



Calling for Mission Members

Smart City Summit & Expo, Taipei
26-29 March 2019

Looking to build on its position as a major global technology player, Taiwan is eager to develop smart cities as part of its economic growth strategy. This is being supported by a £2.5bn National Development Council fund, created to stimulate Taiwan's further development in advanced technologies.

Global industry leaders such as Google, Amazon, Microsoft, IBM and ARM have all set up R&D centers in Taiwan and are expanding the scale to be part of a high-tech eco-system. They are not only attracted to Taiwan by the business opportunity, but also by Taiwan's ranking by the World Economic Forum as 13th in global competitiveness and 4th in innovation capability.

To help UK businesses benefit from this exciting opportunity in Taiwan, the Department for International Trade (DIT) is recruiting UK companies specialising in the following areas to join a Smart Cities Trade Mission to Taipei and to exhibit at the Smart City Summit & Expo in March 2019:

- IoT
- AI
- Health Tech
- Connected Autonomous Vehicles (CAV)
- 5G applications

Smart City Summit & Expo (SCSE) is one of the most comprehensive, cross-industry B2B events in Asia-Pacific. In March 2018, the event attracted over 30,000 professional visitors (a 31% growth over the previous year). In 2019, SCSE anticipates that over 40,000 people will visit around 1,000 booths representing cities, technology advancers and service providers.

Key events of this trade mission

- Mayors' Summit (where you will meet smart cities stakeholders from around the globe)
- World-Class Exhibition
- "CTalk" forums (Smart Transportation, Smart Energy, Resilient City etc.)
- World Telecom Smart City Conference (AI Integration, 5G Construction etc.)
- Industrial Forums (Sustainable City, Smart Building, Healthcare etc.)
- Real-Site Demo Tour
- Networking & B2B Programmes

Benefits for your organization

- Present your technology & service to over 40,000 professional visitors including key stakeholders, government officials and potential partners from Taiwan and the wider region.
- Connect with targeted local companies for business opportunities.
- Meet local authorities to understand the development of smart cities across Taiwan.
- Learn the capability of Taiwanese solution providers and the scope to cooperate.
- Receive on the ground local support and advice from DIT staff based in Taipei.

For interested UK companies, the offer includes:

- 4-night complimentary accommodation (for companies that register before 18 January)
- Showcase at UK country Pavilion
- Engage with government authorities and renowned industrial players
- One-to-one meetings booked through matchmaking platform
- Presentation opportunities (early registration required)

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How to participate

Please get in touch with British Office in Taipei to register your interest. An OMIS charge (Overseas Market Introduction Service) of **£792** (VAT included) will apply. Additional charges may apply for any specific requirements in addition to those listed above.

Please register through:

<http://Orz.tw/E4gpy>

The deadline to secure a place for the package is **Wednesday, 13 February 2019.**

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