



Ministry
of Defence

Ministry of Defence
Main Building
Whitehall
London SW1A 2HB
United Kingdom

Our Ref: FOI2019/10947

Telephone [MOD]: 020 7218 9000

E-mail: DDC-
SecretariatParliamentary@mod.gov
.uk

[REDACTED]

E-mail: [REDACTED]

21 October 2019

Dear [REDACTED]

Thank you for your e-mail of 23 September 2019 requesting the following information:

“The amount of money spent by the Department on promoted tweets and advertising on Twitter per year from 2015 to present.

Please differentiate between the amount of money spent on promoting tweets themselves and third party services related to the Department's use of Twitter for advertising (ie: consultants, copywriters and PR services).

Please also break this information down per quarter and provide in a spreadsheet”.

I am treating your correspondence as a request for information under the Freedom of Information Act 2000 (FOIA).

I can confirm that the Ministry of Defence does hold some information within the scope of your request.

The Royal Navy has one recorded transaction relating to Twitter Newsfeed advertising expenditure for the current financial year amounting to £26,498.54. No data is held by the department prior to 1 April 2019.

If you are not satisfied with this response or you wish to complain about any aspect of the handling of your request, then you should contact me in the first instance. If informal resolution is not possible and you are still dissatisfied then you may apply for an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-FOI-IR@mod.gov.uk). Please note that any request for an internal review must be made

within 40 working days of the date on which the attempt to reach informal resolution has come to an end.

If you remain dissatisfied following an internal review, you may take your complaint to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not investigate your case until the MOD internal review process has been completed. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website www.ico.org.uk

Yours sincerely,

DDC Secretariat Parliamentary