

Department for Digital, Culture, Media & Sport (DCMS)

Strategic Asset Management Plan - Executive Summary

Key Statistics

	Outturn for FY 18/19
Total estate running cost (annual, gross)	£38 million (estimate) ¹
Holdings (number)	5 ²
Floorspace (buildings) sq.m	Office: 6,062 Other: 1,808.9
Land area (ha)	0.07
Staff number (headcount/ FTE)	1,265
Locations	London, Sheffield + various hub hot desking

Our Business

DCMS Vision: Driving growth, enriching lives and promoting the UK to the world.

DCMS operates at the heart of government on some of the UK's biggest economic and social issues. Our mission is to drive growth, enrich lives and promote the UK to the world. We champion innovation and creativity. From the Arts to Artificial Intelligence, a quarter of UK businesses are in our sectors, and are among the fastest growing of our economy.

Emerging technology is opening up new possibilities for human endeavour and self-expression. But we need to harness it, create new norms for the online world and build a strong civil society so that the benefits are shared by all.

Our actions over more than 25 years of DCMS have become woven into the fabric of our nation. Today we continue to shape the world we want to live in – building a future fit for everyone.

Our strategic objectives are:

- **Global:** Drive international trade, attract investment and promote shared values around the world - promoting the UK as a great place to live, work and visit,
- **Growth:** Grow an economy that is creative, innovative and works for everyone,
- **Digital Connectivity:** Drive the UK's connectivity, telecommunications and digital sectors,
- **Participation:** Maximise social action, cultural, sporting and physical activity participation,

¹ Total estate running costs estimated due to exclusion of The National Archive

² Refers to core DCMS occupied properties

- **Society:** Make our society safe, fair and informed,
- **EU Exit:** Help deliver a successful outcome to EU exit,
- **Agile and Efficient:** Ensure DCMS is fit for the future with the right skills, culture and connections to realise our vision and live our values as 'One DCMS'.

Our Estate

DCMS use of property is aligned with the 2018 Government Estates Strategy and property plays a central role in supporting an agile and truly diverse and Brilliant Civil Service. DCMS remains committed to providing great places to work, and through implementation of innovative workspace design we already offer a variety of work settings and modern facilities which enable us to continue on our journey towards achievement of the government commitment to be aligned with BSI Smart Working Code of Practice (PAS3000) by 2022 and reduce our utilisation to 8m/sq per FTE. This not only reduces estate costs, but also increases collaboration, accessibility and productivity.

With the relocation of the Government Art Collection from private commercial premises, the core department will have consolidated its accommodation footprint bringing our London based operations into co-located accommodation with other government departments in modern, fit for purpose premises on the Civil Estate in the Whitehall Campus.

We work with a family of Arm's-Length Bodies (ALB) made up of 46 agencies and public bodies whose combined estate in addition to office accommodation include museums, heritage and conservation sites, libraries and storage facilities. Our ALBs largely manage their own estates but we continue to work with them engaging in estates related initiatives including One Public Estate and in the case of the Places for Growth Programme to scope potential for the relocation of public bodies out of London into the regions in alignment with the Industrial Strategy.

We are also continuing our own planning for the establishment of a departmental base in the North of England as part of our commitment to relocating civil service roles out of London and into the regions and we will continue to work with the Cabinet Office to include this as part of the next Spending Review.

An Enabler for Change

Government is committed to supporting investment in high quality and reliable connectivity which is required to facilitate faster economic growth and improving social inclusion. The public sector estate has a significant practical role to play in supporting the future of Telecoms infrastructure through opening up of public sector buildings and land to improve mobile coverage and bandwidth. Together with the Cabinet Office, we published the Digital Infrastructure Toolkit in 2018³ to help central government departments work with digital infrastructure providers to deliver improved connectivity.

We are leading the way working with our ALBs as well as other government departments to explore how we can proactively support digital deployment to help contribute to ensuring that UK businesses and consumers have the coverage and connectivity they need.

³ Available at: <https://www.gov.uk/government/publications/digital-infrastructure-toolkit>

Holdings and future requirements:

Significant DCMS holdings include offices in Whitehall and Sheffield (occupied under agreements with HMG departments). We also have responsibility for Somerset House and Blythe House.

Due to the ongoing resource requirements of EU Exit preparations, our existing accommodation remains pressured. We are engaging in a department wide exercise to review and establish the medium to long term accommodation requirements in order to determine how best to provide for them in alignment with the wider Government Estate Strategy.

In the event that emerging resource requirements create short term pressures we are unable to accommodate on our current estate, our approach will be to work closely with the Government Property Agency to identify underutilised capacity within the wider civil estate with a view to co-locating with existing bodies.

Known Future requirements

- Completion of the fit for purpose base for Government Art Collection within core government estate
- Northern Hub - The establishment of a departmental base in the North of England

Other Property Programmes

Departmental property transformation programmes include the relocation of museum collections from, and disposal of, Blythe House.

Our Capability

Departmental resource allocation reflects the size and nature of the operational estate. We maintain close and collaborative working relationships with Office for Government Property and Government Property Agency which provides access to expertise and support in the property profession on a flexible and proportionate basis depending on the requirements.

Internal capability in the property profession will continue to be monitored to ensure access to adequate resources to deliver on current and future requirements.

Onboarding with GPA

As outlined in GPA's 2019/20 business plan DCMS will be onboarding with GPA before April 2021. We look forward to further engagement and working closely to deliver this.