

ACS Accreditation Mark

Get Approved sets out the approval conditions that you are required to comply with for the duration of your approval period. This includes complying with all guidance issued in relation to the ACS, including that relating to the use of the ACS accreditation mark.

This document provides guidance on the use of the accreditation mark, and replaces that previously contained within the ACS Terms & Conditions June 2012.

Use of ACS Accreditation Mark

1. The ACS accreditation mark consists of the SIA logo and the words 'Approved Contractor' beneath. You should not use the SIA logo in isolation without the 'Approved Contractor' text.
2. The SIA logo and the ACS accreditation mark are owned solely by us. The accreditation mark is used to indicate that your business is approved by us under the approved contractor scheme.
3. At approval, we grant your business revocable, non-transferable, permission to use the ACS accreditation mark during the period of approval and as set out below.
4. You may use the ACS accreditation mark as follows:
 - 4.1. The ACS accreditation mark may be incorporated in full on any office stationery, marketing materials, tender documentation, vehicles and plant;
 - 4.2. We shall be entitled to instruct you to remove the accreditation mark if, at our absolute discretion, we consider that continued use is prejudicial to the good name and reputation of the ACS;
 - 4.3. The minimum size of the ACS accreditation mark is 15mm in height. However, when the accreditation mark is shown alongside other certification or accreditation marks it should be a minimum of 15mm and at least as tall as any other marks;
 - 4.4. The ACS accreditation mark has an 'exclusion zone'. No text or other image should encroach the exclusion zone. The exclusion zone is equal to the height of the 'a' in 'sia' and extends around the accreditation mark;

- 4.5. The ACS accreditation mark may be resized (with a minimum height as above) as long as the original aspect ratio is maintained;
 - 4.6. The ACS accreditation mark may be reproduced only in the colours specified by us or in black.
 - 4.7. You must ensure that when the ACS accreditation mark is used on your website it provides a link to our register of approved contractors on the SIA website.
 - 4.8. Use of the accreditation mark by your business is limited to the scope (licensable sectors) of approval and details relating to the approval as recorded on our register of approved contractors.
5. You must not use the ACS accreditation mark or make any statement that, in our opinion, could damage or impair its value, is misleading, or could bring the SIA into disrepute. Such use or statement includes claiming expressly or implying that we endorse your website and/or its contents, the security of transactions from that web site, or expressly or impliedly making any inaccurate claim as to the relationship between us and your business.
 6. The accreditation mark must not be used to state or imply a broader scope of approval than that granted by us. To achieve this, the following statement must be included when making reference to your approval on websites and in promotional literature:

"(Company Name) currently holds SIA Approved Contractor Scheme (ACS) status for the provision of (sectors approved)"

The following additional Information regarding approval may be included:

"The ACS Standard encompasses all aspects of a security provider's operation. It takes a holistic view of how well an organisation is managed and an approved organisation must demonstrate to an independent assessor, on an annual basis, that it has met defined standards."
 7. In the event that your approval lapses or is withdrawn or terminated, you must ensure the following:
 - 7.1. References to approval are removed from all literature, including but not limited to, livery, uniforms, customer sites, vehicles, web sites and any other locations in which the accreditation mark is used;
 - 7.2. You must no longer claim explicitly or implicitly that you are approved - to do so is a criminal offence;
 - 7.3. In the event that your approval is modified or restricted by us, e.g. through changes to the approved sectors, you must make any necessary

amendments to the way you use the accreditation mark at the time of modification or restriction.

Glossary

Term	Meaning
ACS	Approved Contractor Scheme
Authorised Assessment Body	A conformity assessment body/certification body that is authorised by the SIA to conduct assessments, on its behalf, to verify that applicant organisations or approved contractors meet the requirements of the ACS Standard.
ACS Accreditation Mark	The combination of the SIA trademark/logo with the words Approved Contractor.
Applicant, Applicant company/business, Applicant organisation	A business, who is applying for approval, or the renewal or maintenance of their approval, as an ACS Approved Contractor
Approved Contractor	A business that has applied under the ACS and has been approved by the SIA
Authority, or SIA	Security Industry Authority
Eligibility Criteria	The criteria that must be met in order to make an application to be an approved contractor, and, throughout the approval period.
Approval Conditions	The conditions that all approved contractors must comply with for the duration of approval.
Additional conditions	Additional conditions are specific to an applicant company. These additional conditions may be imposed at the time – at the point the approval is granted or during the approval period, and must be complied with for the duration of the approval or timeframe where specified.
Scheme	Approved Contractor Scheme operated by the SIA under Section 15 of the Private Security Industry Act 2001.

SIA web site	The internet domain name www.sia.homeoffice.gov.uk
Standard (ACS)	The set of requirements set out in in the Get Approved document, including the more detailed requirements set out in the ACS self-assessment workbook