



Ministry of Housing,  
Communities &  
Local Government

# 2020/21 Faith, Race and Hate Crime Grant Scheme

**Guidance for Applicants**

***April 2020 update***



© Crown copyright, 2020

*Copyright in the typographical arrangement rests with the Crown.*

You may re-use this information (not including logos) free of charge in any format or medium, under the terms of the Open Government Licence. To view this licence visit <http://www.nationalarchives.gov.uk/doc/open-government-licence/version/3/>

This document/publication is also available on our website at [www.gov.uk/mhclg](http://www.gov.uk/mhclg)

If you have any enquiries regarding this document/publication, complete the form at <http://forms.communities.gov.uk/> or write to us at:

Ministry of Housing, Communities and Local Government  
Fry Building  
2 Marsham Street  
London  
SW1P 4DF  
Telephone: 030 3444 0000

For all our latest news and updates follow us on Twitter: <https://twitter.com/mhclg>

April 2020

## **Table of Contents**

<b>1. Introduction</b>	<b>4</b>
<b>2. What are we looking for?</b>	<b>4</b>
<b>3. Why do MHCLG want to do this?</b>	<b>7</b>
<b>4. What do we want applicants to do?</b>	<b>8</b>
<b>5. How will applications be assessed?</b>	<b>10</b>
<b>6. How to Apply</b>	<b>14</b>

# 1. Introduction

The Ministry of Housing, Communities and Local Government (MHCLG)'s faith, race and hate crime agenda is focused on bringing communities regardless of faith or race together. Over decades, our society has been enriched by immigration and by those of different faith and belief backgrounds. In the 2011 census, 70% of people identified with having a faith, and the proportion of people identifying as White British in England and Wales decreased from 87.4% in 2001 to 80.5% in 2011 showing the UK is becoming more diverse than ever.

This grant scheme will support organisations that are working to bring different faith and ethnic groups together and tackle racially and religiously motivated hate crime to create integrated communities. These are places where people, whatever their background, live, work, learn and socialise together, based on shared rights, responsibilities and opportunities. The scheme will seek to promote shared values and integration, whilst tackling the harmful behaviours which lead to religiously and racially motivated hate crime. MHCLG has a budget of up to £2 million available to support this work.

## Coronavirus (COVID-19) update

Since this scheme was first launched, the coronavirus (COVID-19) outbreak has caused unprecedented disruption to all areas of British life, including the voluntary and community sector. Whilst it remains important that projects of this nature continue to bring our communities together around shared British values, we have been forced to make some changes:

- We are extending the application deadline to 15 May 2020
- The majority of payments will be made in October 2020
- A small number of strong applications which directly respond to specific issues caused directly or indirectly by the coronavirus (COVID-19) outbreak will be funded from July 2020. You will be able to register your eligibility for earlier funding in the application form.

All applications will be scored against the original assessment criteria. In addition, all organisations should consider how they may adapt their delivery plans if social distancing measures are extended or reinstated during the period of delivery.

## 2. What are we looking for?

We are looking for organisations and consortiums to bring funding proposals for consideration ahead of funding release in the 2020/21 financial year. Please note that this funding is only available for organisations and activities in England. Projects based outside England, including in the territories of the Devolved Administrations, will not be considered.

We are looking for established organisations to run projects that meet at least one of the following aims:

Aims	Description
------	-------------

<p>1. To promote shared values among people of all backgrounds through sustainable social integration and meaningful civic participation.</p>	<p>Projects should be designed to promote understanding and shared values (see definitions below) between and within faith and ethnic communities, and between faith and ethnic communities and other communities which form a part of civil society.</p>
<p>2. To effectively tackle and prevent religiously and racially discriminatory behaviour and those acting against others because of their faith or race.</p>	<p>Projects should be designed to reduce religiously and racially motivated hate crime by tackling the underlying issues and raising awareness.</p>

**Table 1: Overarching Aims**

Bidders should clearly state which aim from Table 1 they are intending to deliver against on their application form. We anticipate some organisations may want to target both aims. This is not to be discouraged; however, bidders should demonstrate which is the primary aim they are seeking to achieve and clearly demonstrate how they will deliver against either or both aims while delivering value for money. The final selection of successful projects will represent a balanced approach to tackling both aims.

Bidders should clearly state in the application form if their bid is a direct response to specific issues caused by the coronavirus (COVID-19) outbreak. These applications will be prioritised for early assessment and, if successful, will receive funding from July. However, it should be noted that no scoring preference will be given to these applications. All applications will be scored against the assessment criteria published at the opening of the application window. As a result, if an application judged to be directly responding to specific issues caused by the coronavirus (COVID-19) outbreak is unsuccessful in the early assessment, it will not be reconsidered for funding from October.

MHCLG officials reserve the right to decide which bids, if any, should receive funding in July. Please see the assessment criteria below for a full breakdown of how bids will be scored.

In addition, all organisations should be mindful of the context of the coronavirus (COVID-19) outbreak and should include detail in their bid of how elements of the projects could continue to be delivered if social distancing measures are extended or reinstated during the period of delivery. This may include the use of virtual or online technology and any associated costs

The minimum amount available to any organisation is £100,000 and the maximum is £450,000.

Consortium bids will be accepted. Organisations with proposals lower in value than the minimum amount available should find organisations to create a larger consortium bid. Consortium bids must have a coherent set of objectives and meet at least one of the overarching aims in Table 1. Please note that you are not required to submit your application as part of a consortium.

Proposals may have a total project cost above the maximum amount available with funding committed from other partners. In this instance proposals will need to demonstrate additional sources of funding. Where applicable, evidence of this will be required on the application form. The Government's contribution will not exceed £450,000.

Proposals which are identified as direct responses to specific issues caused by the coronavirus (COVID-19) outbreak are expected to cover activities taking place from July 2020 to 31 March 2021 only. All other applications are expected to cover activities taking place from October 2020 to 31 March 2021 only. Funding will be allocated throughout the 2020/21 financial year and all funding must be spent by 31 March 2021. Activities must take place throughout the funding period, and organisations must comply with the monitoring progress set out by MCHLG throughout the period of funding. Further information on monitoring and evaluation will be circulated following the announcement of successful applications.

Please note that we are unable to confirm and/or distribute funding until once month prior to the planned commencement of project delivery.

All bidders are encouraged to state additional sources of funding for their organisation as part of their proposal, to demonstrate the organisation's financial viability, demonstrate the proposal's sustainability and drive value for money.

Organisations will need to be able to demonstrate and justify the geographical reach of their proposed project and be able to demonstrate the intended reach and impact on faith or ethnic groups.

Successful bidders will be those who have demonstrated the capability and capacity to plan and deliver an effective project that provides clear measurable outcomes, has a strong value for money case, has demonstrated evidence for its intended geographical reach and has credible connections into communities.

MHCLG reserves the right to:

- only award part funding or not to award any funding. As a result, bidders are invited to indicate in their proposal if and how they could deliver if they only receive part funding;
- only fund proposals that meet the eligibility criteria and to request further information if necessary, before successful applicants are selected and announced. This could include invitation to a phone call or face-to-face meeting; and,
- Cancel the Grant Scheme up until the point of payment.

Finally, all successful applicants will be expected to complete and sign a Grant Funding Agreement (GFA) setting out specific expectations with regards to monitoring and evaluation, obligations to comply with all relevant state aid and procurement law, appropriate collaboration with media opportunities and ministerial engagement.

## Definitions of words used in this Guidance for Applicants

**‘Integration’** - communities where people, whatever their background, live, work, learn and socialise together, based on shared rights, responsibilities and opportunities. Communities where many religions, cultures and opinions are celebrated, underpinned by a shared set of British values that champion tolerance, freedom and equality of opportunity

**‘Discrimination’** - the unjust or prejudicial treatment of different categories of people, especially on the grounds of race, age, or sex.

**‘Prejudice’** – preconceived opinion that is not based on reason or actual experience. Often leads to discrimination.

**‘Hate crime’** – The term 'hate crime' can be used to describe a range of criminal behaviour where the perpetrator is motivated by hostility or demonstrates hostility towards the victim's disability, race, religion, sexual orientation or transgender identity. These aspects of a person's identity are known as 'protected characteristics'.

A hate crime can be any crime, but often include verbal abuse, intimidation, threats, harassment, assault and bullying, as well as damage to property. The perpetrator can also be a friend, carer or acquaintance who exploits their relationship with the victim for financial gain or some other criminal purpose.

This grant fund is exclusively focussed on funding for racially and religiously motivated hate crime.

**‘Shared Values’** - British values that champion tolerance, freedom, democracy, the rule of law, individual liberty and equality of opportunity.

**‘Consortium’** – A group of bidders, with a designated lead partner to manage the programme, and a system for dividing the work and funds appropriately and effectively.

**‘Regional’** – Operates across a single region as defined by the Office of National Statistics.

**‘Multi-regional’** – Operates across multiple geographic regions as defined by the Office of National Statistics.

**‘National’** – Operates across every geographic region as defined by the Office of National Statistics.

**‘Civil Society’** – Refers to individuals and organisations undertaking activities with the primary purpose of delivering social value.

### 3. Why do MHCLG want to do this?

The UK is a country rich in diversity, yet there is more to be done to ensure true integration within and between communities, to create greater resilience where different religions, cultures and opinions are celebrated, and to reduce the incidents of religiously and racially motivated hate crime.

We know from the last census that 70% of people in England and Wales identified with a religion, and the UK is becoming more ethnically diverse than ever with the proportion of people identifying as White British reducing from 87.5% in 2001 to 80.5% in 2011<sup>1</sup>. This demonstrates that faith and ethnicity are an important part of British culture and should be supported, celebrated and understood.

If divisions are left unchecked, they can manifest themselves through intolerance, discriminatory behaviour and hate crime targeted to those who appear 'different'. Home Office hate crime statistics for 2018/19 show that 76% of reported hate crimes were racially motivated and 8.3% were religiously motivated.<sup>2</sup> This Government is committed to stamping out all forms of hate crime and MHCLG has a specific responsibility for tackling racially and religiously motivated hate crime.

In the 2019 Conservative Party Manifesto, the Government committed that no matter where in the world you or your family come from, your rights will be respected, and you will be treated with fairness and dignity. There is far more that unites us than divides us, and this Grant Scheme is being launched to provide opportunities to increase tolerance and acceptance, improve attitudes towards diversity and social mixing, increase inclusion and reduce racially and religiously motivated hate crime.

## 4. What do we want applicants to do?

### **Objectives and outcomes**

Proposals must demonstrate the overarching objectives and outcomes they will achieve. MHCLG will fund proposals in line with the outcomes set out below. The funding will be split between projects which target the aims set out in Table 1.

Proposals must be targeted at achieving at least one of the two aims set out in Table 1 above. In addition, they must achieve at least two of the following outcomes in addition to other outcomes determined by the organisation:

---

<sup>1</sup><https://www.ons.gov.uk/peoplepopulationandcommunity/culturalidentity/ethnicity/articles/2011censusanalysisethnicityandreligionofthenonukbornpopulationinenglandandwales/2015-06-18>

<sup>2</sup> <https://www.gov.uk/government/statistics/hate-crime-england-and-wales-2018-to-2019>



**Aim 1: To promote shared values among people of all backgrounds through sustainable social interaction and meaningful civic participation.**

**Outcomes:**

Proposals should demonstrate how the project will work towards two or more of the following outcomes:

- i. Promote a shared set of British values that champions tolerance, freedom, democracy, the rule of law, individual liberty and equality of opportunity between and within faith communities, with communities of no faith and between different ethnic groups.
- ii. Develop more integrated communities with the practical skills, knowledge, confidence and networks to positively and sustainably participate in local governance structures and broader civil society.
- iii. Promote the democratic process to under-represented groups and engagement with civil society as a means to effect change.
- iv. Improve the skills and capacity of cultural, faith and community leaders to be able to challenge inappropriate behaviour and promote cohesion.

Examples of success could look like (but are not limited to):

- i. Attitudinal change demonstrating improved understanding and use of a shared set of British values that champions tolerance, freedom, democracy, the rule of law, individual liberty and equality of opportunity.
- ii. Sustained engagement between faith or ethnic communities where there wasn't any before.
- iii. Complex or challenging topics/issues being actively discussed and constructively worked through where they weren't before.
- iv. Increased capacity within communities to have conversations that work through difficult issues in a constructive and sustainable way.
- v. Created opportunities for communities to come together in shared spaces or facilities.
- vi. Increased numbers of people from under-represented groups taking up opportunities to participate in local government structures and organisations set up to the benefit of broader civil society.

AND/OR

**Aim 2: To effectively tackle and prevent religiously and racially discriminatory behaviour and those acting against others because of their race, faith or lack of faith.**

**Outcomes:**

Proposals should demonstrate how the project will work towards the following outcomes:

- i. Tackle restrictive and discriminatory behaviour and protect individuals and communities from hostility, violence and bigotry.
- ii. Challenge inappropriate cultural practices.
- iii. Challenge prejudices and attitudes of those acting against others because of their race and/or faith.

Examples of success could look like (but are not limited to):

- i. Evidence of positive changes of groups and/or organisations behaviours that have been known to negatively target/ostracise people for their belief or race.
- ii. Increased reporting of hate crime and the development of support services for victims.
- iii. Education delivered within communities to prevent religiously and racially motivated hate crime.

## 5. How will applications be assessed?

### Assessment Criteria

There are four categories against which bids will be assessed. The percentage assigned to each category indicates the importance that category will be given during the assessment stage:

1. The organisation or consortium organisations' standing, aims and ability to successfully plan and deliver the proposed project – 20%
2. Viability and expected impact of proposal – 30%
3. Evaluating and measuring impact – 25%
4. Value for Money – 25%

Successful applications will demonstrate evidence of the organisation's ability to deliver across all four categories.

#### Criteria 1

1. The organisation(s)' standing, aims and ability to successfully plan and deliver the proposed project – 20%  
*Core question: does the applicant's background give confidence that it will be able to deliver?*
  - a. Organisations applying to the scheme must demonstrate their capability to plan and deliver work on the scale indicated in its proposal. Factors used to assess this will include proposals demonstrating evidence of:
    - i. organisational longevity and financial stability demonstrated by accounts over the previous two financial years;
    - ii. sufficient and competent governance and project management oversight;
    - iii. existing structures and resourcing to deliver the proposal (or where additional capacity is factored into costing); and
    - iv. prior successful interventions resulting in improvements to the same or similar target outcomes.
  - b. Proposals should also demonstrate a thorough understanding of the underlying issues at play and the subject area in which they are intending to make an impact. Successful applicants will provide evidence to demonstrate both the need for ongoing intervention and of the effectiveness of their approach.

- c. Proposals must include evidence of why the intervention is required, how it meets the specified aim(s) in Table 1, and why the particular geographical area has been targeted.
- d. All applicants should provide evidence of the networks and contacts which they will utilise to identify target locations and ensure that impact is spread.

## Criteria 2

### 2. Viability and expected impact of proposal – 30%

*Core questions: does the applicant provide evidence that its proposal can be delivered within the time period for funding? If delivered successfully, what level of social change will the proposal achieve?*

- a. Organisations applying to the scheme must give the funding authority (MHCLG) confidence that the proposal can be delivered and will achieve social impact aligned to the scheme's aims. Factors used to assess this will include proposals demonstrating evidence of:
  - i. clear targeting of aim(s) and outcomes;
  - ii. a project plan in proportion with the size of the project;
  - iii. a clear project management structure including resilience in case of staffing changes;
  - iv. inputs and outputs which are driven by target outcomes;
  - v. clearly stated success measures;
  - vi. realism with regards to the outcomes which should be anticipated within the time period for funding;
  - vii. thorough reasoning and methodology as to why positive outcomes should be expected as a result of the proposed intervention;
  - viii. detail on delivery plans including sight of key milestones; and
  - ix. identification of the role played by partner organisations to deliver the project and indications of support.
- b. Preference will be given to projects which can reasonably be expected to be more impactful. This will be assessed by:
  - i. Proven effectiveness of interventions through demonstration of a strong evidence base;
  - ii. strong evidence of why a particular community, communities or geographical region is being targeted;
  - iii. anticipated sustainability and longer-term impact of proposed intervention; and
  - iv. breadth and depth of outcomes targeted.
- c. Proposals should identify where sustainability beyond the period of funding can be developed, for example through the development of self-sustaining networks. In doing this they should have identified how this funding can support longer-term impacts to be achieved.
- d. Proposals should set out how the organisation plans to meet data protection obligations.

- e. All proposals should take note of the ongoing coronavirus (COVID-19) outbreak and include details of how elements of the projects could continue to be delivered if social distancing measures are extended or reinstated during the period of delivery. This may include the use of virtual or online technology and any associated costs.

### Criteria 3

#### 3. Evaluating and measuring impact – 25%

*Core questions: how will MHCLG and the applicant know if the interventions and activities are working/have worked?*

- a. Organisations applying to the scheme must have a detailed plan in place to monitor and evaluate project activities. Factors used to assess this will include proposals demonstrating evidence of:
  - i. SMART (specific, measurable, achievable, realistic, timebound) inputs, outputs, outcomes, expected impacts and defined milestones presented within the provided outline logic model template;
  - ii. Plans to collect monitoring data, including information on all inputs and outputs, characteristics of participants, rates of completion and attrition levels across projects and activities. This information should be available on a regular basis (to be confirmed with the department) and should be quality assured for accuracy;
  - iii. Plans to collect baseline data on the outcome metrics from participants prior to the intervention and again after the project has been completed; and
  - iv. Desirably, plans to build in a control group so that the specific impact of the intervention can be measured. Such bids should include details of a well-developed control group methodology; and
  - v. Desirably, plans to implement different interventions which achieve the same aims accompanied by measuring the relative effectiveness of each intervention. This should also consider the value for money of each intervention/s and the extent to which it is cost-effective;
  - vi. Alternatively, plans for a counterfactual to measure what might have happened without the project and demonstrate successful delivery of outcomes. This can be measured comparing results from a control group (people who did not take part in the project) to data from participants who took part in the project.
- b. Further guidance on completing the outline logic model is included with the application form. For the purposes of the application, only a rough outline needs to be submitted. The template in the application form is designed to help you to structure your proposal.
- c. Proposals should use appropriate indicators to measure progress. MHCLG has set out how the government will measure and monitor outcomes for integrated communities here: [‘Measuring Outcomes for Integrated Communities: Technical Note’](#). Applicants should demonstrate how these indicators will be used, expanded upon or added to.

- d. MHCLG will discuss and agree with successful bidders how routine monitoring and evaluation information will be fed into the department in order to release funding on an agreed payment schedule. The department will also issue an end of grant report to be completed by all funded bodies after activities have concluded.

#### **Criteria 4**

#### **4. Value for Money – 25%**

*Core questions: does the proposal show reasonable and proportionate costs in line with its scale?*

- a. Organisations applying to the scheme must demonstrate how they will make the most of the grant. Factors used to assess this will include proposals demonstrating evidence of:
  - i. a clear breakdown of requested funding;
  - ii. reasonable and proportionate costs;
  - iii. demonstration of key risks to delivering the project and how these will be mitigated; and
  - iv. quantification of anticipated benefits where possible.
- b. Bids can include funding for capital costs provided these are proportionate to the money remaining in the fund. Capital costs should be supported by a strong value for money case. You will also need to consider the need to spend the funds by 31 March 2021.
- c. The funding cannot be used to contribute to the costs of existing managers who will be responsible for the project. However, the costs of additional project support can be met where these are proportionate to the size of the project.
- d. Costs for overheads can be included but must be listed as actual costs (not as a percentage) and evidence must be provided to support the amount that is included.
- e. Applications should include budgeting to cover ongoing monitoring of activities and post-delivery evaluation of the project.
- f. Bids demonstrating additional funding from elsewhere, including match funding proposals, will be given greater weight. Please note, applications do not need to demonstrate match funding in order to be eligible.

#### **Essential Eligibility Criteria**

Organisations are eligible if they are a registered charity, exempt charity or community interest company and have been established for at least two years, as evidenced by the public register of charities/companies or otherwise.

Each proposal must:

1. Seek no less than £100,000 and no more than £450,000 and provide details of other funding secured, including match funding proposals;
2. Be based in England and be delivering the proposed activity in England; and
3. Meet at least one of the aims set out in Table 1.

**Proposals must also:**

1. Indicate that they are responding to specific issues caused by the coronavirus (COVID-19) outbreak. Demonstrate that work will take place between July 2020 and March 2021. All activities must have concluded by 31 March 2021.

OR

2. Show that work will take place between October 2020 and March 2021. All activities must have concluded by 31 March 2021.

Proposals will not be considered that draw any form of profit margin.

If previously funded by MHCLG, organisations must have met all previous conditions to be considered eligible for future funding.

Due diligence checks will be undertaken as a means of ensuring the government is not subject to potential reputational risk. Organisations will not be funded if concerns are raised during this process.

We expect that funding will be decided and announced according to the following timeline:

- 6 March 2020 – applications open
- **11.50pm on Friday 15 May 2020** – deadline for all applications
- July 2020 – confirmation of successful bids receiving early delivery of funding, dependent on successful due diligence checks being carried out and Ministerial clearance
- July 2020 – funding released to successful applicants responding to specific issues caused by the coronavirus (COVID-19) outbreak
- September 2020 - confirmation of all remaining successful bids, dependant on successful due diligence checks being carried out and Ministerial clearance
- October 2020 – funding released to all remaining successful applicants.

All successful organisations will be required to complete and sign a Grant Funding Agreement which sets out clear expectations for monitoring against targets during the project life cycle. It will also outline the requirement to complete a final evaluation report after the proposed activities have been completed.

All funding will be delivered in line with the Code of Conduct for Recipients of Government General Grants. You can find more information about this on the following link:

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/771152/2019-01-15 Code of Conduct for Grant Recipients v. 1.01.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/771152/2019-01-15_Code_of_Conduct_for_Grant_Recipients_v.1.01.pdf)

## 6. How to Apply

Download an application form from:

<https://www.gov.uk/government/publications/faith-race-and-hate-crime-grant-scheme-2020-to-2021>

Complete and return to: [faithandracegrants@communities.gov.uk](mailto:faithandracegrants@communities.gov.uk)

Include 'Faith Race and Hate Crime Grant' in the subject line.

## **Find out more**

Please direct any queries relating to the grant scheme and the application process to [faithandracegrants@communities.gov.uk](mailto:faithandracegrants@communities.gov.uk).

MHCLG is the data controller for this scheme. Its personal information charter can be found here: <https://www.gov.uk/government/organisations/ministry-of-housing-communities-and-local-government/about/personal-information-charter>

Data submitted as part of the application process may be shared with selected trusted partners to assist in the allocation and distribution of funding.