



Ministry
of Defence

Our Ref: FOI2019/12632

Ministry of Defence
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Dear [REDACTED]

Thank you for your e-mail of 5 November 2019 requesting the following information:

"I would like to request a breakdown of the armed forces spending 2012 till 2018, specifically id like to know how much has been spent on recruitment and advertisements for all armed forces".

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA).

I can confirm that the Ministry of Defence does hold some information within the scope of your request. Information is only held for financial year 2018/2019.

The amount spent by the Department on advertising for financial year 2018/2019 was £40.7M. The majority of this expenditure is accounted for by the Royal Navy, Army and Royal Air Force to aid recruitment into our Armed Forces.

Under Section 16 of the FOI Act, Advice and Assistance, you may wish to be aware that the supplier responsible for the Department's paid for media changed in November 2018. Therefore, information is not held back as far as 2012.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.gov.uk). Please note that any request for an internal review must be made within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website www.ico.org.uk

Yours sincerely,

DDC Secretariat Parliamentary