



An introduction to the Inclusive Transport Leaders Scheme



Department
for Transport



The Inclusive Transport Leaders Scheme is a new Department for Transport initiative which aims to improve disabled people's access to the transport system.

The accreditation scheme provides a framework for transport operators to make their services more accessible, and recognises and promotes good practice.

The challenge

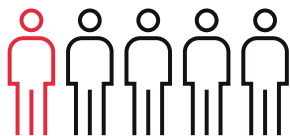
An inclusive transport system should enable all of us to access transport whenever we like, without extra cost, and with confidence, regardless of our personal characteristics.

But we know that for the **1 in 5 people in the UK who are disabled**, it is not as easy as it should be to access education, employment, social and leisure activities.

Disabled people tend to travel less than non-disabled people, with the barriers to their journeys including both physical and psychological ones.

21%

of people in the UK reported a disability in 2017/18



Adults (aged 16+) with mobility difficulties in England make:

39% fewer total trips

63% of their trips by car

And with disability being more prevalent among older people, these barriers are **becoming more of an issue as our population ages.**

But **a more accessible transport system will benefit everyone**, as ours and our loved ones' situations change in life.

A more inclusive service will help operators to **tap into a huge customer market** and help to stimulate a more prosperous economy.

The combined income
of households with
a disabled person is



£212 billion
known as the 'Purple Pound'

What is the Inclusive Transport Leaders Scheme?

All operators are required to comply with statutory obligations of accessibility in their services. But there is much more that can be and is done to make disabled peoples' journeys better. We know there are fantastic examples of innovation, ingenuity and simply good ideas, and we want to hear about them and celebrate them.

The Inclusive Transport Leaders Scheme invites operators from across the transport sector to apply for official accreditation, recognising the inclusivity of their transport provision.



Open to operators in the bus, rail, aviation and maritime sectors, applicants will put disabled people at the heart of their work, engaging openly and constructively with their passengers.

As they progress in their journey from Inclusive Transport Committed, to Operator to Leader, our accreditation criteria will act as a framework towards a more inclusive transport system for all.

Operators will commit to a culture of sharing with and learning from other operators across the wider transport sector to improve accessibility through innovation. They will play a leading role in creating a thriving and more inclusive transport industry.

The journey from Inclusive Transport Committed to Leader

**Inclusive
Transport
Committed**

**Inclusive
Transport
Operator**

Operators put key foundations in place, ensuring they are able to provide a more inclusive service in the long-term.

Operators take a range of actions to become more inclusive of disabled passengers, older passengers, and passengers with reduced mobility.






Inclusive Transport Leader

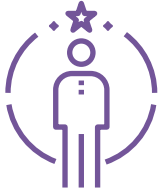


Operators help to establish and maintain a forum for the exchange of good practice across the transport industry, establishing themselves as Inclusive Transport Leaders.

The scheme aims to improve the inclusivity of the transport system by:

-  **providing a framework** within which operators can work towards making their services more accessible to disabled people;
-  **recognising and promoting** the work undertaken by transport operators to make their services more inclusive;
-  **establishing a community** of Inclusive Transport Leaders, who will produce and share examples of inclusive practice and act as ambassadors for inclusive transport across the industry.

Benefits of the scheme



Raised confidence among existing and potential disabled passengers.



Participation in a new leadership community creating new partnerships, boosting innovation by **sharing good practice across the transport sector**.



Improved access to the **£212bn spending power** of households with a disabled person.



Government endorsement of the inclusivity of your services through an accreditation e-badge and recognition on GOV.UK



Get involved

To find out more about the scheme and to start your journey to become an Inclusive Transport Leader, find us online at:

inclusivetransportleaders.campaign.gov.uk

