



UKTI USA Trade Services

Helping You Unlock Your USA Opportunity. Every Step Of The Way.

UK companies have a strong track record of success in the USA – it is our largest single market and the leading destination for British overseas investment. Given its sheer size and diversity, the USA often acts as a series of smaller markets, offering huge commercial opportunities to savvy exporters. For companies

looking to take advantage, UK Trade & Investment (UKTI) can help you identify and seize your USA opportunity. We know the local business environment and offer a full-service one-stop service to guide you through your export journey, from carrying out subsidised research to connecting you to the right people.

UKTI USA Is Here to Help

From our nine key locations across the country, the UKTI USA team is dedicated to providing UK businesses with advice and support to help you achieve your export goals.

Overseas Market Introduction Service (OMIS)

OMIS, UKTI's exclusive in-market consultancy service for UK companies, provides a wealth of practical support to guide you through your USA journey, from pre-visit research to in-market expansion. Subsidised by the UK government, our tailored service can help you access market and industry information, identify potential contacts or assist in planning an event. Helping your business to grow further, faster!

In-Market Support

To be a successful exporter you need to travel to your target market and build lasting commercial relationships with customers and partners. Once you are ready to visit the USA, the UKTI team can help:

- Schedule appointments with selected contacts
- Provide introductions to key industry representatives
- Accompany you on visits to potential business partners (where feasible)
- Provide access to meeting facilities (where available)
- Advise on local transportation (such as time to allow between meetings) to ensure the success of your trip

Pre-Visit Research and Reports

Accessing accurate and up-to-date market information is crucial to the success of your product or service in the USA. UKTI offers a range of specialist research services for you to commission, including:

- A market and/or sector overview
- An assessment of the feasibility of your product or service in the USA
- An evaluation of your market-entry strategy
- An in-depth assessment of potential business contacts and partners
- A review of competitors operating in the same sector
- A summary of resources available in-market



Additional Services

Once established, UKTI can also help you grow your presence in the USA. You can commission our teams to:

- Arrange product launches and host events at the British Embassy in Washington D.C. and the eight consulates across the country
- Undertake additional research in different regions of the USA
- Connect you with the right people to help you set up an operation in the USA
- Provide access to Aid Funded Business opportunities through the World Bank, Inter-American Development Bank and United Nations
- Specific services for subsidiaries

We offer specialist support for US-based subsidiaries of UK companies including:

- Region-specific research to support expansion plans within the USA
- Exclusive invitations to sector-specific networking seminars and receptions held at the British Embassy in Washington D.C. and the eight consulates across the country

Open To Export: Sharing Export Advice and Experience

www.opentoexport.com

Open to Export is a complimentary community-driven service for small and medium sized businesses, looking for help and support in exporting from the UK. Delivered by UKTI (UK) Ltd, in partnership with UKTI, the service provides best-practice advice and information on exporting products and services from the UK in the form of articles, events and opportunities. It also serves as a forum for exporters to connect with experts and potential partners and share experiences.

UK Trade & Investment Website

www.ukti.gov.uk/usa

Please visit our website for more information and access to specialist services including:

- [Business Opportunities](#) – receive alerts for new sales leads for all sectors directly into your inbox
- [Publications](#) on various topics, including doing business in the USA
- Details of [export events](#), including trade missions to the USA

The USA We've got it covered.

The UK USA team is located across nine key locations across the country:

- Atlanta, GA
- Boston, MA
- Chicago, IL
- Houston, TX
- Los Angeles, CA
- Miami, FL
- New York, NY
- San Francisco, CA
- Washington, DC

Next Steps

For more information please contact our dedicated USA Trade Services Team at

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