</b>	<p>Projects must be financially completed (i.e. have a proposed Financial Completion Date) no later than 31<sup>st</sup> December 2023; however, the Managing Authority reserves the right to vary the maximum duration in exceptional circumstances.</p> <p>All ESF Projects must complete delivery by 31<sup>st</sup> December 2023. Project costs cannot be incurred beyond this date.</p> <p>NOTE: Delivery of activities and associated costs can be incurred up to and including 31<sup>st</sup> December 2023, with the full and final claim expected no later than February 2024.</p>
<b>Geographical Scope</b>	<p>All interventions should be focused on activity and beneficiaries within the <b>York and North Yorkshire area only</b> of the York, North Yorkshire and East Riding Local Enterprise Partnership area.</p>
<b>Specific call requirements</b>	<p>This is a call for ESF activity.</p>
<b>Call Deadlines</b>	<p>For this specific call, applications will be appraised following closure of the call. Applications submitted to the Managing Authority via the ECLAIMS IT system after midnight on the published call close date will not be considered.</p> <p><b>If you encounter any technical difficulties completing or submitting your Full Application via ECLAIMS, please send an email to <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a> .</b></p> <p><b>Technical support is available Monday to Friday, from 8am to 6pm.</b></p> <p>It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.</p> <p><b>If you do not already have ECLAIMS access, to avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS access requests as early in the application</b></p>

	<p><b>process as possible by sending an email to <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a> .</b></p> <p>The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.</p>
<b>Application selection</b>	<p>All applications will usually be scored in line with the ESF scoring criteria, but the MA reserve the right to offer ESF funding where a project complements other activity or provides niche activity to target groups within the ESF Operational Programme.</p> <p>However, the Managing Authority reserves the right to assess applications from existing Grant Recipients via the Project Change Request route where appropriate, as set out in the 'Call Context' section of this specification.</p>
<b>Applicant proposals</b>	<p>These can only contain activities which are eligible for ESF.</p>
<b>Eligible match funding</b>	<p>Applicants will need to have eligible match funding for the balance of costs, which must be from a source other than the European Union. The applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.</p>
<b>Procurement</b>	<p>All procurement must be undertaken in line with EU regulations.</p>
<b>State Aid law</b>	<p>Applicants must demonstrate compliance with State Aid law.</p>
<b>Audit/ Compliance</b>	<p>All expenditure and activities will be subject to rigorous audit and non-compliance may lead to financial penalty.</p>
<b>Calls listing multiple activity</b>	<p>The applicant is required to list each activity they plan to deliver, supported by a clear breakdown of costs. Expected outputs and results per activity should be provided.</p>

ESF cannot be used to duplicate existing activities or activities that do not address market failure. ESF can only be used to achieve additional activity or bring forward activity more quickly. Applicants must be able to demonstrate that proposals are additional to activity that would have occurred anyway or enables activity to be brought forward and delivered more quickly than otherwise would be the case in response to opportunity or demand.

### 3. Deliverables required under this Call:

Applications will be expected to achieve the minimum indicative level of Programme Deliverables by contributing to the following Investment Priority. The definitions of which can be accessed at the [ESF Operational Programme](#).

<b>Investment Priority</b>	<b>2.1 Enhancing equal access to lifelong learning</b>
<b>Specific Objectives</b>	Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competences of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competences
<b>Indicative Actions</b>	<p>ESF will not support activities that duplicate or replace existing support within national programmes, but may be used to support additional activities or target groups, including provision co-designed with local partners.</p> <p>Examples of activities that may be supported include:</p> <ul style="list-style-type: none"> <li>• skills shortages or needs in particular sectors or local areas which are not currently being addressed by employers or individuals;</li> <li>• leadership and management training in Small and Medium size Enterprises (up to 250 employees);</li> <li>• training and support for people at all levels, in particular addressing the needs of disadvantaged groups in and out of the workplace;</li> <li>• access to learning; information about learning and skills;</li> <li>• brokerage of opportunities between learners and employers.</li> </ul>

## Results Table –

**NOTE: When recording your quarterly profile figures for each Results in ECLAIMS, please ensure you select the Result with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.**

<b>ID</b>	<b>Result Indicator</b>	<b>Minimum Target value for this call</b>
R3	Participants gaining basic skills	11%
R6	Participants gaining level 2 or below or a unit of a level 2 or below qualification (excluding basic skills)	25%
R7	Participants gaining level 3 or above or a unit of a level 3 or above qualification	8%

R8	Employed females gaining improved labour market status	35%
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## Outputs table –

**NOTE: When recording your quarterly profile figures for each Output in ECLAIMS, please ensure you select the Output with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.**

ID	Output Indicator	Total Minimum target value for this call
O1	Participants	833
O1	Participants (Male)	416
O1	Participants (Female)	417
O4	Participants over 50 years of age	200
O5	Participants from ethnic minorities	42
ESF - CO16	Participants with disabilities	84
ESF - CO14	Participants who live in a single adult household with dependent children	42
O6	Participants without basic skills	96

## Outputs and Results Rationale

Applicants must explain in detail in their Full Application how they have estimated each of the outputs and results for their project, demonstrating clearly how each of the proposed outputs and results directly link to their specific project activities and objectives. The related output and results figures need to be consistent e.g. there should not be more 'Inactive Participant' forecast results than actual Inactive Participants recorded as taking part in the ESF Project in the forecasted output figures.

Applicants must also explain their approach for forecasting each deliverable; including the specific base-lining/research they have undertaken to ensure their projected profiles are realistic and achievable and any assumptions they have made which impact on their forecasts.

Where an applicant is proposing one or more output or result figures below the expected minimum target value for this call, an explanation must also be provided by the applicant in their Full Application.

ESF Outputs and Results Indicator Definitions Guidance is available on GOV.UK [here](#).

Applicants will also need to ensure robust systems are in place, and be able to describe them, to capture and record the targets and to report quantitative and qualitative performance across the York North Yorkshire and East Riding LEP area. All operations will be required to collect data and report progress against the deliverables with each claim. Where an operation underperforms against their deliverables they may be subject to a performance penalty.

There must be a fully evidenced audit trail for all contracted deliverables.

## 4. General Information

Essential information to support the drafting of an application and delivery of a successful ESF funded project is available at the [European Growth Funding](#) website pages.

### 4.1 Compliance and Eligibility

When developing an application, Applicants should refer to [guidance](#) on eligible Applicants, activities and costs. These are for guidance only and Applicants should take their own specialist advice if in doubt. It is the responsibility of the Applicant to ensure that the rules and guidance are adhered to both at application stage and following approval.

European Structural Investment Funds (ESIF) are governed by European regulations and national rules. Applicants are advised to familiarise themselves with the relevant documentation listed in the 'Document Checklist' (Section 8 of this call specification) prior to completing and submitting their Full Application in the ECLAIMS IT system. If successful, Applicants will enter into the standard Funding Agreement and must abide by the standard terms and conditions contained therein. Applicants are therefore strongly advised to read these terms and conditions to ensure that they would be able to enter into such an agreement prior to responding to the call. Once a Funding Agreement has been issued it should be signed and returned within a short timescale.

### 4.2 Intervention Rate & Match Funding

ESF is funding used where no other funding can be obtained (the funder of last resort) and the maximum ESF intervention rate for the operation is 50% (depending on category of region). This means ESF can contribute up to 50% of the total eligible project costs, subject to State Aid regulations. The remaining 50% or more must come from other eligible sources. For all full applications, the applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.

ESF is not paid in advance and expenditure must be defrayed prior to the submission of any claims. Applicants may be asked to demonstrate how they are able to cash flow the operation.

### 4.3 Applicants

Applicants must be legally constituted at the point of signing a Funding Agreement, and be able to enter into a legally binding Funding Agreement. The Applicant will be

the organisation that, if the application is successful, enters into a contract for ESF and therefore carries the liability for ensuring that the terms of the ESF Funding Agreement are met by them and to all delivery partners. If there is more than one organisation applying for the funds, a lead organisation must be selected to become the Applicant. It is this organisation that carries the responsibility and liability for carrying out a compliant project.

The Managing Authority will consider the Applicant's track record, both positive and negative. If the Applicant has been involved in the delivery of previous European grants and any irregularities with this (these) grant(s) have been identified, the Managing Authority will look into these and expect to see how and what steps have been taken to ensure that these have been addressed to mitigate the risk of further irregularities in the future. It is acknowledged that some organisations will be new to ESIF funding and will not have a track record.

#### **4.4 Cross Cutting Themes**

All applications received under this Call should demonstrate how the Cross Cutting Themes have been addressed in the project design and development. Cross cutting themes for ESF are 'gender equality and equal opportunities' and 'sustainable development'.

For ESF, the project applicants will be required to deliver their services in-line with the Public Sector Equality Duty (as defined in the Equality Act 2010). All projects must have a gender and equal opportunities policy and implementation plan which will be submitted at full application stage and in-line with Managing Authority guidance. Project applicants will also be required to answer a number of ESF-specific equality questions which will be set out in both the Full Application screens in the ECLAIMS IT system and the related ESF Online Full Application guidance.

For ESF, all projects will also be required to submit a sustainable development policy and implementation plan (in-line with guidance produced by the Managing Authority).

The ESF programme particularly welcomes projects that have an environmental focus that can meet the strategic fit at local and programme level whilst also adding value by:

- supporting environmental sustainability; and/ or
- complementing the environmental thematic objectives of other programmes such as ERDF; and/or
- using the environment as a resource to help motivate disadvantaged people

Further information is available in the [ESF Operational Programme](#) and in ESF Action Note 019/18: [New Assessment Scoring Procedures for Equality and Sustainable Development in ESF](#).

#### **4.5 State Aid & Revenue Generation**

Applicants are required, in the Full Application, to provide a view on how their proposal complies with State Aid law. Applicants must ensure that projects comply



with the law on State Aid.<sup>1</sup> Grant funding to any economic undertaking which is state aid can only be awarded if it is compatible aid, in that it complies with the terms of a notified scheme or is covered by the De Minimis Regulation. Guidance for grant recipients, explaining more about State Aid, is available; it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing their full compliance with them throughout the project, if it is selected into the Programme.

The Managing Authority is not able to give legal advice on State Aid. It is the responsibility of the Applicant to ensure that the operation is State Aid compliant.

Where the Applicant does not perceive that there is any State Aid, it should state whether or not it considers Articles 61 and 65(8) of regulation 1303/2013 to apply. This revenue should be taken into account in calculating eligible expenditure. Article 61 refers to monitoring revenues generated after completion of the project, and Article 65(8) how to deal with differences in the forecast and actual revenues at the end of the operation. The details of this will be tested at the full application stage.

#### **4.6 Funding Agreement**

The Funding Agreement is a standard, non-negotiable and legally binding document. Any successful Applicant will be subject to the terms and conditions contained within this agreement. Applicants are strongly advised to seek their own advice to ensure that they would be able to enter into and abide by the terms of the Funding Agreement.

Failure to meet any of the conditions of the agreement or the commitments within the application will result in claw back of funding.

Applicants should be aware that additional provisions and securities may be included within the Funding Agreement to protect the investment. These will be further discussed if relevant following the Full Application stage.

#### **4.7 Procurement**

All costs delivered by the Grant Recipient (the applicant) and/or delivery partners must be delivered on an actual cost basis. Other costs must be procured in line with EU regulations. The most common error identified during audit has been failure to comply with relevant procurement regulations and crucially to maintain a full audit trail to prove that they have complied with the relevant regulation. Robust and transparent procurement is required to ensure that Grant Recipients:

- consider value for money;
- maximise efficient use of public money; and
- maintain competitiveness and fairness across the European Union.

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<sup>1</sup> Article 107(1) of the Treaty on the Functioning of the European Union provides that: "Save as otherwise provided in the Treaties, any aid granted by a Member State or through state resources in any form whatsoever which distorts or threatens to distort competition by favouring certain undertakings or the production of certain goods shall, in so far as it affects trade between Member States, be incompatible with the internal market."

It is recommended that applicants seek their own legal advice pertaining to their procurement and requirements to publicise any tendering opportunities.

The Managing Authority is not able to give legal advice on procurement. It is the responsibility of the applicant to ensure the project is compliant in this respect.

#### **4.8 Retrospection**

There will be no retrospection for applications made against this call.

For organisations applying for ESF funds through the Single-Stage Application process, the effective date for incurring eligible ESF expenditure will be the day after the relevant open call closing date. Any expenditure incurred by an ESF Direct Bid project prior to this date is ineligible.

However, any expenditure incurred by an ESF applicant, up to and including the date on which an ESF Funding Agreement is fully executed, will be at the applicant's own risk.

#### **4.9 Duplication of Provision**

Applicants are required, in their Full Application, to “identify any organisations offering the same or similar activity” as their proposed project. Applicants are also asked to “explain how the proposed project adds value to and doesn't duplicate existing provision, and does not conflict with national policy”.

To help inform their response, applicants should access the ESF List of Beneficiaries published on GOV.UK - <https://www.gov.uk/government/publications/european-structural-and-investment-funds-useful-resources> and search for any other ESF funded projects operating under the same Investment Priority in the same geographical area(s) as their proposed ESF Project.

Where there is potential duplication and/or overlap, the applicant should ensure they explain how they will work with any other pre-existing ESF Projects to ensure their new project will add value and not conflict with existing provision.

## **5. Application Process & Prioritisation Methodology**

The ESF application process is a single-stage process – Full Application only.

Applicants must fully complete the Full Application information required in the ECLAIMS IT system (section 9 refers).

The ESF Online Full Application guidance for Applicants, is available on the [European Growth Funding](#) website pages – this document includes step-by-step details of how to record your Full Application information in ECLAIMS, as well as guidance on the depth and content expectations.

Following the call closing date, applications will usually first be subject to a Gateway Assessment undertaken by the Managing Authority under the following criteria:

- Applicant eligibility;
- Activity and expenditure eligibility; and
- The fit with the ESF Operational Programme and the call.

Proposals that pass the Gateway Assessment will move into the Core Assessment which consists of the following:

- Strategic fit;
- Value for money;
- Management and control;
- Deliverability;
- Procurement / tendering; and
- State Aid compliance.

The Managing Authority will seek advice from partners when considering applications to ensure its appraisal is informed by local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy. This will include the relevant LEP Area ESIF Committee and other partners deemed relevant to the application.

The appraisal and any prioritisation will be undertaken using only the information supplied as part of the application process. The Managing Authority cannot accept further detail outside this process.

However, the Managing Authority reserves the right to assess applications from existing Grant Recipients via the Project Change Request route where appropriate, as set out in the 'Call Context' section of this specification.

Non-public sector Applicants may be subject to due financial diligence checks. Applicants will be required to submit accounts, and to clarify financial or other organisational information. New Applicant organisations may be required to provide details of a guarantor.

If, following the appraisal process, an applicant is not satisfied with the ESF funding decision for their project, they can submit an appeal in writing to the ESF Managing Authority.

## 6. Technical Support

All Full Applications for this call **must** be completed and submitted using only the ECLAIMS IT system. Applications submitted via any other method will not be accepted.

If you encounter any technical difficulties completing or submitting your Full Application via the ECLAIMS IT system, please send an email to:

[E.CLAIMSSUPPORT@DWP.GOV.UK](mailto:E.CLAIMSSUPPORT@DWP.GOV.UK)

**It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.**

**Technical support is available Monday to Friday, from 8am to 6pm.**

Please retain evidence of your request(s) for any Technical Support, in case there are any issues arising around this element of the application process which may need further investigation.

Please also note that, as this is a competitive call and to preserve impartiality, other than providing Technical Support, we are unable to enter into correspondence with applicants over their Full Application prior to the call closing date. Details of where guidance can be found are contained throughout this calls document.

## 7. Key Reference Documents

When developing your Full Application, it is recommended that you refer to the following documents as a minimum:

- ESF Online Full Application Guidance;
- Local Enterprise Partnership area's ESIF strategy;
- National ESF Eligibility Rules;
- ESF Programme Guidance.

## 8. Full Application – Supporting Document Checklist

The appraisal will be undertaken on the basis of the Full Application information submitted by the applicant using the ECLAIMS IT system, together with any supporting documents uploaded into ECLAIMS IT system by the applicant at the point of closure of the call.

As a minimum, applicants should upload the following documentation into the ECLAIMS IT system alongside completion of the required Full Application screens/fields in ECLAIMS.

Failure to upload the requested documentation could result in the application being rejected.

The ESF Online Full Application Guidance explains how documents should be uploaded into ECLAIMS and Annex B of the same guidance explains the naming conventions to be used for each document.

### Mandatory Supporting Documents

1. A **visual, high level customer journey** document e.g. flow chart;
2. **Confirmation of match funding** from each funder. Match-funding should be confirmed (with the exception of SME contributions) prior to the issuing of any Funding Agreement;
3. **Detailed Granular Budget breakdown** (All costs must be itemised, eligible, appropriate for the project and profiled across the project period. The granular budget should also include all hourly rate figures, per job role, for staff working part-time or part of their time on the ESF Project – calculated using the 1720 hour rate calculation set out in the [ESF Programme Guidance](#) on GOV.UK. This includes match-funded staff roles);

4. **Equality & Diversity Policy and Implementation Plan** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
5. **Sustainability Policy and Implementation Plan** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
6. **Job Descriptions** at least 1 per lead applicant and 1 per each Delivery Partner;
7. **Organogram** covering all staff, including any delivery partner and/or match-funded staff posts;
8. **Sample HR letter** as per the requirements set out in the [ESF National Eligibility Rules](#) on GOV.UK;
9. **Project level risk register** (this should cover areas such as financial risk, output risks, delivery risks etc. please ensure that the register covers how these risks will be managed and mitigated);
10. **Anti-Fraud Statement** (a statement on how you will deal with suspected fraud in your organisation and if appropriate, with your sub-contractors);
11. **Due Diligence Financial Information.** If your organisation is a private or voluntary and community sector organisation or a Further Education College, you must upload:
  - Financial accounts for the most recent 3 years;
  - Proof of existence - Certificate of Incorporation, Charities Registration, VAT Registration Certificate or alternate form of incorporation documentation;
  - Proof of trading - Financial Accounts/Statements for the most recent two years of trading including, as a minimum, Profit and Loss Account and Balance Sheets;
  - Completed FVRA Applicant Template (for applications requesting annualised funding of greater than £1m).

### Optional Supporting Documents

12. **Recruitment Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
13. **Sample Timesheet** applicable if you or your Delivery Partners have members of staff working part of their time on your ESF Project;
14. **Procurement policy** applicable if your ESF project is expecting to incur procurement costs from existing or future procurements and you are not intending to use the 40% Flat Rate Indirect Cost option;
15. **Retention Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
16. **Draft SLA with Delivery Partners** applicable if your ESF Project will have one or more Delivery Partners;
17. **Independent state aid advice** applicable only if you have obtained independent advice to support your quoted ESF project State Aid position;
18. **Proof of Irrecoverable VAT** applicable only if you have Irrecoverable VAT which is relevant to your ESF Project.

**NOTE:** The ECLAIMS IT system can accept most standard Office file formats such as MS Word documents and excel documents in the format xlsx.

However, documents which contain macros cannot be uploaded into the ECLAIMS IT system.

In addition, the ECLAIMS IT system cannot accept tables, graphics or other visuals in the narrative fields within the Full Application screens. If you wish to include this type of information as part of your Full Application, you will need to upload this information as part of a supporting document.

## 9. Full Application Submission

Completed Full Applications must be submitted to the ESF Managing Authority via the ECLAIMS IT system.

Although the ECLAIMS IT system is designed to be intuitive, it is strongly recommended that you closely follow the steps in the [ESF Online Full Application Guidance](#), published on GOV.UK to give the best chance of you submitting a fully completed, compliant Full Application.

The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.

## 10. Accessing ECLAIMS

If you do not already have access to the ECLAIMS IT system, please send an email to [E.CLAIMSSUPPORT@DWP.GOV.UK](mailto:E.CLAIMSSUPPORT@DWP.GOV.UK) as soon as possible.

You should complete a form for **each** individual person in your organisation who will be responsible for completing and/or submitting your Full Application.

Each new ECLAIMS user will then receive an email from an organisation called Datamart – this will contain their unique log-in details. The user will need to follow the instructions within the email to change their password in the first instance. They will then be able to access and use the ECLAIMS IT system.

**NOTE:** To avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS IT system access requests as early in the application process as possible.

The ECLAIMS IT system is a web based application available through the following link. It is recommended that you use the Chrome browser to access the ECLAIMS IT system, or if this isn't available, Firefox.

<https://ECLAIMS.communities.gov.uk/esif-web/>

## 11. Timescales

Launch of Call advertised on GOV.UK	5 October 2020
Deadline for submission of Full Application via the ECLAIMS IT System	Midnight 28 December 2020

For this call applications will normally be required to **commence delivery/activity within three months** of the award of contract.

Any changes related to the deadline for the submission of the Full Application will be notified on the [European Growth Funding](#) website pages.

## 12. Appendix A – Common output indicators

### Appendix A - extract from Annex 1 of the ESF regulation

Common output and result indicators for ESF investments

(1) Common output indicators for participants

"Participants" refers to persons benefiting directly from an ESF intervention who can be identified and asked for their characteristics, and for whom specific expenditure is earmarked. Other persons shall not be classified as participants. **All data shall be broken down by gender.**

The common output indicators for participants are:

unemployed, including long-term unemployed
long-term unemployed
inactive
Inactive, not in education or training
employed, including self-employed
below 25 years of age
above 54 years of age
above 54 years of age who are unemployed, including long-term unemployed, or inactive not in education or training
with primary (ISCED 1) or lower secondary education (ISCED 2)
with upper secondary (ISCED 3) or post-secondary education (ISCED 4)
with tertiary education (ISCED 5 to 8)
participants who live in jobless households
participants who live in jobless households with dependent children
participants who live in a single adult household with dependent children
ethnic minorities
Participants with disabilities

other disadvantaged
homeless or affected by housing exclusion
from rural areas

Common immediate result indicators for participants are:

inactive participants engaged in job searching upon leaving
participants in education/training upon leaving
participants gaining a qualification upon leaving
participants in employment, including self-employment, upon leaving
disadvantaged participants engaged in job searching, education/ training, gaining a qualification, in employment, including self-employment, upon leaving

Common longer-term result indicators for participants are:

participants in employment, including self-employment, six months after leaving
participants with an improved labour market situation six months after leaving
participants above 54 years of age in employment, including self-employment, six months after leaving
disadvantaged participants in employment, including self-employment, six months after leaving