## OPN1802 MAK Train Satisfaction for DfT

## ASK ALL RESPONDENTS

## Intro1

The next set of questions is about your views of train services. We are interested in your views even if you do not use trains.
The questions are being asked on behalf of the Department for Transport.

## ASK ALL RESPONDENTS

## MAK_1M

## SHOWCARD K1

Which methods of travel have you used in the last 12 months, that is since 'DATE'?
Only include travel within Great Britain.
INTERVIEWER INSTRUCTION Include travel for both personal and business purposes. In rare circumstances the respondent may be housebound because of disability or illness etc. If they have not been out in the last 12 months please use code 14 .

| SET [13] OF |  |  |
| :--- | :---: | :--- |
| Cardr | (1) | Car/van-as driver |
| Carpa | (2) | Car/van-as passenger |
| Motor | $(3)$ | Motorcycle/moped/scooter |
| Taxi | $(4)$ | Taxi/minicab |
| Bike | $(5)$ | Bicycle |
| Bus | $(6)$ | Bus (including coach/private bus) |
| Trai | $(7)$ | Train (do not include underground) |
| Under | $(8)$ | Underground/metro |
| LRail | $(9)$ | Light rail/tram |
| Walk | $(10)$ | Walk |
| Plane | $(11)$ | Internal flights |
| HGV | $(12)$ | HGV |
| OthVe | $(13)$ | Other vehicle |
|  |  |  |
| Houseb | $(14)$ | Not been out in last 12 months (Spontaneous only) |

## MAK_2

## SHOWCARD K2

How often, nowadays, do you travel by car or van either as a driver or as a passenger?

| Eday | $(1)$ | Every day |
| :--- | :---: | :--- |
| Twoda | $(2)$ | More than once a week |
| Oncea | (3) | About once a week |
| Oncem | $(4)$ | About once a month |
| Lessm | (5) | Less than once a month |
| Never | (6) | Never |

## ASK ALL RESPONDENTS

## MAK 3

## SHOWCARD K3

Thinking about your nearest railway station, even if you do not use it, how long would it take the average person to walk from here to the nearest railway station? Please do not include underground stations or specialist tourist stations, such as steam railways.

INTERVIEWER INSTRUCTION If the interview is not taking place in the respondent's home, please ask how long it would take to walk to the nearest railway station from their home.

| Fivmi | (1) | 5 minutes or less |
| :--- | :---: | :--- |
| SixTn | (2) | $6-10$ minutes |
| EleTw | (3) | $11-20$ minutes |
| Twoth | (4) | $21-30$ minutes |
| MoreTh | (5) | More than 30 minutes |
| Dontk | (6) | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_4

## SHOWCARD K3

How long would it take you to get to your nearest railway station by bus?
INTERVIEWER INSTRUCTION If the interview is not taking place in the respondent's home, please ask how long it would take to get to the nearest railway station from their home by bus.

| Fivmi | (1) | 5 minutes or less |
| :--- | :---: | :--- |
| SixTn | (2) | $6-10$ minutes |
| EleTw | (3) | $11-20$ minutes |
| Twoth | (4) | $21-30$ minutes |
| MoreTh | (5) | More than 30 minutes |
|  |  |  |
| NoBus | (6) | No bus services to station (Spontaneous only) |
| Dontk | (7) | Don't know (Spontaneous only) |

## Intro2

I would now like to ask you some questions about short distance train services. That is rail journeys of 50 miles or less. I will ask some further questions about long distance rail journeys later. Please do not include underground services, light rail/tram or specialist trains such as steam railways.

Ask IF: Trai IN MAK_1M

## ASK IF TRAIN USER

## MAK 5

## SHOWCARD K4

You said earlier that you had used the train in the last 12 months. How often do you travel by train for a short distance journey?

INTERVIEWER INSTRUCTION If the respondent finds it difficult to think in terms of distance you can say 'That is a journey of 50 miles or less'.
If the respondent works on a train (e.g. train driver, conductor, catering staff) ask them to only consider journeys they make in their own time and not as part of their job.

| Eday | $(1)$ | Every day |
| :--- | :---: | :--- |
| Twoda | $(2)$ | More than once a week |
| Oncea | $(3)$ | About once a week |
| Oncem | (4) | About once a month |
| Lessm | (5) | Less than once a month |
| Never | (6) | Never |

```
ASk IF: (MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5 =
    Oncem) OR (MAK 5 = Lessm)
```

ASK IF USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## MAK_6M

## SHOWCARD K5

What types of journey have you made of 50 miles or less by train in the last 12 months?
INTERVIEWER INSTRUCTION Code all that apply.
SET [11] OF
DaiCo (1) Daily commuting to/from work
LessR (2) Less regular (than daily) commuting to/from work
Trasc (3) Travel to/from school/college/university (include accompanying children)
Trabus (4) Travel on company business (or on own if self-employed)
Frela (5) Visiting friends/relatives
Traper (6) Travel on personal business (e.g. to dentist)
Trahol (7) Travel to/from holiday
Shop (8) Shopping trip
Daout (9) Days out
Oleis (10) Other leisure trips
Otrav (11) Other (Please specify)

Ask If: Otrav IN MAK_6M

ASK IF USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR and MAK_6M=’Other (please specify)'

## Spec6M

Interviewer, please record other type of journey.

```
ASK IF: (MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5 =
    Oncem) OR (MAK_5 = Lessm)
```


## ASK IF USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## MAK_7

## SHOWCARD K6

Has the number of short distance train journeys you make increased, decreased or stayed the same during the last 12 months?

| IncAlot | (1) | Increased a lot |
| :--- | :---: | :--- |
| IncLit | (2) | Increased a little |
| StaySam | (3) | Stayed the same |
| DecrLit | (4) | Decreased a little |
| DecrAlot | (5) | Decreased a lot |

Fluctuate (6) Fluctuated over the year (Spontaneous only)

```
ASK IF: NOT ((MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5
    = Oncem) OR (MAK_5 = Lessm))
```


## ASK IF HAS NOT USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## Intro3

I would like to ask you about your views of short distance train services. Even if you have not used a short distance train service recently please give me your impression from what you know or have heard.

## ASK ALL RESPONDENTS

## MAK_8

## SHOWCARD K7

Overall, how would you currently rate the quality of train services for short journeys?

| Good | $(1)$ | Very good |
| :--- | :---: | :--- |
| Goodf | $(2)$ | Fairly good |
| Ngpor | $(3)$ | Neither good nor poor |
| Poorf | $(4)$ | Fairly poor |
| Verpr | $(5)$ | Very poor |
|  |  |  |
| Dontkn | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_9

## SHOWCARD K8

Thinking about the train services in your area, overall, do you think short distance train services have improved, stayed about the same, or got worse over the last two years?

| Improt | (1) | Improved a lot |
| :--- | :---: | :--- |
| Implit | (2) | Improved a little |
| Stasa | (3) | Stayed the same |
| Worli | (4) | Got a little worse |
| Lotwr | (5) | Got a lot worse |
|  |  |  |
| Dontkn | (6) | Don't know/No opinion (Spontaneous only) |

Ask IF: (MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5 =
Oncem) OR (MAK_5 = Lessm)

ASK IF HAS USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## Intro4

I'm now going to read out some factors relating to short distance train journeys. Please rate the following based on your own experience or on what you have heard or read.

```
Ask IF: NOT ((MAK_5 = Eday) AND (MAK_5 = Twoda) AND (MAK_5 = Oncea) AND
    (MAK_5 = Oncem) AND (MAK_5 = Lessm))
```

ASK IF HAS NOT USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## Intro4b

I'm now going to read out some factors relating to short distance train journeys. Even if you have not used a short distance train service recently please rate the following based on your own experience or on what you have heard or read.

## ASK ALL RESPONDENTS

## MAK_11

## SHOWCARD K9

(How would you rate) the availability of information about train fares before the start of a journey?

| Very | (1) | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |

Dontk (6) Don't know (Spontaneous only)

## ASK ALL RESPONDENTS

## MAK_12

## SHOWCARD K9

(How would you rate) the frequency of trains?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | (2) | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | (4) | Fairly poor |
| Verp | (5) | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## MAK_13

## SHOWCARD K9

(How would you rate) the reliability and punctuality of trains?

| Very | (1) | Very good |
| :--- | :--- | :--- |
| Fair | (2) | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_15

## SHOWCARD K9

Still thinking about short distance train journeys, how would you rate the cost of train fares?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_17

## SHOWCARD K9

(How would you rate) the state of repair and cleanliness of trains?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |

Dontk (6) Don't know (Spontaneous only)

## ASK ALL RESPONDENTS

## MAK_18

## SHOWCARD K9

(How would you rate) the room available for all passengers to sit or stand comfortably?

| Very | (1) | Very good |
| :--- | :--- | :--- |
| Fair | (2) | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | (4) | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_19

## SHOWCARD K9

(How would you rate) the levels of personal safety from crime or threatening behaviour when travelling by train?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_21

## SHOWCARD K9

(How would you rate) the politeness/helpfulness of the train staff?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## MAK_22

## SHOWCARD K9

Continuing to think about short distance train journeys, how would you rate the information provided while on board the train?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | (2) | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | (4) | Fairly poor |
| Verp | (5) | Very poor |
|  |  |  |
| Dontk | (6) | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_23

## SHOWCARD K9

(How would you rate) the availability of public transport links to/from train stations?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_24

## SHOWCARD K9

(How would you rate) the ease of parking at train stations?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## MAK_25

## SHOWCARD K9

(How would you rate) the cost of parking at train stations?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_26M

## SHOWCARD K10

Looking at this card what would you say your opinions are mainly based on? You can choose up to three main sources.

INTERVIEWER INSTRUCTION Code three only.
SET [3] OF

| Pofs | (1) | Personal experience of service |
| :--- | :--- | :--- |
| Ffam | (2) | What you have heard from friends/family/colleagues |
| Newlc | (3) | What you have read in local press/newspapers |
| Newna | (4) | What you have read in national press/newspapers |
| Radio | (5) | What you have heard on radio |
| TV | (6) | What you have seen on TV |
| Enet | (7) | Information you got from the Internet |
| Infot | (8) | Other information |

```
ASK IF: (MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5 =
    Oncem)-OR (MAK_5 = Lessm)
```


## ASK IF USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## MAK_27

## SHOWCARD K11

Would you say your recent experiences of short distance train services have been better than you expected, worse than you expected or about the same as you expected?

| Lobet | (1) | A lot better than expected |
| :--- | :--- | :--- |
| Betli | (2) | A little better than expected |
| Exsa | (3) | Same as expected |
| Woex | (4) | A little worse than expected |
| Lowx | (5) | A lot worse than expected |
|  |  |  |
| Nrex | (6) | No recent experience (Spontaneous only) |
| Dontkn | (7) | Don't know (Spontaneous only) |

```
Ask IF: ((MAK 5 = Lessm) OR (MAK 5 = Never)) OR NOT (Trai IN MAK 1M)
```

ASK IF USED SHORT DISTANCE TRAIN SERVICES LESS THAN ONCE A MONTH OR NOT AT ALL IN THE LAST YEAR

## MAK_28M

Why don't you use short distance train services (more often)? You can give more than one answer.
INTERVIEWER INSTRUCTION Please code all that apply. Do not prompt.

| SET [14] OF |  |  |
| :--- | :---: | :--- |
| Ofent | (1) | Trains don't run often enough |
| Ceas | (2) | It's easier by car |
| Quica | (3) | It's quicker by car |
| Farhi | $(4)$ | Train fares are too high |
| Cheap | (5) | I think it is cheaper by car |
| Stacc | $(6)$ | I have difficulty getting to the railway station |
| Tfull | $(7)$ | Trains are too crowded |
| Park | $(8)$ | Parking is difficult |
| Trans | $(9)$ | Public transport links to/from stations are poor |
| Nroute | $(10)$ | Trains don't go where I want |
| Nosta | $(11)$ | There is no railway station nearby |
| Vloca | $(12)$ | I never leave the local vicinity / do not need to use trains |
| Diff | $(13)$ | Difficulty of obtaining tickets/smartcards |
| Sothe | $(14)$ | Other (Please specify) |

ASK IF: Sothe IN MAK_28M

ASK IF USED SHORT DISTANCE TRAIN SERVICES LESS THAN ONCE A MONTH OR NOT AT ALL IN THE LAST YEAR and MAK_28M='Other (please specify)'

## Spec28M

Interviewer, please record other reason.

```
AsK IF: ((MAK_5 = Lessm) OR (MAK_5 = Never)) OR NOT (Trai IN MAK_1M)
    AND: Count1>1
ASK IF USED SHORT DISTANCE TRAIN SERVICES LESS THAN ONCE A MONTH OR NOT AT ALL IN THE LAST YEAR
AND REPORTED MORE THAN ONE REASON FOR NOT USING SHORT DISTANCE TRAINS IN MAK_28
```


## MAK_29

And what is the main reason you don't use short distance trains (more often)?

| Ofent | $(1)$ | Trains don't run often enough |
| :--- | :---: | :--- |
| Ceas | (2) | It's easier by car |
| Quica | (3) | It's quicker by car |
| Farhi | (4) | Train fares are too high |
| Cheap | (5) | I think it is cheaper by car |
| Stacc | (6) | I have difficulty getting to the railway station |
| Tfull | $(7)$ | Trains are too crowded |
| Park | $(8)$ | Parking is difficult |
| Trans | $(9)$ | Public transport links to/from stations are poor |
| Nroute | $(10)$ | Trains don't go where I want |
| Nosta | $(11)$ | There is no railway station nearby |
| Vloca | $(12)$ | I never leave the local vicinity / do not need to use trains |
| Diff | $(13)$ | Difficulty of obtaining tickets/smartcards |
| Sothe | $(14)$ | Other (As in previous question) |

Ask IF: ((MAK_5 = Lessm) OR (MAK_5 = Never)) OR NOT (Trai IN MAK_1M)

ASK IF USED SHORT DISTANCE TRAIN SERVICES LESS THAN ONCE A MONTH OR NOT AT ALL IN THE LAST YEAR

## MAK 30M

What three improvements would be most important in encouraging you to use trains for short distance trips (more often)?

INTERVIEWER INSTRUCTION Please code three only. Do not prompt.
SET [3] OF

| Trafr | (1) | More frequent trains |
| :--- | :---: | :--- |
| Trelp | (2) | More reliable and punctual trains |
| Biars | (3) | Better information about rail services |
| Icont | (4) | Improved condition/comfort of trains |
| Lecro | (5) | Less crowded trains |
| Cheaf | $(6)$ | Cheaper fares |
| Safer | $(7)$ | Better safety at railway stations/on trains |
| Jofa | $(8)$ | Faster journey times |
| Rumor | (9) | More routes |
| Ranehd | $(10)$ | Railway station nearer to home/destination |
| Park | $(11)$ | Easier/better/cheaper parking facilities at stations |
| PubTran | $(12)$ | Better public transport links to/from the station |
| Noenc | $(13)$ | Nothing would encourage me to use trains (more often) |
| Ease | $(14)$ | Ease of obtaining tickets/smartcards |
| Ospec | $(15)$ | Other (Please specify) |

Ask IF: Ospec IN MAK_30M

ASK IF USED SHORT DISTANCE TRAIN SERVICES LESS THAN ONCE A MONTH OR NOT AT ALL IN THE LAST YEAR and MAK_30='Other (please specify)'

## Spec30M

Interviewer, please record other improvement.

```
ASK IF: (MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5 =
    Oncem) OR (MAK_5 = Lessm)
```


## ASK IF USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR

## MAK_31M

What, if anything, do you like most about the short distance train services that you use?
INTERVIEWER INSTRUCTION Please code three only. Do not prompt.
SET [3] OF
Freta (1) Trains are frequent
Putre (2) Trains are reliable and punctual
Infra (3) Good information provided at railway stations
Contr (4) Trains are in good condition/comfortable
Tranc (5) Trains are not crowded
Valmo (6) They provide value for money
Sasta (7) I feel safe at the railway stations/on trains
Fasjo (8) Fastest way to make journey
Rashd (9) Railway station is near to home/destination
Genco (10) General convenience
Noth (11) Nothing
Othe (12) Other(Please specify)

```
Ask IF: Othe IN MAK_31M
```

ASK IF USED SHORT DISTANCE TRAIN SERVICES IN THE LAST YEAR and MAK_31M='Other (please specify)'

## Spec31M

Interviewer, please record other thing liked most about short distance train services.

```
ASK IF: (MAK_5 = Eday) OR (MAK_5 = Twoda) OR (MAK_5 = Oncea) OR (MAK_5 =
    Oncem)
```


## MAK_32M

How could the short distance train services you use be improved? Please give up to three answers.
INTERVIEWER INSTRUCTION Please code three only. Do not prompt.

| SET [3] OF |  |  |
| :--- | :---: | :--- |
| Trafr | $(1)$ | More frequent trains |
| Trelp | $(2)$ | More reliable and punctual trains |
| Biars | $(3)$ | Better information about rail services |
| Icont | $(4)$ | Improved condition/comfort of trains |
| Lecro | $(5)$ | Less crowded trains |
| Cheaf | $(6)$ | Cheaper fares |
| Safer | $(7)$ | Better safety at railway stations/on trains |
| Jofa | $(8)$ | Faster journey times |
| Rumor | $(9)$ | More routes |
| Ranehd | $(10)$ | Railway station nearer to home / destination |
| Park | $(11)$ | Easier/better/cheaper parking facilities at stations |
| PubTran | $(12)$ | Better public transport links to/from the station |
| Noenc | $(13)$ | Nothing would encourage me to use trains (more often) |
| Ease | $(14)$ | Ease of obtaining tickets/smartcards |
| Ospec | $(15)$ | Other(Please specify) |

```
Ask IF: Ospec IN MAK_32M
```

ASK IF USED SHORT DISTANCE TRAIN SERVICES AT LEAST ONCE A MONTH IN THE LAST YEAR and MAK_32='Other (please specify)'

## Spec32M

Interviewer, please record other way short distance train services could be improved.

## ASK ALL RESPONDENTS

## MAK_33

## SHOWCARD K12

Over the next two years, do you think short distance train services will improve, stay about the same, or get worse?

| Improt | (1) | Improve a lot |
| :--- | :--- | :--- |
| Implit | (2) | Improve a little |
| Stasa | (3) | Stay the same |
| Worli | (4) | Get a little worse |
| Lotwr | (5) | Get a lot worse |
|  |  |  |
| Dontkn | (6) | Don't know/No opinion(Spontaneous only) |

## ASK ALL RESPONDENTS

## Intro5

I would now like to ask a few questions about train services for long distance journeys. That is, journeys of more than 50 miles. Even if you have not used a long distance train service recently please give me your impressions from what you know or have heard.

Ask IF: NOT (Houseb IN MAK_1M)

## ASK ALL RESPONDENTS APART FROM THE HOUSEBOUND

## MAK_34

## SHOWCARD K13

In the last 12 months how often have you made long distance journeys in the UK of any type, not just by train?

INTERVIEWER INSTRUCTION A long distance journey is a journey of more than 50 miles
If the respondent works on a train (e.g. train driver, conductor, catering staff) ask them to only consider journeys they make in their own time and not as part of their job

| Eday | $(1)$ | Every day |
| :--- | :--- | :--- |
| Twoda | (2) | More than once a week |
| Oncea | (3) | About once a week |
| Oncem | (4) | About once a month |
| Lessm | (5) | Less than once a month |
| Never | (6) | Never |

```
ASK IF: (Trai IN MAK_1M) AND ((MAK_34 = Eday) OR (MAK_34 = Twoda) OR (MAK_34
    = Oncea) OR (MAK_34 = Oncem) OR (MAK_34 = Lessm))
```

ASK IF TRAVELLED BY TRAIN IN THE LAST YEAR AND MADE LONG DISTANCE JOURNEYS IN THE LAST YEAR

## MAK 35

## SHOWCARD K14

What proportion of your long distance journeys do you make by train?

| All | (1) | All |
| :--- | :--- | :--- |
| Morth | (2) | More than half |
| Aboh | (3) | About half |
| Leth | (4) | Less than half |
| None | (5) | None |

Dokn (6) Don't know (Spontaneous only)

```
ASK IF: (MAK_35 = All) OR (MAK_35 = Morth) OR (MAK_ 35 = Aboh) OR (MAK_35 =
    Leth)
```

ASK IF MADE AT LEAST SOME LONG DISTANCE JOURNEYS BY TRAIN

## MAK_36M

## SHOWCARD K15

What types of long distance journey have you made by train in the UK in the last 12 months?
INTERVIEWER INSTRUCTION Do not include travel by Eurostar.
SET [11] OF
DaiCo (1) Daily commuting to/from work
LessR (2) Less regular (than daily) commuting to/from work
Trasc (3) Travel to/from school/college/university (include accompanying children)
Trabus (4) Travel on company business (or on own if self-employed)
Frela (5) Visiting friends/relatives
Traper (6) Travel on personal business (e.g. to dentist)
Trahol (7) Travel to/from holiday
Shop (8) Shopping trip
Daout (9) Days out
Oleis (10) Other leisure trips
Otrav (11) Other (Please specify)

## Ask If: Otrav IN MAK_36M

ASK IF MADE AT LEAST SOME LONG DISTANCE JOURNEYS BY TRAIN and MAK_36M='Other (please specify)'

## Spec36M

Interviewer, please record other type of long distance journey made.

ASK ALL RESPONDENTS
MAK_37

## SHOWCARD K16

Overall, how would you rate the quality of long distance train services in the UK?
INTERVIEWER INSTRUCTION Do not include travel by Eurostar.

| Very | (1) | Very good |
| :--- | :--- | :--- |
| Fair | (2) | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | (4) | Fairly poor |
| Verp | (5) | Very poor |
|  |  |  |
| Dontk | (6) | Don't know (Spontaneous only) |

## ASK ALL RESPONDENTS

## MAK_38

## SHOWCARD K17

Overall, do you think long distance train services have improved, stayed about the same, or got worse over the last two years in the UK?

INTERVIEWER INSTRUCTION Do not include travel by Eurostar.

| Improt | (1) | Improved a lot |
| :--- | :--- | :--- |
| Implit | (2) | Improved a little |
| Stasa | (3) | Stayed the same |
| Worli | (4) | Got a little worse |
| Lotwr | (5) | Got a lot worse |
|  |  |  |
| Dontkn | (6) | Don't know/No opinion (Spontaneous only) |

```
ASK IF: (MAK_35 = All) OR (MAK_35 = Morth) OR (MAK 35 = Aboh) OR (MAK \(35=\)
    Leth)
```

ASK IF MADE AT LEAST SOME LONG DISTANCE JOURNEYS BY TRAIN

## MAK_39

## SHOWCARD K18

Would you say your recent experiences of long distance train services in the UK have been better than you expected, worse than you expected or about the same as you expected?

INTERVIEWER INSTRUCTION Do not include travel by Eurostar.

| Exbet | (1) | A lot better than expected |
| :--- | :--- | :--- |
| Litbe | (2) | A little better than expected |
| Sasex | (3) | Same as expected |
| Wosex | (4) | A little worse than expected |
| Lowex | (5) | A lot worse than expected |
| Dont | (6) | Don't know (Spontaneous only) |

```
ASK IF: (MAK_35 = All) OR (MAK_35 = Morth) OR (MAK_35 = Aboh) OR (MAK_35 =
    Leth)
```

ASK IF MADE AT LEAST SOME LONG DISTANCE JOURNEYS BY TRAIN

## MAK_40M

Thinking about the last time you used a long distance rail service, why did you choose the train for this journey rather than any other means of transport?

INTERVIEWER INSTRUCTION Please code all that apply. Do not prompt.
Do not include travel by Eurostar.
SET [10] OF
Traqui (1) It was quicker by train
Treas (2) It was easier by train
Tchep (3) It was cheaper by train
Retra (4) Trains are reliable and punctual
Tramc (5) Trains are comfortable
Otra (6) You can do other things while travelling (e.g. read, work)
Ranthd (7) Railway station near to home/destination
Nodrv (8) I don't drive/don't have a car/didn't want to drive
Sompj (9) Someone else planned the journey
Othe (10) Other(Please specify)

```
ASK IF: Othe IN MAK_40M
```


## Spec40M

Interviewer, please record other reason.

```
Ask IF: (MAK_35 = All) OR (MAK_35 = Morth) OR (MAK_ 35 = Aboh) OR (MAK_35 =
```

    Leth)
    
## ASK IF MADE AT LEAST SOME LONG DISTANCE JOURNEYS BY TRAIN

## MAK 41M

## SHOWCARD K19

And the last time you used a long distance rail service, what did you do to pass the time while on the train? You can choose more than one answer.

| SET [12] OF |  |  |
| :--- | :---: | :--- |
| ReadA | (1) | Read a book/magazine/newspaper |
| Radim | (2) | Used electronic device to watch films/ listen to music/ play games/ browse the |
| internet |  |  |
| Work | (3) | Did work for my job (include work related text messages/phone calls/emails) |
| Percom | (4) | Text messages/phone calls/emails - personal |
| Study | (5) | Studied |
| View | (6) | Looked at the view |
| Chat | (7) | Talked to other passengers - personal |
| Talk | (8) | Talked to other passengers - work related |
| Slept | (9) | Slept/snoozed |
| Eat | (10) | Eating or drinking |
| Child | (11) | Entertained children |
| Other | (12) | Other (Please specify) |

Ask IF: Other IN MAK_41M

## ASK IF MADE AT LEAST SOME LONG DISTANCE JOURNEYS BY TRAIN and MAK_41M='Other (please specify)'

## Spec41M

Interviewer, please record other thing done to pass the time.

## MAK_42

## SHOWCARD K19

Which of those things did you spend most time doing?

| ReadA | (1) | Read a book/magazine/newspaper |
| :--- | :--- | :--- |
| Radim | (2) | Used electronic device to watch films/ listen to music/ play games/ browse the |
| internet |  |  |
| Work | (3) | Did work for my job (include work related text messages/phone calls/emails) |
| Percom | (4) | Text messages/phone calls/emails - personal |
| Study | (5) | Studied |
| View | (6) | Looked at the view |
| Chat | (7) | Talked to other passengers - personal |
| Talk | (8) | Talked to other passengers - work related |
| Slept | (9) | Slept/snoozed |
| Eat | (10) | Eating or drinking |
| Child | (11) | Entertained children |
| Other | (12) | Other (As in previous question) |

```
Ask IF: (MAK_35 = Morth) OR (MAK_35 = Aboh) OR (MAK_35 = Leth) OR (MAK_35 =
    None)
```


## ASK IF DID NOT MAKE ALL LONG DISTANCE JOURNEYS BY TRAIN

## MAK 43M

Why don't you use the train for (more of) your long distance journeys?
INTERVIEWER INSTRUCTION Please code all that apply. Do not prompt.

| SET [14] OF |  |  |
| :--- | :---: | :--- |
| Ceas | (1) | It's easier by car/plane |
| Quica | $(2)$ | It's quicker by car/plane |
| Farhi | $(3)$ | Train fares are too high |
| Cheap | (4) | I think it is cheaper by car/plane |
| Tracc | (5) | I have difficulty getting on and off trains |
| Stacc | (6) | I have difficulty getting to the railway station |
| Tfull | $(7)$ | Trains are too crowded |
| Park | $(8)$ | Parking is difficult |
| Trans | (9) | Public transport links to/from stations are poor |
| Nroute | $(10)$ | Trains don't go where I want |
| Nosta | $(11)$ | There is no railway station nearby |
| Conv | $(12)$ | It's not convenient |
| Diff | $(13)$ | Difficulty of obtaining tickets/smartcards |
| Sothe | $(14)$ | Other (Please specify) |

ASK IF: Sothe IN MAK_43M

ASK IF DID NOT MAKE ALL LONG DISTANCE JOURNEYS BY TRAIN and MAK_43M='Other (please specify)'

## Spec43M

Interviewer, please record other reason

ASK IF: (MAK_35 = Morth) OR (MAK_35 = Aboh) OR (MAK_35 = Leth) OR (MAK_35 = None)
And: Count3 > 1

ASK IF DID NOT MAKE ALL LONG DISTANCE JOURNEYS BY TRAIN AND REPORTED MORE THAN ONE REASON FOR NOT USING TRAINS FOR LONG DISTACE JOUNEYS MORE OFTEN IN MAK_43M

## MAK_44

And what is the main reason why you don't use trains for your long distance journeys more often?

| Ceas | (1) | It's easier by car/plane |
| :--- | :---: | :--- |
| Quica | (2) | It's quicker by car/plane |
| Farhi | (3) | Train fares are too high |
| Cheap | (4) | I think it is cheaper by car/plane |
| Tracc | (5) | I have difficulty getting on and off trains |
| Stacc | (6) | I have difficulty getting to the railway station |
| Tfull | (7) | Trains are too crowded |
| Park | $(8)$ | Parking is difficult |
| Trans | $(9)$ | Public transport links to/from stations are poor |
| Nroute | $(10)$ | Trains don't go where I want |
| Nosta | $(11)$ | There is no railway station nearby |
| Conv | $(12)$ | It's not convenient |
| Diff | $(13)$ | Difficulty of obtaining tickets/smartcards |
| Sothe | $(14)$ | Other (As in previous question) |

```
ASK IF: (MAK_35 = Morth) OR (MAK_35 = Aboh) OR (MAK_35 = Leth) OR (MAK_35 =
    None)
```


## MAK 45M

What three improvements would be most important in encouraging you to use the trains for long distance trips (more often)?

INTERVIEWER INSTRUCTION Please code three only. Do not prompt.

| SET [3] OF |  |  |
| :---: | :---: | :---: |
| Trafr | (1) | More frequent trains |
| Trelp | (2) | More reliable and punctual trains |
| Biars | (3) | Better information about rail services |
| Icont | (4) | Improved condition/comfort of the trains |
| Lecro | (5) | Less crowded trains |
| Cheaf | (6) | Cheaper fares |
| Safer | (7) | Better safety at railway stations/on trains |
| Jofa | (8) | Faster journey times |
| Rumor | (9) | More routes |
| Ranehd | (10) | Railway station nearer to home/destination |
| Park | (11) | Easier/better/cheaper parking facilities at station |
| PubTran | (12) | Better transport links to/from stations |
| Noenc | (13) | Nothing would encourage me to use trains (more often) |
| Ease | (14) | Ease of obtaining tickets/smartcards |
| Sothe | (15) | Other (Please specify) |

Ask if: OSpec IN MAK_45M

ASK IF DID NOT MAKE ALL LONG DISTANCE JOURNEYS BY TRAIN and MAK_45M='Other (please specify)'

## Spec45M

Interviewer, please record other improvement.

```
ASK IF: Trai IN MAK_1M
```


## ASK IF HAS USED A TRAIN SERVICE IN THE LAST 12 MONTHS

## Intro6

I am going to read out some factors relating to train tickets. Please answer the following based on your own experience or on what you have heard or read.

## Intro6b

I am going to read out some factors relating to train tickets. Please answer the following based on your own experience or on what have heard or read. Even if you have not used a train service recently, we are still interested in your views.

## ASK All RESPONDENTS

## MAK_46

Do you think the number of ticket types available is...
Running Prompt

| TooFe | (1) | ..Too few |
| :--- | :--- | :--- |
| TooMan | (2) | ..Too many |
| About | (3) | ..Or About Right? |

## ASK AII RESPONDENTS

## MAK_47

And how well do you understand the range of different ticket types available to you when travelling by train?
YesF (1) Fully understand
YesP (2) Partly understand
No
(3) Do not understand

## ASK AII RESPONDENTS

## MAK_48

## SHOWCARD K20

How would you rate the availability of advance purchase tickets for the train you want to travel on?
INTERVIEWER INSTRUCTION If the respondent does not know what an advance purchase ticket is you can say it is a ticket that can only be purchased in advance of travel and is usually cheaper than the walk-up fare.

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

## ASK All RESPONDENTS

MAK_49

## How do you normally purchase a ticket?

INTERVIEWER INSTRUCTION If respondent gives more than one answer then ask for the main method
Offi (1) At a ticket office
Vend (2) From a ticket vending machine
Cond (3) From a conductor
MobA (4) Online - using a mobile app (please specify which app)
Web (5) Online - from a website (please specify which website)
Othe (6) Other (please specify)

DoNt (7) Do not purchase rail tickets (Spontaneous only)

Ask IF: MobA IN MAK_49

ASK IF USE MOBILE APP TO BOOK TICKETS

## Spec49a

Interviewer, please record main app used.

```
Ask IF: Web IN MAK_49
```


## ASK IF USE WEBSITE TO BOOK TICKETS

## Spec49b

Interviewer, please record main website used

ASK IF: Othe IN MAK_49

ASK IF USE OTHER METHOD OF PURCHASING TICKETS

## Spec49c

Interviewer, please record other method of purchasing tickets.

## ASK All RESPONDENTS

MAK 50

Are you aware of smart tickets available for rail journeys? These are non-paper tickets.
INTERVIEWER INSTRUCTION If the respondent does not know what a smart ticket is you can say that it is any ticket that isn't in paper format.

Do not include underground services, light rail/train or specialist trains such as steam railways.

Yes (1) Yes and I have used them
YesB (2) Yes but I haven't used them
NoW (3) No and I wouldn't use them
NoB (4) No but I would like to use them

Smart (5) Smart tickets aren't available for rail journeys I make (Spontaneous only)
NoPur (6) Do not purchase rail tickets (Spontaneous only)

Ask If: Yes (1) IN MAK_50

## MAK_50 (B)

## SHOWCARD K23

What is the main type of smart ticket you use?
INTERVIEWER INSTRUCTION: Do not include underground services, light rail/train or specialist trains such as steam railways.
If the respondent does not know what pay as you go travel is, you can say that passengers travelling in the London area can use contactless debit or credit cards to travel, as opposed to a smartcard or paper ticket. The correct fare for their journey is automatically deducted at the end of the journey.

Smart (1) Smartcard (Oyster)
SmaOth (2) Smartcard (Other)
MobBar (3) Mobile phone barcode
PrintBar (4) Print at home barcode
ConBa (5) Pay as you go travel in the London area, using a contactless bank card
Other (6) Other (please specify)

## Spec50b

ASK IF: Other (6) in MAK_50 (B)
ASK IF USE OTHER TYPE OF SMART TICKET

Interviewer, please record other main type of smart ticket used.

```
ASK IF: (MAK_49=Offi) OR (MAK_49=Vend) OR (MAK_49=Cond) OR (MAK_49=MobA) OR
```

(MAK_49=Web) OR (MAK_49=Othe)

## MAK_51

## SHOWCARD K24

How would you rate the information about tickets available using your main method of purchase?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | (4) | Fairly poor |
| Verp | $(5)$ | Very poor |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

Ask IF: (MAK_49=Offi) OR (MAK_49=Vend) OR (MAK_49=Cond) OR (MAK_49=MobA) OR (MAK_4 $\overline{9}=$ Web) $O R \quad$ (MAK_49=Othe)

## MAK_52

## SHOWCARD K24

How would you rate the range of tickets available using your main method of purchase?

| Very | (1) | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | $(3)$ | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | $(5)$ | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |

[^0]
## MAK_53

## SHOWCARD K24

How would you rate the ease of ticket purchase using your main method of purchase?

| Very | $(1)$ | Very good |
| :--- | :--- | :--- |
| Fair | $(2)$ | Fairly good |
| Mid | (3) | Neither good nor poor |
| poorf | $(4)$ | Fairly poor |
| Verp | (5) | Very poor |
|  |  |  |
| Dontk | $(6)$ | Don't know (Spontaneous only) |


[^0]:    ASK IF: (MAK_49=Offi) OR (MAK_49=Vend) OR (MAK_49=Cond) OR (MAK_49=MobA) OR (MAK_49=Web) OR (MAK_49=Othe)

