QAF 26 - Conditions of Use of the MCAQA Certification Mark

- 1. Once certification has been confirmed and issued the certified organisation may display certification marks to reflect the level of certification achieved with the following conditions adhered to:
- a) Organisations certified to ISO 9001:2015 may use certification mark 1.
- b) Organisations certified to ISO 14001:2015 may use certification mark 2.
- c) Organisations certified to both standards may use the appropriate logos together.
- d) The marks must be used as designed and provided by MCAQA.
- e) The mark may be used on publicity material, stationary, quotations for work, reports, brochures and any other items relevant to your organisations accredited activity, providing the material is not misleading.
- f) Any statement on certification should not in any way imply that the product (or product packaging) or service is certified. The statement should include reference to the identification of the organisation, type of management system e.g. ISO 9001/ISO 14001 and MCA QA.
- g) The certification marks shall not be used on promotional material such as diaries and calendars or on calibration/test/inspection reports or certificates.
- h) On stationary no greater in size than A4 the mark should be no larger than 30mm in height.
- i) The mark shall have a minimum height of 20mm.
- j) Any reduction or enlargement of the mark must retain the same proportions as the proofs provided.
- k) In exceptional circumstances, usually dictated by space limitations (e.g. business cards) or cost, the mark may be proportionally reduced, following written permission from MCAQA.
- I) The mark may be displayed on internal walls, doors and on exhibit stands, but not on vehicles, flags or buildings.
- m) The mark must, in the opinion of MCAQA, remain legible at all times.
- n) The mark will normally be reproduced as shown above or in a single colour, usually the predominant ink of the document or letterhead.
- o) The mark may be embossed or stamped onto paper.
- p) The mark may be used as a watermark.
- q) The mark may be used electronically as long as degradation or distortion of the mark graphic is avoided.
- r) The UKAS accreditation logo may not be used independently of the MCAQA mark.
- s) The mark must not be displayed in association with goods or services outside the scope of the certification awarded.
- t) The mark must not be used on presentation-style certificates, e.g. academic qualifications.
- u) Upon withdrawal of certification, discontinues its use on all advertising matter that contains a reference to its certification.
- v) If the scope of certification is reduced amend all advertising material.

w) The mark is specific to the organisation certified and may not be transferred or used by other companies within the same group of companies.

Certification Mark 1



ISO 9001:2015

Certification Mark 2



ISO 14001:2015

Reference to Accreditation

2. If the certified organisation wishes to make reference to MCAQA as the accredited certifying body it shall use the phrase 'a UKAS accredited certification body No. 152'. This phrase is to be used in the stated form without variation.

Mis-use of Certification Mark or Wording

- 3. Failure to follow the above guidelines may lead to the suspension or complete withdrawal of certification by MCAQA.
- 4. Upon suspension or withdrawal of certification, the certified organisation shall ensure that the use of the mark on all items, on which the mark is displayed, ceases immediately.