



Ref: FOI2020/00424

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5 February 2020

Dear [REDACTED]

Thank you for your email of 13 January requesting the following information:

*"Whitehall departments have previously purchased branded mugs on government campaigns like 'Get Brexit Done' and to promote Britain's entry to the euro.*

*Could you please tell me how much has been spent by your government department on branded mugs since January 2015?*

*Could you furthermore tell me how many have been ordered, the cost of each mug and the manufacturer?"*

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA).

A search for the information has now been completed within the Ministry of Defence, and I can confirm that some of the information you have requested is held. I can confirm that the total spend on branded mugs by the department over the period January 2015 to December 2019 was £263,575. The total number of mugs purchased was 115,513. For the period covered MOD had two separate suppliers, Williams Lea Ltd and CDS Ltd. The majority of these mugs were produced for MOD recruitment campaigns. The total unit cost per individual mug is not held

Under Section 16 of the FOI Act, Advice and Assistance you should be advised unit costs vary for a number of reasons such as type of mug, quantity per order, number of colours, delivering location, number of deliveries per order. Therefore, this data cannot be quantified into a cost per unit.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact us in the first instance at the address above. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main

Building, Whitehall, SW1A 2HB (e-mail [CIO-FOI-IR@mod.uk](mailto:CIO-FOI-IR@mod.uk)). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not normally investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website, <http://www.ico.org.uk>.

Yours sincerely,

DDC Secretariat Parliamentary Team