

Business Basics Programme

£9.2m
Budget 

4 year
programme
(2018-19 - 2021-22)

£4m
grant funding
allocated to date



Over **12,800**
hits on Business
Basic webpages



Testing innovative ways of encouraging small and medium-sized enterprises (SMEs) to take up productivity-boosting ways of working and technology

Why?

Raising
SME
productivity



£100 billion
boost to the UK
economy if firms
adopt existing
best practice
-CBI

How?

**Building evidence
of what works -**
by funding a range of
projects to test driving
up adoption of best
practices by SMEs

Business Basics Fund

2 rounds
of competitive
funding to date

26

funded 11 trials and
15 proof of concepts

Over 300
applications for funding



Delivered in partnership with
Innovate UK and the Innovation
Growth Lab at Nesta

What next?

Partnership projects

Messaging trials
with the Behavioural Insights team



In depth research
with **40 SMEs**

1

Launching a third
competition on
tech adoption

2

Publication and
dissemination of
emerging results

3

Launching
messaging trials