



# The BBfA Journey



Main Phases	Office Role	Timeframe
<b>Phase 1: Ensure Appetite for Progress</b> <ul style="list-style-type: none"> <li>Initial meeting</li> <li>Introductory workshop</li> <li>Programme leads identified</li> </ul>	<b>Catalyst</b> <ul style="list-style-type: none"> <li>Discuss principles</li> <li>Ascertain appetite</li> <li>Meet key stakeholders</li> <li>Stage introductory workshop</li> <li>Identify Office lead</li> </ul>	6-12 months
<b>Phase 2: Establish Objectives</b> <ul style="list-style-type: none"> <li>Governance resolved</li> <li>Business forum established</li> <li>Evidence obtained</li> <li>Action plan agreed</li> <li>Resourcing arranged</li> <li>Senior support secured</li> <li>Officer buy-in achieved</li> </ul>	<b>Facilitator</b> <ul style="list-style-type: none"> <li>Encourage involvement</li> <li>Forge links to local business organisations</li> <li>Forge links to LEP</li> <li>Guide discussions</li> <li>Ensure activity reflects BBfA principles</li> <li>Signpost examples of good practice</li> <li>Facilitate action planning workshops</li> <li>Identify sustainability model</li> </ul>	
<b>Phase 3: Deliver Programme</b> <ul style="list-style-type: none"> <li>Action plan delivered</li> <li>Innovative thinking applied</li> <li>Continuous improvement encouraged</li> <li>Regulatory offer promoted</li> <li>Link to Growth Hub operational</li> </ul>	<b>Consultant</b> <ul style="list-style-type: none"> <li>Guidance on direction</li> <li>Technical support on better regulation</li> <li>Resources to stimulate innovation</li> <li>Links to national stakeholders</li> <li>Good practice and lessons learned</li> </ul>	Annual cycle of action plan delivery and reassessment of objectives
<b>Phase 4: Embed Behavioural Change</b> <ul style="list-style-type: none"> <li>Local regulation seen as a business support service by regulators and businesses</li> <li>Programme understood and backed by all from Chief Executives to officers</li> </ul>	<p>Note: Our role is <b>not</b> administrative. We do <b>not</b> book rooms, attend routine meetings, take notes or minutes, organise events, nor carry out other administrative tasks.</p>	Target: 3-5 years
<b>Phase 5: Work the BBfA Way</b> <ul style="list-style-type: none"> <li>Regulatory delivery geared to business objectives is the norm across the local partnership</li> </ul>		Target: 4-6 years