



2014 to 2020 European Structural and Investment Funds Growth Programme

Call for Proposals European Regional Development Fund

Priority Axis 1: Promoting Research and Innovation

Managing Authority:	Ministry of Housing, Communities and Local Government
Fund:	European Regional Development Fund
Priority Axis:	Priority Axis 1: Promoting Research and Innovation
Call Reference:	OC06R19P 1025
Local Enterprise Partnership Area:	Coventry & Warwickshire
Indicative Funding Available:	£3,463,100
Call Open:	Friday 28 June 2019
Call Closes:	23:59 on Monday 30 September 2019

Contents

1.		Introduction	3
2.		Call Context	4
3.		Scope of the Call	6
	3.1.	Scope	6
	3.2.	Local development need	8
	3.3.	Operational programme investment priorities	10
4.		Required Outputs under this Call	15
5.		Application Process and Prioritisation Methodology	17
6.		General Information	18
	6.1.	National Eligibility Rules	18
	6.2.	Eligible applicants	19
	6.3.	Contribution rate and match funding	19
	6.4.	Project timescales	20
	6.5.	Project extensions	20
	6.6.	Capital projects	21
	6.7.	Cross Cutting Themes / Horizontal Principles	21
	6.8.	Additionality, duplication and displacement	22
	6.9.	State Aid and revenue generation	22
	6.10). Procurement	22
7.		Support	23
8.		Key Documents	23
9.		Document Checklist	24
1()	Document Submission	24

1. Introduction

The 2014 to 2020 European Structural and Investment Funds bring the European Regional Development Fund, European Social Fund and part of the European Agricultural Fund for Rural Development together into a single European Union Structural and Investment Funds Growth Programme for England supporting the key growth priorities of innovation, research and development, support for small and medium sized enterprises, low carbon, skills, employment, and social inclusion.

The Government has confirmed that it will guarantee funding for ERDF projects that are contracted by the end of 2020.

All contracted ERDF projects must be completed by the end of the programme period, 30 June 2023. Each application for ERDF will be required to demonstrate that it delivers good value for money and domestic strategic priorities.

The funds are managed by the Ministry of Housing, Communities and Local Government for the European Regional Development Fund, Department for Work and Pensions for the European Social Fund and the Department for Environment, Food and Rural Affairs for the European Agricultural Fund for Rural Development. These Departments are the managing authorities for each Fund. In London, the Greater London Authority acts as an intermediate body for the European Regional Development Fund and European Social Fund programmes. In some other areas, intermediate bodies are being designated by the Ministry of Housing, Communities and Local Government and the Department for Work and Pensions to perform the following tasks:

- 1. Input into project calls in respect of local development needs (with reference to ESI Funds Strategies); and
- Assessment of applications against certain selection criteria in relation to fit with local priorities in respect of the European Regional Development Fund and European Social Fund.

The managing authorities and intermediate bodies work closely with local partners on ESI Funds sub-committees in each local enterprise partnership area. Partners on these sub-committees provide:

- 1. Practical advice and information to the managing authorities to assist in the preparation of local plans that contribute towards operational programme priorities and targets;
- Local intelligence to the managing authorities (or intermediate bodies where designated) in the development of project calls that reflect operational programme and local development needs as well as match funding opportunities; and

3. Advice on local economic growth conditions and opportunities within the context of the operational programme and the local European Structural and Investment Funds strategy to aid the managing authorities' (or intermediate bodies where designated) assessments at outline and full application stage.

This call is issued by the Ministry of Housing, Communities and Local and invites outline applications in respect of the European Regional Development Fund for England 2014 to 2020.

Call Context

On behalf of the national Growth Programme Board, the Ministry of Housing, Communities and Local Government (the managing authority) invites applications seeking European Regional Development Fund support under:

Priority Axis 1 Promoting Research and Innovation

Investment Priorities:

- enhancing research and innovation infrastructure and capacities to develop research and innovation excellence, and promoting centres of competence, in particular those of European interest
- **1b** promoting business investment in research and innovation
 - developing links and synergies between enterprises, research and development centres and the Higher Education sector, in particular promoting investment in product and service development, technology transfer, social innovation, eco-innovation, public service applications, demand stimulation, networking, clusters and open innovation through smart specialisation
 - supporting technological and applied research, pilot lines, early product validation actions, advance manufacturing capabilities and first production, in particular in key enabling technologies and diffusion of general purpose technologies.

The European Regional Development Fund Operational Programme for England 2014 to 2020 sets out how the European Regional Development Fund will focus on investment to support economic growth and job creation. Priority Axis 1 of the operational programme aims to improve how small and medium sized enterprises commercialise research and how they collaborate with research institutions.

The 2017 <u>UK Industrial Strategy</u> sets out the government's ambition to make the UK the world's most innovative economy. The government has committed to reaching

2.4% of GDP investment in R&D by 2027 and to reach 3% of GDP in the longer term. Currently, R&D expenditure is unevenly distributed across England and focused on the South East and East of England, which accounts for 37% of total UK R&D expenditure. Large firms continue to innovate more than SMEs across the UK ¹. Whilst disparity has been decreasing in recent years, SMEs in England continue to introduce fewer new products and processes than their European competitors and it is essential that they innovate more. These challenges will need to be tackled in order to achieve Industrial Strategy goals.

Evidence also suggests that most of the social value of innovation relates to diffusion and adoption by other firms, which increases productivity. However, despite having a strong track record of innovation, the UK lags behind competitors on knowledge diffusion. We need to strengthen our ability to commercialise the ideas and discoveries made here, which will otherwise be exploited overseas.

Important guiding principles for the selection of ERDF operations within Priority Axis 1 will therefore include:

Any application for funding will be required to clearly demonstrate that it provides good value for money and supports the <u>UK Industrial Strategy goals</u>, the <u>Business Productivity Review and other</u> domestic strategic priorities, including measures to support the national target for increasing investment in R&D to 2.4% of GDP by 2027.

Applications must meet the requirement of, and make a meaningful contribution to, the delivery of the relevant Priority Axis of the <u>European Regional Development Fund Operational Programme</u> and where appropriate should reflect how such support will aim to improve productivity levels within small and medium sized enterprises.

Applications should demonstrate:

- a close fit with the policy priorities set out in "Smart Specialisation in England".
 Elements that in the document refer to outdated policies should be discounted and relevant elements of the Industrial Strategy, in particular support for the four <u>Grand Challenges</u>, be considered in their place;
- an understanding of evolving national science, innovation and research strategies, including ensuring that national science, research and innovation capabilities impact on local growth;
- sound evidence, developed by a partnership of businesses, the research base and public sector organisations, of the existing strengths and future potential of sectors and technologies prioritised for support within a local area;

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¹ BEIS, 2018. *The UK Innovation Survey 2017: Headline Findings*. Online at: https://www.gov.uk/government/statistics/uk-innovation-survey-2017-headline-findings

- evidence that these partners working collaboratively have shown the leadership required to prioritise investments in a genuinely limited number of sectors and technologies ensuring that investments are made with sufficient scale and depth to create significant impact on prioritised sectors and technologies; and
- good arrangements are in place to monitor and evaluate the impact of investments and on-going systems are in place to review priorities.

In addition, applications will be expected to meet identified local development needs, as expressed in the scope of this call and as set out in the <u>local enterprise</u> <u>partnership area</u> European Structural and Investment Funds strategy, as well as the Local Industrial Strategy where it has been published.

Applicants are advised to familiarise themselves with the detail of the operational programme, local European Structural and Investment Funds strategy and the relevant documentation listed in sections 5 through to 8 *prior to* submitting an outline application.

3. Scope of the Call

1. Scope

This call invites outline applications which support the delivery of Priority Axis 1 of the European Regional Development Fund Operational Programme and respond to the local development need set out in the <u>local enterprise partnership area</u> European Structural and Investment Funds strategy.

Indicative fund allocation

Indicatively, through this call the managing authority expects to allocate up to £3,463,100

The managing authority reserves the right to invite to full application (and subsequently approve) projects that have a cumulative value that is higher or lower than this indicative allocation, subject to the volume and quality of proposals received.

There is no indicative allocation of European Regional Development Fund funding between capital and revenue activity, both capital and revenue is eligible dependent on the nature of activities / investment priorities set out in the call.

Minimum application level	European Regional Development Fund investment is intended to make a significant impact on local growth. Applications are expected to demonstrate appropriate scale and impact. The managing authority does not intend to allocate less than £500,00 European Regional Development Fund to any single project. Consequently, new projects with a total value of less than £1,000,000 will not normally be supported under this call. Applications for less than £500,000 ERDF for extensions to existing projects will be considered.
Duration of project activity	Projects should plan to complete delivery of project activity by the end of June 2023; however, the managing authority reserves the right to vary this date.
Geographical scope	The England European Regional Development Fund operational programme operates on a national basis. All eligible European Regional Development Fund expenditure must benefit organisations located in England. Revenue projects should predominantly support businesses based within the local enterprise partnership area of this call.
Specific call requirements	Please note: Value for Money and alignment with Strategic Domestic Priorities, including the 2017 Industrial Strategy, (or any later publication that amends or supersedes that), will form a key part of the assessment and appraisal of all applications. Therefore proposals should clearly articulate and demonstrate how activities align with domestic strategic priorities and offer good value for money.

Call deadlines	For this specific call, applications will be assessed after the close of the single deadline
	Applications received after the published call close date will not be considered. All applications will be assessed following closure of the call.

2. Local development need

Projects must deliver activity which directly contributes to the objectives of Priority Axis 1 of the operational programme, one or more of the relevant Investment Priorities and meet the local development need expressed in the table below.

Local Development Need

Local growth priorities:

The socio-economic analysis in the Coventry and Warwickshire European Structural and Investment Fund Strategy identified that the local enterprise partnership area is particularly innovative. However, its research and development (R&D) expenditure is predominantly within the Advanced Manufacturing and Engineering sector and there is a long tail of less innovative and less productive firms. There is also less R&D expenditure in rural areas due to the predominantly smaller nature of enterprises in such areas and their tendency to remain small and inability to achieve significant growth.

There is an identified need to improve the connectivity between businesses, and between businesses and research institutions to help increase the level and, critically, spread of innovation activity across Coventry and Warwickshire. While the area performs well on overall measures of innovation activity (e.g. on average firms in Coventry and Warwickshire spend around £15,000 per year on R&D compared with a UK average of under £7,000), R&D expenditure is predominantly in the manufacturing sector (accounting for 95% of such expenditure in Coventry & Warwickshire, compared to 45% nationally). Expenditure is dominated by just a few large companies, with 89% of R&D employment and 94% of in-house R&D expenditure in the area accounted for by the top 5% largest R&D spending firms. The top 5% comprises just 16 firms or 0.05% of the business base. By comparison, at the national level the top 5% of firms (940 companies or 0.04% of the business base) account for 81% of R&D employment and 90% of in-house R&D expenditure. A similar pattern is reflected in the data on patent and design applications.

There is a need to support and diffuse innovation across Coventry and Warwickshire, both in urban and rural areas, in particular to support the growth of businesses in line with the priority of improving the competitiveness of small and medium sized enterprises, and increase the dissemination of innovation activity across our whole business base. One of the biggest challenges for the area will be

to close the productivity gap between the Coventry and Warwickshire Local Enterprise Partnership area and the UK, this gap will only widen (to 87% by 2025) without further intervention. Additional investment through the European Structural and Investment Funds will target activities which will support a long-term reduction in the productivity gap. Additionally the area will need to work to narrow the gaps between local authority areas within Coventry and Warwickshire in terms of economic output and wealth. These disparities will be addressed by concentrating on identified growth opportunities in Advanced Manufacturing and Engineering (AME), IT Services / Digital and Creative Industries, Logistics, Culture and Tourism, Healthcare and Assistive Technologies and Business and Professional Services.

Local priorities:

Proposals should demonstrate alignment with local development need and priorities including:

- Alignment to the recently published (May 2019) West Midlands Local Industrial Strategy, in particular links to sector strengths, the foundations of productivity and major new market opportunities. In line with the eligibility identified within this call for Priority 1a and 1b.
- The enhancement of Advanced Manufacturing and Engineering in the Coventry and Warwickshire Local Enterprise Partnership area, to maximise impact for the sector from the existing innovation and R&D assets and to ensure that advanced manufacturing and engineering businesses have access to new technologies which will keep them competitive. International programmes of excellence will be delivered for the development of innovative products, processes and systems across the advanced manufacturing engineering supply chain.
- Advanced Materials: The utilisation of advanced materials is of fundamental importance to the transport industry and lightweight materials (including metals, composites, polymers, hybrid structures and other structural materials and their associated joining and assembly technologies) applied to vehicles, structures and devices are crucial to reducing energy consumption and emissions, and increasing efficiency.
- High Value Manufacturing: The application of leading-edge technical knowledge and expertise to the creation of products, production processes, and associated services has strong potential to realise sustainable growth and high economic value. Concentration on manufacturing process improvement will include; polymer processing, additive manufacturing, joining and forming, robotics, processes and metrology.
- Healthcare: Existing infrastructure will be used as the basis for helping businesses to deliver products, systems and services to help people live independently. This will include rehabilitation engineering, mechanical & electrical engineering, remote sensing/telecoms, and imaging and biomechanics. A major barrier to innovation in healthcare is that the pace of

technology innovation is outstripping the ability of users to adapt to the way healthcare is delivered.

- Logistics: The efficient and effective movement of people and goods, and the
 development and deployment of intelligent, connected vehicles for on and
 off-highway use (often in hostile environments), are critical to the future
 growth of the UK economy. Tackling road congestion, environmental
 pollution, and transport safety and security are key issues which cannot be
 simply overcome through the further increases in infrastructure alone.
- Interventions will include; support for the establishment of business incubation, growth accelerators and technology centre support programmes linked to priority economic areas; specialist technology support programmes and demonstrator programmes and innovation support programmes for product design and development and systems integration.

Projects should predominantly support businesses based within Coventry and Warwickshire Local Enterprise Partnership area. However, applicants are encouraged to consider corresponding bids under the neighbouring South East Midlands Local Enterprise Partnership priority axis call where proposed activities also address the priorities of that local enterprise partnership and support could be provided to businesses in that local enterprise partnership area.

For projects seeking funding under investment priority 1a we would wish to see capital development such as incubators, demonstrators or other investments physically located in the Coventry and Warwickshire Local Enterprise Partnership geographical area. This it to maximise benefits for local business clusters and as part of the Local Enterprise Partnership's wish to support the areas 'innovation eco system'.

Support for incubator space will be provided only where it is combined with an effective programme of business support tailored to the growth needs of the target occupants.

All capital projects successful at outline application stage will be expected to submit a detailed design and cost plan equivalent of RIBA Plan of Work Stage '3', prepared by a suitably qualified quantity surveyor, at full application stage

3. Operational programme investment priorities

Applications must specify the activities to be delivered and must directly contribute to **one or more** of the following Investment Priorities:

Investment	1a – Enhancing research and innovation infrastructure
priority	and capacities to develop research and innovation

	excellence, and promoting centres of competence, in particular those of European interest.
Specific objectives	Enhancing research and innovation infrastructure and capacities to develop research and innovation excellence, and promoting centres of competence, in particular those of European interest.
Indicative actions	The purpose of support under this investment priority will be to build or enhance infrastructure that in due course will contribute to the greater commercialisation of products, services and processes.
	Under this investment priority indicative actions to be supported by the European Regional Development Fund may include:
	Specialist infrastructure / facilities / centres linked to smart specialisation including enhancements to science parks and to improve access to these facilities through digital and physical links;
	Investment in the development and upgrading of innovation space, with capability to serve as a platform or host for innovation and innovative relationships.
	Improved incubation space to enable research and development and innovation.;
	Shared use research laboratories and facilities, particularly targeted at the eight great technologies as set out in "Smart Specialisation in England";
	Development of enterprise, innovation and technology hubs and centres of excellence, in line with the approach set out in "Smart Specialisation in England"; and
	Development and upgrading of appropriate test facilities and deployment infrastructure.
	In all cases, actions will include provision of appropriate equipment and staff resources.

Activity under this specific objective will also underpin activity under the other specific objectives within this priority axis, by enabling investment in infrastructure, facilities and equipment. This will contribute to the wider goal of improving the commercialisation of new products, services and processes by small and medium sized enterprises. Investment 1b - Promoting business investment in research and priority innovation; **Developing links and synergies between** enterprises, research and development centres and the higher education sector, in particular promoting investment in product and service development, technology transfer, social innovation, eco-innovation, public service applications, demand stimulation, networking, clusters and open innovation through smart specialisation; and Supporting technological and applied research, pilot lines, early product validation actions, advance manufacturing capabilities and first production, in particular in key enabling technologies and diffusion of general purpose technologies. Specific Increase investment in research and innovation by objectives small and medium sized enterprises in sectors and technologies identified through smart specialisation; and

 Increase the number of small and medium sized enterprises engaged in knowledge exchange, collaborative and contract research and innovation with research institutions, public institutions or large enterprises in order to help them bring new products and processes to market.

Indicative actions

Under this investment priority indicative actions to be supported by the European Regional Development Fund may include:

- Support for smart specialisation collaborative and contract research and development including initiatives stimulating and facilitating productive innovation partnerships;
- Support for the commercialisation of new products and business processes and initiatives, particularly targeted to aid innovation in the Eight Great Technologies as set out in "Smart Specialisation in England";
- Collaborative and contract research and development programmes;
- Applied research programmes, particularly targeted at sectors and technologies set out in "Smart Specialisation in England";
- Innovation vouchers for small and medium sized enterprises;
- Innovation support programmes for product design and development and systems integration;
- Initiatives simulating the demand for new or improved services, processes and products including businessled and public procurement programmes;
- Schemes providing practical, financial and material support for the innovation process within businesses;

- Schemes stimulating and enabling graduate start-up and spin out from universities, colleges and research institutions;
- Technology support programmes and demonstrator projects and programmes for current and future technologies;
- Knowledge transfer programmes, particularly linked to priority growth sectors and the technologies set out in "Smart Specialisation in England";
- Support to engage more businesses in knowledge transfer and innovation, develop links to wider Higher Education institutions and research institutions and demonstrate the benefits of working with knowledge base partners;
- Support for innovation ecosystems including businessled networks and open innovation ecosystems that reduce the complexity of interaction within and between organisations;
- Activities promoting a smart specialisation approach and initiatives that develop the supportive environment for innovation in small and medium sized enterprises including the promotion of networks and industry groups in key sectors;
- Grants to support businesses to develop prototypes and prove concepts to assist tech start-ups with early stage development work and the exploitation of intellectual property; and
- Grants to promote the use of social innovation to bring new products and processes to the market.

The focus of activity under this priority axis is improving commercialisation of new or enhanced products or services by small and medium sized enterprises, whether through increased investment or better collaborations, but this requires the involvement of a much wider group including larger firms in cooperation with their supply chains and other small and medium sized enterprises.

higher education institutions, public sector institutions and research centres, Catapult Centres and other centres of excellence.

Projects under this investment priority, including pilot or demonstrator activity, may include capital spend where this is integral to their delivery. This may include enhancements to premises or new build, equipment and facilities. Where new premises are to be built, then there must be clear evidence that demand is not met by existing supply.

4. Required Outputs under this Call

Applicants will need to demonstrate how the eligible activity, funded by the European Regional Development Fund will achieve the programme-level outputs for Priority Axis 1.

For projects proposing to deliver activity against more than one investment priority, the appropriate outputs should be selected. Project will be required to report on, and evidence, the achievement of the outputs separately under each investment priority.

For projects coming forward under this call the expected outputs and results are:

Investment Priority 1a	
Output reference	Name
C25	Number of researchers working in improved research facilities
P2	Public or commercial buildings built or renovated

Investment Priority 1b	
Output reference	Name
C1	Number of enterprises receiving support
C2	Number of enterprises receiving grants
C3	Number of enterprises receiving financial support other than grants

C4	Number of enterprises receiving non-financial support
C5	Number of new enterprises supported
C6	Private investment matching public support to enterprises (grants)
C7	Private investment matching public support to enterprises (non-grants)
C8	Employment increase in supported enterprises
C26	Number of enterprises cooperating with research entities
C28	Number of enterprises supported to introduce new to the market products
C29	Number of enterprises supported to introduce new to the firm products
P2	Public or commercial buildings built or renovated

The managing authority expects the level of outputs proposed within outline applications to be realistic and achievable and to deliver good value for money. The application should clearly state the methodology used to determine the levels of outputs proposed.

Projects will only be supported if they demonstrate good value for money. An important consideration when assessing value for money is the level of European Regional Development Fund outputs that the project would deliver.

The managing authority has not set specific output targets for this call and does not publish average or expected unit costs.

The local European Structural and Investment Fund strategy for each local enterprise partnership area includes details of the local, notional European Regional Development Fund allocation to each priority axis and the type and number of European Regional Development Fund outputs that are expected in return for this investment.

All operations will be required to report regularly on progress toward achievement of targets. This will need to include both quantitative and qualitative data relevant to the appropriate geographical areas. Applicants will need to explain how they will collect and record this information to maintain a fully evidenced audit trail. It should be noted that if an operation fails to deliver contracted outputs, a performance penalty may apply.

5. Application Process and Prioritisation Methodology

There are two stages to the European Regional Development Fund application process:

- Outline application and, if successful
- Full application

Acceptance of an outline application to progress to full application stage does not in any way indicate or constitute an offer of European Regional Development Fund grant.

Applicants must fully complete the <u>outline application</u> which will be assessed by the managing authority against all of the national <u>selection criteria</u> except where an intermediate body has been designated to assess against some of the selection criteria. Where an intermediate body has been designated to undertake delegated tasks, the intermediate body will undertake the assessment against the selection criteria in relation to fit with local priorities.

Outline applications will be assessed in two stages, Gateway assessment and Core assessment.

The Gateway assessment is undertaken by the managing authorities and considers:

- (i) Applicant eligibility;
- (ii) Activity and expenditure eligibility; and
- (iii) Fit with the National operational programme and the local development need set out in section 2.

Applications that fail the Gateway assessment undertaken by the managing authority will be rejected. Applications which pass the Gateway assessment will then be assessed by the managing authority in relation to all Core assessment criteria.

In areas where an intermediate body has been designated, the intermediate body will assess the application against the Local strategic fit assessment criteria.

The intermediate body will also provide advice to the managing authority to assist the managing authority to make its assessment against the following Core selection criteria:

- 1. Value for money; and
- 2. Deliverability.

Having assessed projects against these criteria the relevant local enterprise partnership area European Structural and Investment Funds sub-committee will advise the managing authority or intermediate body as relevant on the contribution to

local economic growth conditions and opportunities within the context of the operational programme and local European Structural and Investment Funds strategy to aid the managing authority's assessments (at outline and full application stage).

Having concluded their assessments the managing authority and the intermediate body will prioritise the applications they wish to proceed based on their assessment against their respective selection criteria. Only projects that the managing authority and the intermediate body each agree should proceed, based on their respective core selection criteria, will be invited to submit a full application. Subsequently only those full applications that the managing authority and the intermediate body each agree should proceed, based on their respective selection criteria, will be approved.

Please note that the managing authority's decision is final and there are no appeals. If you wish to complain about the calls and application process, please follow the procedure set out at https://www.gov.uk/government/organisations/department-for-communities-and-local-government/about/complaints-procedure

Potential applicants / applicants may wish to take advantage of information and support services funded through European Regional Development Fund Technical Assistance and available to assist the design and development of compliant projects / applications for the European Regional Development Fund. Details of your local Technical Assistance funded project can be found on the Technical Assistance website page.

6. General Information

1. National Eligibility Rules

When developing an application, applicants must refer to the <u>National Eligibility</u> <u>Rules</u> setting out the requirements of the 2014 to2020 European Regional Development Fund Programme. It is the responsibility of the applicant to ensure that the National Eligibility Rules are adhered to both at application stage and following approval. Failure to do so can lead to financial penalties leading to recovery of up to 100% of the grant value. If in doubt on any of the requirements, applicants are strongly advised to seek specialist advice.

European Regional Development Fund eligibility rules apply to **all** project spend within the eligible costs, including match funding.

The European Regional Development Fund is governed by European regulations and national rules. Applicants are advised to familiarise themselves with the relevant documentation, (Section 8 Key Document refers) prior to submitting an outline

application. If successful at the full application stage, applicants will enter into <u>a</u> Funding agreement and must abide by the standard terms and conditions contained therein. Once a funding agreement has been issued it should be signed and returned within 30 days, unless otherwise agreed with the managing authority. Applicants are therefore strongly advised to read these terms and conditions to ensure that they are able to enter into such an agreement prior to responding to the call.

2. Eligible applicants

Section 4 of the <u>National Eligibility Rules</u> sets out who is eligible to apply. Financial Due Diligence checks will be undertaken on non-public sector applicants that are successful at the outline application stage. Checks will be carried out following notification of a successful outline application and may exclude applicants from further consideration. These checks will include assessment of the applicant's financial standing including ability to deal with cost overruns, the ability to cash flow a project in arrears and absorb a financial irregularity.

Applicants must be legally constituted at the point of signing a Funding agreement. If the application is approved the applicant organisation will enter into a legally binding Funding agreement and therefore will carry the liability for ensuring that the terms and conditions of the Funding agreement are met.

If there is more than one organisation applying for the funds, a lead organisation must be selected to become the applicant (and grant recipient) with the remaining organisation(s) acting as delivery partner(s). In this situation the applicant would be responsible and liable for the delivery partner(s) and ensuring the project is operating compliantly.

During the application process the managing authority will consider the applicant's track record, both positive and negative. If the applicant has been involved in the delivery of previous European grants and any irregularities have been identified, the managing authority will expect to see what steps have been taken to ensure that the risk of further irregularities in the future is mitigated. It is acknowledged that some organisations will be new to European Structural and Investment Funds funding and will not have a track record.

3. Contribution rate and match funding

European Regional Development Fund investment must not be used to replace existing funding sources. European Regional Development Fund investment must enable activity to take place that would not otherwise happen or to increase the scope, scale or intensity of activity. The level of European Regional Development Fund awarded will be the minimum in order for the project to proceed

The maximum contribution rate is 50% of the total eligible project costs subject to State Aid regulations.

The remaining 50% or more must come from other eligible sources as specified under section 6 of the National Eligibility Rules. During the application process applicants will need to satisfy the managing authority that they have, or are able to put in place eligible match funding for the balance of costs. Other EU funds cannot be used as a source of match funding.

European Regional Development Fund investment is limited by State Aid regulations and where the award of European Regional Development Fund would constitute State Aid the European Regional Development Fund grant rate may fall below the 50% maximum.

European Regional Development Fund is paid quarterly in arrears and expenditure must be defrayed prior to the submission of any grant claims. Applicants may be asked to demonstrate how they are able to cash flow the operation.

4. Project timescales

European Regional Development Fund funding will normally be approved for three years, however the managing authority reserves the right to extend the contract term in exceptional circumstances.

Projects approved through this call will normally be expected to:

- Submit a detailed and complete full application within three months of formal selection at outline stage. Projects which fail to meet this deadline may be deselected;
- Commence delivery (defraying European Regional Development Fund eligible costs) within three months of formal approval. Projects which fail to meet this deadline may be deselected; and
- Be closed by June 2023.

5. Project extensions

Existing grant recipients whose projects:

- 1. Do not involve the direct development of premises or infrastructure; and
- 2. Address the priorities set out in section 2.

may apply for a second phase of delivery – this will be expected to be in the same form as the current project (i.e. a genuine continuation of activity) but may reflect improvement/some change to reflect experience of the first phase of the project. The application must be made using the standard outline application form. Where changes to the first phase of the project are significant, these should be presented

as a new application. The relevant Growth Delivery Team will apply judgment in considering the significance of any change.

Applications in respect of the development of premises or other infrastructure should be presented as new projects, this includes applications that have a link to an existing European Regional Development Fund project e.g. further phases of the development of sites or premises.

Please note - extensions to existing projects will be assessed against the criteria set out in this call in the same way as 'new' projects. There is no guarantee that extensions will be selected. Extension requests that do not meet the requirements set out in this call will be rejected. The applicant's track record and the performance of existing contracts will be taken into account during the assessment process.

6. Capital projects

In developing the budget for the outline application, applicants seeking European Regional Development Fund to support a capital project should note that:

- 1. New build projects will normally be expected to achieve the Building Research Establishment Environmental Assessment Method (BREEAM) rating of 'excellent'; however BREEAM 'very good' will be accepted where this is the maximum feasible standard;
- 2. Refurbishment projects will normally be expected to achieve the BREEAM rating of 'Very Good'; and
- Infrastructure projects will normally be expected to achieve the Civil Engineering Environmental Quality Assessment rating of 'Very Good'.

7. Cross Cutting Themes / Horizontal Principles

All applications selected as a result of this call will be required to demonstrate how the Cross Cutting Themes have been addressed in the project design and development. Cross Cutting Themes for European Regional Development Fund are 'equality and anti-discrimination' and 'sustainable development'. Further information is available in Section 11 of the <u>European Regional Development Fund Operational Programme</u>.

Projects seeking funding under Priority Axis 1 will be expected to demonstrate measures that promote greater female participation in associated sectors.

Physical infrastructure such as incubation space must take into account the needs of disabled people as regards access and use. Buildings must meet minimum accessibility requirements. Where possible, accessibility toolkits and undertaking pre- and post-build access audits should be used to add quality to investments.

8. Additionality, duplication and displacement

Additionality is a core principle of European Regional Development Funding. Applicants must be able to demonstrate that the activity paid for out of European Regional Development Funding adds value to new or existing activity.

European Regional Development Funding cannot support activities that duplicate existing provision / services within the region.

Applications need to identify and evidence how the beneficiaries will use the service and demonstrate that the project does not displace other activity available in the market place.

9. State Aid and revenue generation

Applicants are required, in the outline application, to provide a view on how their proposal complies with State Aid law. Applicants must ensure that projects comply with the law on State Aid. Grant funding to any economic undertaking which is State Aid can only be awarded if it is compatible aid, in that it complies with the terms of a notified scheme under the General Block Exemption Regulation (EU) 651/2014.

Only if this is not possible should Applicants use the De Minimis Regulation or 'no aid'. <u>Guidance for grant recipients</u>, explaining more about State Aid, is available; it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing their full compliance with them throughout the project, if it is selected into the programme.

The managing authority is not able to give legal advice on State Aid. It is the responsibility of the applicant to ensure that the operation is State Aid compliant.

10. Procurement

All costs claimed by the applicant (grant recipient and / or delivery partner(s)) must be recovered on an actual cost basis. Other costs must be procured in line with National (including <u>Public Procurement Regulation 2015</u>) and EU regulations. Procurement will be subject to audit and verification and any irregularity will result in a financial penalty of up to 100% of the grant paid. Robust and transparent procurement is required to ensure that grant recipients:

- Consider value for money;
- Maximise efficient use of public money; and
- Maintain competitiveness and fairness across the EU.

It is **strongly recommended** that applicants seek and follow legal advice in respect of procurement requirements. Procurement irregularities remain the most substantive cause of error and clawback of grants.

7. Support

Please note that this is a competitive call and to preserve impartiality the managing authority and, where appropriate, the intermediate body are unable to enter into correspondence with applicants over their outline application. Details of where guidance can be found are contained throughout this call document. In exceptional circumstances, if there are issues with accessing this guidance, please contact: WM.ERDFenguiries@communities.gov.uk

Whilst the decision of the managing authority is final, if you think consideration of your application has not followed the published ERDF process, please refer to the MHCLG complaints procedure available on <u>GOV.UK.</u>

8. Key Documents

- European Regional Development Fund operational programme;
- Outline application form;
- Outline application form guidance;
- Local enterprise partnership area's European Structural and Investment Funds strategy;
- Eligibility guidance;
- Target definitions;
- Funding agreement (revenue and / or capital);
- Summative assessments guidance; and
- 2017 <u>Industrial Strategy</u> (or any later publication that amends or supersedes that).

9. Document Checklist

Incomplete applications will be rejected. Please ensure the following information (documents) are submitted.

Outline stage:

- 1. Fully completed outline application;
- 2. Financial tables; and
- 3. Outputs, results and indicators tables.

10. Document Submission

Completed outline applications must be submitted via **email** to the address in Section 7. Applicants are asked to quote the call reference and project name in the subject line of your email as this will greatly assist the managing authority.

Outline application forms not received by the deadline will not be assessed. Outline applications which are not fully completed will be excluded.

The managing authority will normally acknowledge receipt of your application by email.

For this call applications will normally be required to **commence delivery** / **activity within three months** of the award of a funding agreement.

Any changes related to the deadline for the submission of the outline application form will be notified on the <u>European Growth Funding</u> website pages.