

## **FUNERAL DIRECTORS AND CREMATORIA SERVICES MARKET INVESTIGATION**

### **Invitation to comment on agencies invited to tender to conduct a consumer survey**

1. As part of its investigation into the funerals sector, the Competition and Markets Authority (CMA) proposes to engage a market research agency to conduct a quantitative survey of consumers who recently arranged a funeral.
2. The CMA uses the [Crown Commercial Service Research Marketplace RM6018](#) (a Dynamic Purchasing System (DPS) for all UK central government departments and other public sector organisations) to procure market research. All DPS-appointed suppliers who offer the services required to meet a research buyer's Statement of Requirements must be invited to tender.
3. The CMA's invitation to tender for the proposed consumer survey has been sent to 69 agencies, details of which are set out in the table below. The CMA intends to appoint one or more of these agencies by 31 May 2019 to carry out the research.
4. If any party to the investigation has reason to believe that any of the listed firms should not undertake this study, either because of a potential conflict of interest or because of any other restriction on the firm's suitability to carry out the work, that party should inform the CMA as soon as possible and by no later than **5pm on Tuesday 28 May 2019**.
5. All comments should be addressed to [funerals@cma.gov.uk](mailto:funerals@cma.gov.uk).

2CV LIMITED	ECORYS UK LIMITED	MUNRO MARKET RESEARCH LIMITED
AD HOC GLOBAL LIMITED	ENGLAND MARKETING LTD	NATIONAL CENTRE FOR SOCIAL RESEARCH
ALDABA LIMITED	ENVENTURE RESEARCH	NICHE STRATEGIC HEALTH PARTNERS LTD
ALMA ECONOMICS LIMITED	ESRO LIMITED	OFFICE FOR NATIONAL STATISTICS
ALPHAPLUS CONSULTANCY LIMITED	EUNOMIA RESEARCH & CONSULTING LIMITED	POPULUS LIMITED
APPLIED MARKET SOLUTIONS LTD	FRONTLINE CONSULTANTS LIMITED	PRICEWATERHOUSECOOPERS LLP
AUDIENCENET LIMITED	GOOD BUSINESS LIMITED	RESEARCH WORKS LIMITED
BDIFFERENT LIMITED	GREENSTREET BERMAN LIMITED	RISKSOL CONSULTING LTD
BEAUFORT RESEARCH LTD	HARRIS INTERACTIVE UK LIMITED	SMART INVESTMENT LTD
BUILDING RESEARCH ESTABLISHMENT LTD	HERIOT-WATT UNIVERSITY	SYSTRA LIMITED
C M MONITOR (BRITAIN THINKS) LTD	I.F.F RESEARCH LIMITED	THE BEHAVIOURAL CHANGE COMPANY LTD
CAG CONSULT LLP	ILLUMINAS PARTNERS LLP	THE BIG WINDOW CONSULTING LIMITED
CARDIFF UNIVERSITY	INSTINCTIF PARTNERS LIMITED	THE LEADERSHIP FACTOR LIMITED
CENTRE FOR ECONOMICS AND BUSINESS RESEARCH LIMITED	JIGSAW RESEARCH LIMITED	THE NURSERY RESEARCH & PLANNING LIMITED
CFE (RESEARCH AND CONSULTING) LIMITED	KANTAR UK LIMITED	THE SPORTS CONSULTANCY LIMITED
COLLABORATE RESEARCH LIMITED	KPMG LLP	THIS IS MOTIF LIMITED
COMMUNICATERESEARCH LIMITED (T/A COMRES)	KUBI KALLOO LTD	TRINITY MCQUEEN
CTF PARTNERS LIMITED	LAKE COMMUNICATIONS LTD.	TWO EARS ONE MOUTH LTD
DAVIES MCKERR LTD	LIVERPOOL JOHN MOORES UNIVERSITY	UNIVERSITY OF BRISTOL
DELTAPOLL LIMITED	LS RESEARCH & INSIGHT LTD	UNIVERSITY OF CAMBRIDGE
DJS RESEARCH LIMITED	LSE ENTERPRISE LTD	VOLUNTAS MRS LIMITED
ECHO RESEARCH LIMITED	MARKET & OPINION RESEARCH INTERNATIONAL LIMITED (IPSOS MORI)	W & J LINNEY LIMITED
ECONOMIC INSIGHT LIMITED	MIDDLESEX UNIVERSITY - HIGHER EDUCATION CORPORATION	WALNUT UNLIMITED LTD