



Newspaper Habits

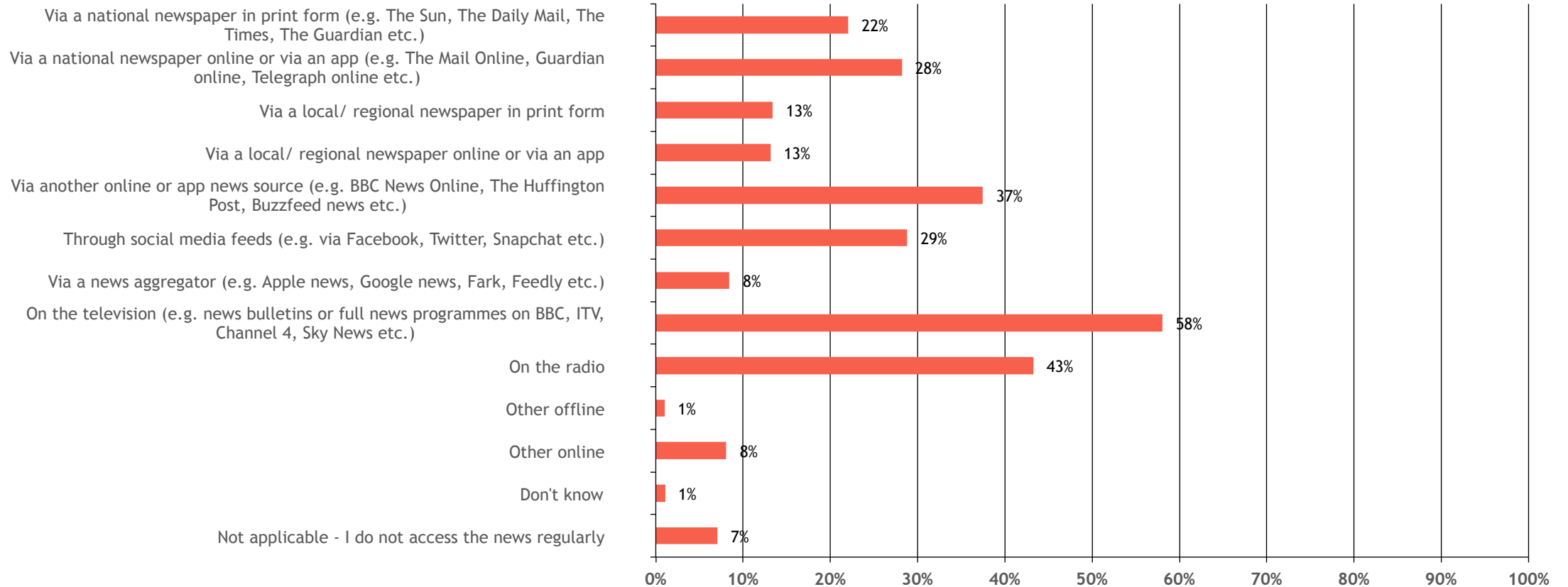
Conducted by YouGov on behalf of DCMS

Fieldwork Dates: 23rd - 24th August 2018



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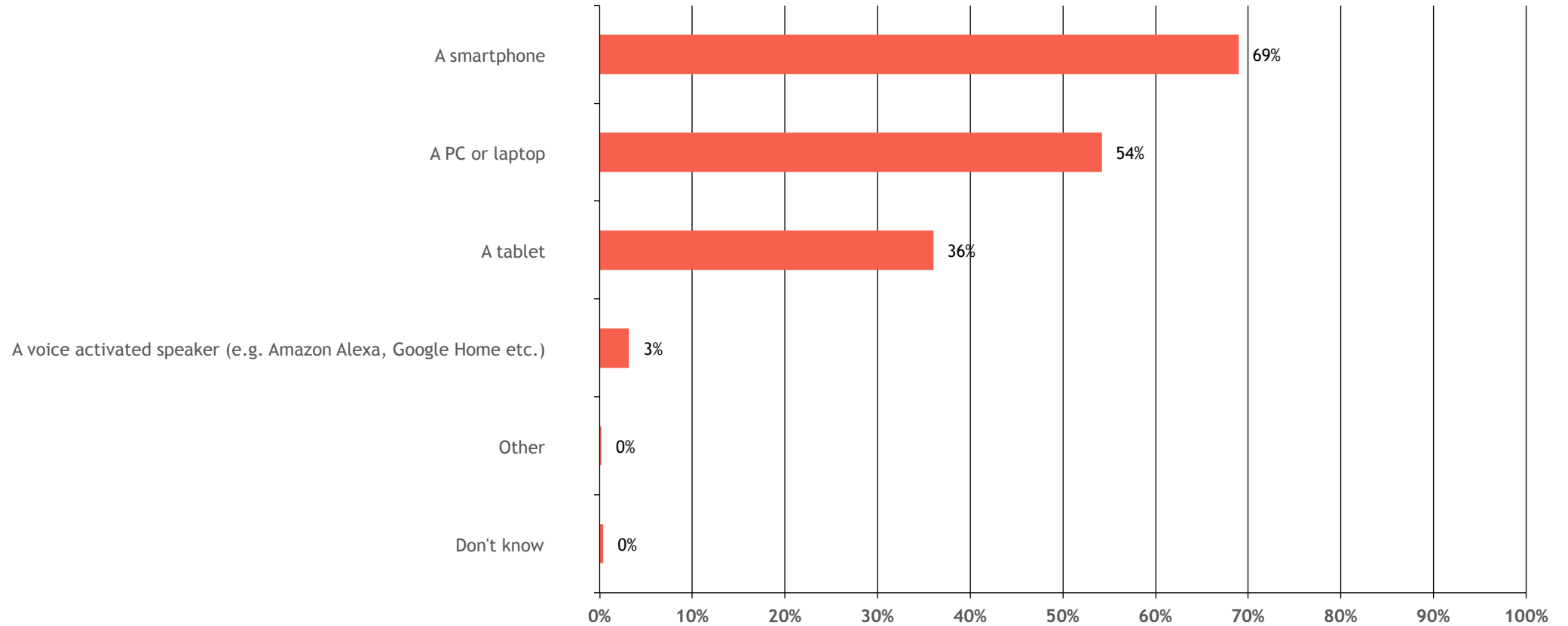
HDN_Q1. Moving on...Which, if any, of the following are ways you regularly access the news (i.e. at least once a week)? (Please select all that apply. If you do not access the news regularly, please select the 'Not applicable' option)



Unweighted base: All GB Adults online (2020)

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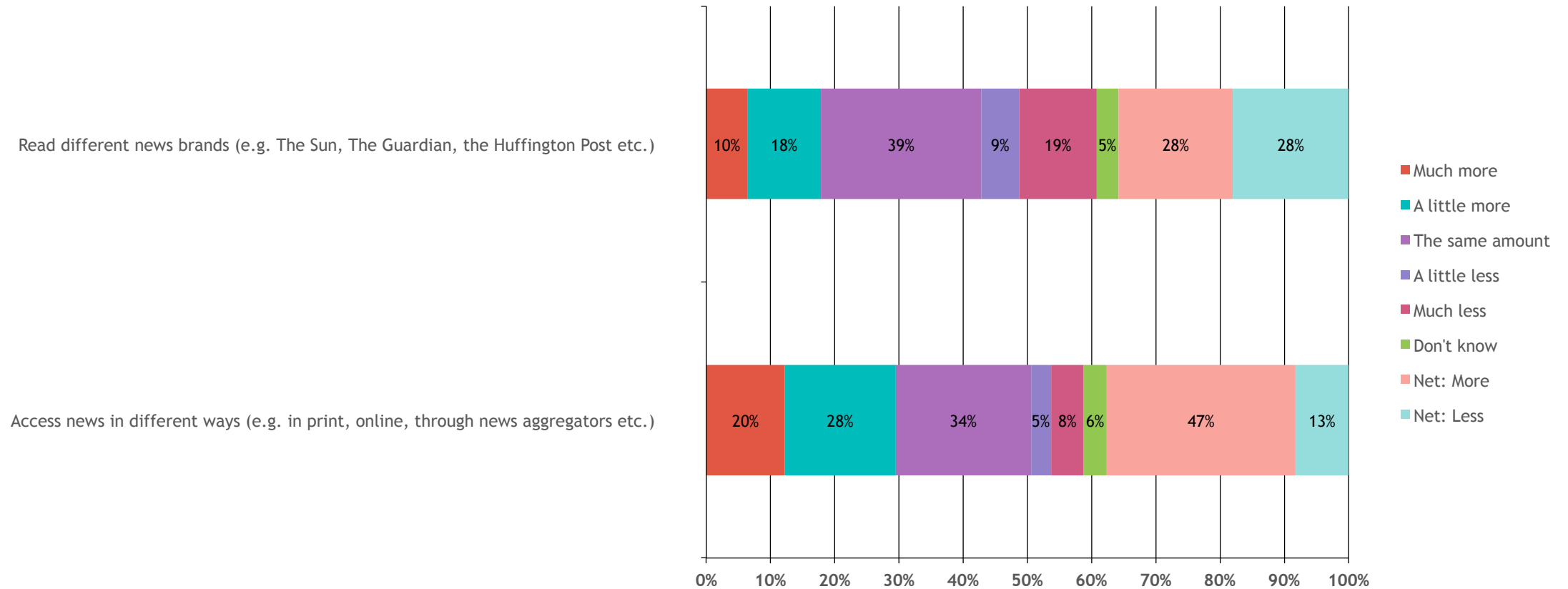
HDN_Q2. You previously said that you access news online...Which, if any, of the following devices do you use to regularly access the news online? (Please select all that apply. If any of your answers do not appear in the list below, please type them into the 'other' box)



Unweighted base: All GB Adults online that access news online regularly (1368)

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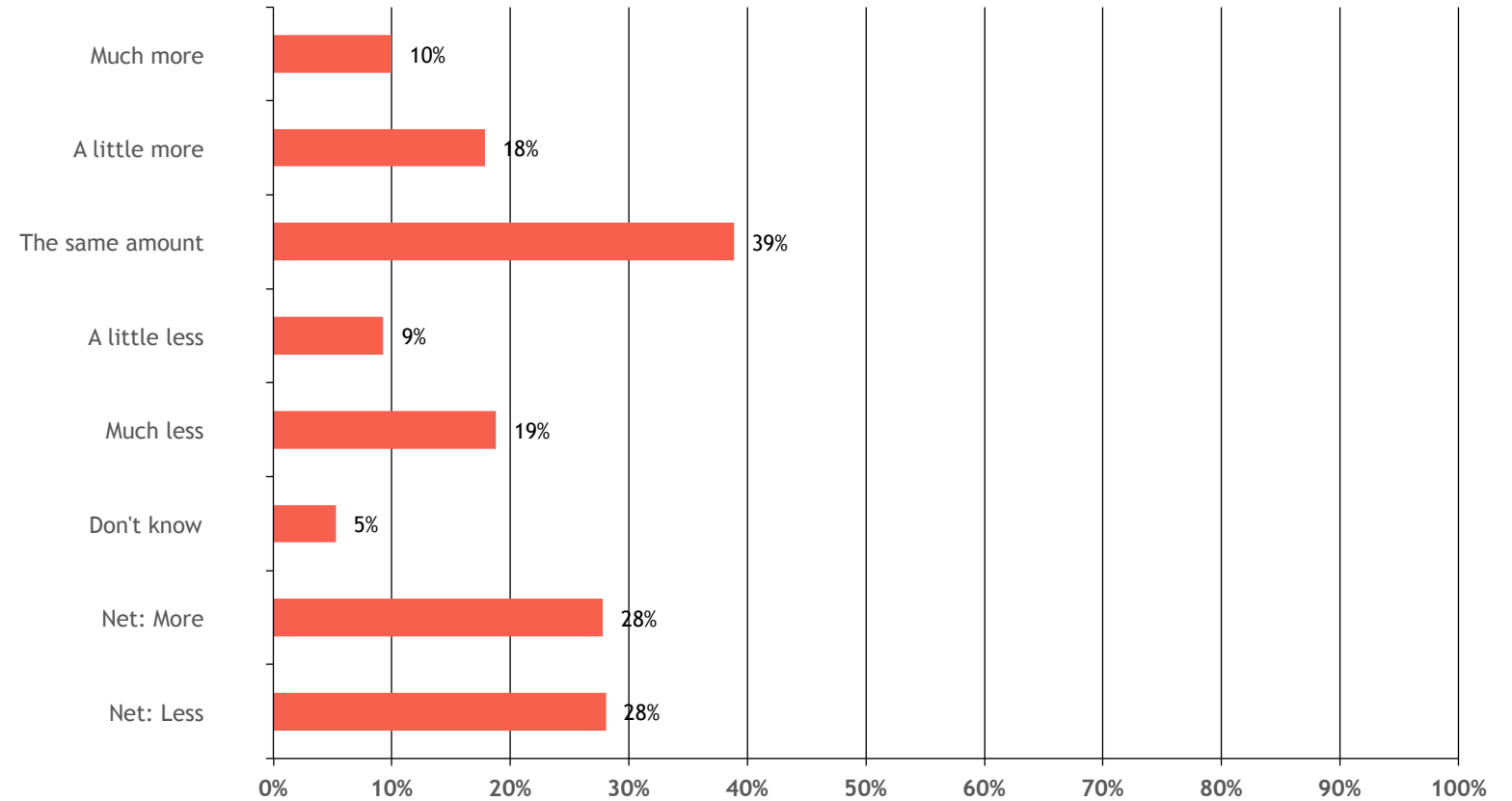
HDN_Q3a. Compared to 5 years ago, would you say that you do more or less of the following? (Please select one option on each row)



Unweighted base: All GB Adults that access news regularly (1877)

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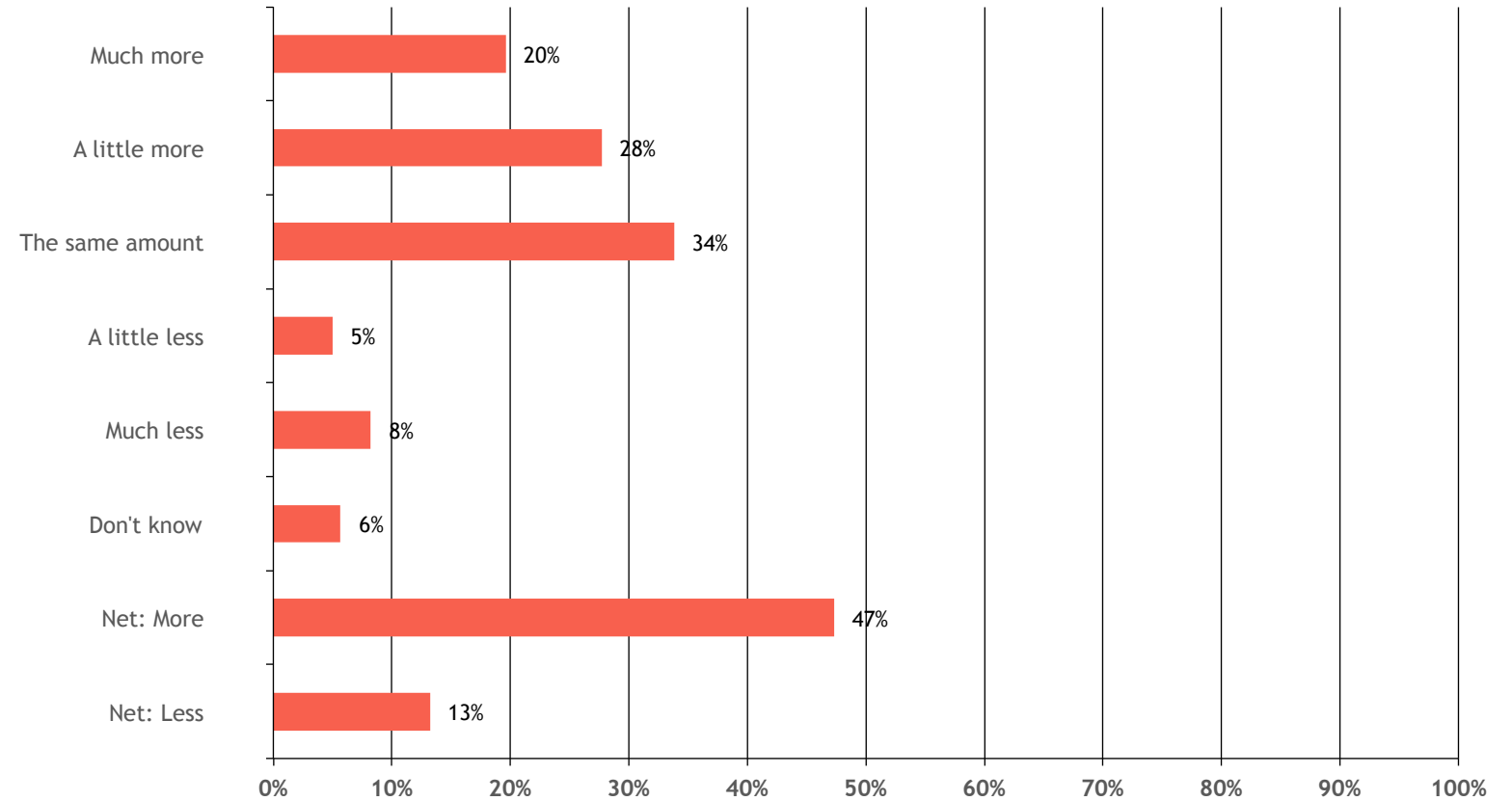
HDN_Q3a_1. Compared to 5 years ago, would you say that you do more or less of the following? (Please select one option on each row) - Read different news brands (e.g. The Sun, The Guardian, the Huffington Post etc.)



Unweighted base: All GB Adults that access news regularly (1877)

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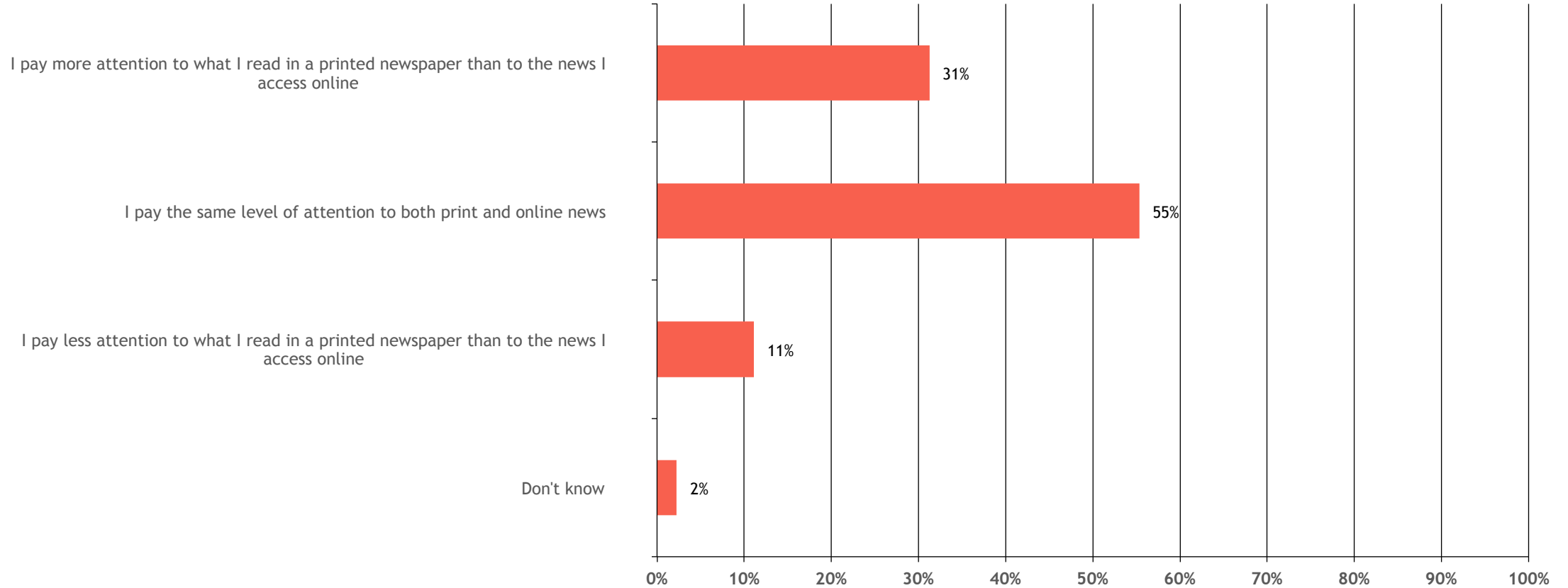
HDN_Q3a_2. Compared to 5 years ago, would you say that you do more or less of the following? (Please select one option on each row) - Access news in different ways (e.g. in print, online, through news aggregators etc.)



Unweighted base: All GB Adults that access news regularly (1877)

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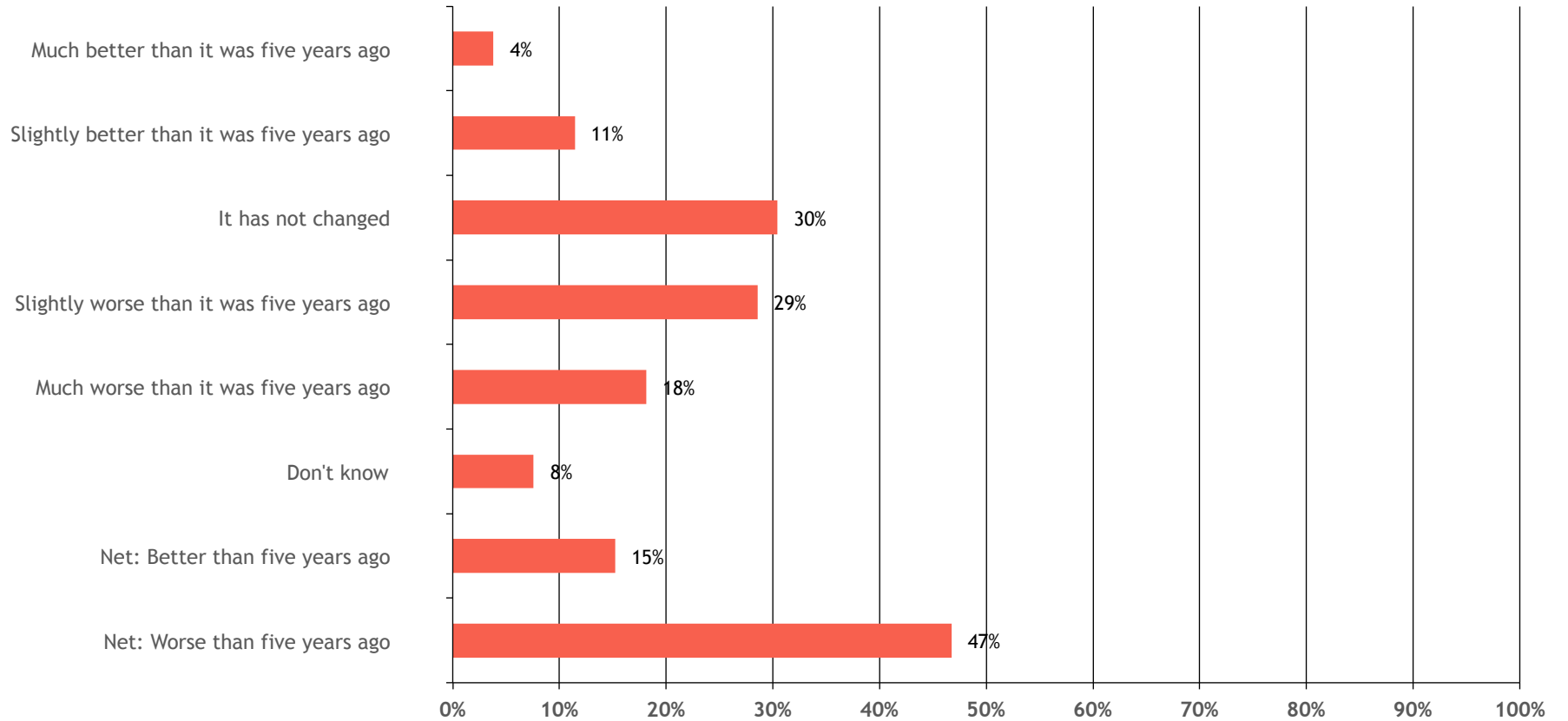
HDN_Q4. For the following question, by 'pay attention', we mean reading in the most detail/ investing more time into reading...Thinking about the ways in which you read a print newspaper compared to the news online...Would you say that you pay more or less attention to what you read in print, vs what you read online, or is it about the same? (Please select the option that best applies. If you do not read news in print, please select the 'Not applicable' option)



Unweighted base: All GB Adults online that access news online and in print regularly (403)

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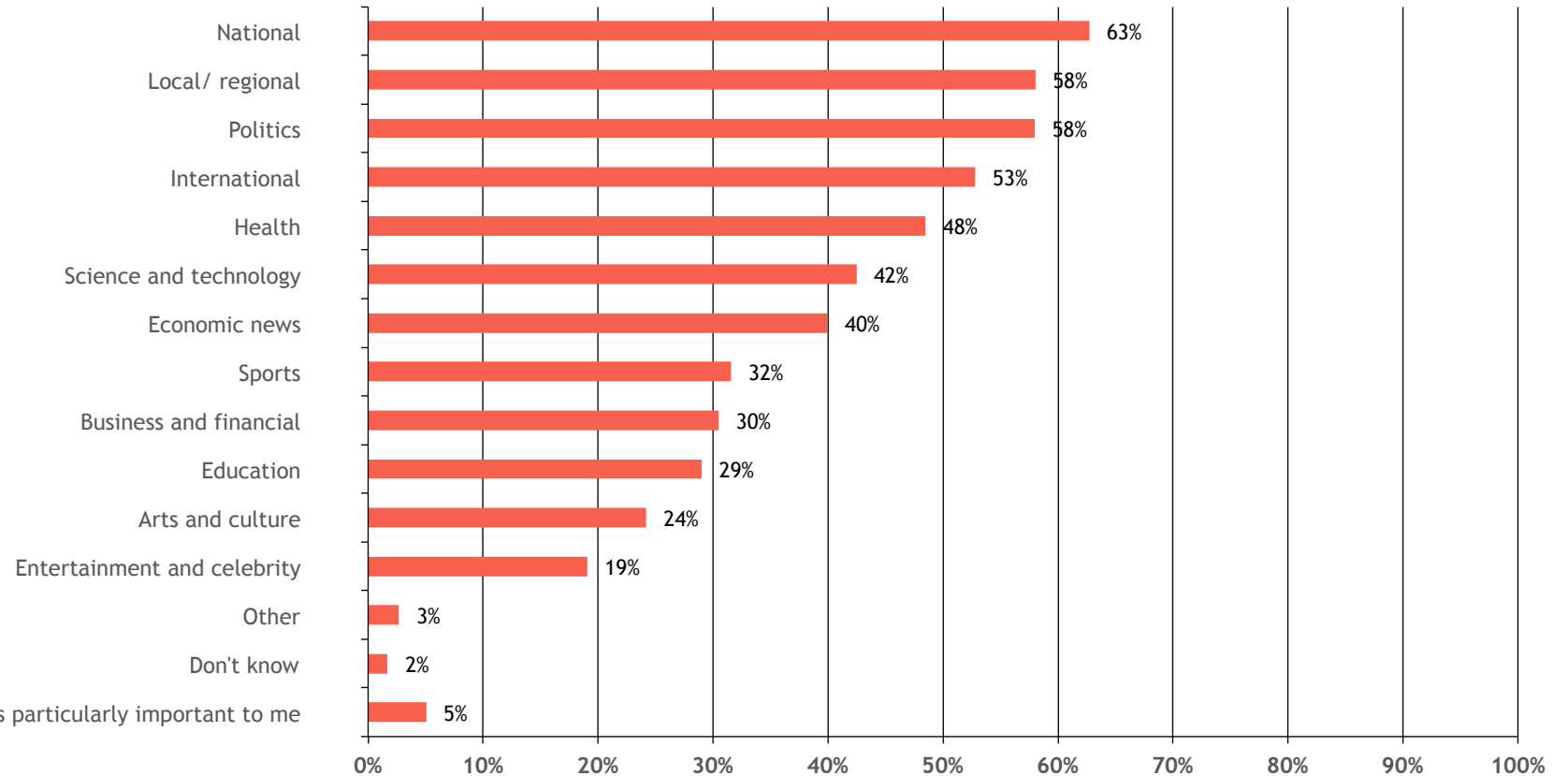
HDN_Q5. In general, would you say that the quality of the news nowadays is better or worse than it was five years ago, or would you say the quality has not changed? (Please select the option that best applies)



Unweighted base: All GB Adults that access news regularly (1877)

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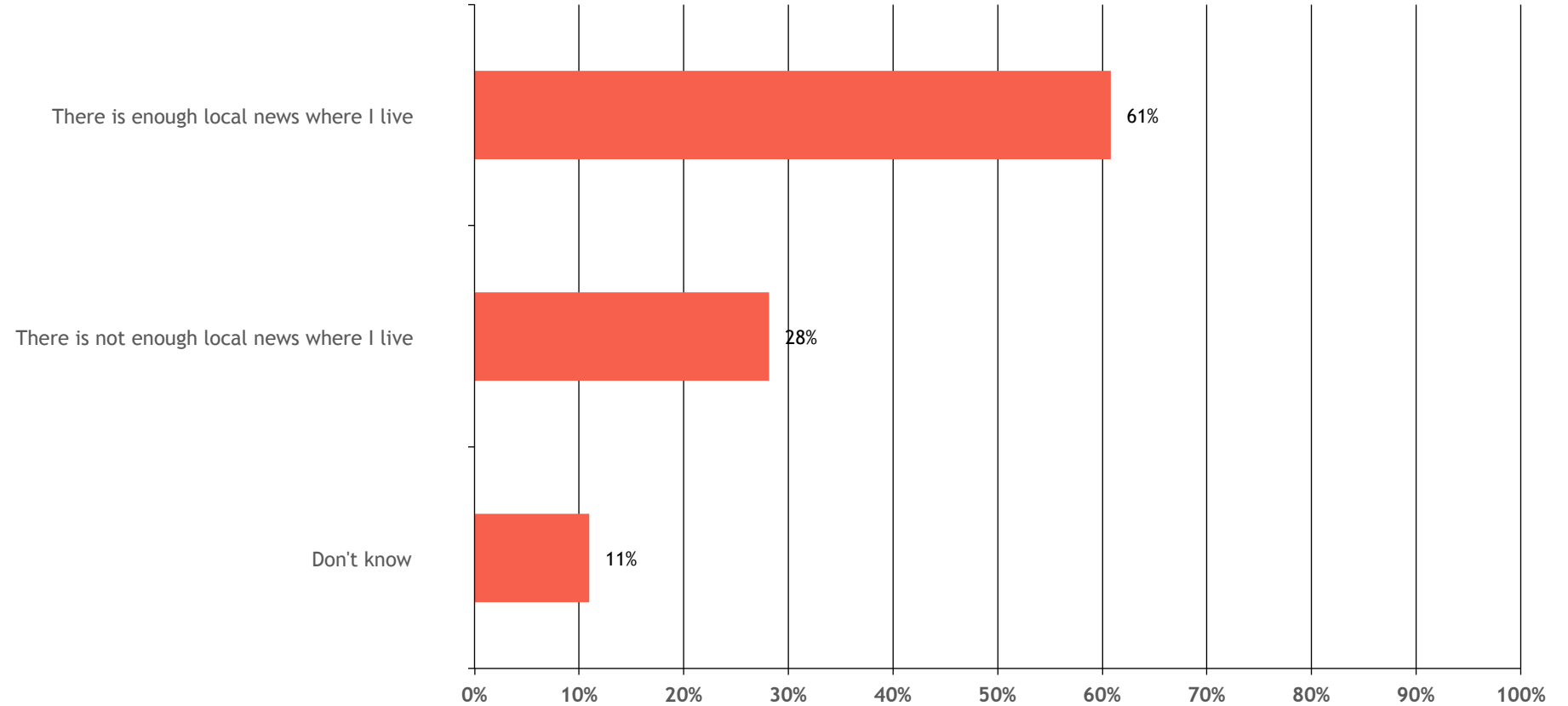
HDN_Q6a. Which, if any, of the following types or topics of news are particularly important to you? (Please select all that apply. If your answer does not appear in the list below, please type it into the 'other' box. If there is no type or topic of news that is particularly important to you, please select the 'Not applicable' option)



Unweighted base: All GB Adults that access news regularly (1877)

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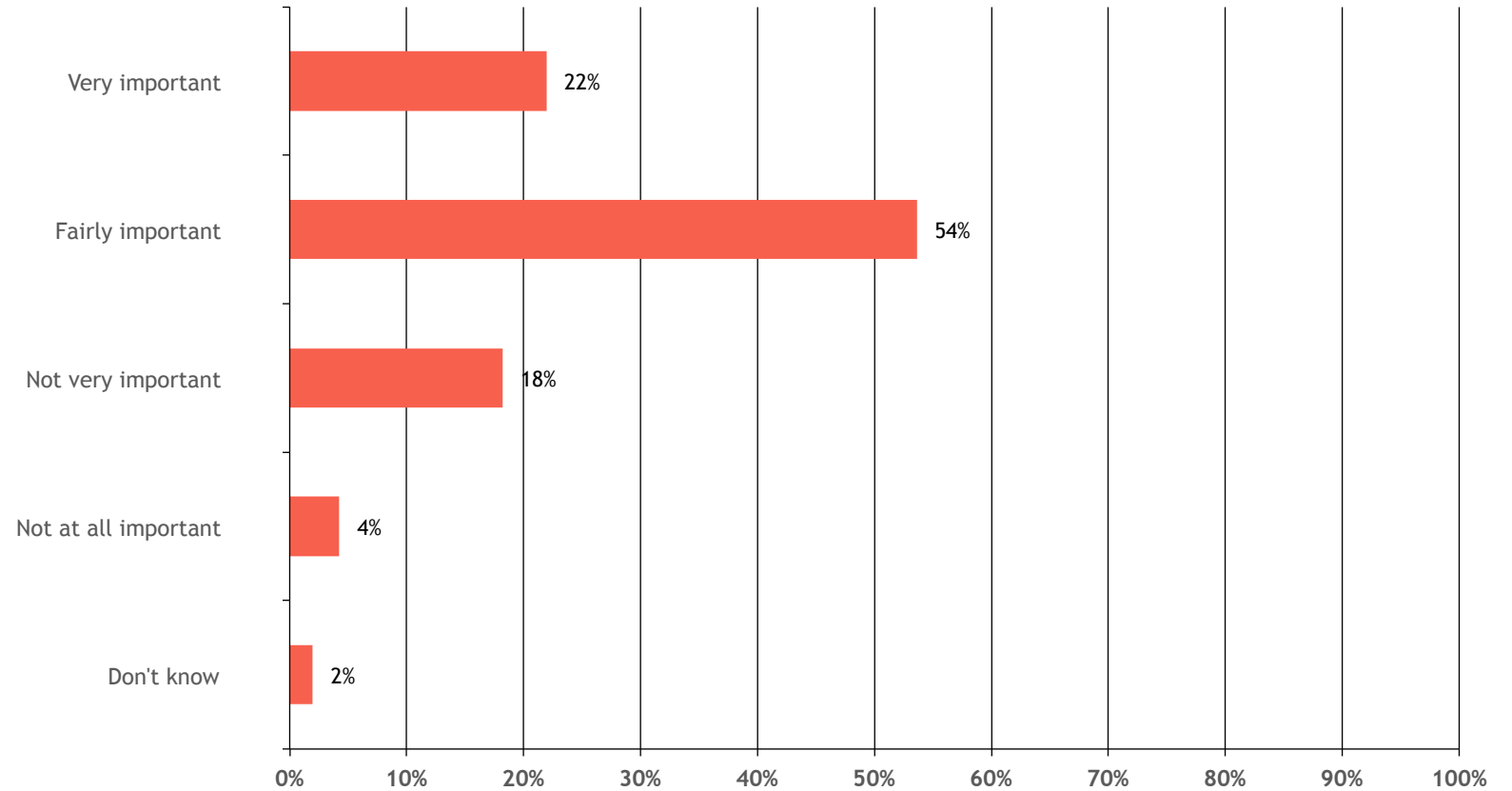
HDN_Q7. Thinking about your local area...In general, would you say that there is enough or that there is not enough local news provided for you where you live (e.g. through local newspapers, online etc.)? (Please select the option that best applies)



Unweighted base: All GB Adults that access news regularly (1877)

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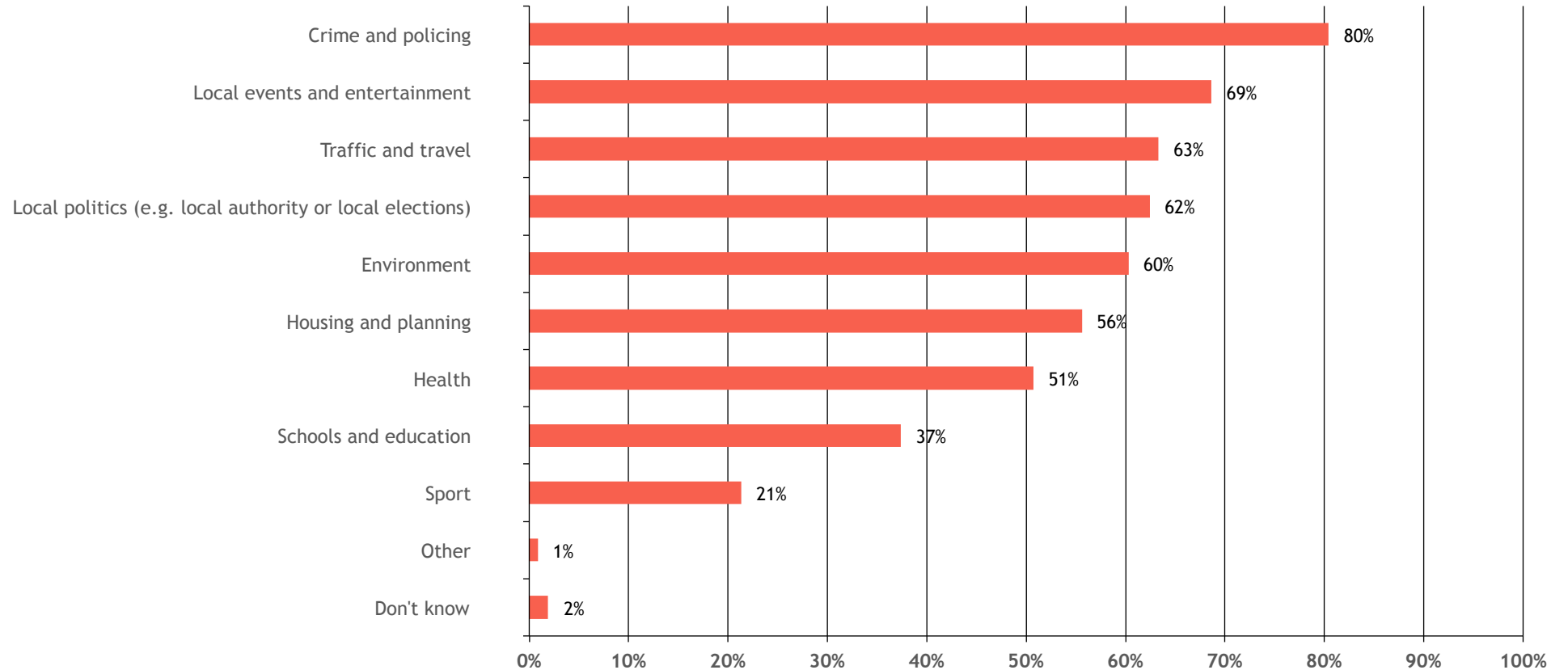
HDN_Q9. In general, how important, if at all, is local news to you? (Please select the option that best applies)



Unweighted base: All GB Adults that access news regularly (1877)

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HDN_Q8. You previously said that local news is important to you...Which of the following types of local news is important to you? (Please select all that apply. If any of your answers do not appear in the list below, please type them into the 'other' box)



Unweighted base: All GB Adults that access news regularly, and local news is important to them (1442)

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