

A research, advice and technical assistance service on Women's Economic Empowerment for HMG staff

The WOW Helpdesk supports UK government staff working internationally on Economic Development to deliver positive outcomes on gender equality and women's economic empowerment (WEE) in line with DFID's Economic Development Strategy and wider UK Government commitments.

THE WOW HELPDESK PROVIDES THREE MAIN SERVICES:



On demand, tailored 'query' service ranging from one-day mini queries to 16-day assignments



Quarterly evidence digests, regular learning events and communications updates



Targeted guidance on priority, cutting edge themes related to WEE

Our expertise

The WOW helpdesk is managed by a dedicated team, and draws on a pool of nearly 70 pre-screened in-country and international specialists. Experts provide combined sectoral and thematic experience, with the know-how to address WEE issues.

Specialists are drawn from across the WOW Alliance, including: Social Development Direct, Care International, Business for Social Responsibility (BSR), as well as Oxford Policy Management.

Who can use the 'on-demand' service?

The Helpdesk on demand service is available to DFID and other HMG Departments' staff working on international Economic Development policy and programmes across central, regional and country based locations.

The WOW Helpdesk is overseen by DFID's Growth and Resilience Department. There is no direct charge to DFID or other HMG departments.

Support designed for your needs and timescales

Our support ranges from rapid specialist advice by email, over the telephone, or in person; through providing a "fresh eye" on a document/resource, to in-depth evidence, portfolio or programme reviews, strategy development, or policy analysis. We can also provide short term mentoring, training and capacity building support.

All of our products and services are quality assured by senior experts on WEE.

How we can help enhance impact

Developing or reviewing a country, regional or thematic strategy?

We can help with:

- Country, regional or thematic analysis on WEE
- Rapid portfolio reviews
- Integrating WEE into country or portfolio strategies
- Facilitated learning on WEE

Developing policy?

We can help with:

- Quick summaries of evidence
- In-depth policy analysis
- Policy briefings and talking points
- Data analysis and infographics

Designing or delivering a programme?

We can provide:

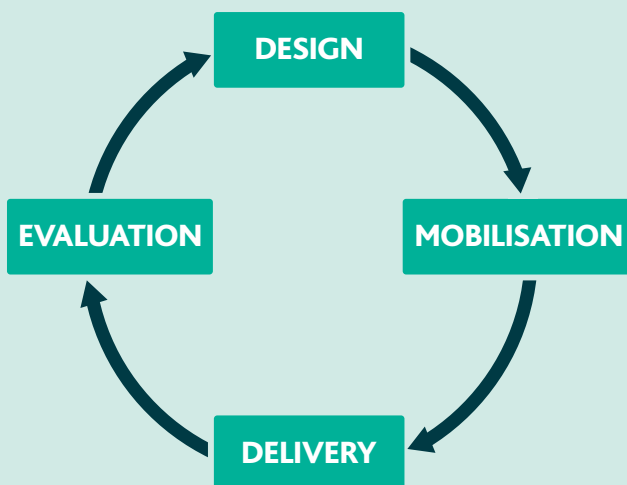
- Evidence reviews on "what works"
- Reviews of proposals, business cases or theories of change
- Advice on logframes and indicators to measure change on WEE
- A WEE lens in Annual or mid-term Reviews

Managing a Fund?

We can help with:

- Developing Terms of Reference
- Advising on team selection for WEE/ gender expertise
- Shortlisting criteria and procurement processes on gender equality and WEE
- Monitoring, Evaluation and Learning (MEL) frameworks and reporting requirements that take WEE and gender into account

We provide timely support at different points of the policy or programme cycle:



Feedback from recent Helpdesk users

"Prompt communication, proactive at offering constructive solutions, high-quality technical input"
DFID Mozambique

"The increased awareness and knowledge I obtained helped me better shape and focus the planned Business Case [...and...] provided me with insight on how best to advise colleagues"
DFID Research and Evidence Division

"We were able to build capacity not only amongst Prosperity Fund team members, but across the wider Embassy too!"
Prosperity Fund Mexico

The WOW Helpdesk is a component of the WOW Programme. To learn more about the WOW programme and for examples of our work, please visit the WOW Programme Website at <https://www.gov.uk/guidance/work-and-opportunities-for-women#resources>

Contact us to get support

If you are interested in WOW Helpdesk support, please contact the Helpdesk directly via email or phone using the details below. Our team will respond within 24 hours to discuss your needs in more detail.

The WOW Helpdesk is available 9:30am – 17:30pm (UK time)
Monday to Friday

EMAIL: enquiry@WOWHelpdesk.org.uk

PHONE: +44 (0)203 735 6416



WOW // Work and Opportunities for Women