


New Anglia





Our modern Industrial Strategy sets out our long-term plan to boost productivity by backing business to create high quality, well-paid jobs throughout the United Kingdom with investment in skills, industries and infrastructure.

In the New Anglia area a partnership of business and civic leaders – alongside other local partners – is working with the government to build on existing strengths, help business to flourish, and grow skills and opportunities for workers across the area.

Industrial Strategy highlights include:

 **£120,000** for TrainNDT to develop non-destructive testing for trains, which is essential for ensuring and maintaining the integrity of structures and systems from aircraft to power stations.

 **£8.8m** to improve public transport, walking and cycling links in Great Yarmouth.

 **£9.5m** to accelerate housebuilding by providing the vital infrastructure to new and existing sites.

 **781,700** people in employment, an increase of **62,100** since 2010. **48,500** workers directly benefiting from the National Living and Minimum Wages. **11,960** apprenticeships starts last year.



Population: 1,626,900
Businesses: 61,015

Case study: Spark EV

Clean, green technology company Spark EV Technology is using artificial intelligence to overcome driver concerns about the range of electric vehicles through intelligent range prediction technology. Existing built-in systems that show remaining potential mileage are inaccurate, leading drivers to worry about reaching their destination or unnecessarily charging their vehicles, wasting time. With Spark, drivers enter their proposed journey and get accurate advice on whether they will be able to complete it - based on advanced AI algorithms that analyse live data.

For more examples go to bit.ly/IS-map

New Anglia Local Enterprise Partnership is now working with the government to develop its Local Industrial Strategy.

We have committed more than £45bn to Industrial Strategy programmes supporting research, local infrastructure, training and business growth throughout the United Kingdom. This money is already starting to be spent on the ground.