



Department  
for Work &  
Pensions



European Union  
European  
Social Fund

## 2014 to 2020 European Structural and Investment Funds Growth Programme

### Call for Proposals – Online Applications European Social Fund

#### Priority Axis 1: Inclusive Labour Markets

|                             |   |
|-----------------------------|---|
| <b>Managing Authority</b>   | Department for Work and Pensions (DWP)  |
| <b>ESI Fund</b>             | European Social Fund  |
| <b>Priority Axis:</b>       | Priority Axis 1: Inclusive Labour Markets   |
| <b>Investment Priority:</b> | 1.1: Access to Employment for Jobseekers and Inactive People.   |
| <b>Call Reference:</b>      | D2N2 IP 1.1 - Healthy Work OC08S19P1690   |
| <b>LEP Area:</b>            | D2N2  |
| <b>Call Opens:</b>          | 14 November 2019  |
| <b>Call Closes:</b>         | Midnight – 6 February 2020  |
| <b>Application Process:</b> | <p>Applications for funding must be completed and submitted using the ECLAIMS IT system.</p> <p>Applications submitted via any other method will not be accepted.</p> <p>Please <u>do not</u> use ECLAIMS to access or apply against <u>ERDF</u> calls published on GOV.UK – the online application process is only applicable to specified ESF open calls.</p> <p>Please note: the ECLAIMS system can only be accessed from within the UK.</p> |

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# 1. Call Context

The 2014 to 2020 European Structural and Investment Funds (ESIF) bring the European Regional Development Fund (ERDF), European Social Fund (ESF) and part of the European Agricultural Fund for Rural Development (EAFRD) together into a single European Union (EU) Structural Investment Funds (ESIF) Growth Programme for England supporting the key growth priorities of innovation, research and development, support for Small and Medium Enterprises (SME), low carbon, skills, employment, and social inclusion.

The Government has confirmed that it will guarantee funding for ESF projects that are contracted by the end of 2020. Whatever the outcome of the EU negotiations, this guarantee will stand. This ensures that UK organisations, such as charities, businesses and universities, will continue to receive funding over a project's lifetime if they successfully bid into EU-funded programmes before the end of 2020, even in the event of a no-deal. Details of the guarantee can be found at the following [website link](#).

All contracted ESF projects must be completed by the end of the programme period in 2023. Each application for ESF will be required to demonstrate that it delivers good value for money and domestic strategic priorities.

European Structural and Investment Funds are managed by the Ministry of Housing, Communities and Local Government (ERDF), Department for Work and Pensions (ESF) and the Department for Environment Food and Rural Affairs (EAFRD). In London, the Greater London Authority acts as an Intermediate Body for the European Regional Development Fund and European Social Fund programmes. Unless stated otherwise, the term "Managing Authority" will apply to all these organisations. These Departments are the Managing Authorities for each Fund. The Managing Authorities work closely with local partners who provide:

- Practical advice and information to the Managing Authorities to assist in the preparation of local plans that contribute towards Operational Programme priorities and targets;
- Local intelligence to the Managing Authorities in the development of project calls (decided by the Managing Authorities) that reflect Operational Programme and local development needs as well as match funding opportunities;
- Advice on local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy to aid the Managing Authority's appraisal of each Full Application.

This call is issued by the Department for Work and Pensions (DWP) to commission ESF Funded projects that will support the **Priority Axis 1 of the Operational Programme: Inclusive Labour Markets** and **Investment Priority: 1.1 Access to Employment for Jobseekers and Inactive People** as set out in the Operational Programme.

All applications will need to be eligible under the European Social Fund Operational Programme for England 2014 to 2020. The [ESF Operational Programme](#) is available for applicants to read.

This call for proposal sets out the requirements for any applicants to consider before applying.

Applications against this call will be usually be appraised as part of a single-stage appraisal process and successful applicants will enter into a funding agreement with the DWP. Further information is given in sections 4 to 10.

However, if an existing ESF Grant Recipient submits an application to extend their existing ESF Project via this open call and, if the cumulative value of all Full Applications received against it is below the call value, the ESF Managing Authority may choose to consider and assess that application via the Project Change Request route.

The decision on whether or not to use the Project Change Request route is a Managing Authority decision and will only be considered once the call is closed. To determine whether the Project Change Request route may be appropriate, the Managing Authority will take into account:

- Existing project performance against financial, output and result targets;
- The existing Grant Recipient track record within the ESF Programme;
- Completeness, robustness and detail of the information provided in the Full Application Form and supporting documents which would inform the Project Change Request assessment;
- Scale and complexity of any proposed changes between their existing ESF Project and their new Full Application proposal;
- Eligibility and availability of match-funding for the new/extended project delivery period.

This list is not exhaustive and, if there are any concerns about the delivery and/or management of the existing project, then the Full Application will be subject to the standard Full Appraisal process.

The same Project Change Request route may also be considered by the Managing Authority where the cumulative value of applications against an open call exceeds the overall call value, but the ESF Managing Authority then exercises their right to “increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received” as set out in this call specification or in cases where there is only one applicant against this call and that applicant is already delivering the same type of ESF Project in the same LEP Area under the same Investment Priority.

All ESF applicants will need to be aware of the requirement to collect and report data on all participants as per Annex 1 of the ESF regulation (see Appendix A). This will be in addition to the requirement to report on the output and result indicators referred to in section 3 of the call for proposal.

## **1.1 National Context**

This priority axis aims to increase participation in the labour market and thereby improve social inclusion and mobility. It will support activities through:

**Investment priority: 1.1** - Access to employment for job seekers and inactive people, including the long term unemployed and people far from the labour market, also through local employment initiatives and support for labour mobility

ESF will not fund activity that duplicates or cuts across national policy on grants and loans for tuition for skills activities. Exemptions to this principle will be considered only where a local specific need and/or market failure has been demonstrated and where the activity falls within the scope of the Operational Programme.

Full details of what can and cannot be supported under this Investment Priority are set out in the Operational Programme. Details of the specific objectives have been reproduced below.

| <b>Specific Objective</b>  | <b>Results that the Member States seek to achieve with Union support</b>   |
|--|--|
| To improve the employability of long-term unemployed people, so that they can compete effectively in the labour market.  | This specific objective is focused on those who are long-term unemployed and who are less likely to move back into work than people who have been unemployed for less time. The additional support from this investment priority will help long-term unemployed people to tackle their barriers to work and move into sustainable employment. The main result target focuses on moving participants into employment (including self-employment) on leaving. There will be a quantified result target set for this result indicator in each category of region.   |
| To provide individuals from groups which face particular labour market disadvantage with additional support so that they can compete effectively in the labour market. | This objective is focused on those who are unemployed but have more than one major barrier to progressing into employment (including self-employment) and sustaining employment. This client group will be more challenging to help and will often require intensive ongoing support to address complex barriers, which will be reflected in the targets. Support will be tailored to individual needs. Participants will include individuals who are over 50, lone parents, disabled or have health problems, from ethnic minorities or who lack basic skills. The main result targets focus on moving participants into employment or into education/training or getting them involved in active job search. Output targets will ensure we are reaching appropriate numbers of participants from these groups. |
| To encourage inactive people to participate in the labour market and to improve their employability.   | This objective is focused on individuals who are distant from the labour market and who need additional support to give them the skills and/or confidence to enable them to move towards employment (including self-employment). Participants will include individuals who are lone parents, disabled or who have health problems, are over 50 or who are from ethnic minorities. The priority will be on those who are receiving inactive   |

|   |  |
|---|--|
|   | benefits. The main result that will be achieved is that inactive participants will engage more in the labour market. A specific output target will ensure we are targeting inactive people, and we have result targets to measure movement into work and increases in activity.  |
| To address the basic skills needs of unemployed and inactive people so that they can compete effectively in the labour market.  | This objective is focused on individuals who lack the basic skills required by employers, such as IT, literacy and numeracy. Participants will have the opportunity to gain basic skills relevant to labour market needs or to enable them to progress towards gaining further skills. The main result will be that those without basic skills will be helped to gain them. This will enable them to play a fuller part in the labour market. There is an output target for participants without basic skills and a result target for participants gaining basic skills.   |
| To provide support for women at a disadvantage in the labour market, and particularly those who are currently inactive, to contribute to our efforts to reduce the gender employment gap. | The additional support from this investment priority will help more unemployed and inactive women to complete effectively in the labour market. It will be focused on engaging and providing additional support to women who have barriers to entering the labour market, including language, skills, age and caring responsibilities. Participants could include older women wishing to return to work after caring for children, lone parents or women from ethnic minorities who have never worked. The main result that will be achieved is that more participants will be in sustainable employment (including self-employment) or engaged in active job search on leaving. There is a stretching output target for female participation and a result target for participants with childcare needs receiving childcare support. |

## 1.2 Local Development Need

Projects must deliver activity which directly contributes to the objectives of Priority Axis 1, Investment Priority 1.1 of the Operational Programme, and which meets the **local development need** expressed in the text and table below.

### Local Priorities:

The revised D2N2 Strategic Economic Plan Vision 2030 (<http://www.d2n2lep.org/SEP>) sets out the vision that by 2030 D2N2 will have a transformed high value economy, one which is prosperous, healthy and inclusive and amongst the most productive in Europe.

The D2N2 area covers the cities of Derby and Nottingham and the counties of Derbyshire and Nottinghamshire. It is one of the largest LEP areas in the country,

with a population of 2.2 million, GVA of £45bn, a stock of some 72,000 businesses, and a workforce of almost 1 million people residing in a rich mix of urban and rural communities across 19 local authority areas.

D2N2 is one of the most important local economies in the country. One of 38 LEP areas, it has in absolute terms the 4th largest population and the 5th largest workforce outside London. However, D2N2 has only the 9th largest economy. This means that too many of our businesses just aren't productive enough.

A report by Nottingham Civic Exchange, the RSA and Nottingham Business School highlights the scale of the inclusive growth challenge in D2N2; which has built up over many years as a result of uneven patterns of economic growth, industrial restructuring and a chronic productivity gap. While the employment rate is relatively high, many of the jobs in the economy are low-skilled and low-paid. The majority of households in D2N2 currently living in poverty are in work, with some 30% of those in work earning less than the living wage. Additionally, 27.5% of the economically inactive working age population are too sick to work.

### **Challenges and Opportunities in the D2N2 LEP area**

Although unemployment is at an all-time low, people in receipt of out of work benefits accounts for 12% of the D2N2 population; higher than national figures. Poor health in particular is a major barrier to employment in D2N2. With the numbers of young people joining the labour market reducing (the numbers of those aged between 16 and 65 will rise by just 1% between 2014 and 2039) it is increasingly important that those able to work have the skills and aspirations to enable them to do so.

Employers are vital to ensuring shared prosperity and opportunity. Our ambition is to engage employers in a win: win inclusion scenario, where disadvantaged people benefit from economic opportunities and employers address their skills and workforce challenges. We will directly support employers to make the changes needed whilst creating a local narrative which encourages, supports and values the skills and contribution of everyone to our local economy.

We know the relationship between health and economic prosperity is complex, but it is clear. Public Health England identifies that poor health reduces productivity, whereas good health contributes to high productivity and successful enterprises. We also know that 'good work' is good for physical and mental health, and poor working conditions can lead to ill health.

According to latest figures (census 2011) 198,276 people of working age (16-64) in D2N2 had a long-term health problem or disability. D2N2 (14.5%) has a higher percentage of 16-64 year olds who have a long-term health problem or disability than the England average of 12.7%. This figure varies across D2N2 with Nottingham City (21.1%), Derby City (14.2%) Derbyshire (14.4%) and Nottinghamshire (14.4%) all above the national average.

In D2N2 8.6% of those who have long term health problems or disability are economically active compared to 91.4% of those economically active with no long-term health problem or disability.

The percentage point gap in the employment rate between those with a long-term health condition and the overall employment rate varies across D2N2. The England average is 11.5 with Derby City below the national average at 9 but Derbyshire (14.5), Nottinghamshire (13.6) and Nottingham City (11.9) above the national average.

Similarly, the percentage point gap in the employment rate between those with a learning disability and the overall employment rate also varies across D2N2. The England average is 69.2 with Derby City (67.9), Derbyshire (75.8), Nottinghamshire (74.6) above the national average with Nottingham City (57.4) below the national average.

The DWP ESA figures for D2N2 (November 2018) can be seen in the table below (NOMIS 2018 benefit claimants - employment and support allowance).

| ESA  | Derby  | Derbyshire | Nottingham | Nottinghamshire | D2N2 Total |
|--|--------|------------|------------|-----------------|------------|
| Total No of ESA claimants                                  | 10,540 | 27,320     | 17,100     | 29,720          | 84,680     |
| Work related group   | 1,910  | 4,590      | 3,020      | 5,050           | 14,570     |
| Support Group  | 7,830  | 20,620     | 12,200     | 21,680          | 62,330     |
| % of claimants claiming between 2-5 years                  | 33.9%  | 32.2%      | 32%        | 30.8%           | 31.9%      |
| % of claimants claiming for 5+ years                       | 46%    | 48.7%      | 40.9%      | 16%             | 45.9%      |
| % of ESA claimants aged 50+                                | 46%    | 50.1%      | 45.6%      | 49.7%           | 48.6%      |
| % of ESA claimants with mental and behavioural disorders   | 52%    | 50.3%      | 53.6%      | 49.2%           | 50.8%      |
| % of ESA claimants with MSK and connective tissue diseases | 13.4%  | 12.7%      | 13.9%      | 12.5%           | 13.7%      |
| % of ESA claimants with diseases of the nervous system     | 7.1%   | 6.5%       | 7.4%       | 5.8%            | 7.8%       |

## Call Outline

This call aims to procure services to support individuals address and overcome their health and wellbeing issues to allow for movement into sustained employment. It will deliver joined-up targeted support to get people who are seeking employment – but who have multiple, complex or deep barriers to getting a job – into sustainable employment. It will also support individuals’ career progression through raising their skills levels, to meet the changing requirements of business. As such it is a key driver in delivering Key Action 5 of the revised strategic Economic Plan Vision 2030: INCLUSION & PROGRESSION IN THE LABOUR MARKET. (<http://www.d2n2lep.org/write/Vision2030.pdf>)

Evidence suggests that generic employment support programmes are less effective for those experiencing more significant barriers to employment. This call seeks to procure services that will seek to influence a shift in investment towards more



targeted and intensive services that meet the needs of both individuals and employers.

Job seekers find it complex and difficult to navigate the huge amount of employment support available. One of the goals of D2N2 is to try to simplify the journey; making clearer pathways for inclusion and progression, and ultimately providing a more direct route into work.

This programme will deliver joined-up targeted support into sustainable employment for those who want and wish to seek employment but have multiple, complex or deep barriers to participation. It will support individuals to progress in their careers through upskilling to meet the changing requirements of business.

This Call seeks projects to build a locally integrated employment service that: tackles the deep-seated barriers to work for all who need it; makes best use of available resources; reduces duplication by integrating national and local health, employment and other support services; and enables people to access sustainable work and progress.

DWP's Work and Health Programme (WHP) targets clients that fall in one of three key target groups:

- People with a disability or health condition.
- Early access disadvantaged groups (carers, ex-carers, homeless, former Armed Forces, drug and alcohol dependants, care leavers and refugees).
- Long term unemployed - after 24 months of unemployment.

The ambition of this Call is to provide additional and complementary activity to those people who are not able to access the Work and Health Programme, but still need support to get themselves back into employment. In D2N2 the Work and Health programme will only support a small number of individuals – this provision will provide additional capacity to meet the unmet demand for this type of support.

Unemployed and economically inactive people with (mental) health conditions and/or learning disabilities and/or difficulties must be part of the client groups of this Call. (NB participants can have diagnosed or undiagnosed conditions). Reducing the employment rate gap for people affected by health condition(s) or disability is one of the government's priorities as highlighted in the "Improving Lives: The Work, Health and Disability Green Paper" available here: <https://www.gov.uk/government/publications/improving-lives-the-future-of-work-health-and-disability>

This Call is for activities under ESF Investment Priority 1.1 and should include:

- Work specifically with partners (e.g. DWP Disability Confident, Fuller Working Lives and Timewise) and the D2N2 Growth Hub to engage employers and provide practical advice and support as to how they can recruit individuals with health-related conditions or other barriers to employment.
- Delivery of an employment-based provision that includes, or works alongside, health and wellbeing related programmes and outcomes in order to address

individuals' barriers to work and ultimately reduce the number of people that are unemployed, in whole or in part, due to health condition(s), disability or social need.

- Referrals through non-traditional routes, such as local health and wellbeing providers, integrating services with and within healthcare and other relevant settings, such as, but not limited to, GP surgeries.
- Collaboration with other providers already working with the target group to add value and not duplicate provision.
- Partnership working with Jobcentre Plus (JCP) to design and deliver activities to ensure they add value to the JCP core offer and develop referral routes onto the programme to ensure that JCP customers, particularly those not part of the Work and Health programme, have access to this project.
- Activities which lead to positive changes in health / health behaviours / condition management in those clients for whom health was identified as a barrier to work.

Projects should target participants who are unemployed and claiming benefits with day one access but excluding those people who are on the Work and Health Programme. Under this Call, applicants are encouraged to prioritise people with complex and multiple barriers to work, who may or may not be claiming benefit and especially those furthest from the labour market. The project should not compete with DWP provision and should prioritise entry to people with moderate to severe mental health issues, learning difficulties, autism, dyslexia, substance misuse, muscular skeletal problems and long-term health conditions.

Interventions must be flexible and responsive to address individual needs and should address some or all of the following;

- Personalised one to one support and learning programmes (to include peer mentoring) delivering a range of activities – such as cultural or sporting activities developed for and with clients. This will help participants to develop emotional intelligence, soft skills and social capital and will be aimed at those furthest from the labour market.
- Reducing employment barriers linked to social and economic isolation, including such barriers in rural areas, for example by addressing health and transport issues and increasing access to information and sources of advice on issues such as debt and money management.
- Providing additional support to people with mental health issues and long-term health conditions on how they can manage their conditions, increase their independent living and start looking for jobs.
- Immediate or long-term activities relating to health outcomes might include participants in one or more than one of the following categories:
  - Accessing healthy lifestyle services
  - Receiving NHS health checks
  - Receiving a healthy lifestyle brief intervention
  - Receiving weight management / physical activity / smoking cessation / alcohol advice
  - Completed a healthy lifestyle programme (all as the above)
  - Accessing Wellbeing Services
  - Receiving brief advice for mild to moderate mental health conditions
  - Receiving / completing treatment for mild to moderate mental health conditions

All activities must complement and avoid duplication with other provision, thereby adding value to Department for Work and Pensions/Big Lottery, Education and Skills Funding Agency, local authorities and the National Careers Service etc. Successful candidates will be required to ensure that ESF provision will clearly add value and not duplicate any provision that can be arranged locally through existing mainstream institutions.

Successful providers should:

- Demonstrate a strong track record of working with the target group, understanding their needs, reducing barriers to employment and supporting individuals with complex barriers into employment
- Demonstrate strong knowledge of the D2N2 area labour market and the (current and future) needs of local businesses, particularly in priority growth sectors.
- Work in conjunction with other LEP / ESF programmes and activity to reduce the number of repeat approaches to participants
- Ensure the programme maximises mainstream provision by working in partnership with other new and/or existing providers.
- Demonstrate excellent partnerships and referral mechanisms with other skills, training and specialist providers (including colleges, universities and private/VCS training providers, health professionals etc.).

## Consortia/Partnership Applications

Applications are encouraged from consortia or other similar types of partnership arrangements. In each such case the application must be completed and submitted in the ECLAIMS IT system by the lead organisation on behalf of the partnership/consortia. The lead applicant must have the financial capacity to meet the required Due Diligence criteria and, if ESF funding is awarded, this organisation will then become the lead Grant Recipient, accountable for delivery of the overall ESF Project.

Details of the local ESIF Strategy can be found at: <http://www.d2n2lep.org/SEP>

### 1.3 Scope of activity

This call invites Full Applications which support the delivery of Priority Axis 1, **Investment Priority: 1.1 Access to employment for jobseekers and inactive people** of the European Social Fund Operational Programme and responds to the local development need set out in the D2N2 Local Enterprise Partnership Area European Structural and Investment Funds Strategy.

This call aims to address the identified shortfalls listed in section 1.2 Local Development Need above.

## 2. Call Requirements

All applications are competitive.

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| <p><b>Indicative Fund Allocation:</b></p>   | <p>Indicatively, through this call the Managing Authority expects to allocate approximately <b>£4,000,000 ESF</b></p> <p>The Managing Authority reserves the right to decrease or increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received.</p>   |
| <p><b>Minimum application level</b></p>     | <p>European Social Fund investment is intended to make a significant impact on local growth. Applications are expected to demonstrate appropriate scale and impact.</p> <p>The Managing Authority does not intend to allocate less than <b>£1,000,000 of ESF to any single project.</b></p> <p>Applications requesting an ESF amount below the 'Minimum Application Level' will be rejected.</p>   |
| <p><b>Duration of project approvals</b></p> | <p>Projects must be completed no later than 3 years and 6 months after the proposed project start date; however, the Managing Authority reserves the right to vary the maximum duration in exceptional circumstances.</p> <p>All ESF Projects must be completed by 31<sup>st</sup> December 2023. Project costs cannot be incurred beyond this date.</p> <p>NOTE: Delivery of activities and associated costs can be incurred up to and including 31<sup>st</sup> December 2023, with the full and final claim expected no later than February 2024.</p> |
| <p><b>Geographical Scope</b></p>            | <p>All interventions should be focused on activity and beneficiaries within the D2N2 Local Enterprise Partnership area.</p>  |
| <p><b>Specific call requirements</b></p>    | <p>This is a call for ESF activity.</p>  |
| <p><b>Call Deadlines</b></p>                | <p>For this specific call, applications will be appraised following closure of the call. Applications submitted to the Managing Authority via the ECLAIMS IT system after midnight on the published call close date will not be considered.</p> <p><b>If you encounter any technical difficulties completing or submitting your Full Application via ECLAIMS, please send an email to <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a> .</b></p>   |

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|                               | <p><b>Technical support is available Monday to Friday, from 8am to 6pm.</b></p> <p>It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.</p> <p><b>If you do not already have ECLAIMS access, to avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS access requests as early in the application process as possible by sending an email to <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a> .</b></p> <p>The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.</p> |
| <b>Application selection</b>  | <p>All applications will usually be scored in line with the ESF scoring criteria, but the MA reserve the right to offer ESF funding where a project complements other activity or provides niche activity to target groups within the ESF Operational Programme.</p> <p>However, the Managing Authority reserves the right to assess applications from existing Grant Recipients via the Project Change Request route where appropriate, as set out in the 'Call Context' section of this specification.</p>  |
| <b>Applicant proposals</b>    | <p>These can only contain activities which are eligible for ESF.</p>  |
| <b>Eligible match funding</b> | <p>Applicants will need to have eligible match funding for the balance of costs, which must be from a source other than the European Union. The applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.</p>  |
| <b>Procurement</b>            | <p>All procurement must be undertaken in line with EU regulations.</p>  |
| <b>State Aid law</b>          | <p>Applicants must demonstrate compliance with State Aid law.</p>   |
| <b>Audit/ Compliance</b>      | <p>All expenditure and activities will be subject to rigorous audit and non-compliance may lead to financial penalty.</p>   |

ESF cannot be used to duplicate existing activities or activities that do not address market failure. ESF can only be used to achieve additional activity or bring forward activity more quickly. Applicants must be able to demonstrate that proposals are additional to activity that would have occurred anyway or enables activity to be brought

forward and delivered more quickly than otherwise would be the case in response to opportunity or demand.

### 3. Deliverables required under this Call:

Applications will be expected to achieve the minimum indicative level of Programme Deliverables by contributing to the following Investment Priority. The definitions of which can be accessed at the [ESF Operational Programme](#).

|                            |   |
|----------------------------|---|
| <b>Investment Priority</b> | <b>1.1 Access to employment for jobseekers and inactive people</b>  |
| <b>Specific Objectives</b> | To help those who are disadvantaged but still relatively close to the labour market to tackle their barriers to work, and enter and sustain employment.   |
| <b>Indicative Actions</b>  | <p>ESF will not support activities that duplicate or replace existing support within national programmes, but may be used to support additional activities or target groups, including provision co-designed with local partners.</p> <p>Examples of actions which may be supported for all unemployed and inactive people include:</p> <ul style="list-style-type: none"> <li>• additional and innovative approaches to pre-employment training, to ensure individuals have the core work-related skills that employers require, including preparation for apprenticeships;</li> <li>• support for those who need pre-traineeship and pre Work Programme assistance, to prepare them for the next step.</li> <li>• training for those who need to upgrade their skills or learn new skills (including basic skills and English for non-speakers) to compete in the local labour market and adapt to changes in the economy;</li> <li>• helping people access or benefit from apprenticeships, including support for women to enter non-traditional sectors which addresses barriers to entry (e.g. construction);</li> <li>• providing access to transport where this is a barrier to taking up a job;</li> <li>• providing advice, guidance and support by plugging gaps in national provision where appropriate, in order to help people, make better informed choices, and in particular to take account of the jobs available in the local area;</li> <li>• specific careers advice for women, to help them make informed career choices;</li> <li>• using self-employment as a route out of worklessness, including providing advice and support for self-employment (an attractive option where an individual is struggling to find work with an employer, either because they lack experience or because they face discrimination).</li> </ul> <p>Activities which are not specifically applicable should be removed.</p> |

## Results Table

**NOTE: When recording your quarterly profile figures for each Results in ECLAIMS, please ensure you select the Result with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.**

| ID       | Result Indicator  | Minimum Target value for this call |
|----------|---|------------------------------------|
| R1       | Unemployed participants into employment (including self-employment) on leaving (MD) | 22% More Developed                 |
| R2       | Inactive participants into employment, or job search on leaving (MD)                | 33% More Developed                 |
| R3       | Participants gaining basic skills (MD)  | 4% More Developed                  |
| R4       | Participants with childcare needs receiving childcare support (MD)                  | 36% More Developed                 |
| ESF-CR06 | Participants in employment, including self-employment, 6 months after leaving (MD)  | 34% More Developed                 |

## Outputs Table

**NOTE: When recording your quarterly profile figures for each Output in ECLAIMS, please ensure you select the Output with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.**

| ID         | Output Indicator  | Total Minimum target value for this call |
|------------|---|--|
| O1         | Participants  | 5598                                     |
| O1         | Participants (Male)   | 2905                                     |
| O1         | Participants (Female)   | 2693                                     |
| ESF –CO01  | Unemployed, including long-term unemployed                                | 3470                                     |
| ESF – CO03 | Inactive  | 2128                                     |
| O4         | Participants over 50 years of age   | 947                                      |
| O5         | Participants from ethnic minorities                                       | 785                                      |
| ESF - CO16 | Participants with disabilities  | 1442                                     |
| O6         | Participants without basic skills   | 1071                                     |
| ESF - CO14 | Participants who live in a single adult household with dependent children | 700                                      |

## Outputs and Results Rationale

Applicants must explain in detail in their Full Application how they have estimated each of the outputs and results for their project, demonstrating clearly how each of the proposed outputs and results directly link to their specific project activities and objectives. The related output and results figures need to be consistent e.g. there

should not be more 'Inactive Participant' forecast results than actual Inactive Participants recorded as taking part in the ESF Project in the forecasted output figures.

Applicants must also explain their approach for forecasting each deliverable; including the specific base-lining/research they have undertaken to ensure their projected profiles are realistic and achievable and any assumptions they have made which impact on their forecasts.

Where an applicant is proposing one or more output or result figures below the expected minimum target value for this call, an explanation must also be provided by the applicant in their Full Application.

ESF Outputs and Results Indicator Definitions Guidance is available on GOV.UK [here](#).

Applicants will also need to ensure robust systems are in place, and be able to describe them, to capture and record the targets and to report quantitative and qualitative performance across the D2N2 LEP area. All operations will be required to collect data and report progress against the deliverables with each claim. Where an operation underperforms against their deliverables they may be subject to a performance penalty.

There must be a fully evidenced audit trail for all contracted deliverables.

## 4. General Information

Essential information to support the drafting of an application and delivery of a successful ESF funded project is available at the [European Growth Funding](#) website pages.

### 4.1 Compliance and Eligibility

When developing an application, Applicants should refer to [guidance](#) on eligible Applicants, activities and costs. These are for guidance only and Applicants should take their own specialist advice if in doubt. It is the responsibility of the Applicant to ensure that the rules and guidance are adhered to both at application stage and following approval.

European Structural Investment Funds (ESIF) are governed by European regulations and national rules. Applicants are advised to familiarise themselves with the relevant documentation listed in the 'Document Checklist' (Section 8 of this call specification) prior to completing and submitting their Full Application in the ECLAIMS IT system. If successful, Applicants will enter into the standard Funding Agreement and must abide by the standard terms and conditions contained therein. Applicants are therefore strongly advised to read these terms and conditions to ensure that they would be able to enter into such an agreement prior to responding to the call. Once a Funding Agreement has been issued it should be signed and returned within a short timescale.



## 4.2 Intervention Rate & Match Funding

ESF is funding used where no other funding can be obtained (the funder of last resort) and the maximum ESF intervention rate for the operation is 50% (depending on category of region). This means ESF can contribute **up to 50%** of the total eligible project costs, subject to State Aid regulations. The remaining 50% or more must come from other eligible sources. For all full applications, the applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.

ESF is not paid in advance and expenditure must be defrayed prior to the submission of any claims. Applicants may be asked to demonstrate how they are able to cash flow the operation.

## 4.3 Applicants

Applicants must be legally constituted at the point of signing a Funding Agreement, and be able to enter into a legally binding Funding Agreement. The Applicant will be the organisation that, if the application is successful, enters into a contract for ESF and therefore carries the liability for ensuring that the terms of the ESF Funding Agreement are met by them and to all delivery partners. If there is more than one organisation applying for the funds, a lead organisation must be selected to become the Applicant. It is this organisation that carries the responsibility and liability for carrying out a compliant project.

The Managing Authority will consider the Applicant's track record, both positive and negative. If the Applicant has been involved in the delivery of previous European grants and any irregularities with this (these) grant(s) have been identified, the Managing Authority will look into these and expect to see how and what steps have been taken to ensure that these have been addressed to mitigate the risk of further irregularities in the future. It is acknowledged that some organisations will be new to ESIF funding and will not have a track record.

## 4.4 Cross Cutting Themes

All applications received under this Call should demonstrate how the Cross Cutting Themes have been addressed in the project design and development. Cross cutting themes for ESF are 'gender equality and equal opportunities' and 'sustainable development'.

For ESF, the project applicants will be required to deliver their services in-line with the Public Sector Equality Duty (as defined in the Equality Act 2010). All projects must have a gender and equal opportunities policy and implementation plan which will be submitted at full application stage and in-line with Managing Authority guidance. Project applicants will also be required to answer a number of ESF-specific equality questions which will be set out in both the Full Application screens in the ECLAIMS IT system and the related ESF Online Full Application guidance.

For ESF, all projects will also be required to submit a sustainable development policy and implementation plan (in-line with guidance produced by the Managing Authority).

The ESF programme particularly welcomes projects that have an environmental focus that can meet the strategic fit at local and programme level whilst also adding value by:

- supporting environmental sustainability; and/ or
- complementing the environmental thematic objectives of other programmes such as ERDF; and/or
- using the environment as a resource to help motivate disadvantaged people

Further information is available in the [ESF Operational Programme](#) and in ESF Action Note 019/18: [New Assessment Scoring Procedures for Equality and Sustainable Development in ESF](#).

## 4.5 State Aid & Revenue Generation

Applicants are required, in the Full Application, to provide a view on how their proposal complies with State Aid law. Applicants must ensure that projects comply with the law on State Aid.<sup>1</sup> Grant funding to any economic undertaking which is state aid can only be awarded if it is compatible aid, in that it complies with the terms of a notified scheme or is covered by the De Minimis Regulation.

Guidance for grant recipients, explaining more about State Aid, is available; it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing their full compliance with them throughout the project, if it is selected into the Programme.

The Managing Authority is not able to give legal advice on State Aid. It is the responsibility of the Applicant to ensure that the operation is State Aid compliant. Where the Applicant does not perceive that there is any State Aid, it should state whether or not it considers Articles 61 and 65(8) of regulation 1303/2013 to apply. This revenue should be taken into account in calculating eligible expenditure. Article 61 refers to monitoring revenues generated after completion of the project, and Article 65(8) how to deal with differences in the forecast and actual revenues at the end of the operation. The details of this will be tested at the full application stage.

## 4.6 Funding Agreement

The Funding Agreement is a standard, non-negotiable and legally binding document. Any successful Applicant will be subject to the terms and conditions contained within this agreement. Applicants are strongly advised to seek their own advice to ensure that they would be able to enter into and abide by the terms of the Funding Agreement.

Failure to meet any of the conditions of the agreement or the commitments within the application will result in claw back of funding.

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<sup>1</sup> Article 107(1) of the Treaty on the Functioning of the European Union provides that: "Save as otherwise provided in the Treaties, any aid granted by a Member State or through state resources in any form whatsoever which distorts or threatens to distort competition by favouring certain undertakings or the production of certain goods shall, in so far as it affects trade between Member States, be incompatible with the internal market."

Applicants should be aware that additional provisions and securities may be included within the Funding Agreement to protect the investment. These will be further discussed if relevant following the Full Application stage.

#### **4.7 Procurement**

All costs delivered by the Grant Recipient (the applicant) and/or delivery partners must be delivered on an actual cost basis. Other costs must be procured in line with EU regulations. The most common error identified during audit has been failure to comply with relevant procurement regulations and crucially to maintain a full audit trail to prove that they have complied with the relevant regulation. Robust and transparent procurement is required to ensure that Grant Recipients:

- consider value for money;
- maximise efficient use of public money; and
- maintain competitiveness and fairness across the European Union.

It is recommended that applicants seek their own legal advice pertaining to their procurement and requirements to publicise any tendering opportunities.

The Managing Authority is not able to give legal advice on procurement. It is the responsibility of the applicant to ensure the project is compliant in this respect.

#### **4.8 Retrospection**

There will be no retrospection for applications made against this call.

For organisations applying for ESF funds through the Single-Stage Application process, the effective date for incurring eligible ESF expenditure will be the day after the relevant open call closing date. Any expenditure incurred by an ESF Direct Bid project prior to this date is ineligible.

However, any expenditure incurred by an ESF applicant, up to and including the date on which an ESF Funding Agreement is fully executed, will be at the applicant's own risk.

### **5. Application Process & Prioritisation Methodology**

The ESF application process is a single-stage process – Full Application only.

Applicants must fully complete the Full Application information required in the ECLAIMS IT system (section 9 refers).

The ESF Online Full Application Guidance for Applicants, is available on the [European Growth Funding](#) website pages – this document includes step-by-step details of how to record your Full Application information in the ECLAIMS IT system, as well as guidance on the depth and content expectations.

Following the call closing date, applications will usually first be subject to a Gateway Assessment undertaken by the Managing Authority under the following criteria:

- Applicant eligibility;
- Activity and expenditure eligibility; and

- The fit with the ESF Operational Programme and the call.

Proposals that pass the Gateway Assessment will move into the Core Assessment which consists of the following:

- Strategic fit;
- Value for money;
- Management and control;
- Deliverability;
- Procurement / tendering; and
- State Aid compliance.

The Managing Authority will seek advice from partners when considering applications to ensure its appraisal is informed by local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy. This will include the relevant LEP Area ESIF Committee and other partners deemed relevant to the application.

The appraisal and any prioritisation will be undertaken using only the information supplied as part of the application process. The Managing Authority cannot accept further detail outside this process.

However, the Managing Authority reserves the right to assess applications from existing Grant Recipients via the Project Change Request route where appropriate, as set out in the 'Call Context' section of this specification.

Non-public sector Applicants may be subject to due financial diligence checks. Applicants will be required to submit accounts, and to clarify financial or other organisational information. New Applicant organisations may be required to provide details of a guarantor.

If, following the appraisal process, an applicant is not satisfied with the ESF funding decision for their project, they can submit an appeal in writing to the ESF Managing Authority.

## 6. Technical Support

All Full Applications for this call **must** be completed and submitted using only the ECLAIMS IT system. Applications submitted via any other method will not be accepted.

If you encounter any technical difficulties completing or submitting your Full Application via the ECLAIMS IT system, please send an email to:

[E.CLAIMSSUPPORT@DWP.GOV.UK](mailto:E.CLAIMSSUPPORT@DWP.GOV.UK)

**It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.**

**Technical support is available Monday to Friday, from 8am to 6pm.**

Please retain evidence of your request(s) for any Technical Support, in case there are any issues arising around this element of the application process which may need further investigation.

Please also note that, as this is a competitive call and to preserve impartiality, other than providing Technical Support, we are unable to enter into correspondence with applicants over their Full Application prior to the call closing date. Details of where guidance can be found are contained throughout this calls document.

## 7. Key Reference Documents

When developing your Full Application, it is recommended that you refer to the following documents as a minimum:

- ESF Online Full Application Guidance;
- Local Enterprise Partnership area's ESIF strategy;
- National ESF Eligibility Rules;
- ESF Programme Guidance.

## 8. Full Application – Supporting Document Checklist

The appraisal will be undertaken on the basis of the Full Application information submitted by the applicant using the ECLAIMS IT system, together with any supporting documents uploaded into ECLAIMS IT system by the applicant at the point of closure of the call.

As a minimum, applicants should upload the following documentation into the ECLAIMS IT system alongside completion of the required Full Application screens/fields in ECLAIMS.

Failure to upload the requested documentation could result in the application being rejected.

The ESF Online Full Application Guidance explains how documents should be uploaded into ECLAIMS and Annex B of the same guidance explains the naming conventions to be used for each document.

### Mandatory Supporting Documents

1. A **visual, high level customer journey** document e.g. flow chart;
2. **Confirmation of match funding** from each funder. Match-funding should be confirmed (with the exception of SME contributions) prior to the issuing of any Funding Agreement;
3. **Detailed Granular Budget breakdown** (All costs must be itemised, eligible, appropriate for the project and profiled across the project period. The granular budget should also include all hourly rate figures, per job role, for staff working part-time or part of their time on the ESF Project – calculated using the 1720 hour rate calculation set out in the [ESF Programme Guidance](#) on GOV.UK. This includes match-funded staff roles);
4. **Equality & Diversity Policy and Implementation Plan** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);

5. **Sustainability Policy and Implementation Plan** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
6. **Job Descriptions** at least 1 per lead applicant and 1 per each Delivery Partner;
7. **Organogram** covering all staff, including any delivery partner and/or match-funded staff posts;
8. **Sample HR letter** as per the requirements set out in the [ESF National Eligibility Rules](#) on GOV.UK;
9. **Project level risk register** (this should cover areas such as financial risk, output risks, delivery risks etc. please ensure that the register covers how these risks will be managed and mitigated);
10. **Anti-Fraud Statement** (a statement on how you will deal with suspected fraud in your organisation and if appropriate, with your sub-contractors).

### Optional Supporting Documents

11. **Recruitment Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
12. **Sample Timesheet** applicable if you or your Delivery Partners have members of staff working part of their time on your ESF Project;
13. **Procurement policy** applicable if your ESF project is expecting to incur procurement costs from existing or future procurements and you are **not** intending to use the 40% Flat Rate Indirect Cost option;
14. **Retention Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
15. **Draft SLA with Delivery Partners** applicable if your ESF Project will have one or more Delivery Partners;
16. **Independent state aid advice** applicable only if you have obtained independent advice to support your quoted ESF project State Aid position;
17. **Proof of Irrecoverable VAT** applicable only if you have Irrecoverable VAT which is relevant to your ESF Project
18. **Due Diligence Financial Information** applicable if your organisation is a private or voluntary and community sector organisation or a Further Education College, you must upload:
  - Financial accounts for the most recent 3 years;
  - Proof of existence - Certificate of Incorporation, Charities Registration, VAT Registration Certificate or alternate form of incorporation documentation;
  - Proof of trading - Financial Accounts/Statements for the most recent two years of trading including, as a minimum, Profit and Loss Account and Balance Sheets;
  - Completed FVRA Applicant Template (for applications requesting annualised funding of greater than £1m).

**NOTE:** The ECLAIMS IT system can accept most standard Office file formats such as MS Word documents and excel documents in the format xlsx.

However, documents which contain macros cannot be uploaded into the ECLAIMS IT system.

In addition, the ECLAIMS IT system cannot accept tables, graphics or other visuals in the narrative fields within the Full Application screens. If you wish to include this type of information as part of your Full Application, you will need to upload this information as part of a supporting document.

## 9. Full Application Submission

Completed Full Applications must be submitted to the ESF Managing Authority via the ECLAIMS IT system.

Although the ECLAIMS IT system is designed to be intuitive, it is strongly recommended that you closely follow the steps in the ESF Online Full Application Guidance, published on GOV.UK to give the best chance of you submitting a fully completed, compliant Full Application.

The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.

## 10. Accessing ECLAIMS

If you do not already have access to the ECLAIMS IT system, please send an email to [E.CLAIMSSUPPORT@DWP.GOV.UK](mailto:E.CLAIMSSUPPORT@DWP.GOV.UK) as soon as possible.

You should complete a form for **each** individual person in your organisation who will be responsible for completing and/or submitting your Full Application.

Each new ECLAIMS user will then receive an email from an organisation called Datamart – this will contain their unique log-in details. The user will need to follow the instructions within the email to change their password in the first instance. They will then be able to access and use the ECLAIMS IT system.

**NOTE:** To avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS IT system access requests as early in the application process as possible.

The ECLAIMS IT system is a web based application available through the following. It is recommended that you use the Chrome browser to access the ECLAIMS IT system, or if this isn't available, Firefox.

<https://ECLAIMS.communities.gov.uk/esif-web/>

## 11. Timescales

|   |                             |
|---|-----------------------------|
| Launch of Call advertised on GOV.UK.                                  | 14 November 2019            |
| Deadline for submission of Full Application via the ECLAIMS IT System | Midnight<br>6 February 2020 |

For this call applications will normally be required to **commence delivery/activity within three months** of the award of contract.

Any changes related to the deadline for the submission of the Full Application will be notified on the [European Growth Funding](#) website pages.

## 12. Appendix A – Common output indicators

### Appendix A – extract from Annex 1 of the ESF regulation

Common output and result indicators for ESF investments

#### (1) Common output indicators for participants

"Participants" refers to persons benefiting directly from an ESF intervention who can be identified and asked for their characteristics, and for whom specific expenditure is earmarked. Other persons shall not be classified as participants. **All data shall be broken down by gender.**

The common output indicators for participants are:

|  |
|--|
| unemployed, including long-term unemployed   |
| long-term unemployed   |
| inactive   |
| Inactive, not in education or training   |
| employed, including self-employed  |
| below 25 years of age  |
| above 54 years of age  |
| above 54 years of age who are unemployed, including long-term unemployed, or inactive not in education or training |
| with primary (ISCED 1) or lower secondary education (ISCED 2)  |
| with upper secondary (ISCED 3) or post-secondary education (ISCED 4)   |
| with tertiary education (ISCED 5 to 8)   |
| participants who live in jobless households  |
| participants who live in jobless households with dependent children  |
| participants who live in a single adult household with dependent children  |
| ethnic minorities  |
| Participants with disabilities   |
| other disadvantaged  |
| homeless or affected by housing exclusion  |
| from rural areas   |

Common immediate result indicators for participants are:

|   |
|---|
| inactive participants engaged in job searching upon leaving   |
| participants in education/training upon leaving   |
| participants gaining a qualification upon leaving   |
| participants in employment, including self-employment, upon leaving   |
| disadvantaged participants engaged in job searching, education/ training, gaining a qualification, in employment, including self-employment, upon leaving |

Common longer-term result indicators for participants are:



|   |
|---|
| participants in employment, including self-employment, six months after leaving                       |
| participants with an improved labour market situation six months after leaving                        |
| participants above 54 years of age in employment, including self-employment, six months after leaving |
| disadvantaged participants in employment, including self-employment, six months after leaving         |