**October 2019 - Clinics advertising botulinum toxin products**

5 companies amended their advertising following MHRA action on complaints to ensure that prescription only medicines are not promoted to the public. These companies are:

Pout and Sparkle, Herne Bay

The Dental Studio, Essex

JW Aesthetics, Cheshire

Rebecca Taylor Aesthetics, Newmarket

Queens Mews Clinic, Essex

The list relates to specific advertising action taken on a particular date and is no endorsement of the ongoing practices of the clinic.

You can see details of MHRA guidance for providers that offer medicinal treatment services in [Appendix 6](https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/407289/Appendix_6_-_Blue_Guide.pdf) of the [MHRA Blue Guide](https://www.gov.uk/government/publications/blue-guide-advertising-and-promoting-medicines)