



# 2014 to 2020 European Structural and Investment Funds Growth Programme

# Call for Proposals – Online Applications European Social Fund

# **Priority Axis 2: Skills for Growth**

Managing Authority	Department for Work and Pensions (DWP)
ESI Fund	European Social Fund
Priority Axis:	Priority Axis 2: Skills for Growth
Investment Priority	2.1: Enhancing equal access to lifelong learning
Call Reference:	Greater Birmingham and Solihull Intermediate, Advanced & Higher Skills in Key Growth Sectors call reference (OC12S19P1446)
LEP Area:	Greater Birmingham and Solihull LEP – More Developed area (Birmingham, Solihull, Redditch, Bromsgrove, Wyre Forest)
Call Opens:	10 June 2019
Call Closes:	Midnight 2 September 2019
Application Process	Applications for funding must be completed and submitted using the ECLAIMS IT system.  Applications submitted via any other method will not be accepted.
	Please do not use ECLAIMS to access or apply against ERDF calls published on GOV.UK – the online application process is only applicable to specified ESF open calls.

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# 1. Call Context

The 2014 to 2020 European Structural and Investment Funds (ESIF) bring the European Regional Development Fund (ERDF), European Social Fund (ESF) and part of the European Agricultural Fund for Rural Development (EAFRD) together into a single European Union (EU) Structural Investment Funds (ESIF) Growth Programme for England supporting the key growth priorities of innovation, research and development, support for Small and Medium Enterprises (SME), low carbon, skills, employment, and social inclusion.

The Government has confirmed that it will guarantee funding for ESF projects that are contracted by the end of 2020. Whatever the outcome of the EU negotiations, this guarantee will stand. This ensures that UK organisations, such as charities, businesses and universities, will continue to receive funding over a project's lifetime if they successfully bid into EU-funded programmes before the end of 2020, even in the event of a no-deal. Details of the guarantee can be found at the following website link.

All contracted ESF projects must be completed by the end of the programme period in 2023. Each application for ESF will be required to demonstrate that it delivers good value for money and domestic strategic priorities.

European Structural and Investment Funds are managed by the Ministry of Housing, Communities and Local Government (ERDF), Department for Work and Pensions (ESF) and the Department for Environment Food and Rural Affairs (EAFRD). In London, the Greater London Authority acts as an Intermediate Body for the European Regional Development Fund and European Social Fund programmes. Unless stated otherwise, the term "Managing Authority" will apply to all these organisations. These Departments are the Managing Authorities for each Fund. The Managing Authorities work closely with local partners who provide:

- Practical advice and information to the Managing Authorities to assist in the preparation of local plans that contribute towards Operational Programme priorities and targets;
- Local intelligence to the Managing Authorities in the development of project calls (decided by the Managing Authorities) that reflect Operational Programme and local development needs as well as match funding opportunities;
- Advice on local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy to aid the Managing Authority's appraisal of each Full Application.

This call is issued by the Department for Work and Pensions (DWP) to commission ESF Funded projects that will support the Priority Axis 2 of the Operational Programme: Skills for Growth and Investment Priority: 2.1 Enhancing equal access to lifelong learning as set out in the Operational Programme.

All applications will need to be eligible under the European Social Fund Operational Programme for England 2014 to 2020. The ESF Operational Programme is available for applicants to read.

This call for proposal sets out the requirements for any applicants to consider before applying. Applications against this call will be appraised as part of a single-stage

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appraisal process and successful applicants will enter into a funding agreement with the DWP. Further information is given in sections 4 to 10.

All ESF applicants will need to be aware of the requirement to collect and report data on all participants as per Annex 1 of the ESF regulation (see Appendix A). This will be in addition to the requirement to report on the output and result indicators referred to in section 3 of the call for proposal.

### 1.1 National Context

This priority axis aims to support skills for growth. It will support activities through:

**Investment priority: 2.1** - Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competences of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competences

ESF will not fund activity that duplicates or cuts across national policy on grants and loans for tuition for skills activities. Exemptions to this principle will be considered only where a local specific need and/or market failure has been demonstrated and where the activity falls within the scope of the Operational Programme.

Full details of what can and cannot be supported under this Investment Priority are set out in the Operational Programme. Details of the specific objectives have been reproduced below.

Specific Objective	Results that the Member States seek to achieve with Union support
To increase the skills levels of employed people from the existing level to the next level up, to encourage progression in employment.	The additional support from this investment priority will help employed people to progress at work through achieving higher skills, and it will drive growth in their organisation by improving productivity.  We have set result targets for participants gaining qualifications or units – separate targets for level 2 and level 3.
To increase the number of people with technical and job specific skills, particularly at level 3 and above and into higher and advanced level apprenticeships, to support business growth.	The main result that will be achieved is that more participants will have gained a qualification or a unit of qualification. This investment priority will also support business growth through the development of a more highly skilled workforce. We have set a result target for participants gaining qualifications or units at level 3 or above.
To increase the skills levels of employed women to encourage progression in employment and help address the gender employment and wage gap.	The additional support from this investment priority will support women in raising the level of their skills, helping them to progress in employment or self-employment and achieve higher earnings.  There is a result target about progression in work. This investment priority will also contribute to supporting business growth through the development of a more highly skilled workforce.

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**Local Development Need** 

Projects must deliver activity which directly contributes to the objectives of Priority Axis 2, Investment Priority 2.1 of the Operational Programme, and which meets the **local development need** expressed in the text and table below.

GBSLEP want to ensure the employment skills eco-system is demand led, and that the provider community can demonstrate the capability and capacity to respond flexibly and quickly to the local skills needs generated, for example, by:

- Planned economic investment and major developments planned for the GBSLEP area will be considered, including HS2, Enterprise Zone, UK Central and the Commonwealth Games development;
- GBSLEP's focus on key growth sectors and technologies previously identified in their Strategic Economic Plan (SEP) and Skills Delivery Plan as most likely to offer opportunities for higher level job creation and economic growth. These sectors are:
  - Advanced Manufacturing & Engineering
  - Life and Health Sciences
  - Business, Professional and Financial Services
  - Energy Technologies and Services
  - Creative Industries
  - Digital Technologies
  - Disruptive and Emerging Technologies
- Sectors where there is significant job replacement demand or are key to local business needs: Health and Social Care, particularly Adult Care; Transport and Logistics, Retail; Hospitality and Tourism; Construction and Infrastructure, Digital and Tech; Food and Drink; Emerging Technologies;
- Businesses that are new to the GBSLEP area and those that are planning direct foreign investments.

The ambition in Greater Birmingham and Solihull LEP (GBSLEP) area is to ensure adults are equipped with the skills and support they will need to secure and sustain employment and thereby contribute to, and benefit from, economic growth. This will be achieved through promoting inclusion, raising aspirations, facilitating educational excellence and delivering an employment and skills system that responds quickly and effectively to changing business needs.

### **Local Situation**

The GBSLEP area faces a number of significant labour market challenges and there are many inter-connecting issues to be addressed to tackle unemployment, youth unemployment and increasing skills at all levels in the LEP area.

GBSLEP has a long-standing aim to close the gap between the qualification levels at NVQ3+ to match those of the GB national averages. This responds to local

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employers' increasing needs for higher skilled staff; to remain competitive with many global changes and to invest in economic growth and productivity levels.

2017 ONS data shows that the working age16-64 population of GBSLEP is 1,253,900 and of those, 652,800 are qualified at Level 3 and above (52.1%). To close the gap, GBSLEP needs an estimated 24,500 more people of working age each year to progress to level 3 and above. The long term trend shows that around 14,500 Level 3+ qualifications are added each year in the LEP area. GBSLEP needs additional interventions to achieve their target, by seeking to add new and additional provision that provides approximately 10,000 more Level 3+ qualifications each year.

Matching provision or supply with employer demand is at the heart of the work of GBSLEP. Employers are increasingly reporting skill shortages and the mismatch with local provision to address this. Clarity of funding for courses and apprenticeships, as well as confidence of the employer market demand is a barrier. Another factor is the motivation of adults to commit to learn and qualify at higher levels. The Adult Participation in Learning Survey, August 2018 response showed that around a fifth (19%) of adults is currently learning. Over a third of adults have not studied since leaving full time education. That figure increases to over half in disadvantaged communities. These concerns are made all the greater by an increasing number of roles that are at risk of automation, especially those that have low skills requirements. Encouraging more local people to take up skills training is crucial in order to keep our local economy vibrant.

### **Call Outline**

This call is aimed at increasing the Greater Birmingham and Solihull Intermediate, Advanced & Higher Skills levels, particularly in the LEP Key Growth Sectors. Sectors where there is significant job replacement demand or are key to local business needs will also be considered, where a need and demand for skills progression to Level 3+ can be demonstrated.

The focus on activity should be on targeting and increasing Level 3+ skills levels of residents who live in the 'more developed' area of Birmingham and Solihull LEP (Birmingham, Solihull, Redditch, Bromsgrove, and Wyre Forest).

This Call aims to also provide additional support to address skills shortages or needs where there are gaps or specific barriers preventing individual progression from Level 1 and Level 2 and up-skilling opportunities for those in work.

## Types of activities:

 Contribute to the development of access to skills development, potentially through creating a Centre of Excellence or Employer led Work Academy or Skills Academy in one or more of our key growth sectors. Successful models should increase the work-readiness of students and effectively increase private sector and FE/HE collaboration, leading to students better equipped with more relevant skills for workplaces in our key sectors.

- Develop a centralised Hub for potential apprentices to guide them through the apprenticeship process, as well as providing apprenticeship intelligence, marketing and campaigns for the LEP area.
- Address wider participation issues by increasing the number of employed women gaining higher level skills in the STEM subjects which will help them to progress in employment and increase their earnings.
- Support residents in work who may have barriers preventing them from raising their skills levels, including, those from ethnic minorities, those with disabilities and those who are in a single adult household with dependent children. Upskilling can be achieved through professional and technical education, including apprenticeships and/or academic pathways.
- Develop a culture of enterprise and entrepreneurialism for all, but especially those aged under 30. This links to the retention of graduates and skills needed to support their sustainable employment in the LEP area. The provision of increased support for this group would impact positively on both enterprise rates and labour market skills levels locally.
- Address the need for leadership and management and other higher skills training in sectors where the average skills levels of the workforce are low, especially in the LEP priority sectors.
- Support part-time workers who want to up-skill in order to access jobs/careers which offer full time hours and increased earnings.
- Provide new delivery methods which will reach learners in isolated rural businesses, including e-learning and local delivery in non-traditional venues, where other mainstream activity is not available.
- Target financial/bursary support for disadvantaged individuals, specifically for course related costs identified as being a barrier to learning (but not tuition fees, or costs covered by Government grants and loan schemes for learner support packages).
- Develop in-company training initiatives that capitalise on the specialist industry knowledge in order to provide high quality in-house training to upskill, re-skill and address succession planning issues and avoid a recruitment crisis.
- Develop work experience placements in technical and intermediate and higher skilled roles in order to gain industry or sector specific experience.
- Pilot and prime new models for skills development in line with future skills forecast needs/priorities in GBSLEP.

Follow the links to see details of the GBSLEP local ESIF Strategy at: <a href="http://centreofenterprise.com/wp-content/uploads/2013/10/GBSLEP">http://centreofenterprise.com/wp-content/uploads/2013/10/GBSLEP</a> A4 070214 v8.pdf

### **Consortia/Partnership Applications**

Applications are encouraged from consortia or other similar types of partnership arrangements. In each such case the application must be completed and submitted in the ECLAIMS IT system by the lead organisation on behalf of the partnership/consortia. The lead applicant must have the financial capacity to meet the required Due Diligence criteria and, if ESF funding is awarded, this organisation will then become the lead Grant Recipient, accountable for delivery of the overall ESF Project.

## 1.3 Scope of activity

This call invites Full Applications which support the delivery of Priority Axis 2, **Investment Priority 2.1 Enhancing equal access to lifelong learning** of the European Social Fund Operational Programme and responds to the local development need set out in the Greater Birmingham & Solihull Local Enterprise Partnership Area European Structural and Investment Funds Strategy.

This call aims to address the identified shortfalls listed in section 1.2 Local Development Need above.

# 2. Call Requirements

All applications are competitive.

Indicative Fund Allocation:	Indicatively, through this call the Managing Authority expects to allocate approximately £2m ESF	
	Approximately £2m allocated to the More Developed Region (Birmingham, Solihull, Redditch, Bromsgrove, Wyre Forest)	
	The Managing Authority reserves the right to decrease or increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received.	
Minimum application level	European Social Fund investment is intended to make a significant impact on local growth. Applications are expected to demonstrate appropriate scale and impact.	
	The Managing Authority does not intend to allocate less than £500,000 of ESF to any single project.	
	Applications requesting an ESF amount below the 'Minimum Application Level' will be rejected.	
	The minimum project size, both ESF & match funding, is dependent on the intervention rate determined by category of region: 50% More Developed Region.	

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Duration of project approvals	Projects must be completed no later than 3 years and 6 months after the proposed project start date; however, the Managing Authority reserves the right to vary the maximum duration in exceptional circumstances.  All ESF Projects must be completed by 31st December
	2023. Project costs cannot be incurred beyond this date.
	NOTE: Delivery of activities and associated costs can be incurred up to and including 31st December 2023, with the full and final claim expected no later than February 2024.
Geographical Scope	All interventions should be focused on activity and beneficiaries within the Greater Birmingham & Solihull Local Enterprise Partnership area.
Specific call	This is a Call for ESF activity.
requirements	Driggity will be given to applicants that deliver the best
	Priority will be given to applicants that deliver the best value for money in terms of outputs/ results delivered in relation to grant requested.
Call Deadlines	For this specific call, applications will be appraised following closure of the call. Applications submitted to the Managing Authority via the ECLAIMS IT system after midnight on the published call close date will not be considered.
	If you encounter any technical difficulties completing or submitting your Full Application via ECLAIMS, please send an email to <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a> .
	Technical support is available Monday to Friday, from 8am to 6pm.
	It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.
	If you do not already have ECLAIMS access, to avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS access requests as early in the application process as possible by sending an email to <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a> .
	The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.
Application selection	All applications will be scored in line with the ESF scoring criteria, but the MA reserve the right to offer ESF funding

	where a project complements other activity or provides niche activity to target groups within the ESF Operational Programme.
Applicant proposals	These can only contain activities which are eligible for ESF.
Eligible match funding	Applicants will need to have eligible match funding for the balance of costs, which must be from a source other than the European Union. The applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.
Procurement	All procurement must be undertaken in line with EU regulations.
State Aid law	Applicants must demonstrate compliance with State Aid law.
Audit/ Compliance	All expenditure and activities will be subject to rigorous audit and non-compliance may lead to financial penalty.

ESF cannot be used to duplicate existing activities or activities that do not address market failure. ESF can only be used to achieve additional activity or bring forward activity more quickly. Applicants must be able to demonstrate that proposals are additional to activity that would have occurred anyway or enables activity to be brought forward and delivered more quickly than otherwise would be the case in response to opportunity or demand.

# 3. Deliverables required under this Call:

Applications will be expected to achieve the minimum indicative level of Programme Deliverables by contributing to the following Investment Priority. The definitions of which can be accessed at the ESF Operational Programme.

Investment Priority	2.1 Enhancing equal access to lifelong learning
Specific Objectives	Enhancing equal access to lifelong learning for all age groups in formal, non-formal and informal settings, upgrading the knowledge, skills and competences of the workforce, and promoting flexible learning pathways including through career guidance and validation of acquired competences
Indicative Actions	ESF will not support activities that duplicate or replace existing support within national programmes, but may be used to support additional activities or target groups, including provision codesigned with local partners.  Examples of activities that may be supported include:
	<ul> <li>skills shortages or needs in particular GBSLEP Key Growth Sectors: Digital Skills &amp; Technologies; Advanced Manufacturing &amp; Engineering; Energy Technologies; Life Sciences; Business Professional Financial Services;</li> </ul>

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Creative Skills & Industries; Construction (or local areas which are not currently being addressed by employers or individuals;

- leadership and management training in Small and Medium size Enterprises (up to 250 employees);
- training and support for people at levels L1+, in particular addressing the needs of disadvantaged groups in and out of the workplace;
- access to learning; information about learning and skills;
- brokerage of opportunities between learners and employers.

### **Results Table**

NOTE: When recording your quarterly profile figures for each Results in ECLAIMS, please ensure you select the Result with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.

ID	Result Indicator	Minimum Target value for this call
R3	Participants gaining basic skills	11%
R6	Participants gaining level 2 or below or a unit of a level 2 or below qualification (excluding basic skills)	20%
R7	Participants gaining level 3 or above or a unit of a level 3 or above qualification	25%
R8	Employed females gaining improved labour market status	35%

### **Outputs table**

NOTE: When recording your quarterly profile figures for each Output in ECLAIMS, please ensure you select the Output with the correct, relevant Category of Region suffix i.e. L = Less Developed, T = Transition, MD = More Developed.

ID	Output Indicator	Total Minimum target value for this call
	Output Indicator	Total Minimum target value for this call
O1	Participants	2050
O1	Participants (Male)	1025
01	Participants (Female)	1025
O4	Participants over 50 years of age	286
O5	Participants from ethnic minorities	310
ESF - CO16	Participants with disabilities	170
ESF - CO14	Participants who live in a single adult household with dependent children	110
O6	Participants without basic skills	137

### **Outputs and Results Rationale**

Applicants must explain in detail in their Full Application how they have estimated each of the outputs and results for their project, demonstrating clearly how each of the proposed outputs and results directly link to their specific project activities and objectives. The related output and results figures need to be consistent e.g. there should not be more 'Inactive Participant' forecast results than actual Inactive Participants recorded as taking part in the ESF Project in the forecasted output figures.

Applicants must also explain their approach for forecasting each deliverable; including the specific base-lining/research they have undertaken to ensure their projected profiles are realistic and achievable and any assumptions they have made which impact on their forecasts.

Where an applicant is proposing one or more output or result figures below the expected minimum target value for this call, an explanation must also be provided by the applicant in their Full Application.

ESF Outputs and Results Indicator Definitions Guidance is available on GOV.UK here.

Applicants will also need to ensure robust systems are in place, and be able to describe them, to capture and record the targets and to report quantitative and

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qualitative performance across the Greater Birmingham & Solihull LEP area. All operations will be required to collect data and report progress against the deliverables with each claim. Where an operation underperforms against their deliverables they may be subject to a performance penalty.

There must be a fully evidenced audit trail for all contracted deliverables.

#### General Information 4.

Essential information to support the drafting of an application and delivery of a successful ESF funded project is available at the European Growth Funding website pages.

#### 4.1 Compliance and Eligibility

When developing an application, Applicants should refer to guidance on eligible Applicants, activities and costs. These are for guidance only and Applicants should take their own specialist advice if in doubt. It is the responsibility of the Applicant to ensure that the rules and guidance are adhered to both at application stage and following approval.

European Structural Investment Funds (ESIF) are governed by European regulations and national rules. Applicants are advised to familiarise themselves with the relevant documentation listed in the 'Document Checklist' (Section 8 of this call specification) prior to completing and submitting their Full Application in the ECLAIMS IT system. If successful. Applicants will enter into the standard Funding Agreement and must abide by the standard terms and conditions contained therein. Applicants are therefore strongly advised to read these terms and conditions to ensure that they would be able to enter into such an agreement prior to responding to the call. Once a Funding Agreement has been issued it should be signed and returned within a short timescale.

#### 4.2 **Intervention Rate & Match Funding**

ESF is funding used where no other funding can be obtained (the funder of last resort) and the maximum ESF intervention rate for the operation is 50% (depending on category of region). This means ESF can contribute up to 50% of the total eligible project costs, subject to State Aid regulations. The remaining 50% or more must come from other eligible sources. For all full applications, the applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.

ESF is not paid in advance and expenditure must be defrayed prior to the submission of any claims. Applicants may be asked to demonstrate how they are able to cash flow the operation.

#### 4.3 **Applicants**

Applicants must be legally constituted at the point of signing a Funding Agreement, and be able to enter into a legally binding Funding Agreement. The Applicant will be the organisation that, if the application is successful, enters into a contract for ESF and therefore carries the liability for ensuring that the terms of the ESF Funding **ESF Call Template - Online Application** 

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Agreement are met by them and to all delivery partners. If there is more than one organisation applying for the funds, a lead organisation must be selected to become the Applicant. It is this organisation that carries the responsibility and liability for carrying out a compliant project.

The Managing Authority will consider the Applicant's track record, both positive and negative. If the Applicant has been involved in the delivery of previous European grants and any irregularities with this (these) grant(s) have been identified, the Managing Authority will look into these and expect to see how and what steps have been taken to ensure that these have been addressed to mitigate the risk of further irregularities in the future. It is acknowledged that some organisations will be new to ESIF funding and will not have a track record.

# 4.4 Cross Cutting Themes

All applications received under this Call should demonstrate how the Cross Cutting Themes have been addressed in the project design and development. Cross cutting themes for ESF are 'gender equality and equal opportunities' and 'sustainable development'.

For ESF, the project applicants will be required to deliver their services in-line with the Public Sector Equality Duty (as defined in the Equality Act 2010). All projects must have a gender and equal opportunities policy and implementation plan which will be submitted at full application stage and in-line with Managing Authority guidance. Project applicants will also be required to answer a number of ESF-specific equality questions which will be set out in both the Full Application screens in the ECLAIMS IT system and the related ESF Online Full Application guidance.

For ESF, all projects will also be required to submit a sustainable development policy and implementation plan (in-line with guidance produced by the Managing Authority).

The ESF programme particularly welcomes projects that have an environmental focus that can meet the strategic fit at local and programme level whilst also adding value by:

- supporting environmental sustainability; and/ or
- complementing the environmental thematic objectives of other programmes such as ERDF; and/or
- using the environment as a resource to help motivate disadvantaged people

Further information is available in the <u>ESF Operational Programme</u> and in ESF Action Note 019/18: <u>New Assessment Scoring Procedures for Equality and Sustainable Development in ESF.</u>

### 4.5 State Aid & Revenue Generation

Applicants are required, in the Full Application, to provide a view on how their proposal complies with State Aid law. Applicants must ensure that projects comply

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with the law on State Aid.<sup>1</sup> Grant funding to any economic undertaking which is state aid can only be awarded if it is compatible aid, in that it complies with the terms of a notified scheme or is covered by the De Minimis Regulation. Guidance for grant recipients, explaining more about State Aid, is available; it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing their full compliance with them throughout the project, if it is selected into the Programme.

The Managing Authority is not able to give legal advice on State Aid. It is the responsibility of the Applicant to ensure that the operation is State Aid compliant.

Where the Applicant does not perceive that there is any State Aid, it should state whether or not it considers Articles 61 and 65(8) of regulation 1303/2013 to apply. This revenue should be taken into account in calculating eligible expenditure. Article 61 refers to monitoring revenues generated after completion of the project, and Article 65(8) how to deal with differences in the forecast and actual revenues at the end of the operation. The details of this will be tested at the full application stage.

### 4.6 Funding Agreement

The Funding Agreement is a standard, non-negotiable and legally binding document. Any successful Applicant will be subject to the terms and conditions contained within this agreement. Applicants are strongly advised to seek their own advice to ensure that they would be able to enter into and abide by the terms of the Funding Agreement.

Failure to meet any of the conditions of the agreement or the commitments within the application will result in claw back of funding.

Applicants should be aware that additional provisions and securities may be included within the Funding Agreement to protect the investment. These will be further discussed if relevant following the Full Application stage.

### 4.7 Procurement

All costs delivered by the Grant Recipient (the applicant) and/or delivery partners must be delivered on an actual cost basis. Other costs must be procured in line with EU regulations. The most common error identified during audit has been failure to comply with relevant procurement regulations and crucially to maintain a full audit trail to prove that they have complied with the relevant regulation. Robust and transparent procurement is required to ensure that Grant Recipients:

- consider value for money;
- maximise efficient use of public money; and
- maintain competitiveness and fairness across the European Union.

<sup>&</sup>lt;sup>1</sup> Article 107(1) of the Treaty on the Functioning of the European Union provides that: "Save as otherwise provided in the Treaties, any aid granted by a Member State or through state resources in any form whatsoever which distorts or threatens to distort competition by favouring certain undertakings or the production of certain goods shall, in so far as it affects trade between Member States, be incompatible with the internal market."

It is recommended that applicants seek their own legal advice pertaining to their procurement and requirements to publicise any tendering opportunities.

The Managing Authority is not able to give legal advice on procurement. It is the responsibility of the applicant to ensure the project is compliant in this respect.

# 4.8 Retrospection

There will be no retrospection for applications made against this call.

For organisations applying for ESF funds through the Single-Stage Application process, the effective date for incurring eligible ESF expenditure will be the day after the relevant open call closing date. Any expenditure incurred by an ESF Direct Bid project prior to this date is ineligible.

However, any expenditure incurred by an ESF applicant, up to and including the date on which an ESF Funding Agreement is fully executed, will be at the applicant's own risk.

# 5. Application Process & Prioritisation Methodology

The ESF application process is a single-stage process – Full Application only.

Applicants must fully complete the Full Application information required in the ECLAIMS IT system (section 9 refers).

The ESF Online Full Application guidance for Applicants is available on the <u>European Growth Funding</u> website pages – this document includes step-by-step details of how to record you Full Application information in ECLAIMS, as well as guidance on the depth and content expectations.

Following the call closing date, applications will first be subject to a Gateway Assessment undertaken by the Managing Authority under the following criteria:

- Applicant eligibility;
- Activity and expenditure eligibility; and
- The fit with the ESF Operational Programme and the call.

Proposals that pass the Gateway Assessment will move into the Core Assessment which consists of the following:

- Strategic fit;
- Value for money;
- Management and control;
- Deliverability;
- Procurement / tendering; and
- State Aid compliance.

The Managing Authority will seek advice from partners when considering applications to ensure its appraisal is informed by local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF

Strategy. This will include the relevant LEP Area ESIF Committee and other partners deemed relevant to the application.

The appraisal and any prioritisation will be undertaken using only the information supplied as part of the application process. The Managing Authority cannot accept further detail outside this process.

Non-public sector Applicants may be subject to due financial diligence checks. Applicants will be required to submit accounts, and to clarify financial or other organisational information. New Applicant organisations may be required to provide details of a guarantor.

If, following the appraisal process, an applicant is not satisfied with the ESF funding decision for their project, they can submit an appeal in writing to the ESF Managing Authority.

# 6. Technical Support

All Full Applications for this call **must** be completed and submitted using only the ECLAIMS IT system. Applications submitted via any other method will not be accepted.

If you encounter any technical difficulties completing or submitting your Full Application via the ECLAIMS IT system, please send an email to: <a href="mailto:E.CLAIMSSUPPORT@DWP.GOV.UK">E.CLAIMSSUPPORT@DWP.GOV.UK</a>

It is your responsibility to submit your application in good time to allow time to resolve any technical issues. Except in the unlikely event that there is a general failure of the system in the final hours, we will not normally extend the deadline for technical issues.

Technical support is available Monday to Friday, from 8am to 6pm.

Please retain evidence of your request(s) for any Technical Support, in case there are any issues arising around this element of the application process which may need further investigation.

Please also note that, as this is a competitive call and to preserve impartiality, other than providing Technical Support, we are unable to enter into correspondence with applicants over their Full Application prior to the call closing date. Details of where guidance can be found are contained throughout this calls document.

# 7. Key Reference Documents

When developing your Full Application, it is recommended that you refer to the following documents as a minimum:

- ESF Online Full Application Guidance;
- Local Enterprise Partnership area's ESIF strategy;
- National ESF Eligibility Rules;
- ESF Programme Guidance.

# 8. Full Application – Supporting Document Checklist

The appraisal will be undertaken on the basis of the Full Application information submitted by the applicant using the ECLAIMS IT system, together with any supporting documents uploaded into ECLAIMS IT system by the applicant at the point of closure of the call.

As a minimum, applicants should upload the following documentation into the ECLAIMS IT system alongside completion of the required Full Application screens/fields in ECLAIMS.

Failure to upload the requested documentation could result in the application being rejected.

The ESF Online Full Application Guidance explains how documents should be uploaded into ECLAIMS and Annex B of the same guidance explains the naming conventions to be used for each document.

# **Mandatory Supporting Documents**

- 1. A visual, high level customer journey document e.g. flow chart;
- 2. **Confirmation of match funding** from each funder. Match-funding should be confirmed (with the exception of SME contributions) prior to the issuing of any Funding Agreement;
- 3. Detailed Granular Budget breakdown (All costs must be itemised, eligible, appropriate for the project and profiled across the project period. The granular budget should also include all hourly rate figures, per job role, for staff working part-time or part of their time on the ESF Project calculated using the 1720 hour rate calculation set out in the ESF Programme Guidance on GOV.UK. This includes match-funded staff roles);
- 4. Equality & Diversity Policy and Implementation Plan this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- 5. **Sustainability Policy and Implementation Plan** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- 6. **Job Descriptions** at least 1 per lead applicant and 1 per each Delivery Partner;
- Organogram covering all staff, including any delivery partner and/or matchfunded staff posts;
- 8. **Sample HR letter** as per the requirements set out in the <u>ESF National Eligibility</u> <u>Rules</u> on GOV.UK;
- Project level risk register (this should cover areas such as financial risk, output risks, delivery risks etc. please ensure that the register covers how these risks will be managed and mitigated);
- 10. **Anti-Fraud Statement** (a statement on how you will deal with suspected fraud in your organisation and if appropriate, with your sub-contractors).

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### **Optional Supporting Documents**

- 11. **Recruitment Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- 12. **Sample Timesheet** applicable if you or your Delivery Partners have members of staff working part of their time on your ESF Project;
- 13. **Procurement policy** applicable if your ESF project is expecting to incur procurement costs from existing or future procurements and you are <u>not</u> intending to use the 40% Flat Rate Indirect Cost option;
- 14. **Retention Policy** this can be a single, combined document or 2 separate documents. (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
- 15. **Draft SLA with Delivery Partners** applicable if your ESF Project will have one or more Delivery Partners;
- 16. **Independent state aid advice** applicable only if you have obtained independent advice to support your quoted ESF project State Aid position;
- 17. **Proof of Irrecoverable VAT** applicable only if you have Irrecoverable VAT which is relevant to your ESF Project
- 18. **Due Diligence Financial Information** applicable if your organisation is a private or voluntary and community sector organisation or a Further Education College, you must upload:
  - Financial accounts for the most recent 3 years;
  - Proof of existence Certificate of Incorporation, Charities Registration, VAT Registration Certificate or alternate form of incorporation documentation;
  - Proof of trading Financial Accounts/Statements for the most recent two years of trading including, as a minimum, Profit and Loss Account and Balance Sheets;
  - Completed FVRA Applicant Template (for applications requesting annualised funding of greater than £1m).

**NOTE:** The ECLAIMS IT system can accept most standard Office file formats such as MS Word documents and excel documents in the format xlsx.

However, documents which contain macros cannot be uploaded into the ECLAIMS IT system.

In addition, the ECLAIMS IT system cannot accept tables, graphics or other visuals in the narrative fields within the Full Application screens. If you wish to include this type of information as part of your Full Application, you will need to upload this information as part of a supporting document.

# 9. Full Application Submission

Completed Full Applications must be submitted to the ESF Managing Authority via the ECLAIMS IT system.

Although the ECLAIMS IT system is designed to be intuitive, it is strongly recommended that you closely follow the steps in the ESF Online Full Application Guidance, published on GOV.UK to give the best chance of you submitting a fully completed, compliant Full Application.

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The Managing Authority reserves the right to reject applications which are incomplete or not submitted in a timely and compliant way.

# 10. Accessing ECLAIMS

If you do not already have access to the ECLAIMS IT system, please send an email to E.CLAIMSSUPPORT@DWP.GOV.UK as soon as possible.

You should complete a form for **each** individual person in your organisation who will be responsible for completing and/or submitting your Full Application.

Each new ECLAIMS user will then receive an email from an organisation called Datamart – this will contain their unique log-in details. The user will need to follow the instructions within the email to change their password in the first instance. They will then be able to access and use the ECLAIMS IT system.

**NOTE:** To avoid any unnecessary delays in submission of your Full Application, it is recommended that you submit new ECLAIMS IT system access requests as early in the application process as possible.

The ECLAIMS IT system is a web based application available through the following link. It is recommended that you use the Chrome browser to access the ECLAIMS IT system, or if this isn't available, Firefox.

https://ECLAIMS.communities.gov.uk/esif-web/

# 11. Timescales

Launch of Call advertised on GOV.UK	10 June 2019
Deadline for submission of Full Application via the ECLAIMS IT System	Midnight 2 September 2019

For this call applications will normally be required to **commence delivery/activity** within three months of the award of contract.

Any changes related to the deadline for the submission of the Full Application will be notified on the European Growth Funding website pages.

# 12. Appendix A – Common output indicators

Appendix A - extract from Annex 1 of the ESF regulation

Common output and result indicators for ESF investments

(1) Common output indicators for participants

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"Participants" refers to persons benefiting directly from an ESF intervention who can be identified and asked for their characteristics, and for whom specific expenditure is earmarked. Other persons shall not be classified as participants. **All data shall be broken down by gender.** 

The common output indicators for participants are:

unemployed, including long-term unemployed
long-term unemployed
inactive
Inactive, not in education or training
employed, including self-employed
below 25 years of age
above 54 years of age
above 54 years of age who are unemployed, including long-term unemployed,
or inactive not in education or training
with primary (ISCED 1) or lower secondary education (ISCED 2)
with upper secondary (ISCED 3) or post-secondary education (ISCED 4)
with tertiary education (ISCED 5 to 8)
participants who live in jobless households
participants who live in jobless households with dependent children
participants who live in a single adult household with dependent children
ethnic minorities
Participants with disabilities
other disadvantaged
homeless or affected by housing exclusion
from rural areas

Common immediate result indicators for participants are:

inactive participants engaged in job searching upon leaving	
participants in education/training upon leaving	
participants gaining a qualification upon leaving	
participants in employment, including self-employment, upon leaving	
disadvantaged participants engaged in job searching, education/ training,	
gaining a qualification, in employment, including self-employment, upon leaving	

Common longer-term result indicators for participants are:

participants in employment, including self-employment, six months after leaving participants with an improved labour market situation six months after leaving participants above 54 years of age in employment, including self-employment, six months after leaving disadvantaged participants in employment, including self-employment, six months after leaving

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