

**Consent under section 81 of the Enterprise Act 2002 to
certain actions for the purposes of the Interim Order made
by the Competition and Markets Authority ('CMA') on 18
February 2019**

**Completed acquisition by Tobii AB of Smartbox Assistive
Technology Limited and Sensory Software International Ltd**

We refer to your email dated 17 October 2019 requesting that the CMA consents to derogations to the Interim Order of 18 February 2019. The terms defined in the Interim Order have the same meaning in this letter.

Under the Interim Order, except with the prior written consent of the CMA, Tobii is required to hold separate the Tobii business from the Smartbox and Sensory Software businesses (together "**Smartbox**"), and refrain from taking any action which might prejudice a reference under section 22 of the Act or impede the taking of any remedial action following such a reference.

After due consideration of your request for derogations from the Interim Order, based on the information received from you and in the particular circumstances of this case, Smartbox may carry out the following actions, in respect of the specific paragraphs:

1. Paragraphs 5(d) and 5(j) of the Interim Order

Smartbox is permitted to make the following changes:

- [X] will be promoted to **Customer Experience Director** (a newly created role), and will join the Smartbox Board; and
- [X] will be offered the role of **Head of Marketing** [X].

Kip Meek
Inquiry Chair
29 October 2019