



Cobus Communications

We, the undersigned, commit to honour the Armed Forces Covenant and support the Armed Forces Community. We recognise the value Serving Personnel, both Regular and Reservists, Veterans and military families contribute to our business and our country.

Signed on behalf of:

Cobus Communications

Signed: _____

Position: Sales and Marketing Manager

Date: 31st May 2019

The Armed Forces



Covenant

An Enduring Covenant Between
The People of the United Kingdom
Her Majesty's Government

– and –

All those who serve or have served in the Armed Forces of the Crown

And their Families

The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment.

Those who serve in the Armed Forces, whether Regular or Reserve, those who have served in the past, and their families, should face no disadvantage compared to other citizens in the provision of public and commercial services. Special consideration is appropriate in some cases, especially for those who have given most such as the injured and the bereaved.

This obligation involves the whole of society: it includes voluntary and charitable bodies, private organisations, and the actions of individuals in supporting the Armed Forces. Recognising those who have performed military duty unites the country and demonstrates the value of their contribution. This has no greater expression than in upholding this Covenant.

Section 1: Principles Of The Armed Forces Covenant

1.1 We **Cobus Communications** will endeavour in our business dealings to uphold the key principles of the Armed Forces Covenant, which are:

- *no member of the Armed Forces Community should face disadvantage in the provision of public and commercial services compared to any other citizen*
- *in some circumstances special treatment may be appropriate especially for the injured or bereaved.*

Section 2: Demonstrating our Commitment

2.1 **Cobus Communications** recognises the value serving personnel, reservists, veterans and military families bring to our business. We will seek to uphold the principles of the Armed Forces Covenant, by:

- *promoting the fact that we are an armed forces-friendly organisation; on our website and through social media channels*
- *seeking to support the employment of veterans young and old and working with the Career Transition Partnership (CTP), in order to establish a tailored employment pathway for Service Leavers; where possible we endeavour to accommodate the needs of any service leavers suitable to our industry*
- *striving to support the employment of Service spouses and partners; wherever possible we would support this*
- *endeavouring to offer a degree of flexibility in granting leave for Service spouses and partners before, during and after a partner's deployment; we can be flexible should the need occur*
- *seeking to support our employees who choose to be members of the Reserve forces, including by accommodating their training and deployment where possible; we are fully supportive if any staff member decided to take this route*
- *offering support to our local cadet units, either in our local community or in local schools, where possible; we are happy to attend events/ functions/ meetings that supports local cadets*

- *aiming to actively participate in Armed Forces Day; we give our full support to this event, working closely with Hull 4 Heroes we will look at how we can participate*
- *offering a discount to members of the Armed Forces Community; this is not applicable unless any service men open their own business.*
- *any additional commitments XYZ could make (based on local circumstances). Our current charity of 2018/2019 is a local organisation that is solely based on helping ex-service personnel. We have helped on many projects and events, raising both money and awareness and now class them as friends.*

2.2 We will publicise these commitments through our literature and/or on our website, setting out how we will seek to honour them and inviting feedback from the Service community and our customers on how we are doing.