## SSP response BCC (Mike Spicer) 15/02/19

Dear Naomi,

Thank you so much for reaching out to us. Although we don't plan to put in a formal, full-length response – our bandwidth is a little constrained with all that's going on in the world – this is important to us. We support the SSP as drafted, and wanted to restate our calls for improved mobile signal coverage in the UK which is so crucial to business productivity.

We are campaigning for better infrastructure and greater connectivity through our <u>No More Not Spots campaign</u>. We believe the following need to happen to achieve our goal to eliminate not-spots for voice coverage in locations used for home, work, travel or play:

- **Mobile Network Operators:** A new plan to extend coverage, working in closer partnership with business
- Transport infrastructure providers: enable dedicated network infrastructure for travel corridors
- **Competition and regulatory authorities:** Building regulations and land-use policy that promotes network rollout
- Local authorities: Planning and site use that promotes mobile connectivity

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ΑII	best,

Mike