

# CONSULTATION ON PROPOSALS FOR CHANGES TO GAMING MACHINES AND SOCIAL RESPONSIBILITY MEASURES

**EVIDENCE IN SUPPORT OF Q14:** Do you agree that the Government should consider alternative options, including a mandatory levy, if industry does not provide adequate funding for RET (research, education and treatment)?

We note the current requirement for gambling companies to make an annual contribution to organisations that address gambling-related harm, including the recommended donation amount of 0.1% of GGY by GambleAware.

We understand that this contribution is intended to address the harmful effects of gambling. Many companies across different industries make voluntary donations to causes both to create social value and address harmful effects. This gambling industry figure might be compared with corporate responsibility (or CSR) spending. CAF's [research](#) on FTSE100 companies shows an average level of 0.25% of revenue and 1.9% of pre-tax profits given to charity (this includes in-kind giving and our latest report is due for publication on 24<sup>th</sup> January 2018).

A contribution of 0.1% of GGY is below the average levels of charitable giving by FTSE100 companies. We do not have information on average gambling industry profitability, but would suggest that benchmarking across industries might be useful, whilst recognising that some gambling companies may also make donations to causes for other (non harm-related) reasons.

The £10m funding target for GambleAware can be placed in the context of the scale of problem gambling. We understand the rate of problem gambling was 0.8% of the population in 2015, with a further 2 million people were identified as being at risk of problem gambling. A £10m fund would therefore provide less than £5 per head for the research, education and treatment of this combined group.

Please contact [REDACTED], Senior Advisor at [REDACTED] for further information.