



Ministry of Defence Police

Freedom of Information Manager

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E-mail: MDP-FOI-DP@mod.gov.uk

Our Ref: eCase: FOI2018/10634 RFI:262/18

Date: 3 September 2018

Dear [REDACTED]

FREEDOM OF INFORMATION ACT 2000: MINISTRY OF DEFENCE POLICE: SOCIAL MEDIA

I refer to your e-mail dated 14 August 2018, which was acknowledged on 15 August 2018.

We are treating your e-mail as a request for information in accordance with the Freedom of Information Act 2000 (FOIA 2000).

In your e-mail you requested the following information:

“What social media channels do you use and a list of handles for each platform?

Do you use any platforms to manage your social media accounts and analytics (such as hootsuite or spoutsocial)?

Who is responsible for social media (i.e communications department)

Can you please provide a copy of your social media / digital communications strategy?

Can you please provide a copy of your social media policy and media policy?

Can you please send a copy of your digital channel strategy

Can you please provide me with a copy of your Social Media (or Digital) channel strategy.”

A search for information has now been completed by the Ministry of Defence Police and I can confirm that we do hold information in scope of your request.

What social media channels do you use and a list of handles for each platform?

Facebook - @MinistryofDefencePolice, Twitter - @MODPolice

Do you use any platforms to manage your social media accounts and analytics (such as hootsuite or spoutsocial)?

The Ministry of Defence Police(MDP) have access to Hootsuite and Buffer and also use analytics provided directly from Facebook and Twitter respectively.

Who is responsible for social media (i.e communications department)?

MDP Corporate Communications and more widely the Defence Directorate of Communications (DDC)

Can you please provide a copy of your social media / digital communications strategy?

The MDP adhere to the departmental strategy in this respect – information not held – and the overarching Government Comms Plan: https://gcs.civilservice.gov.uk/wp-content/uploads/2018/04/6.4333_CO_Gov-Comms-Plan_2018-19_WEB_FINAL_v2.pdf
Specific campaign strategies are also created as required.

Can you please provide a copy of your social media policy and media policy?

The MDP adhere to Civil Service and MOD policies in this respect:

- Cabinet Office Guidance on use of Social Media for Civil Servants: <https://www.gov.uk/government/publications/social-media-guidance-for-civil-servants/social-media-guidance-for-civil-servants>
- "Think Before You Share" guidance on protecting information on social media: <https://www.gov.uk/guidance/think-before-you-share>
- MOD Online Engagement Guidelines: <https://www.gov.uk/government/publications/online-engagement-guidelines>
- Social Media Use: <https://www.gov.uk/government/organisations/ministry-of-defence/about/social-media-use>

Can you please send a copy of your digital channel strategy?

The MDP adhere to the MOD departmental communication strategy.

Can you please provide me with a copy of your Social Media (or Digital) channel strategy?

The MDP adhere to the MOD departmental communication strategy.

If you have any queries regarding the content of this letter, please contact this office in the first instance.

If you wish to complain about the handling of your request, or the content of this response, you can request an independent internal review by contacting the Information Rights Compliance team, Ground Floor, MOD Main Building, Whitehall, SW1A 2HB (e-mail CIO-

FOI-IR@mod.gov.uk). Please note that any request for an internal review should be made within 40 working days of the date of this response.

If you remain dissatisfied following an internal review, you may raise your complaint directly to the Information Commissioner under the provisions of Section 50 of the Freedom of Information Act. Please note that the Information Commissioner will not normally investigate your case until the MOD internal review process has been completed. The Information Commissioner can be contacted at: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Further details of the role and powers of the Information Commissioner can be found on the Commissioner's website at <https://ico.org.uk/>.

Yours sincerely

MDP Sec Data Protection and Freedom of Information Office