



Department  
for Work &  
Pensions



European Union  
European  
Social Fund

## 2014 to 2020 European Structural and Investment Funds Growth Programme

### Call for Proposals European Social Fund

### Priority Axis 2: Skills for Growth

<b>Managing Authority</b>	Department for Work and Pensions (DWP)
<b>ESI Fund</b>	European Social Fund
<b>Priority Axis:</b>	Priority Axis 2: Skills for Growth
<b>Investment Priority:</b>	2.2: Improving the labour market relevance of education and training systems.
<b>Call Reference:</b>	Leeds IP 2.2 Skills and Employment campaign – OC20S19P1288
<b>LEP Area:</b>	Leeds City Region
<b>Call Opens:</b>	18 February 2019
<b>Call Closes:</b>	13 May 2019
<b>Document Submission</b>	Completed Full Applications must be submitted to ✉: <a href="mailto:2014-2020.ESFAPPLICATIONS@DWP.GSI.GOV.UK">2014-2020.ESFAPPLICATIONS@DWP.GSI.GOV.UK</a>

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# 1. Call Context

The 2014 to 2020 European Structural and Investment Funds (ESIF) bring the European Regional Development Fund (ERDF), European Social Fund (ESF) and part of the European Agricultural Fund for Rural Development (EAFRD) together into a single European Union (EU) Structural Investment Funds (ESIF) Growth Programme for England supporting the key growth priorities of innovation, research and development, support for Small and Medium Enterprises (SME), low carbon, skills, employment, and social inclusion.

The Government has confirmed that it will guarantee funding for ESF projects signed before the UK's departure from the EU, even when these projects continue after the UK has left the EU.

Funding for projects will be honoured by the government, if they meet good value for money and are in line with domestic strategic priorities. Each government department will take responsibility for the allocation of money to projects in line with these conditions and the wider rules on public spending. The full detail of the announcement can be found at the following [website link](#).

European Structural and Investment Funds are managed by the Ministry of Housing, Communities and Local Government (ERDF), Department for Work and Pensions (ESF) and the Department for Environment Food and Rural Affairs (EAFRD). In London, the Greater London Authority acts as an Intermediate Body for the European Regional Development Fund and European Social Fund programmes. Unless stated otherwise, the term "Managing Authority" will apply to all these organisations. These Departments are the Managing Authorities for each Fund. The Managing Authorities work closely with local partners who provide:

- Practical advice and information to the Managing Authorities to assist in the preparation of local plans that contribute towards Operational Programme priorities and targets;
- Local intelligence to the Managing Authorities in the development of project calls (decided by the Managing Authorities) that reflect Operational Programme and local development needs as well as match funding opportunities;
- Advice on local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy to aid the Managing Authority's appraisal of each Full Application.

This call is issued by the Department for Work and Pensions (DWP) to commission ESF Funded projects that will support the **Priority Axis 2 of the Operational Programme: Skills for Growth and Investment Priority: 2.2 Improving the labour market relevance of education and training systems** as set out in the ESF Operational Programme.

All applications will need to be eligible under the European Social Fund Operational Programme for England 2014 to 2020. The [ESF Operational Programme](#) is available for applicants to read.

This call for proposal sets out the requirements for any applicants to consider before applying. Applications against this call will be appraised as part of a single-stage

appraisal process and successful applicants will enter into a funding agreement with the DWP. Further information is given in sections 4 to 10.

Applicants are advised to familiarise themselves with the detail of the Operational Programme, local European Structural and Investment Funds Strategy and the relevant documentation listed in sections 5 through to 8 **prior to** submitting a Full Application.

All ESF applicants will need to be aware of the requirement to collect and report data on all participants as per Annex 1 of the ESF regulation (see Appendix A). This will be in addition to the requirement to report on the output and result indicators referred to in section 3 of the call for proposal.

## 1.1 National Context

This priority axis aims to support skills for growth. It will support activities through:

**Investment Priority 2.2** - Improving the labour market relevance of education and training systems, facilitating the transition from education to work, and strengthening vocational education and training systems and their quality, including through mechanisms for skills anticipation, adaptation of curricula and the establishment and development of work based learning systems, including dual learning systems and apprenticeship schemes

ESF will not fund activity that duplicates or cuts across national policy on grants and loans for tuition for skills activities. Exemptions to this principle will be considered only where a local specific need and/or market failure has been demonstrated and where the activity falls within the scope of the Operational Programme.

Full details of what can and cannot be supported under this Investment Priority are set out in the Operational Programme. Details of the specific objectives have been reproduced below.

Specific Objective	Results that the Member States seek to achieve with Union support
To promote improvements in the labour market relevance of skills provision through active engagement with relevant institutions and employers, particularly SMEs and Micro businesses.	The additional support from this investment priority will enable the design of skills provision which will help individuals gain skills and qualifications relevant to the needs of the labour market

## 1.2 Local Development Need

Projects must deliver activity which directly contributes to the objectives of Priority Axis 2, Investment Priority 2.2 of the Operational Programme, and which meets the **local development need** expressed in the text and table below.

### Local Priorities

Leeds City Region is the biggest city region economy in the country, with an annual output of £66.5bn representing 5% of the English total. It hosts 126,000 businesses, 3 million residents and a workforce of 1.4m. Nine Higher Education institutions and

14 Further Education Colleges are based in the City Region, which is home to a student population of around 230,000.

Despite the City Region's undoubted economic strengths and assets, it is not realising its full potential. The decline of heavy industry has left a legacy of pockets of serious deprivation and an economy that is less productive than those in many other parts of the country.

The revised vision for the City Region is to be a globally recognised economy where good growth delivers high levels of prosperity, jobs and quality of life for everyone. This revised vision places a greater emphasis on "good growth", where a radical uplift in growth, productivity and business success goes hand in hand with quality jobs that connect all people and places to opportunity and improved quality of life. Achieving the vision will mean that the Leeds City Region's economy becomes stronger, more dynamic and resilient, and will be on course to consistently improve performance compared to national averages and international competitors over time.

The original Leeds City Region Strategic Economic Plan (SEP) was agreed in 2014, and has been updated to reflect the new focus on good growth and to account for economic change since the initial publication. The following thematic priorities were set out in the revised SEP:

PRIORITY 1: Growing Businesses

PRIORITY 2: Skilled People, Better Jobs

PRIORITY 3: Clean Energy and Environmental Resilience

PRIORITY 4: Infrastructure for Growth

### **Challenges and opportunities in Leeds City Region**

Projects must deliver activity which directly contributes to the objectives of Priority Axis 2, Investment Priority 2.2 of the Operational Programme, and which meets the **local development need** expressed in the text and table below.

The [Leeds City Region labour market analysis](#) 2018/19 contains a range of evidence that demonstrates the importance of stimulating demand for training among local business and working to ensure that available training provision is demand-responsive.

The Leeds City Region has a relatively weak skills base. Using formal qualifications as a proxy, 34% of the local working age population are qualified at level 4 compared with a national average of 38%. Moreover, 25% are qualified below level 2 (the level typically associated with basic employability) and 10% (equivalent to around 200,000 people) have no formal qualifications at all; both figures are in excess of the respective national averages.

This matters because analysis shows that there is a strong correlation between the performance of local areas on skills and their productivity performance. The City Region's deficit of people with higher level skills is reflected in its below-average productivity level.

Only two thirds of employers in the City Region invest in training in a given year with 59% of employees taking part in training. Analysis shows that around two-fifths of employers acknowledge that they under-invest in training. The main reasons for this under-investment are the costs of training and the time commitment involved in staff undertaking and delivering training. This demonstrates the importance of making the case for training based on the bottom-line benefits it can generate for business.

The proportion of employers in the City Region offering externally-provided training to their staff is also low at 43%. And relatively few businesses in the City Region engage with institutions in the further and higher education sectors in order to address their skills needs. Only 9% draw on support from further education (FE) with 5% engaging with higher education (HE) (source: Employer Perspectives Survey, 2016).

Responsiveness and relevance of available provision is a significant barrier to take-up. The main reasons that employers cite for using private provision in preference to FE and HE provision is a perceived lack of relevance to their business needs.

Another route to improving the City Region's skills base is through improved retention of graduates who qualify at local institutions. Each year around 39,000 people qualify from our universities but only 57% of these qualifiers go on to employment in a job in Yorkshire and the Humber six months after graduation. This rate has remained fairly constant over recent years.

This proportion is lower for some key subject areas. For example, the retention rate is 53% for Architecture, building and planning and only 43% for Engineering and technology.

## **Local Economic Context**

The Leeds City Region LEP area continues to lag behind national averages for qualifications at level four and above. Persistent low skills levels threaten to hold back business growth and business export is underperforming; there needs to be a stronger recognition of links between residents' skills profile, knowledge application and productivity. Work is being done to increase the skills levels of the existing workforce, however, the potential offered by students and graduates from local HE and FE institutions needs to be maximised by SMEs locally.

In light of these challenges, the ESF Managing Authority is seeking projects which undertake a range of activities to drive up the demand for the full range of national and local employment and training opportunities. Proposal should ensure they make the training and education provision more responsive to the needs of the local economy so that employer's skills needs are more effectively met and individuals receive better designed skills provision which equips them for the world of work.

We are also seeking the delivery of a Student and Graduate Internship Programme in the Leeds City Region. The programme will support SMEs to increase their skills and productivity levels through the employment of graduates, driving business growth and development as well as enhancing graduate retention which has been a challenge in the City Region.

The programme will help stem the flow of young, talented and educated individuals leaving the Leeds City Region LEP Area to seek job opportunities elsewhere along with creating opportunities within small to medium sized companies to allow them to develop and explore their potential for student and graduate employment opportunities.

## **Call Outline**

Through this call the ESF Managing Authority is seeking a programme of activity which will address the following:

*The proposed activities listed below, although not exhaustive, aim to support SME businesses, across a range of sectors, in particular LEP Area priority sectors, to provide additional placements, internships and graduate level employment opportunities in particularly those for HE/FE students and graduates as well as better understand the skills and employment landscape and the opportunities available to both businesses, their existing and future workforce.*

## **Marketing and Promotion**

To raise awareness of the local provision to employers. This will include the delivery of events including a careers show showcasing vocational education, the production of promotional material, generating positive PR and using positive case studies to demonstrate tangible business benefits, as well as skills and employment campaigns. This should also include promotion in the areas of skills shortages and the Leeds City region growth sectors. To ensure effective marketing to businesses, applicants should ensure they coordinate its marketing activities with the Leeds City Regions LEPs Growth and Skills Service.

## **Employer Engagement**

To drive up the local demand for apprenticeships, traineeships and work placements by supporting businesses to recognise the value of HE/FE student and graduate placements, internships and graduate level employment opportunities and the impact they can have on business growth. Services should be promoted in any interactions with business. Applicants should work with the LEP Skills Service to develop joined up and consistent messages to promote the uptake of services that will support individuals and support businesses to grow and which should be a free and impartial brokerage service, and include matching appropriate HE/FE students and graduates with SMEs to ensure mutual benefit.

## **Case Studies**

To promote the benefits of apprenticeships, traineeships, work placements, career developments and increase and benefits in skills, to local employers and people, working with local partners will be key to gathering together positive new stories and case studies.

### ***SME Demand Stimulation and Support***

To increase and stimulate the demand for apprenticeships from SMEs in sectors or areas where there is currently a poor offer. This will include provision of information and guidance to SMEs through targeted sector and geographically focused events. Leeds City Region LEPs labour market analysis highlights future occupational and skills needs across the City Region area and could be used to inform this activity.

### ***Higher Education Engagement***

To improve graduate retention and increase the uptake of graduate internships and higher apprenticeships, working with local universities/training providers located within the City Region, giving SMEs greater access to the range of skills that Higher Level Apprentices, Masters students and Post-graduates possess, who can then contribute to help sustain business growth. The creation of better links and integration between Higher and Further Education providers and employers, should result in developing better progression pathways

### ***Supply Chains***

Where the Employment Hub is working with businesses that have a large supply chain it will use this network to engage these businesses and deliver supply chain events in order to promote and stimulate demand for apprenticeships, traineeships and work placements.

### ***Aftercare Monitoring***

To monitor the quality of the support that is offered to local employers, undertaking effective aftercare monitoring by maintaining contact with local employers after they have taken on an apprentice or trainee. This will enable improved understanding on the employer's experiences of the process, identify good and bad practice lessons to improve and inform future activities.

### **The LEP's Priority Sectors are:**

- Digital and creative industries
- Low carbon and environmental industries
- Health and life sciences
- Innovative manufacturing
- Financial and professional services
- Food and drink

Proposals should demonstrate how they will identify potential SMEs and outline the package of support that will be offered. Internships must be a minimum of 12 weeks' duration. All graduate interns must be paid at the National Minimum Wage as a minimum.



Proposals must provide a detailed, granular explanation as to how the proposed provision will impact on businesses and individuals as a result (in this instance, graduates and HE/FE students) on the programme.

We are seeking **one** programme which must deliver across the whole of the Leeds City Region

### **Alignment**

All activities must complement and avoid duplication with other provision, thereby adding value and ensure it does not duplicate any provision that can be arranged locally through either other ESF funded programmes or through existing mainstream institutions.

As part of avoiding duplication - as well as to create a more balanced, integrated and less confusing provision to end users, avoiding proliferation in the market place - all projects funded through this Call would be expected to explicitly undertake to working collaboratively with other local providers to minimise fragmentation in delivery and identify the best overall solution for participants.

In particular, proposals must demonstrate how they will align with and engage the Leeds City Region LEP Growth and Skills Service in the delivery of the programme.

*Details of the Leeds City Region ESIF Strategy can be found at <http://www.the-lep.com/LEP/media/New/ESIF%20docs/Leeds-City-Region-ESIF-FINAL.pdf>*

### **Target Audience**

Activities should be focused on support to SME organisations as the primary target audience, however applicants should also provide information in their Indicator Annex on the total number of participants expected to benefit from the project as a consequence of the ESF project support to SME organisations. Performance of the ESF Project(s) will then include monitoring against the individual participant target (ESF Output Target O1) as well as the relevant SME Output and Result targets.

### **Consortia/Partnership Applications**

Applications are encouraged from consortia or other similar types of partnership arrangements. In each such case the application must be submitted by a lead organisation on behalf of the partnership/consortia and the lead applicant must have the financial capacity to meet the required Due Diligence criteria.

## **1.3 Scope of activity**

This call invites Full Applications which support the delivery of Priority Axis 2, **Investment Priority 2.2 Improving the labour market relevance of education and training systems** of the European Social Fund Operational Programme and responds to the local development need set out in the Leeds City Region Local Enterprise Partnership Area European Structural and Investment Funds Strategy.

This call aims to address the identified shortfalls listed in section 1.2 Local Development Need above.

## 2. Call Requirements

All applications are competitive.

<b>Indicative Fund Allocation:</b>	<p>Indicatively, through this call the Managing Authority expects to allocate approximately <b>£1,465,022 ESF</b>.</p> <p>The Managing Authority reserves the right to decrease or increase the indicative allocation, or support more or fewer projects subject to the volume and quality of proposals received.</p>
<b>Minimum application level</b>	<p>European Social Fund investment is intended to make a significant impact on local growth. Applications are expected to demonstrate appropriate scale and impact. The Managing Authority does not intend to allocate less than <b>£366,255 of European Social Funding to any single project</b>.</p> <p><b>Applications requesting an ESF amount below the ‘Minimum Application Level’ will be rejected</b></p> <p>It is important to ensure a range of activity is supported as detailed in the call and also the need for coherence. Therefore, the MA favours a small number of projects being delivered.</p>
<b>Duration of project approvals</b>	<p>Projects must be completed no later than 3 years and 6 months after the proposed project start date; however, the Managing Authority reserves the right to vary the maximum duration in exceptional circumstances.</p> <p>All ESF Projects must be completed by 31<sup>st</sup> December 2023. Project costs cannot be incurred beyond this date.</p> <p>[NOTE: Delivery of activities and associated costs can be incurred up to and including 31<sup>st</sup> December 2023, with the full and final claim expected no later than February 2024]</p>
<b>Geographical Scope</b>	<p>All interventions should be focused on activity within the Leeds City Region Local Enterprise Partnership area.</p>
<b>Specific call requirements</b>	<p>This is a Call for ESF activity.</p>
<b>Call Deadlines</b>	<p>For this specific call, applications will be appraised following closure of the call. Applications received after the published call close date will not be considered.</p>

<b>Application selection</b>	All applications will be scored in line with the ESF scoring criteria, but the MA reserve the right to offer ESF funding where a project complements other activity or provides niche activity to target groups within the ESF Operational Programme.
<b>Applicant proposals</b>	These can only contain activities which are eligible for ESF.
<b>Eligible match funding</b>	Applicants will need to have eligible match funding for the balance of costs, which must be from a source other than the European Union. The applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.
<b>Operational completion</b>	Operations must be completed no later than 3 years and 6 months after the proposed project start date.
<b>Procurement</b>	All procurement must be undertaken in line with EU regulations.
<b>State Aid law</b>	Applicants must demonstrate compliance with State Aid law.
<b>Audit/ Compliance</b>	All expenditure and activities will be subject to rigorous audit and non-compliance may lead to financial penalty.
<b>Calls listing multiple activity (delete if not appropriate)</b>	The applicant is required to list each activity they plan to deliver, supported by a clear breakdown of costs. Expected outputs and results per activity should be provided.

ESF cannot be used to duplicate existing activities or activities that do not address market failure. ESF can only be used to achieve additional activity or bring forward activity more quickly. Applicants must be able to demonstrate that proposals are additional to activity that would have occurred anyway or enables activity to be brought forward and delivered more quickly than otherwise would be the case in response to opportunity or demand.

### 3. Deliverables required under this Call:

Applications will be expected to achieve the minimum indicative level of Programme Deliverables by contributing to the following Investment Priority. The definitions of which can be accessed at the [ESF Operational Programme](#).

<b>Investment Priority</b>	<b>2.2 Improving the labour market relevance of education and training systems</b>
<b>Specific Objectives</b>	To promote improvements in the labour market relevance of skills provision through active engagement with relevant institutions and employers, particularly SMEs and micro businesses.
	ESF will not support activities that duplicate or replace existing support within national programmes, but may be used to support

<b>Indicative Actions</b>	<p>additional activities, including provision co-designed with local partners.</p> <p>Examples of activities that may be supported include:</p> <ul style="list-style-type: none"> <li>• support for collaborative projects, placements, internships or other activities with SMEs that enable students and graduates to gain industry-relevant experience and skills;</li> <li>• building capacity in SMEs to provide project/placement/internship opportunities and enhance the contribution of advanced skills to SME growth, including programmes to specifically engage the most disadvantaged groups or those who face particular local disadvantages in utilising advanced skills;</li> <li>• brokering opportunities to encourage and increase work experience, work placements, traineeships, apprenticeships, and graduate placements particularly through wider employer engagement and involving supply chains;</li> <li>• promoting apprenticeships (especially at advanced levels in manufacturing and other priority sectors) by developing a supportive environment for employer engagement;</li> <li>• developing better links with business to equip students with the skills to start and grow a business to meet local business needs.</li> </ul>
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## Results Table

<b>ID</b>	<b>Result Indicator</b>	<b>Minimum Target value for this call</b>
R9	Small and Medium Enterprises successfully completing projects (which increase employer engagement; and/or the number of people progressing into or within skills provision)	75%

## Outputs table

<b>ID</b>	<b>Output Indicator</b>	<b>Minimum Target value for this call</b>
CO23	Number of supported micro, Small and Medium-sized	281

	Enterprises (including cooperative enterprises, enterprises of the social economy)	
O1	Total number of participants	There is no target value for this call however applicants will be expected to provide a total number of participants the project is aiming to support in both the application and associated Indicators Annex.

## Outputs and Results Rationale

Applicants must explain in detail in their Full Application how they have estimated each of the outputs and results for their project, demonstrating clearly how each of the proposed outputs and results directly link to their specific project activities and objectives.

Applicants must also explain their approach for forecasting each deliverable; including the specific base-lining/research they have undertaken to ensure their projected profiles are realistic and achievable and any assumptions they have made which impact on their forecasts.

Where an applicant is proposing one or more output or result figures below the expected minimum target value for this call, an explanation must also be provided by the applicant in their Full Application.

ESF Outputs and Results Indicator Definitions Guidance is available on GOV.UK [here](#).

Applicants will also need to ensure robust systems are in place, and be able to describe them, to capture and record the targets and to report quantitative and qualitative performance across the Leeds City Region LEP area. All operations will be required to collect data and report progress against the deliverables with each claim. Where an operation underperforms against their deliverables they may be subject to a performance penalty.

In addition, applicants applying for ESF funds under I.P 2.2 will be expected to complete a short annex, along with the standard application Full Application form. This is to ensure that full consideration is being given to the 'Value for Money' (VFM). The [Annex for ESF IP 2.2](#) funding calls can be located on the European Growth Funding website pages.

There must be a fully evidenced audit trail for all contracted deliverables.

## 4. General Information

Essential information to support the drafting of an application and delivery of a successful ESF funded project is available at the [European Growth Funding](#) website pages.

### 4.1 Compliance and Eligibility

When developing an application, Applicants should refer to [guidance](#) on eligible Applicants, activities and costs. These are for guidance only and Applicants should take their own specialist advice if in doubt. It is the responsibility of the Applicant to ensure that the rules and guidance are adhered to both at application stage and following approval.

European Structural Investment Funds (ESIF) are governed by European regulations and national rules. Applicants are advised to familiarise themselves with the relevant documentation listed in the 'Document Checklist' section prior to submitting a Full application. If successful, Applicants will enter into the standard Funding Agreement and must abide by the standard terms and conditions contained therein. Applicants are therefore strongly advised to read these terms and conditions to ensure that they would be able to enter into such an agreement prior to responding to the call. Once a Funding Agreement has been issued it should be signed and returned within a short timescale.

### 4.2 Intervention Rate & Match Funding

ESF is funding used where no other funding can be obtained (the funder of last resort) and the maximum ESF intervention rate for the operation is 50% (depending on category of region). This means ESF can contribute up to 50% of the total eligible project costs, subject to State Aid regulations. The remaining 50% or more must come from other eligible sources. For all full applications, the applicant will need to provide information to demonstrate that the operation is likely to have the required level of match funding in place at the point of formal approval.

ESF is not paid in advance and expenditure must be defrayed prior to the submission of any claims. Applicants may be asked to demonstrate how they are able to cash flow the operation.

### 4.3 Applicants

Applicants must be legally constituted at the point of signing a Funding Agreement, and be able to enter into a legally binding Funding Agreement. The Applicant will be the organisation that, if the application is successful, enters into a contract for ESF and therefore carries the liability for ensuring that the terms of the ESF Funding Agreement are met by them and to all delivery partners. If there is more than one organisation applying for the funds, a lead organisation must be selected to become the Applicant. It is this organisation that carries the responsibility and liability for carrying out a compliant project.

The Managing Authority will consider the Applicant's track record, both positive and negative. If the Applicant has been involved in the delivery of previous European grants and any irregularities with this (these) grant(s) have been identified, the

Managing Authority will look into these and expect to see how and what steps have been taken to ensure that these have been addressed to mitigate the risk of further irregularities in the future. It is acknowledged that some organisations will be new to ESIF funding and will not have a track record.

#### **4.4 Cross Cutting Themes**

All applications received under this Call should demonstrate how the Cross Cutting Themes have been addressed in the project design and development. Cross cutting themes for ESF are 'gender equality and equal opportunities' and 'sustainable development'.

For ESF, the project applicants will be required to deliver their services in-line with the Public Sector Equality Duty (as defined in the Equality Act 2010). All projects must have a gender and equal opportunities policy and implementation plan which will be submitted at full application stage and in-line with Managing Authority guidance. Project applicants will also be required to answer a number of ESF-specific equality questions which will be set out in both the full application form and the related guidance.

For ESF, all projects will also be required to submit a sustainable development policy and implementation plan (in-line with guidance produced by the Managing Authority).

The ESF programme particularly welcomes projects that have an environmental focus that can meet the strategic fit at local and programme level whilst also adding value by:

- supporting environmental sustainability; and/ or
- complementing the environmental thematic objectives of other programmes such as ERDF; and/or
- using the environment as a resource to help motivate disadvantaged people

Further information is available in the [ESF Operational Programme](#).

#### **4.5 State Aid & Revenue Generation**

Applicants are required, in the Full Application, to provide a view on how their proposal complies with State Aid law. Applicants must ensure that projects comply with the law on State Aid.<sup>1</sup> Grant funding to any economic undertaking which is state aid can only be awarded if it is compatible aid, in that it complies with the terms of a notified scheme or is covered by the De Minimis Regulation. Guidance for grant recipients, explaining more about State Aid, is available; it is important that Applicants take responsibility for understanding the importance of the State Aid rules and securing their full compliance with them throughout the project, if it is selected into the Programme.

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Article 107(1) of the Treaty on the Functioning of the European Union provides that: "Save as otherwise provided in the Treaties, any aid granted by a Member State or through state resources in any form whatsoever which distorts or threatens to distort competition by favouring certain undertakings or the production of certain goods shall, in so far as it affects trade between Member States, be incompatible with the internal market."

The Managing Authority is not able to give legal advice on State Aid. It is the responsibility of the Applicant to ensure that the operation is State Aid compliant.

Where the Applicant does not perceive that there is any State Aid, it should state whether or not it considers Articles 61 and 65(8) of regulation 1303/2013 to apply. This revenue should be taken into account in calculating eligible expenditure. Article 61 refers to monitoring revenues generated after completion of the project, and Article 65(8) how to deal with differences in the forecast and actual revenues at the end of the operation. The details of this will be tested at the full application stage.

#### **4.6 Funding Agreement**

The Funding Agreement is a standard, non-negotiable and legally binding document. Any successful Applicant will be subject to the terms and conditions contained within this agreement. Applicants are strongly advised to seek their own advice to ensure that they would be able to enter into and abide by the terms of the Funding Agreement.

Failure to meet any of the conditions of the agreement or the commitments within the application will result in claw back of funding.

Applicants should be aware that additional provisions and securities may be included within the Funding Agreement to protect the investment. These will be further discussed if relevant following the Full Application stage.

#### **4.7 Procurement**

All costs delivered by the Grant Recipient (the applicant) and/or delivery partners must be delivered on an actual cost basis. Other costs must be procured in line with EU regulations. The most common error identified during audit has been failure to comply with relevant procurement regulations and crucially to maintain a full audit trail to prove that they have complied with the relevant regulation. Robust and transparent procurement is required to ensure that Grant Recipients:

- consider value for money;
- maximise efficient use of public money; and
- maintain competitiveness and fairness across the European Union.

It is recommended that applicants seek their own legal advice pertaining to their procurement and requirements to publicise any tendering opportunities.

The Managing Authority is not able to give legal advice on procurement. It is the responsibility of the applicant to ensure the project is compliant in this respect.

#### **4.8 Retrospection**

There will be no retrospection for applications made against this call.

For organisations applying for ESF funds through the Single-Stage Application process, the effective date for incurring eligible ESF expenditure will be the day after the relevant open call closing date. Any expenditure incurred by an ESF Direct Bid project prior to this date is ineligible.



However, any expenditure incurred by an ESF applicant, up to and including the date on which an ESF Funding Agreement is fully executed, will be at the applicant's own risk.

## 5. Application Process & Prioritisation Methodology

The ESF application process is a single-stage process – Full Application only. Applicants must fully complete the Full Application Form (section 9 refers). Guidance is available on the [European Growth Funding](#) website pages. Applications will be subject to a Gateway Assessment undertaken by the Managing Authority under the following criteria:

- Applicant eligibility
- Activity and expenditure eligibility
- The fit with the ESF OP and the call

Proposals that pass the Gateway Assessment will move into the Core Assessment which consists of the following:

- Strategic fit
- Value for money
- Management and control
- Deliverability
- Procurement / tendering
- State Aid compliance.

The Managing Authority will seek advice from partners when considering applications to ensure its appraisal is informed by local economic growth conditions and opportunities within the context of Operational Programmes and the local ESIF Strategy. This will include the relevant LEP Area ESIF Committee and other partners deemed relevant to the application.

The appraisal and any prioritisation will be undertaken using only the information supplied as part of the application process. The Managing Authority cannot accept further detail outside this process.

Non-public sector Applicants may be subject to due financial diligence checks. Applicants will be required to submit accounts, and to clarify financial or other organisational information. New Applicant organisations may be required to provide details of a guarantor.

If, following the appraisal process, an applicant is not satisfied with the ESF funding decision for their project, they can submit an appeal in writing to the ESF Managing Authority.

## 6. Support

Please note that this is a competitive call and to preserve impartiality we are unable to enter into correspondence with applicants over their Full Application prior to the call closing date. Details of where guidance can be found are contained throughout this calls document. In exceptional circumstances, if there are issues with accessing this guidance, please contact:

✉: [esf.2014-2020@dwp.gsi.gov.uk](mailto:esf.2014-2020@dwp.gsi.gov.uk)

No applications are to be sent to this email address. Completed full applications must be sent to the email address provided in Section 9 – Document submission.

## 7. Key Documents

- Full Application Form
- Full Application Form Guidance
- Financial Annex
- Indicator Annex
- LEP area's ESIF strategy
- National ESF Eligibility Rules
- [Annex for ESF IP 2.2.](#)

## 8. Document Checklist

The assessment will be undertaken on the basis of documentation received at the point of closure of the call. Applicants should provide the following documentation.

1. Fully completed **Full Application Form** (Note that Sections 2.7 and 2.8 of the Full Application Form will not be applicable as this is a “one stage” application process);
2. Fully completed [Annex for ESF IP 2.2.](#);
3. **Financial tables** (if the application is against more than one Category of Region, a financial table for each Category of Region);
4. **Outputs, Results and Indicators tables** (if the application is against more than one Category of Region, an Outputs, Results and Indicators table for each Category of Region);
5. A **visual, high level customer journey** document e.g. flow chart;
6. **Confirmation of match funding** from each funder (confirmation must be in place by the point of formal approval);
7. **Detailed Granular budget breakdown** (All costs must be itemised, eligible, appropriate for the project and profiled across the project period. The granular budget should also include all hourly rate figures, per job role, for staff working part-time or part of their time on the ESF Project – calculated using the 1720

hour rate calculation set out in the [ESF Programme Guidance](#) on GOV.UK. This includes match-funded staff roles);

8. **Equality and Diversity Policy and Sustainability Policy** (Applicant is responsible for ensuring that Delivery partners also hold relevant policies);
9. **Independent state aid advice** (if applicable);
10. **Job Descriptions and Organogram** (covering all staff, including any delivery partner and/or match-funded staff posts);
11. **Applicants procurement policy** (if applicable);
12. **Draft SLA with Delivery Partners** (if applicable);
13. **Project level risk register** (this should cover areas such as financial risk, output risks, delivery risks etc. please ensure that the register covers how these risks will be managed and mitigated);
14. **Anti-Fraud Statement** (a statement on how you will deal with suspected fraud in your organisation and if appropriate, with your sub-contractors); and

To enable the Managing Authority to complete the required **Financial Due Diligence** checks (if private or voluntary and community sector), applicant to provide:

- three year's financial accounts
- Proof of existence - Certificate of Incorporation, Charities Registration, VAT Registration Certificate or alternate form of incorporation documentation;
- Proof of trading - Financial Accounts/Statements for the most recent two years of trading including, as a minimum, Profit and Loss Account and Balance Sheets;
- Completed FVRA Applicant Template (for applications requesting annualised funding of greater than £1m)

Failure to provide the above documentation could result in the application being rejected.

## 9. Document Submission

Completed Full Applications must be submitted to

✉: [2014-2020.ESFAPPLICATIONS@DWP.GSI.GOV.UK](mailto:2014-2020.ESFAPPLICATIONS@DWP.GSI.GOV.UK)

## 10. Timescales

Launch of Call advertised on GOV.UK	18 February 2019
Deadline for submission of Full Application	13 May 2019

Full Application forms not received by the deadline will not be appraised.

For this call applications will normally be required to **commence delivery/activity within three months** of the award of contract.

Any changes related to the deadline for the submission of the Full Application form will be notified on the [European Growth Funding](#) website pages.

## 11. Appendix A – Common output indicators

### Appendix A - extract from Annex 1 of the ESF regulation

Common output indicators for ESF investments

Common output indicators for entities are:

number of projects fully or partially implemented by social partners or non-governmental organisations
number of projects dedicated at sustainable participation and progress of women in employment
number of projects targeting public administrations or public services at national, regional or local level
number of supported micro, Small and Medium-sized Enterprises (including cooperative enterprises, enterprises of the social economy)