

Dear Kip,

With respect to the notice of possible remedies regarding the Tobii AB / Smartbox Assistive Technology Limited and Sensory Software International Ltd merger inquiry - and specifically, points 23a/b and point 25 I would like to make the following response on behalf of our team:

There is a risk that the divestiture of Smartbox is to a party that will 'overly' focus on profit rather than long term commitment to the end users and consumers and to equivalent levels of quality, service and future R&D. The CMA considers the end users of these products 'vulnerable consumers' and that competition is required within the UK market to best serve these consumers. We would thus suggest that additional procedural safeguards are put in place to that which may be in place in a 'normal' divestiture - although we are not in a position to identify what these safeguards might be. Given the nature of this industry and the 'vulnerable consumers' we simply request that the CMA carefully considers whatever safeguards are possible to ensure that the divestiture does not harm the future prospects of the UK market and the end consumers.

Cheers
Simon
Simon Judge
Service Lead
Barnsley Assistive Technology Team