Welcome to the Expression of Interest (EoI) form for Growing Place-based Giving, a £777k programme from the Department for Digital, Culture, Media, and Sport (DCMS).

The programme will support the development of up to six early-stage PBGSs and aims to ensure that the six chosen schemes work towards becoming sustainable, resilient, and are able to engage local communities and encourage donations to projects that benefit local people and their area. The programme will consist of a £600,000 **Incubation Fund** for up to six early-stage PBGSs, with £50,000 available to each scheme in financial years 2018/19 and 2019/20 to cover core costs, and a **support package** consisting of tailored advice and guidance for each scheme delivered by a specialist support organisation.

We define a place-based giving scheme (PBGS) as a partnership between communities, philanthropists, corporate donors, and local organisations (e.g. businesses, civil society organisations), local authorities, and national funders that bring together resources in a collaborative way to benefit the community/-ies in a defined geographic location.[[1]](#footnote-1) They will ordinarily be led by a local authority, a charitable trust or a community anchor organisation, such as a council for voluntary services. The schemes will engage communities as donors and, volunteers, and also crucially as partners with a voice in what priorities and projects the scheme supports, promotes and funds.

Before you complete the EoI, please make sure that you have read the full information about the programme, including the accompanying guidance found.

The EoI is made up of two sections:

* Some basic details about you and your partnership.
* Seven questions which will help us decide who to accept for the programme.

The deadline for submitting your EoI is **17:00** on **Friday 14 December**. Please complete all questions on this form and return it to james.richardson@culture.gov.uk.

We will use the information you provide to review your application.

# Section One - Your Details

## Scheme Name

## Lead Organisation

## Organisation Type

|  |  |
| --- | --- |
| **Name** |  |
| **Role in organisation** |  |
| **Email address** |  |
| **Contact number** |  |

## Contact Details for the legally responsible person

## What geographic area will/does your scheme cover?

|  |  |
| --- | --- |
| **1** |  |
| **2** |  |
| **3** |  |
| **4** |  |
| **5** |  |

## If your scheme is already in its early stages, please identify any partner organisations.

# Section Two – EoI Questions

**Please note the word count for each answer.**

## Tell us about the place you’ll be working in and why you think place-based giving will work there. Tell us about the local area, its demographics, its economy, the levels of civil society activity, and other relevant factors that wil contribute to making place-based giving a success. (250 words)

## Describe your vision for your place-based giving scheme over the next three years. How might your scheme’s longer-term operating model and brand look? (250 words)

## What relevant local opportunities or challenges do you perceive to be on the horizon that might support or detract from the achievement of this vision? Tell us about some of the potential barriers you might have to overcome, as well as the local conditions which will help your scheme to thrive. (250 words)

## How do you propose to spend the funds to deliver on the programme outcomes? Please refer to the guidance on what the funds can and cannot cover. (250 words)

## The programme includes support on matters like governance, strategy, and business modelling to help you work towards a more sustainable future. At this stage, what support do you think you would need? (150 words)

## How will you involve the local community in the governance and development of the PBGS and how it distributes funds? Tell us how you will engage the local community and ensure that the PBGS addresses local issues. (250 words)

## Do you have any match funding available to increase the financial impact of the Incubation Fund and how will that match funding be used? Please note that match funding is not essential in acknowledgement that some schemes might not be at that stage of development. (150 words)

**An additional question for early-stage schemes**

**Please answer this question if your scheme is already in operation but has been for less than eighteen months.**

## Tell us about your PBGS. Please provide information about who is in your partnership, who you need to bring in, and what you have done so far. (250 words)

1. For more on place-based giving schemes, see the DCMS-commissioned report by C. Walker, ‘[Place-based giving schemes: funding, engaging, and creating stronger communities](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/740270/Place-based_giving_schemes_in_England__final_.pdf)’ (2018). [↑](#footnote-ref-1)