



THE EDUCATIONWISE GROUP LTD

We, the undersigned,
commit to honour the Armed Forces Covenant
and support the Armed Forces Community.
We recognise the value Serving Personnel (Regular & Reserve),
Cadets, Veterans, and military families contribute to our
business/school/charity and our country.

Signed: 

Position: Founder and CEO

Date: 27th March 2020

EDUCATIONWISE
GROUP

The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom

Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We The Educationwise Group will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 The Educationwise Group recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- **promoting the fact that we are an armed forces-friendly organisation;**
 - *promoting our work, activities and events through our own digital & social media channels as well as working with the press*
 - *publishing our Covenant pledge on a dedicated Corporate Covenant page on web page*

The Armed Forces Covent badge will be added to all our marketing and social media activity, as well as featuring on our website.

We will be proud to promote the pledge across our business and to all our clients

- **seeking to support the employment of veterans young and old:**
 - *working with and advertising vacancies through the Career Transition Partnership (CTP),as well as advertising widely in the Armed Forces Community, to ensure employment opportunities are made available to Veterans*
 - *welcoming applications from Veterans who meet the criteria in the job specification*
 - *recognising military skills and qualifications in our recruitment and selection process*

As an approved MOD and ELCAS training provider, The Educationwise Group is fully committed to supporting ex-military applicants in both their continued education and career pathways

At Educationwise we will be actively be promoting Apprenticeships for all ages across a wide range of subjects from GCSE to Degree Level provision. We also offer a signposting service and will ensure that everyone gets the best possible information, advice and guidance

- **aiming to actively participate in Armed Forces Day;**

- *by becoming an AFD partner and:*
- *in advance; promoting through the web, social media, membership and other networks*
- *during; encouraging employees to take part in Reserve Forces Day, Uniform to Work Day and any Flag Raising Ceremonies; assisting with case studies and stories and working with the Wessex RFCA to get them to press*
- *post; publishing stories on the web, social media, through our own membership and other networks as well as working with the RFCA Communications lead & the press*

We have actively supported local sports clubs and scouts in a variety of events and will commit to supporting the Armed Forces Day

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.