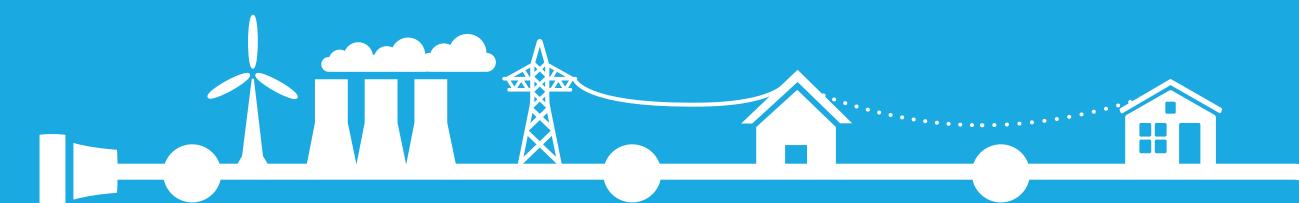


MODERNISING THE ENERGY MARKET

How our proposal on locational pricing will work



Electricity is generated

It travels to homes and businesses

Some electricity gets lost on the way



The further electricity travels the more is lost – it costs more to transmit electricity over longer distances



So your electricity may not come from your nearest plant

This extra cost isn't accurately spread across the industry.
People living close to generation get charged the same as people who live further away



Our proposal will mean less energy is wasted and consumers living closer to generators pay less