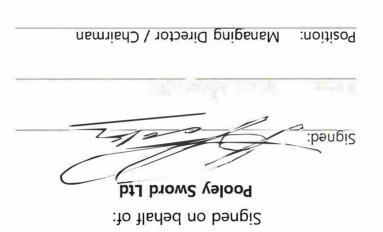


Pooley Sword Ltd

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces both Regular and Reservists, Veterans and military families contribute to our business and our country.





30th January 2020

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The Armed Forces Covenant

An Enduring Covenant Between

The People of the United Kingdom Her Majesty's Government

– pue –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Forces. In return, the whole in supporting the operational effectiveness of our Armed Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in demonstrates the value of their contribution.

Section 1: Principles of the Armed Forces Covenant

- Armed Forces Covenant, which are: We Pooley Sword Ltd, will endeavour in our business dealings to uphold the key principles of the L.T
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nopic and commercial services compared to any other citizen

in some circumstances special treatment may be appropriate especially for the injured or

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Section 2: Demonstrating our Commitment

bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by: Pooley Sword Ltd recognises the value serving personnel, reservists, veterans and military families 1.5

- on our website and literature. opol ant privelqsib yd noitesinegro ybnaiti-zestor barne ne are aw teat tot britomorq
- proudly donating the Sword of Honour throughout the Army, Navy and Air Force.
- donating swords for auction for a programme of military charitable events.
- Sponsorship of military personnel in the charitable endeavours.

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- striving to service and loyment of Service service service;
- sianting to eagle a second for the second second for service second and the second second second second second
- torces, including by accommodating their training and deployment where possible; eseking to support and encourage our employees who choose to be members of the Reserve
- website and social media. aiming to actively participate in Armed Forces Day through promoting wareness using our

on how we are doing. how we will seek to honour them and inviting feedback from the Service community and our customers We will publicise these commitments through our literature and/or on our website, setting out 2.2