

UK Holocaust Memorial and Learning Centre

Adjaye Associates

Penfold Architects

Gustafson
Porter +
Bowman

Welcome

Welcome to the public exhibition for the proposed UK Holocaust Memorial and Learning Centre.

We thank you for taking the time to view our proposals for the Memorial site. The following boards and our team of experts are on hand to answer any questions you might have and provide further information if required.

YOUR FEEDBACK IS HIGHLY IMPORTANT TO US

To help develop and inform the design over the coming months ahead of submitting a formal planning application we are seeking your views on the scheme and kindly invite you to complete the feedback form provided.

UK HOLOCAUST MEMORIAL AND LEARNING CENTRE

Under the shadow of Victoria Tower, the UK Holocaust Memorial and Learning Centre will question the impact of the Holocaust and subsequent genocides on our own Parliament. It is right that we celebrate the times we intervened for the safety of the Jewish communities in Europe, but in a time of rising antisemitism and other forms of hate it is crucial that we also consider the times where our Parliament failed to act.

This new memorial will challenge visitors to confront the role of democracy in legitimising the rise of Nazism in Germany, and explore how our own Government of the time approached the Holocaust in mainland Europe.

There is no institution in Britain singularly dedicated to exploring our Parliament's response to and what they knew about the persecution of Jewish people and other minorities in the Holocaust.



UK Holocaust Memorial and Learning Centre

Adjaye Associates *Ron Arad Architects* Gustafson Porter + Bowman

Background

The UK Holocaust Memorial Foundation advisory board was set up in 2015 in response to the Prime Minister's Holocaust Commission's report "Britain's Promise to Remember," to ensure that the lessons of the Holocaust are urgently preserved for future generations as it falls out of living memory.

Government committed £50 million to build a powerful new Holocaust Memorial and Learning Centre in central London fitting to the enormity of the subject.

Following an extensive site search, Victoria Tower Gardens was recommended as a location primarily because of its proximity to Parliament. The Government recognised that the Memorial and Learning Centre should stand as a reminder of the role of Parliaments in legitimising the rise of Nazism in Germany and also explore the dilemmas and challenges faced by Britain's own Parliament before, during and in the aftermath of the Holocaust. The view of Parliament from the Memorial will serve as a reminder that decisions have consequences.

The Ministry of Housing, Communities and Local Government carried out an international design competition with 92 entries in total and ten finalists. In October 2017, the then Secretary of State for the Ministry of Housing, Communities and Local Government announced that the jury - which included himself, the Mayor of London, the Chief Rabbi, experts from architecture, art and design, representatives of leading London museums and galleries, representatives of the Royal household, the Design Council and a Holocaust survivor - unanimously selected Adjaye Associates, Ron Arad Architects and Gustafson Porter + Bowman as the winning team.

The Adjaye team's sensitive yet emotionally powerful design that respected the landscape of the Gardens and preserved green space for the use of local residents and tourists impressed the Jury.

PROJECT GOVERNANCE

The Ministry for Housing, Communities and Local Government is leading the development of the new Memorial and Learning Centre. The Department receives advice on the project from the UK Holocaust Memorial Foundation, a cross-party advisory board chaired by the Rt. Hon Ed Balls and the Rt. Hon Lord Pickles.

"What better way to show that we will not tolerate hatred than our new Holocaust Memorial, right next to our Parliament.

There is no location more fitting to honour the victims of one of humanity's greatest tragedies than side-by-side with one of humanity's oldest democracies.

There is no better gift we can pass to future generations than the knowledge of where hatred, unchecked, can lead."

UKHMF co-chair Ed Balls

"By building a Memorial and Learning Centre next to our Parliament we are fulfilling a commitment made to a past generation and committing future generations to hold our democracy to account.

It reminds Parliament that it has the power to oppress as well the power to protect. The learning centre is a timely reminder, to all communities in the UK, of the cost of indifference to intolerance and bigotry. All who care about our country have a vested interest in standing up to prejudice and hatred wherever and whenever it occurs."

UKHMF co-chair Lord Pickles



Palace of Westminster from the River Thames

© Malcolm Reading Consultants and Emily Whitfield-Wicks



Holocaust survivor consultation on proposed designs, Autumn 2017

© Photo by Yakir Zur

PROJECT AIMS, VALUES AND OBJECTIVES

The Memorial and Learning Centre will:

- Convey the enormity of the Holocaust and its impact.
- Become a landmark of national significance, highlighting the importance and relevance of the Holocaust to democracy and the United Kingdom's history.
- Establish a place where current and future generations can come to remember the victims of the Holocaust, Nazi persecution and subsequent genocides.
- Affirm the United Kingdom's commitment to stand up against prejudice and hatred, inspire reflection and encourage visitors to respect and embrace difference.
- Provide visitors with a deeper understanding of the Holocaust and its victims, and those of subsequent genocides.
- Enhance Victoria Tower Gardens – improving the visual and sensory experience of the green space, giving it focus and civic presence, both for visitors and existing users.
- Be a logical and harmonious addition to the existing memorials in the Gardens, and viewed as a physical representation of the United Kingdom's conscience and values.
- Address the sensitivities of the historic, political and national importance of the exceptional setting, adjacent to the Palace of Westminster, a UNESCO World Heritage Site, and the River Thames – and in one of the most visited, and recognisable parts of London.
- Be accessible to all – regardless of age, faith, background, nationality, language.

PROJECT TIMELINE



Survivor recording his experience in the concentration camp © Ron Gould / via JTA

27 JANUARY 2015

The UK Holocaust Memorial Foundation announced that a Learning Centre will be created to advance Holocaust education in every part of the country and will accompany the new Holocaust Memorial.



Survivor showing his picture taken in concentration camp © Kacper Pempel / Reuters

7 SEPTEMBER 2015

UK Holocaust Memorial Foundation takes forward the Prime Minister's pledge to survivors. New board members to lead work and the official search for a site begins.



Victoria Tower Gardens, next to the Houses of Parliament. © Malcolm Reading Consultants and Emily Whitfield-Wicks

27 JANUARY 2016

Prime Minister David Cameron announces that the UK Holocaust Memorial will be situated in Victoria Tower Gardens, next to the Houses of Parliament.



Former Communities Secretary Sajid Javid and the former UKHMF chair Sir Peter Bazalgette with Holocaust survivors

14 SEPTEMBER 2016

A design competition is announced for the new UK Holocaust Memorial beside Parliament. The Government invites international designers, architects and artists to enter.



Shortlisted concepts for UK Holocaust Memorial revealed © Malcolm Reading Consultants and Emily Whitfield-Wicks

18 NOVEMBER 2016

International design competition shortlist announced. Former Secretary of State for Communities, Local Government Sajid Javid and Mayor of London Sadiq Khan join independent jury to decide winning design.



Public exhibition in Westminster Hall, Palace of Westminster Courtesy of Adjaye Associates

FEBRUARY 2017

Following a touring exhibition, the ten shortlisted design proposals were hosted at the Palace of Westminster from 26 February to 11 March.



Adjaye Associates, Ron Arad and Gustafson, Porter & Bowman's winning proposal Courtesy of Adjaye Associates

24 OCTOBER 2017

Winning design team announced at the V&A Museum. Adjaye Associates, Ron Arad Architects and Gustafson Porter + Bowman win UK Holocaust Memorial International Design Competition.



Concept design developed for Public Exhibition Courtesy of Adjaye Associates

AUTUMN 2018

UK Holocaust Memorial and Learning Centre Public Exhibition.

UK Holocaust Memorial and Learning Centre

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The Memorial and Learning Centre

The new Holocaust Memorial and Learning Centre will not shy away from addressing some of the most challenging questions that arise from the history of the Holocaust and other genocides.

The rise of Nazism, a large part of which was based on a campaign of hatred towards Jewish people and communities, did not happen in a lawless state but achieved power and legitimacy through the German Parliament.

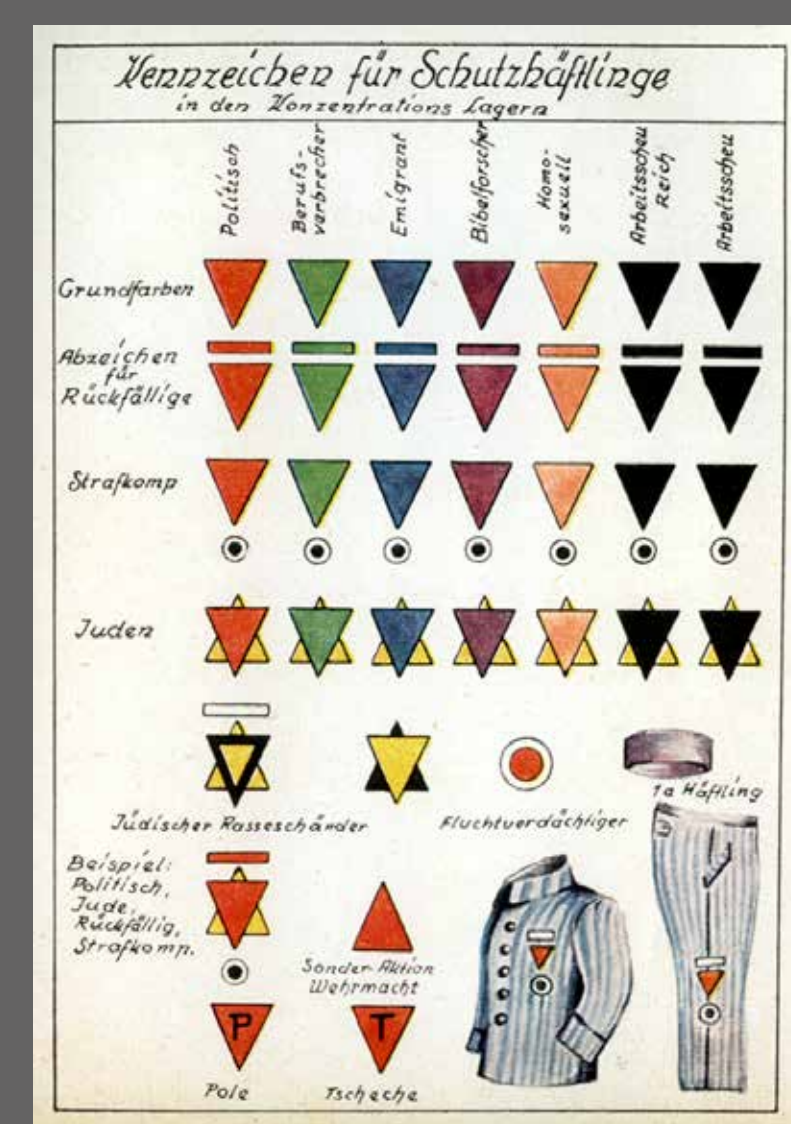
In Britain, it is crucial that this Memorial stands as a reminder of the importance of our democracy in standing for our shared values of mutual respect and tolerance for people of all faiths, ethnicities and backgrounds.

Under the shadow of Victoria Tower, it will also allow us to question the interaction between the Holocaust and subsequent genocides and our own Parliament. It is right that we celebrate the times we intervened for the safety of the Jewish communities in Europe, but in a time of rising antisemitism and other forms of hate it is crucial that we also consider the times where our Parliament failed to act.

We can learn from mistakes and this Holocaust Memorial and Learning Centre will deliver these challenging lessons to visitors, day in and day out throughout the year – reminding all of us living now and generations in the future of the need to stand up to prejudice and hatred. It will also stand as a constant message to our democracy that it should always act to protect those at risk of persecution and defend our values.

OTHER VICTIMS OF NAZI PERSECUTION

While the Holocaust refers to the systematic murder at the hands of the Nazis of the Jewish communities of Europe, the proposed Memorial and Learning Centre will also stand as a permanent place of remembrance for the other victims of Nazi persecution – the Roma, the LGBT community, those with disabilities and political prisoners.



(Above) Prisoners' Uniforms with Red Triangles of Political Prisoners Museum Exhibit Dachau Concentration Camp © Adam Jones, Ph.D



Prisoners' Uniforms with brown Triangles of Roma Prisoners © KZ Gedenkstätte Dachau



Prisoners' Uniforms with Pink Triangles of Gay Prisoners © KZ Gedenkstätte Dachau

(Left) A chart of prisoner markings used in German concentration camps © KZ Gedenkstätte Dachau

WHAT IS THE PURPOSE OF THE LEARNING CENTRE?

The UK Holocaust Memorial and Learning Centre are a single place allowing visitors to reflect on the impact of the Holocaust in Britain.

The Learning Centre will challenge visitors to confront hatred and prejudice by addressing the British history of the Holocaust and subsequent genocides – the times we stood up for our values and the times we failed to act.

HOW IS THIS DIFFERENT FROM THE HOLOCAUST GALLERIES AT THE IMPERIAL WAR MUSEUM?

The proposed Memorial and Learning Centre is an additional contribution to Holocaust education in Britain and will complement the Imperial War Museum's excellent exhibition. The UK Holocaust Memorial and Learning Centre will work in partnership with a wide range of institutions, including the Imperial War Museum, to boost this vital work.

WHY IS IT RELEVANT NOW, OVER SEVENTY YEARS AFTER THE END OF THE SECOND WORLD WAR?

The Holocaust had a significant impact on Britain's history, our democracy and our values. Over seventy years on, it continues to shape our society as more evidence and testimony is uncovered. The Memorial and Learning Centre will draw on the history of the Holocaust and subsequent genocides, particularly the decisions made by the British Parliament, to stress the importance of tackling intolerance and hatred at all levels in our society.

WHY FOCUS ON THE HOLOCAUST?

The story of the destruction of European Jewry is not purely a Jewish tragedy: the Holocaust is a lesson and warning to all people of all faiths and lands for all times.

The Jewish story could be the story of any people who are victimised by stronger persecutors, whether in their hundreds or millions. We preserve its memory, we curate its education and we encourage its study because the story of the suffering and details of the stages of this wicked enterprise can help future generations, whoever and wherever they are. Through its study, future generations can understand not just what happened at Auschwitz and the other extermination camps, but how this came to happen; how vicious words and ideas led ultimately to deportations, ghettos, gas chambers and mass graves – and the involvement of ordinary citizens in this murder of their neighbours.

DOES THE LEARNING CENTRE HAVE TO BE LOCATED WITH THE MEMORIAL?

Memorials are most successful when they provide opportunities for learning. Visitors should come away with an improved understanding of the Holocaust and its impact in Britain.

WHAT WILL HAPPEN TO THE GREEN SPACE IN VICTORIA TOWER GARDENS?

We will preserve over 90% of the public space of Victoria Tower Gardens and make a wide range of improvements including improving soil drainage to deal with persistent problems of flooding, building a gentle slope over the Memorial to improve views of Parliament and the river and installing new seating and access across the Gardens.

“The Holocaust was established as a standard of absolute evil – it is the universal heritage of all civilised people. The lessons of the Holocaust must form the basis of education on values, democracy, human rights, tolerance and opposition to racism and totalitarian ideologies.

In the context of a widely reported rise in antisemitism and hate crime in Europe, Britain needs to stand up in the world as a bastion against hatred and intolerance – and these values need to be instilled in the next generation. That's what this Holocaust Memorial and Learning Centre will do.”

Holocaust Memorial Day Trust
Honorary President Sir Ben Helfgott MBE



London, Jewish children arriving in the city, 13 Dec 1938 © Yad Vashem Photo Collections



A little boy puts a hand on his grandfather's arm near his concentration camp prisoner number tattoo, in Jerusalem on May 24 © Yanatan Sindel / Flash90



Survivors recall their experiences - BBC Antiques Roadshow © BBC (www.bbc.co.uk/programmes/b08bbqgk)

SUBSEQUENT GENOCIDES

“Genocide means any of the following acts committed with intent to destroy, in whole or in part, a national, ethnical, racial or religious group, as such:

- Killing members of the group;
- Causing serious bodily or mental harm to members of the group;
- Deliberately inflicting on the group conditions of life calculated to bring about its physical destruction in whole or in part;
- Imposing measures intended to prevent births within the group;
- Forcibly transferring children of the group to another group.”

UN definition of Genocide, Article II 1948 Convention on the Prevention and Punishment of the Crime of Genocide



Cambodia – April 1975, a Communist group known as the Khmer Rouge, led by Pol Pot, seized control of Cambodia, renaming the country Democratic Kampuchea. Civil war had existed in Cambodia since 1970.

© Jay Mather photography (https://mather.photoshelter.com)



Rwanda – took place in the context of the Rwandan Civil War, a conflict beginning in 1990 between the Hutu-led government and the Rwandan Patriotic Front (RPF), which largely consisted of Tutsi refugees whose families had fled to Uganda after the 1959 Hutu revolt against colonial rule. © http://www.aboutrwanda.com/how-rwanda-genocide-happened/



Bosnia – genocides at Srebrenica and Zepa committed by Bosnian Serb forces in 1995 and the wider ethnic cleansing campaign throughout areas controlled by the Army of Republika Srpska that took place during the 1992–1995 Bosnian War. © Reuters

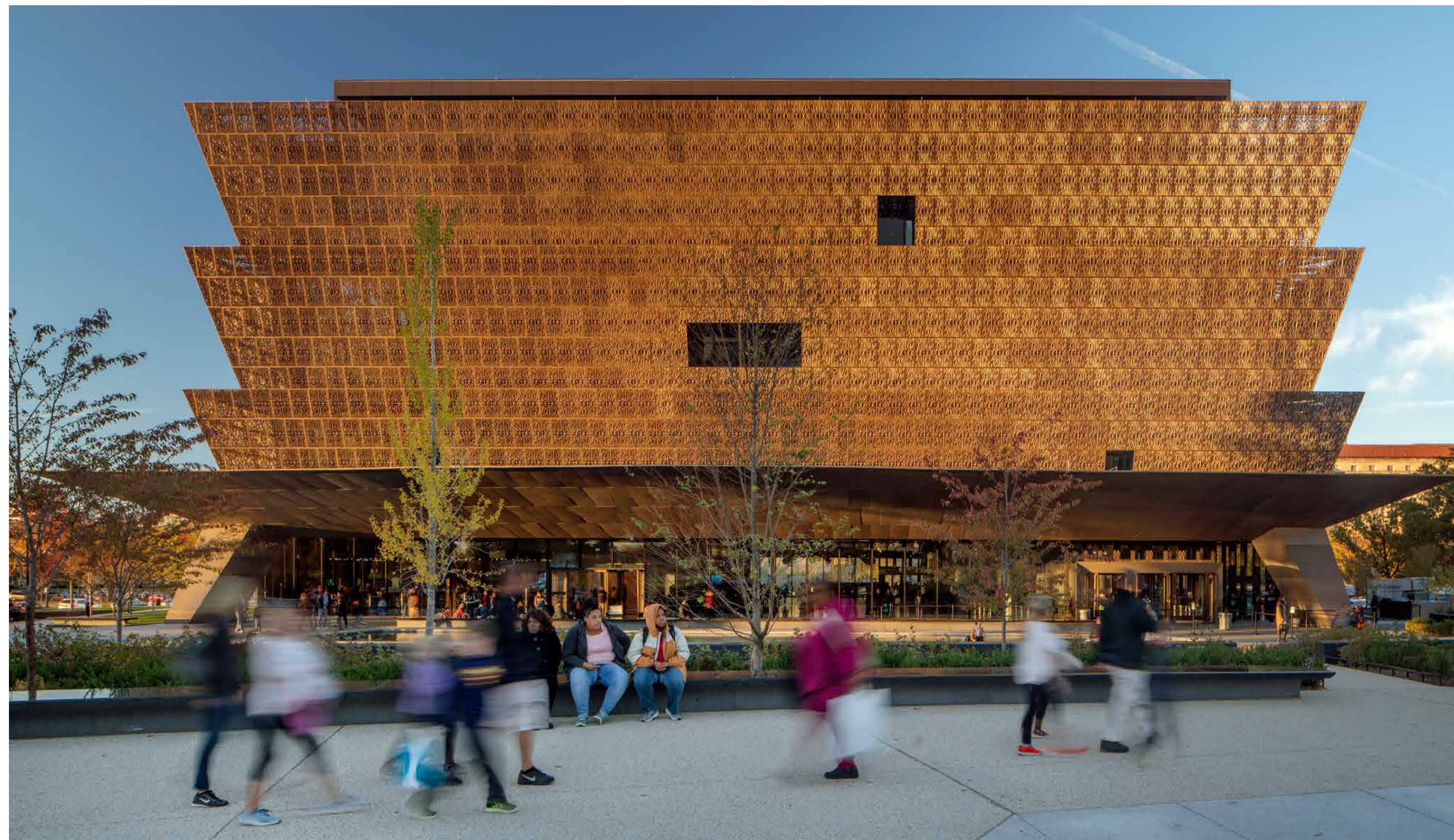
UK Holocaust Memorial and Learning Centre

Adjaye Associates *Ron Arad Architects* Gustafson Porter + Bowman

Project Team

Adjaye Associates, as lead architects working in collaboration with Ron Arad Associates and Gustafson Porter + Bowman, have sought to conceive a design proposal of national significance that will become a landmark for current and future generations to reflect, remember and learn.

The team's vision is to develop a Holocaust Memorial and Learning Centre that engages with both the complexity of the Holocaust story and the diversity and sensitivities of the historic location at Victoria Tower Gardens.



Smithsonian National Museum of African American History and Culture, Washington D.C. (and below left)

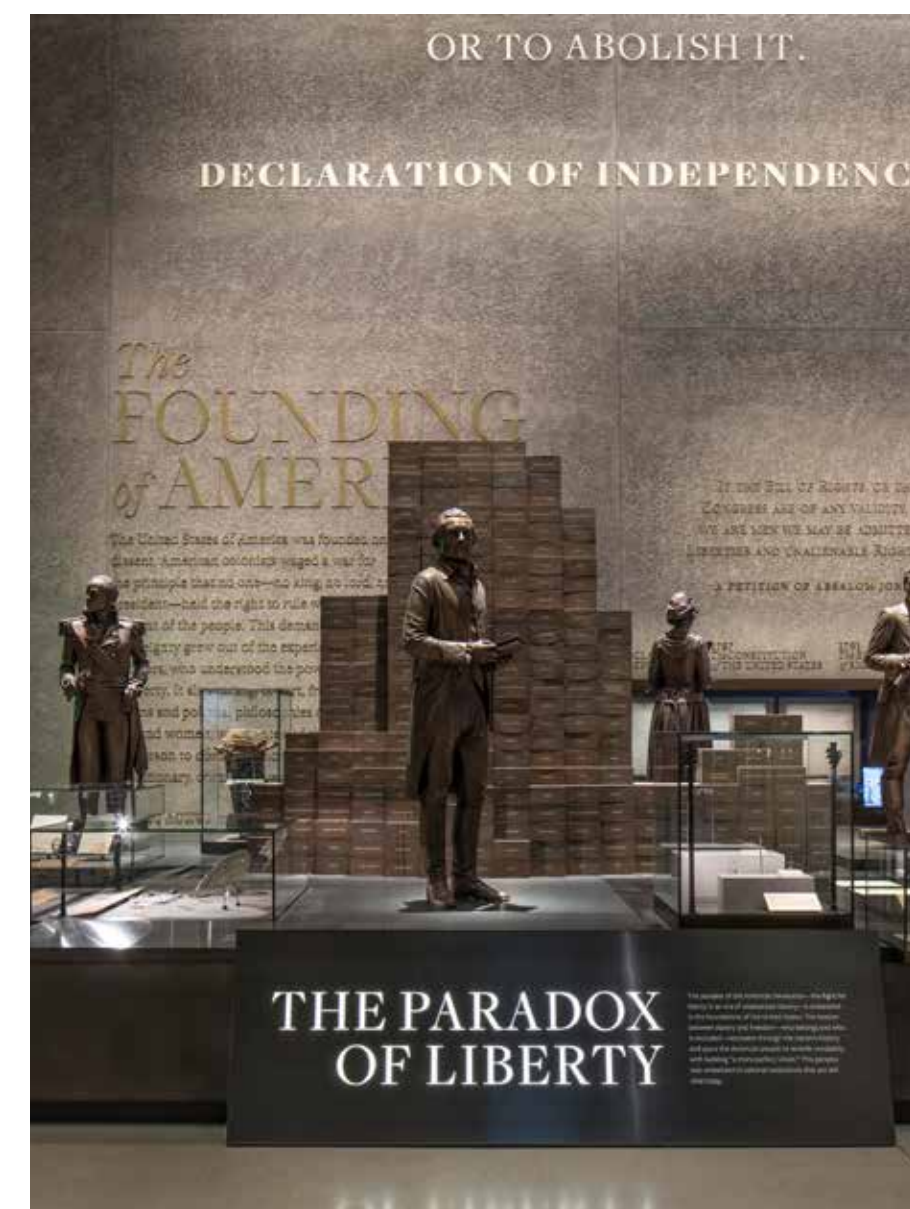
Adjaye Associates

Lead Architect

An award-winning firm established in 2000 by Sir David Adjaye OBE. Renowned for his capacity to offer a rich civic experience, the practice's buildings differ in form and style, yet are unified by their ability to generate new typologies and to reference a wide cultural discourse. Notable works include the National Museum of African American History and Culture in Washington D.C., the Nobel Peace Centre in Oslo and the Idea Stores in London's Tower Hamlets.

"The complexity of the Holocaust story, including the British context, is a series of layers that have become hidden by time. Our approach to the project has been to reveal these layers and not let them remain buried under history. To do so, we wanted to create a living place, not just a monument to something of the past. We wanted to orchestrate an experience that reminds us of the fragility and constant strive for a more equitable world."

Sir David Adjaye OBE, Principal Adjaye Associates



Images courtesy of Adjaye Associates



Smithsonian National Museum of African American History and Culture, Washington D.C. Nobel Peace Centre, Oslo



Ron Arad Architects

Memorial Design

Ron Arad Architects have collaborated with Adjaye Associates and Gustafson Porter + Bowman as the Lead Architect/Artist for the Memorial.

Ron Arad RA is an award-winning Artist, Architect and Industrial Designer, internationally renowned for his wide-ranging contributions to all three disciplines, which have placed him at the forefront of contemporary design.

Images courtesy of Ron Arad Studio



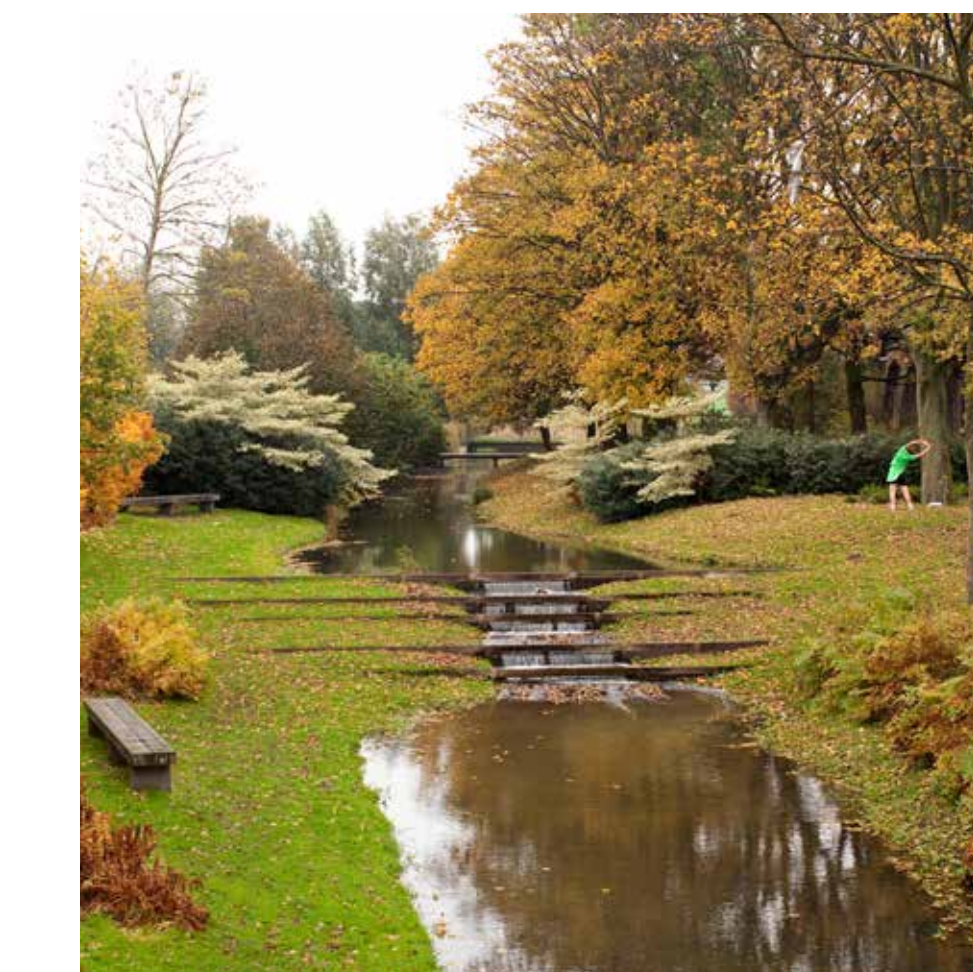
Spyre, Royal Academy, London

Gustafson
Porter +
Bowman

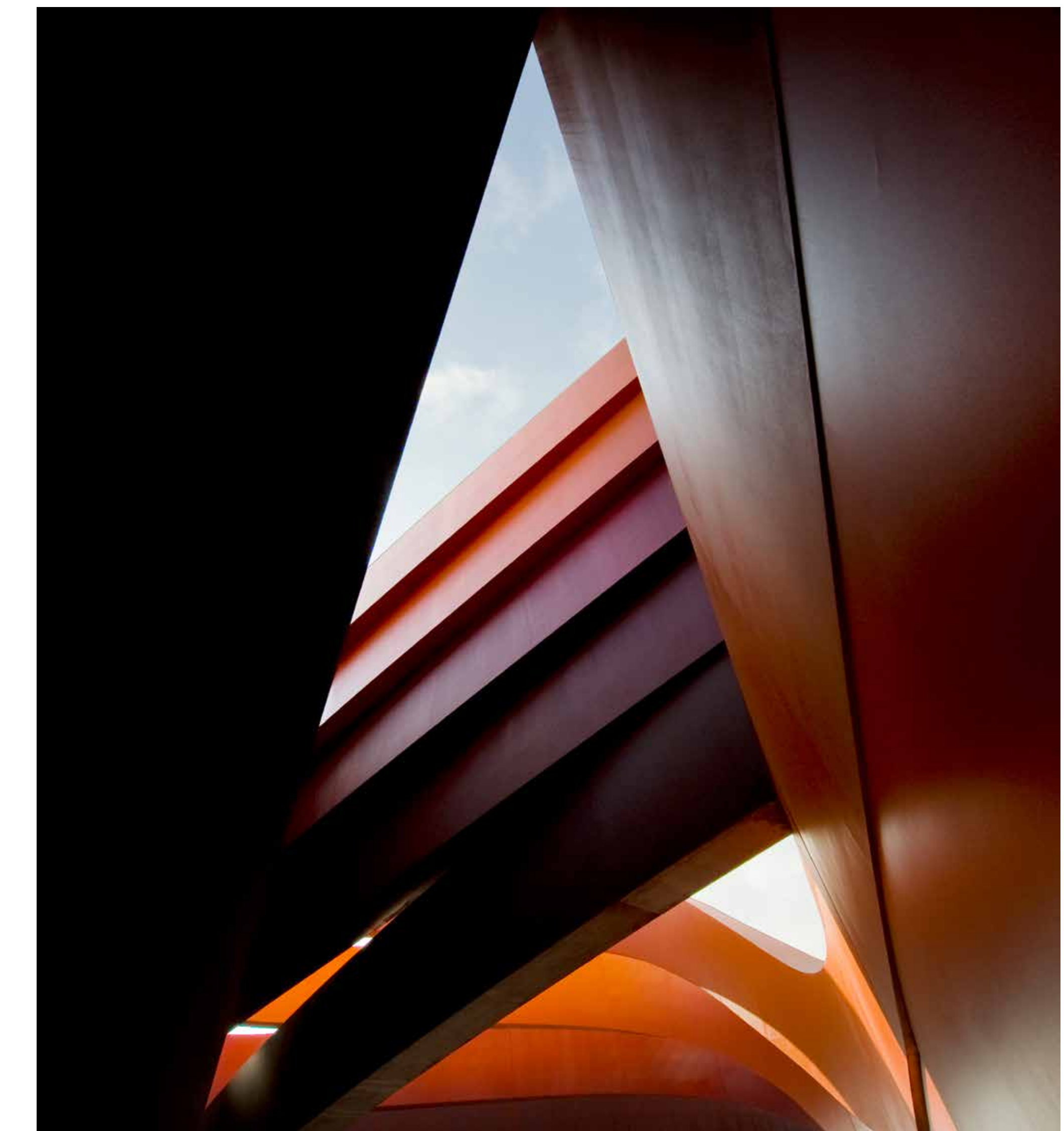
Landscape Architect

An award-winning landscape architecture practice which engages the diverse disciplines of landscape, architecture, engineering and design. Their work spans climate zones, geographical characters, historical and cultural backgrounds and includes the Diana, Princess of Wales Memorial in Hyde Park in London, Cultuurpark Westergasfabriek in Amsterdam, Old Market Square in Nottingham, and the first ever landscape installation at the 11th Architecture Biennale in Venice.

Images courtesy of Gustafson Porter+Bowman



Cultuurpark Westergasfabriek, Amsterdam



Design Museum Holon, Israel



Diana, Princess of Wales Memorial in Hyde Park, London

CONSULTANT TEAM

To cultivate a sensitive yet richly diverse project vision, the Design Team have brought together the expertise of internationally recognised consultants.

Client Representative
Ministry of Housing, Communities & Local Government

United Kingdom
Holocaust Memorial
Foundation
UK Holocaust Memorial Foundation

Project Management and Cost Management
Turner & Townsend

Planning Consultant
DP9

Engineering

- Structures
- Civil
- Geotechnical
- Mechanical
- Energy
- Electrical
- Public Health
- Fire
- Vertical Transportation
- Security
- Specialist Lighting
- Acoustics
- Pedestrian Flow
- Traffic

Design Management, Principal Designer Advisor
Plan A Consultants

Lighting
DHA Designs

Arboricultural Consultants
Bartlett Tree Experts

Technical Advisor
Atkins

Architecture and Heritage Consultants
Tavernor Consultancy

Verified Views
Hayes Davidson

Ticketing Advisor
Langdale Attraction Solutions

Heritage and Protected Views Advisor
Montagu Evans - Property Partnership
Planning and Development Specialists

UK Holocaust Memorial and Learning Centre

Adjaye Associates *Roma Architects* Gustafson Porter + Bowman

History of Victoria Tower Gardens

The location for the UK Holocaust Memorial and Learning Centre required a site that would not only reflect the enormity of the Holocaust in the way existing memorials have not, but would also enhance the poignancy and meaning of the proposed Memorial and Learning Centre.

After a carefully considered search for a suitable location, the cross-party UK Holocaust Memorial Foundation recommended Victoria Tower Gardens as the site for the Holocaust Memorial and Learning Centre; owned by the Government and managed by Royal Parks, it has a central location engaging directly with Parliament, standing as a reminder of the role of democracy, at home and abroad, in both legitimising and challenging hatred, intolerance and prejudice.

Situated in the heart of central London, the site for the National Holocaust Memorial is a significant part of the historic, political and cultural fabric of London and the United Kingdom. This uniquely positioned site has been at the centre of the history of the City of London and has shared the strands of evolution with all the significant structures that surround it.

Victoria Tower Gardens were not an integral part of the initial design for the Houses of Parliament, but were created later, with the intention of improving the setting of the new building. The Gardens today have evolved in five main phases and these developments have been thanks to the benevolence of a number of philanthropic bequests.

MEMORIALS IN VICTORIA TOWER GARDENS

Crucially the site also has significant memorial sculptures marking momentous historic events that remain relevant today and will do so in the future. The sculpture Burghers of Calais by Auguste Rodin, represents the idea of freedom from oppression, while Emmeline Pankhurst's memorial statue celebrates the work and life of this important leader of the suffragettes who campaigned for women's right to vote. The Buxton Memorial Fountain celebrates the abolition of slavery and commemorates the work of the MP Thomas Fowell Buxton.

MAPPING THE GARDENS' HISTORY



Image of Wharves beside Houses of Parliament, c.1860
© William Strudwick (1834-1910)



Image taken shortly after the Gardens opened in 1882
© Westminster Archives, E138.1 Victoria Tower Gardens



Aerial photograph from 1921 before the area south of Lambeth Bridge was embanked
© Historic England



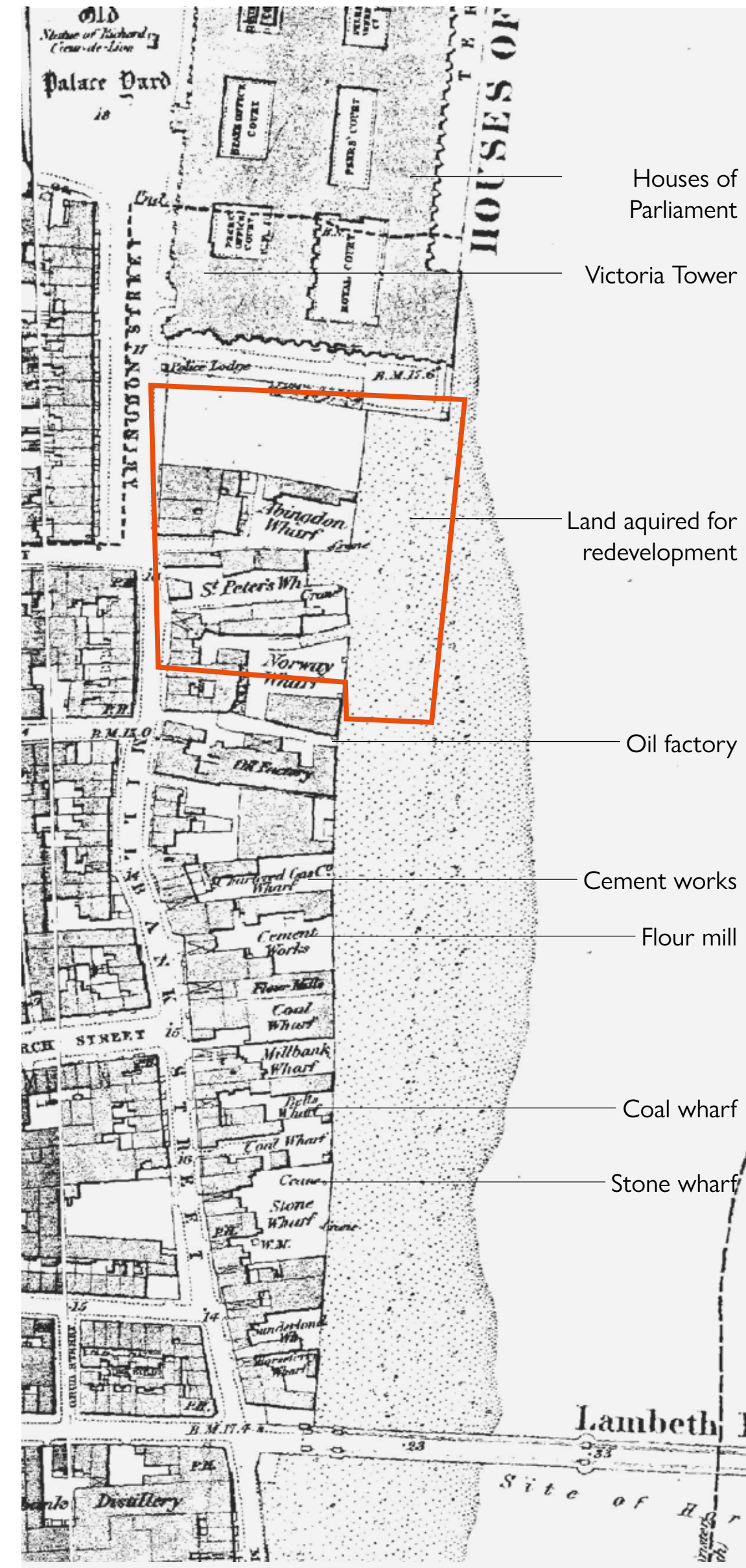
Image from the sandpit in the playground, c.1955
© TNA Work 16/1940



The Gardens today are largely similar to those in 1950
Image courtesy of Adjaye Associates



Proposed view looking south from the Burghers of Calais
Image courtesy of Adjaye Associates



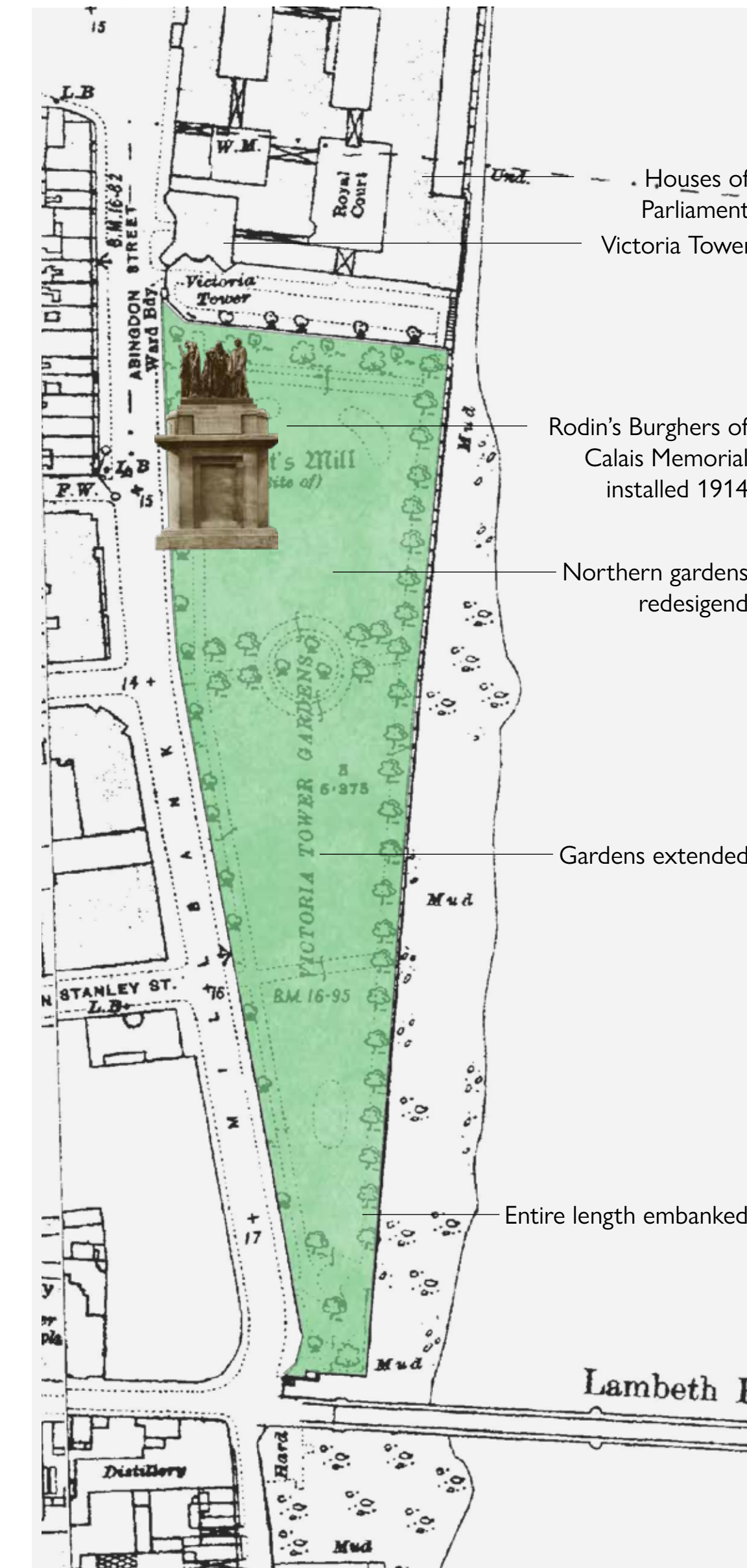
Map from 1878

Image courtesy of Adjaye Associates



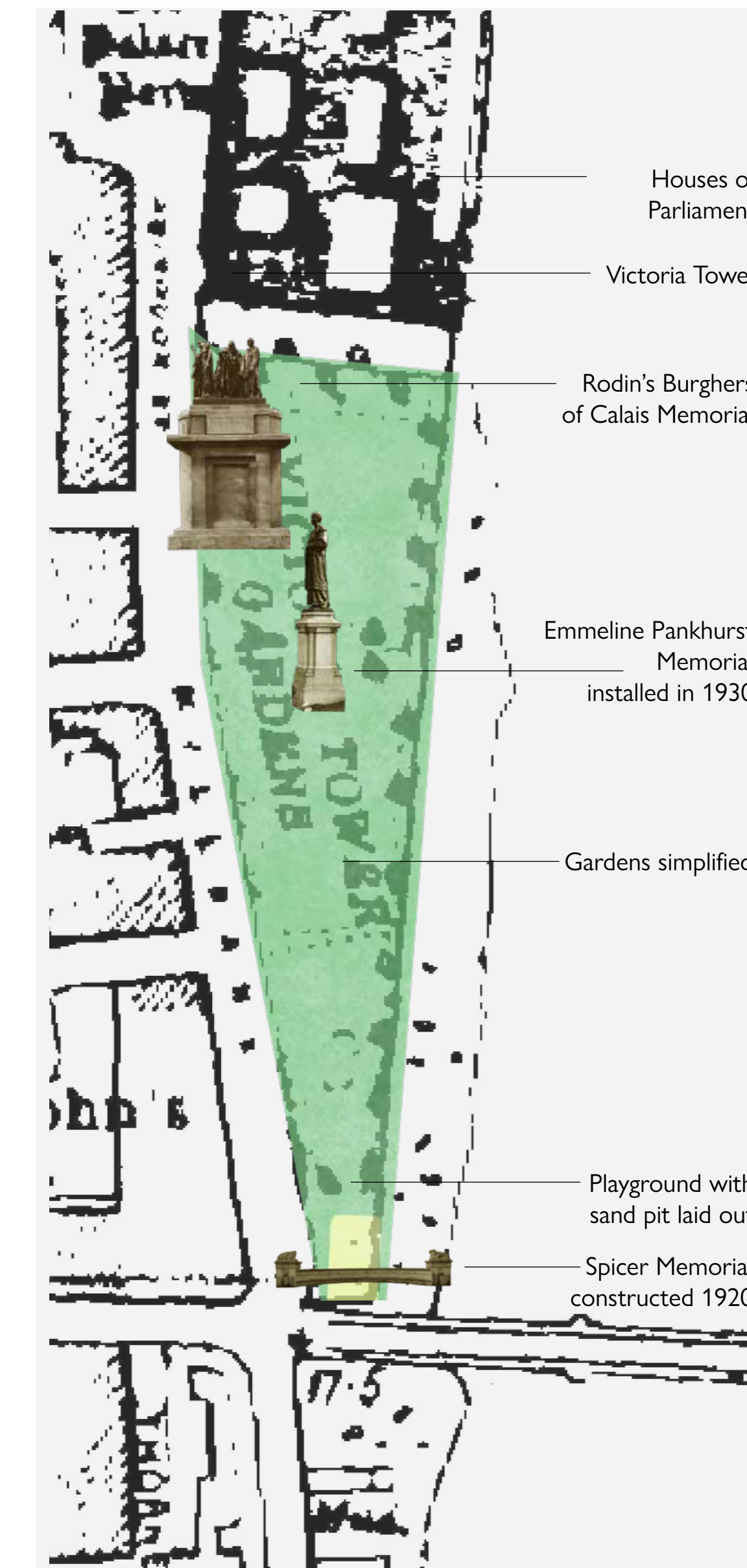
Map from 1896

Image courtesy of Adjaye Associates



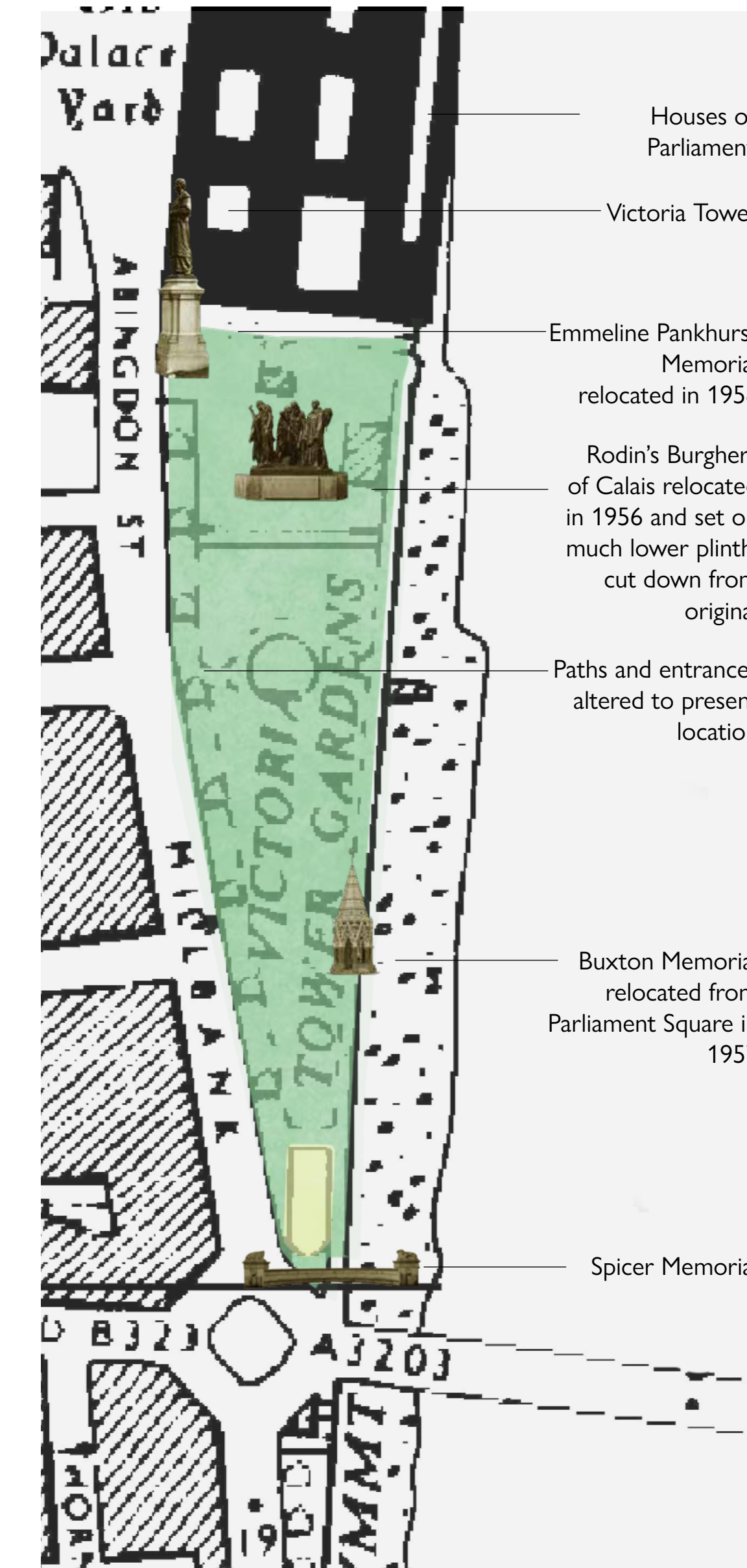
Map from 1915

Image courtesy of Adjaye Associates



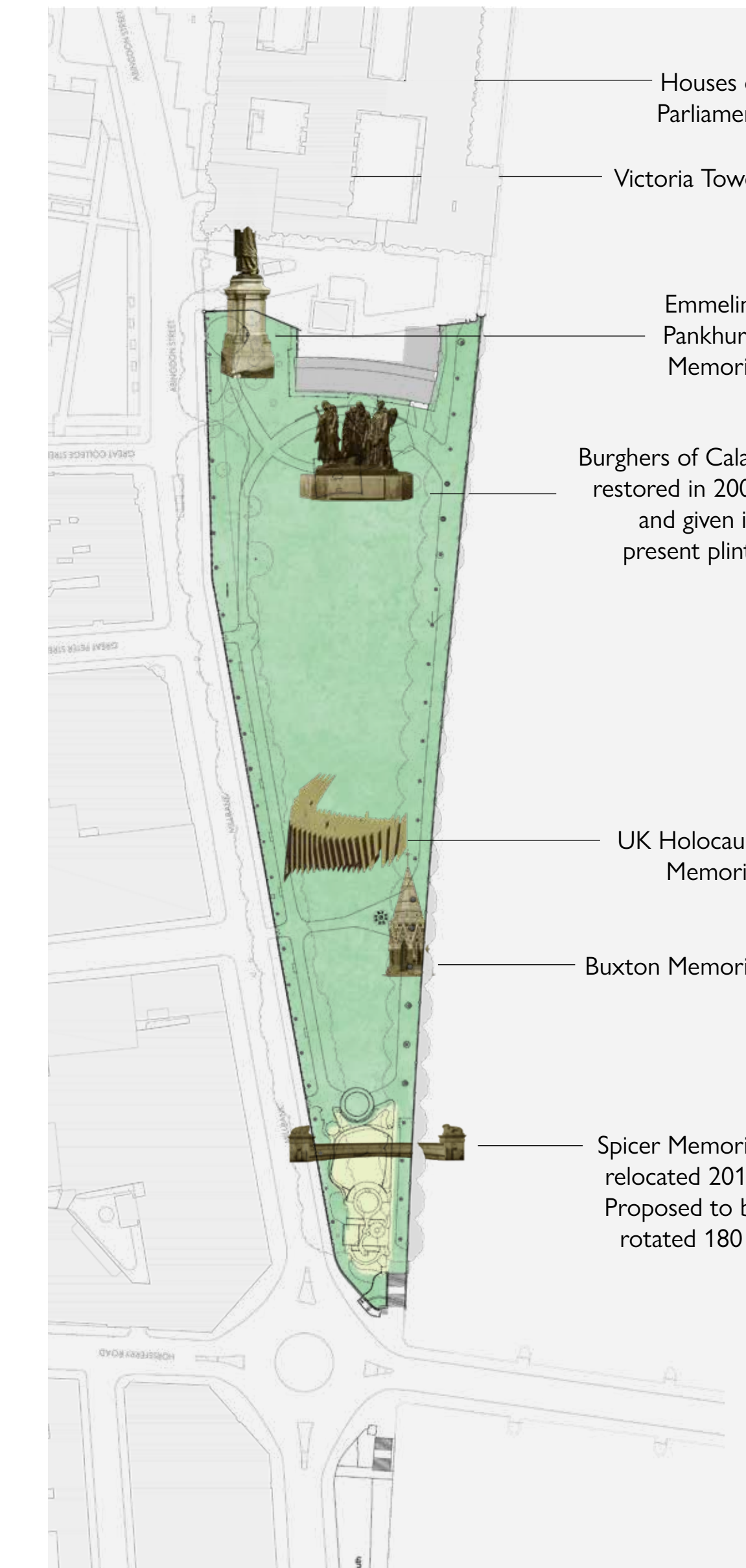
Map from 1949

Image courtesy of Adjaye Associates



Map from 1950

Image courtesy of Adjaye Associates



Map of proposed site

Image courtesy of Adjaye Associates

1878: LAND ACQUIRED

- The land to the south of Victoria Tower was acquired to be redeveloped as public open space.
- This land prior to being embanked was occupied by a number of different wharves, a cement works, an oil factory and flour mills.

1879: FORMAL GARDEN DESIGNED

- Through the initiative of V H Smith, MP and founder of the news agents chain, the first part of the garden was created in 1879.
- The area was designed as a formal garden with four grass lawns around a circular lawn divided by paths.

1914: GARDENS EXTENDED TO LAMBETH BRIDGE

- Gardens extended with the entire land along the River Thames leading up to Lambeth Bridge embanked.
- Northern end of the gardens redesigned and the Burghers of Calais Memorial by Auguste Rodin positioned near the north-west corner.

1923: GARDENS SIMPLIFIED AND PLAYGROUND LAID OUT

- Large sand pit funded by Henry Gage Spicer laid out in 1923 and intended to serve the poor children from the neighbourhood. The Spicer Memorial was erected in the 1920s to commemorate this.
- Emmeline Pankhurst Memorial installed in 1930.

1957: PATHS AND ENTRANCES ALTERED, BUXTON MEMORIAL INCORPORATED

- In the 1950s the two existing statues were relocated and paths and entrances altered. The Burghers of Calais' plinth was reduced in height.
- In 1957 the Buxton Memorial, designed by Charles Buxton, was relocated from its original location in Parliament Square.

A GARDEN OF THE NATION'S CONSCIENCE

- Now is the opportunity to plan the Gardens as a whole. The proposal will recognise Victoria Tower Gardens as a garden of Britain's conscience. The ambition is to complete the story of existing monuments by integrating the Holocaust Memorial and Learning Centre with a rising landscape in the southern end of the Gardens.



Burghers of Calais in original location and with original plinth, c.1914

The sculpture by Rodin (1884) pictures six leading citizens of Calais, the Burghers, who offered to die if King Edward III spared the rest of the town's people, when the city had been surrounded for a year. It was listed Grade I in 1960.



Unveiling of Emmeline Pankhurst Memorial, 1930

Emmeline Pankhurst was a British political activist and leader of the British suffragette movement who helped women win the right to vote. She founded the Women's Social and Political Union (WSPU). It was listed Grade II in 1970.



Spicer Memorial in original location in southern most end of the park, c. 1920

In 1923 Mr Henry Gage Spicer funded the installation of a large sandpit for public enjoyment; as a part of the playground the Spicer memorial was installed, comprising of a limestone semicircular bench with two stylised horse heads at the ends.



Buxton Memorial Fountain installed in the park, 1957

The Memorial Fountain commemorates Thomas Fowell Buxton and other men, who were important figures in the abolition of the slave trade in 1807 and the emancipation of slaves in British dominions in 1834. It was listed Grade II in 1970 and upgraded to II* in 2007.

UK Holocaust Memorial and Learning Centre

Site and Surrounds

Victoria Tower Gardens is an integral part of the rich historic urban grain located in the City of Westminster and has been an important public space for nearly a century and a half. The Palace of Westminster defines the site's northern boundary, Lambeth Bridge Road at the southern end, Millbank with the canopy of London Plane trees defining the western boundary and the River Thames and its embankment defining the eastern boundary. The Victoria Tower, which holds Parliamentary archives and after which the Gardens take their name, is located on the north-west corner of the site.

The site is part of a wider urban and historic context, with physical proximities and visual connectivity to important historic and modern monuments, open spaces and key buildings such as Westminster Abbey, Parliament Square, River Thames, London Eye and several others.

The design proposal takes into account the sensitivities and complexities of building in the foreground of a UNESCO World Heritage Site whilst also recognising Victoria Tower Gardens' existing public amenity and its relevance as a commemorative garden of Britain's national conscience.



Burghers of Calais
Image courtesy of Adjaye Associates
Installed in its current position in the 1950s



The Buxton Memorial
Image courtesy of Adjaye Associates
Installed in its current position in 1957



Emmeline Pankhurst Memorial
Image courtesy of Adjaye Associates
Installed in its current position in the 1950s



Spicer Memorial
Image courtesy of Adjaye Associates
Installed in its current position in 2015



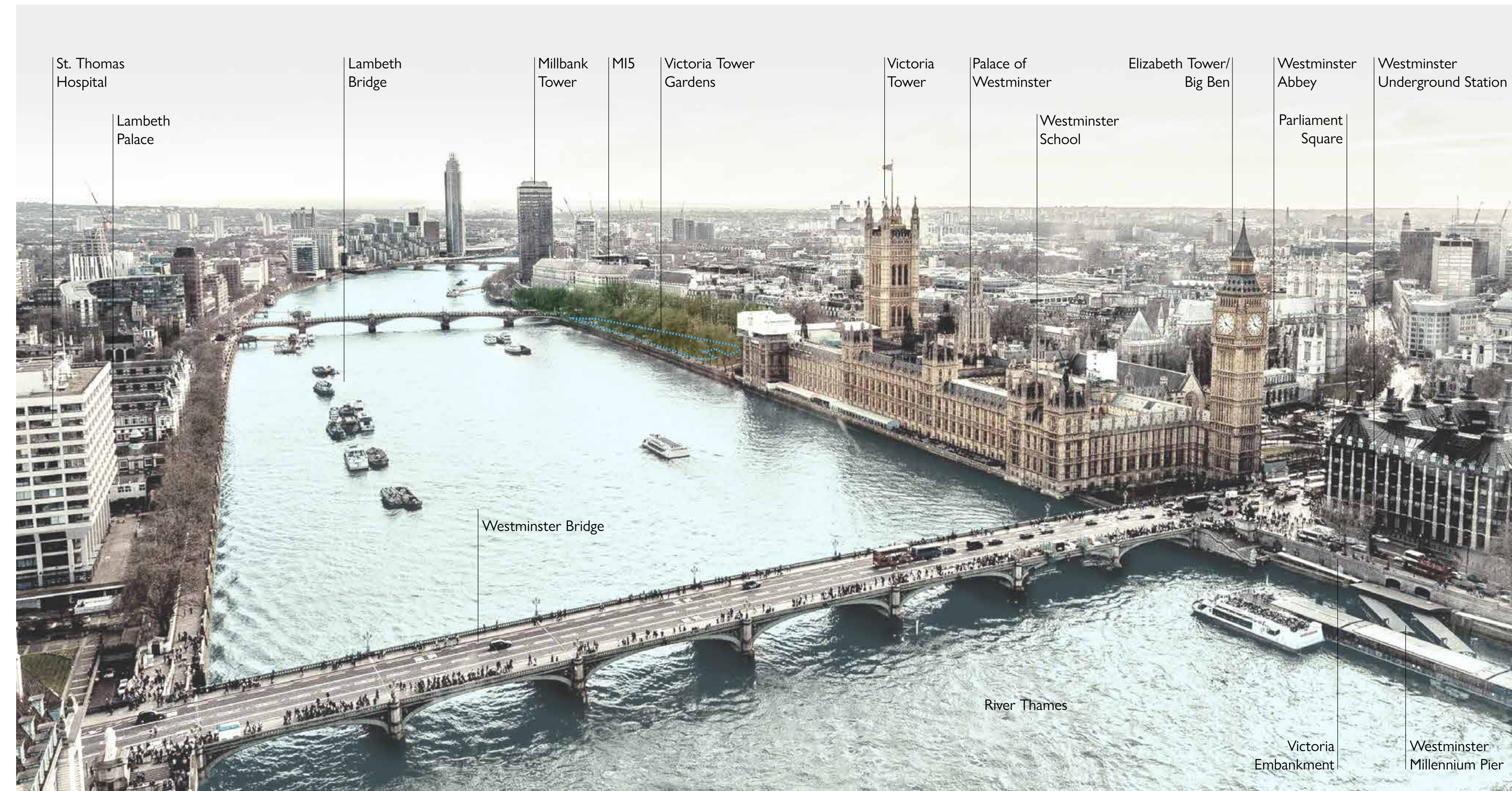
View of the existing Gardens looking north
Image courtesy of Adjaye Associates



View of the existing Gardens looking south
Image courtesy of Adjaye Associates



Diagrammatic view of Victoria Tower Gardens



Aerial view of the site

--- Victoria Tower Gardens North

© Wallpapers Collection



World Heritage & Conservation Areas map

- World Heritage Site
- Masterplan Boundary
- Smith Square Conservation Area
- Westminster Abbey and Parliament Sq. Conservation Area



Listed Buildings & Parks map

- Grade 1 Listed Buildings
- Grade 2* Listed Buildings
- Grade 2 Listed Buildings
- Grade 1 Listed Parks
- Grade 2 Listed Parks
- Masterplan Boundary



Site Infrastructure & Services map

- Hydrant
- Stormwater Relief Sewer
- Water Main
- BT Route
- Low-Pressure Gas
- Combined Foul Water Sewer

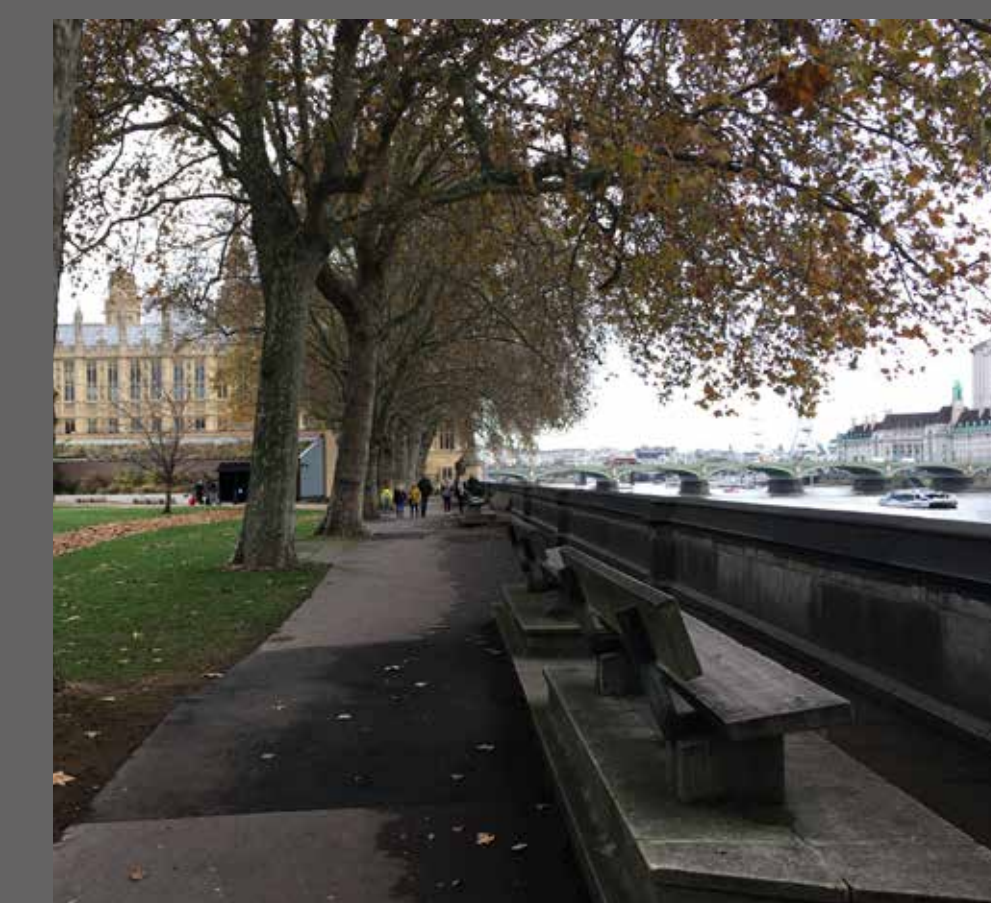
EXISTING CONDITIONS

EXISTING CONDITIONS

In response to the popularity and historic importance of Victoria Tower Gardens the design proposal will intervene lightly, ensuring that existing uses are retained and enhanced rather than replaced.



Playground to be enhanced and updated.
Image courtesy of Adjaye Associates



Thames to be more visible.
Image courtesy of Adjaye Associates



Kiosk to be replaced with renewed cafe area.
Image courtesy of Adjaye Associates



Buxton fountain to be reinstated.
Image courtesy of Adjaye Associates



Paths to be renewed and improved.
Image courtesy of Adjaye Associates



Grass to be re-laid to limit waterlogging.
Image courtesy of Gustafson Porter + Bowman



Grass to be irrigated.
Image courtesy of Adjaye Associates

UK Holocaust Memorial and Learning Centre

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The Proposal

The design proposal for the UK Holocaust Memorial and Learning Centre is about creating a nationally significant landmark for current and future generations to remember, reflect and learn.

Our design is drawn from extensive research into the site and subject matter, and seeks to respect its context, honour the weight of its responsibility and inspire its visitors to strive to draw meaning and purpose out of tragedy.

Understanding the diverse use of Victoria Tower Gardens, it was essential that the proposal not only allowed its current activities to remain, but rather enhance the user experience. The new softly sloping landscape provides visitors with a new vantage point to the River Thames, a renewed perspective and relationship to the memorial and a distinctive entry point for an underground learning centre. The subtle shift in the landscape allows for all existing memorials within the gardens to remain visible.

The overall proposal seeks to complete the commemorative narrative of the existing, historic monuments to freedom and injustice. The Holocaust Memorial and Learning Centre will pay deference to – and form a visual link between – these monuments and the atrocities of the Holocaust against the backdrop of Britain’s greatest symbol of democracy.

It is intended to reimagine the playground in the new context of the Memorial, with additional soft landscaping to enhance the character of the playground and bring children closer in touch with nature. Our intention is to develop the proposals further through consultation with local groups.



- 1. Amenities Pavilion
- 2. Horseferry Playground
- 3. Spicer Memorial
- 4. Entrance Pavilion
- 5. Memorial Courtyard
- 6. Buxton Memorial
- 7. Holocaust Memorial
- 8. Path along the Thames
- 9. Learning Centre
- 10. Burghers of Calais Memorial
- 11. Parliamentary Education Centre
- 12. Emmeline Pankhurst Memorial

Proposed siteplan



View 1: Entering down through the Memorial Fins and into the Learning Centre

Image courtesy of Adjaye Associates



View 2 : of proposed playground and entrance pavilion with Memorial fins visible beyond

Image courtesy of Adjaye Associates



View 3 : of the path along River Thames with rising landform above Memorial to the right concluding with the tops of the bronze fins

Image courtesy of Adjaye Associates



View 4: of the bronze fins of the Memorial from the entrance pavilion

Image courtesy of Adjaye Associates



Examples of playground ideas; to be developed further through consultation with local community groups.
© Etre Design, Bianca Barragan, Espace Libre, ANNABAU



Proposed section

UK Holocaust Memorial and Learning Centre

Adjaye Associates *Penfold Architects* Gustafson Porter + Bowman

Design Approach

The design approach seeks to resist prescriptive memorial experiences. It is an integrated approach in which the Memorial is embedded within the landscape and the Learning Centre embedded within the Memorial.

The majority of visitors will arrive at the circular entrance space facing the Emmeline Pankhurst Memorial. At this point, visitors encounter a new route through the gardens. The pathway will curve diagonally through the Gardens towards a subtly lifted landform, hinting at the presence of the UK Holocaust Memorial. In response to the popularity and historic importance of Victoria Tower Gardens the design proposal intervenes lightly, ensuring that existing uses are retained and enhanced rather than replaced.



Relaxing © Adjaye Associates Playing © Adjaye Associates



Reading © Pixabay.com Luna Cinema © Adjaye Associates



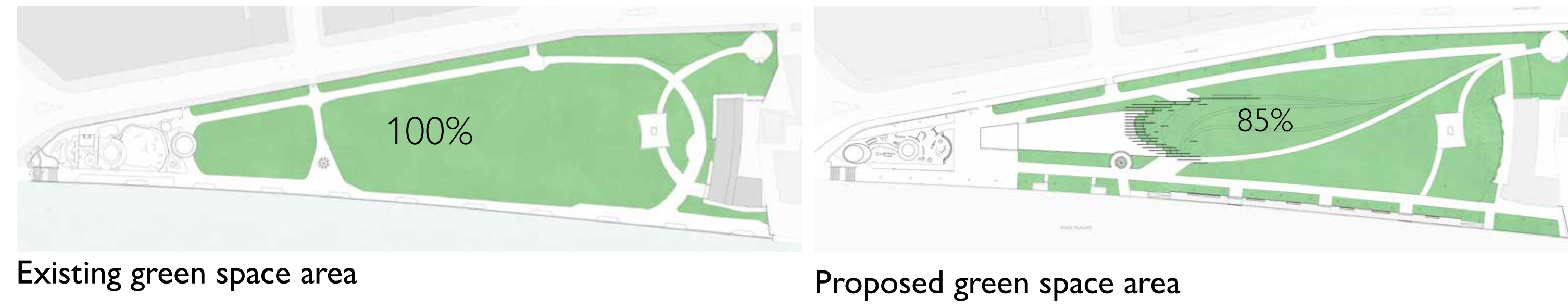
Jogging © Alex Segre Dog walking © Pixabay.com

RETAINING ACTIVITIES IN THE GARDENS

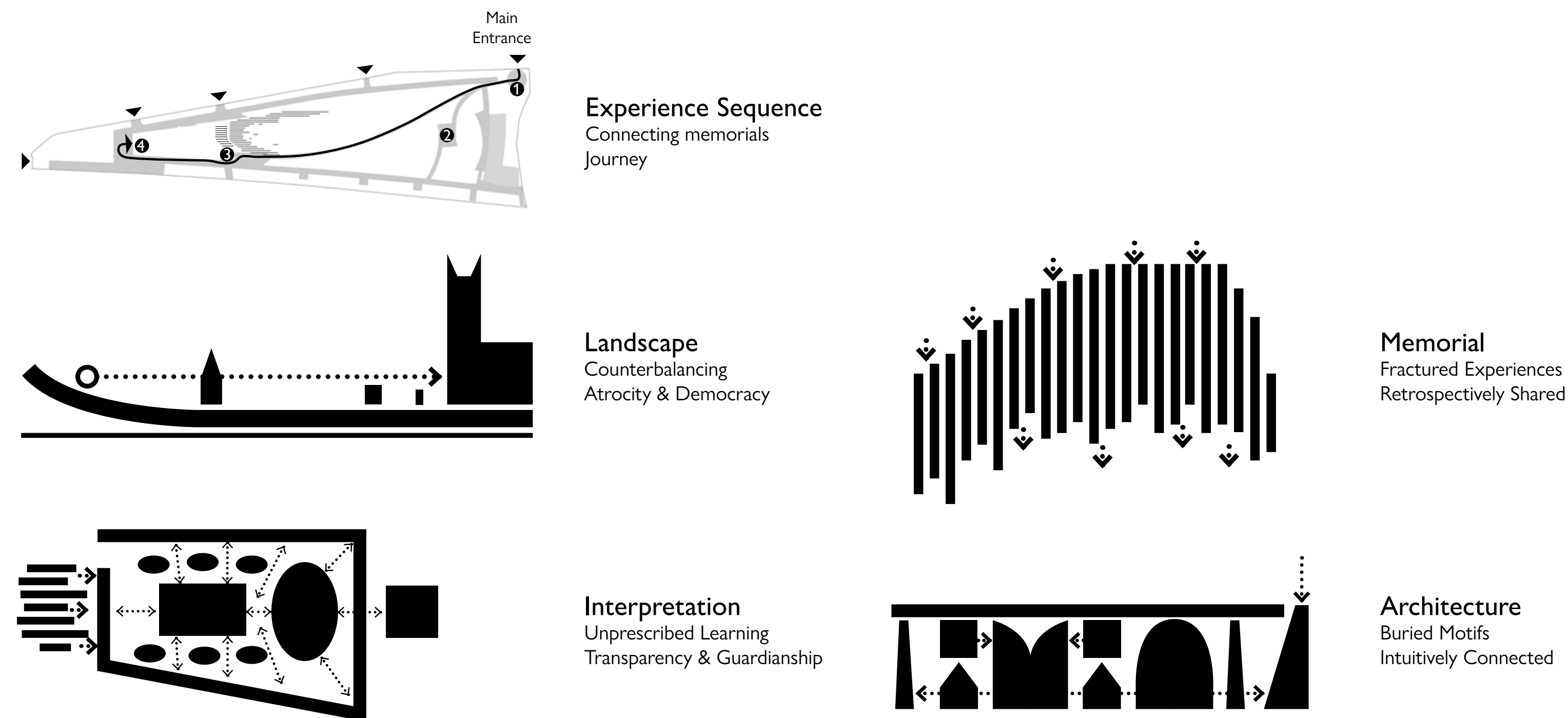
EXISTING PALETTE INSPIRES BUILDING MATERIALITY

We have chosen a palette of natural materials – basalt, concrete, natural stone and bronze in their unpolished, raw forms – to reflect the honesty and intensity with which our design has sought to approach this traumatic subject. To give an organic quality to the design, we have selected surfaces that are informed by, but do not replicate or mimic, historical references and precedents.

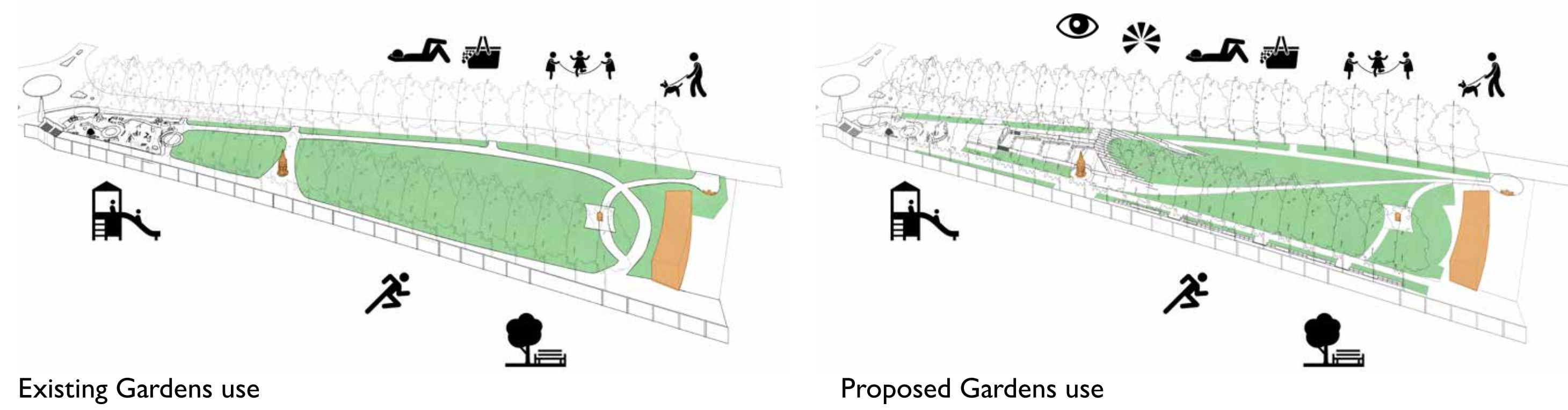
These natural materials are robust yet dynamic, assume different qualities over time as they age. This reflects of our design vision, which rejects the notion of a memorial as static and perfected in favour of the idea of the memorial as a living organism.



RETAINING PUBLIC GREEN SPACE



KEY CONCEPTUAL DIAGRAMS



RETAINING ACTIVITIES IN THE GARDENS



Proposed view of the Gardens and Parliament from the top of the landform looking north

Image courtesy of Adjaye Associates



Proposed view of the Gardens from Burgers of Calais Memorial looking south

Image courtesy of Adjaye Associates



Proposed bronze fins

Image courtesy of Adjaye Associates



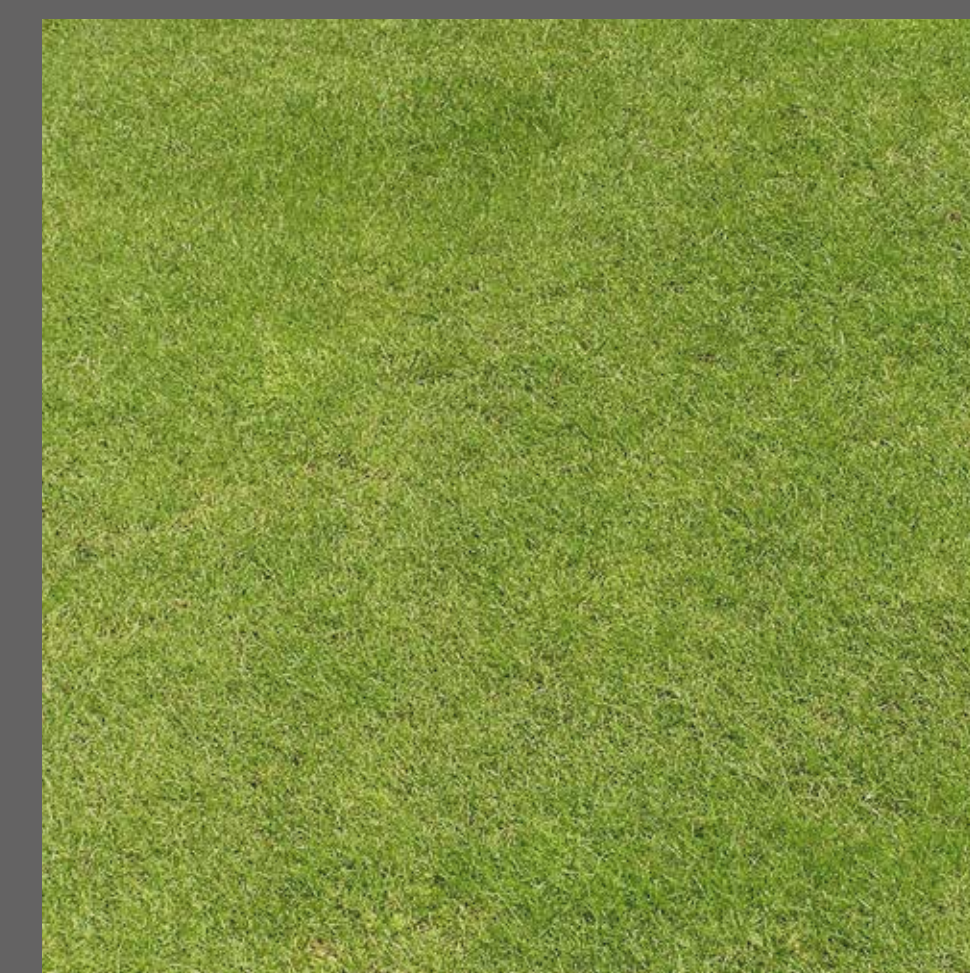
Existing cast bronze memorials

Image courtesy of Adjaye Associates



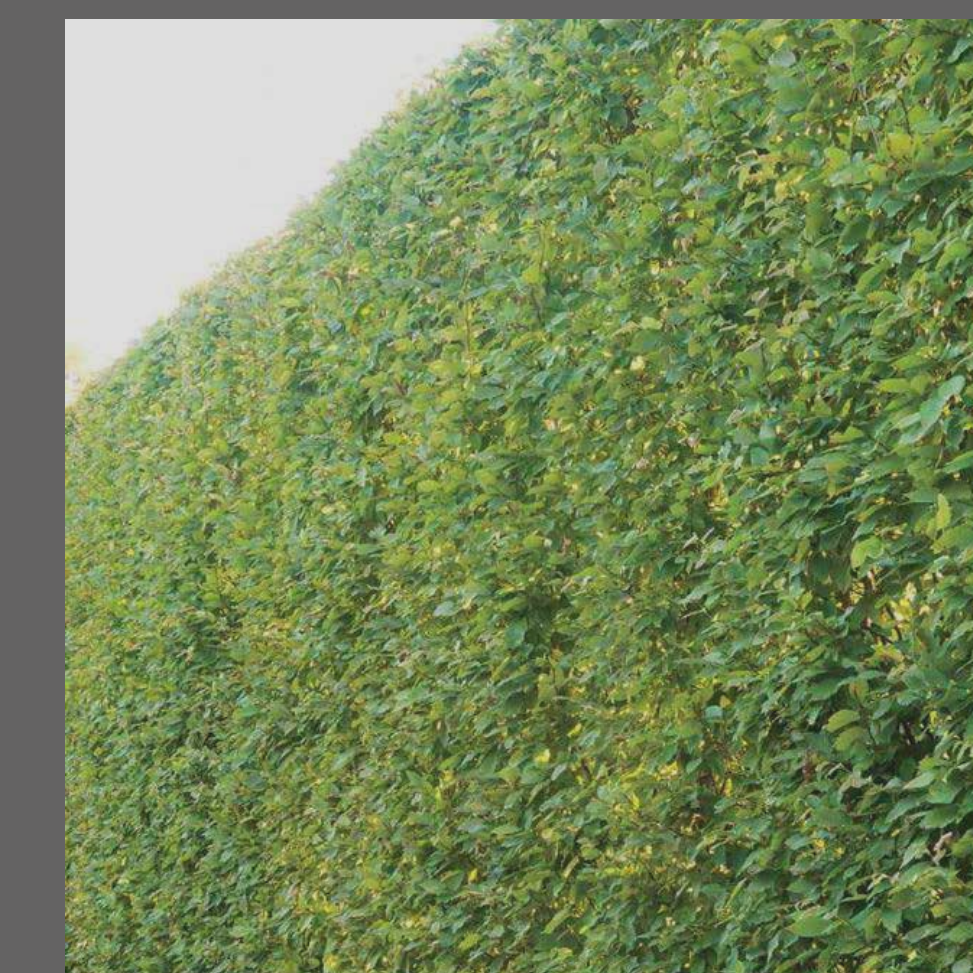
Proposed basalt Courtyard

Image courtesy of Adjaye Associates



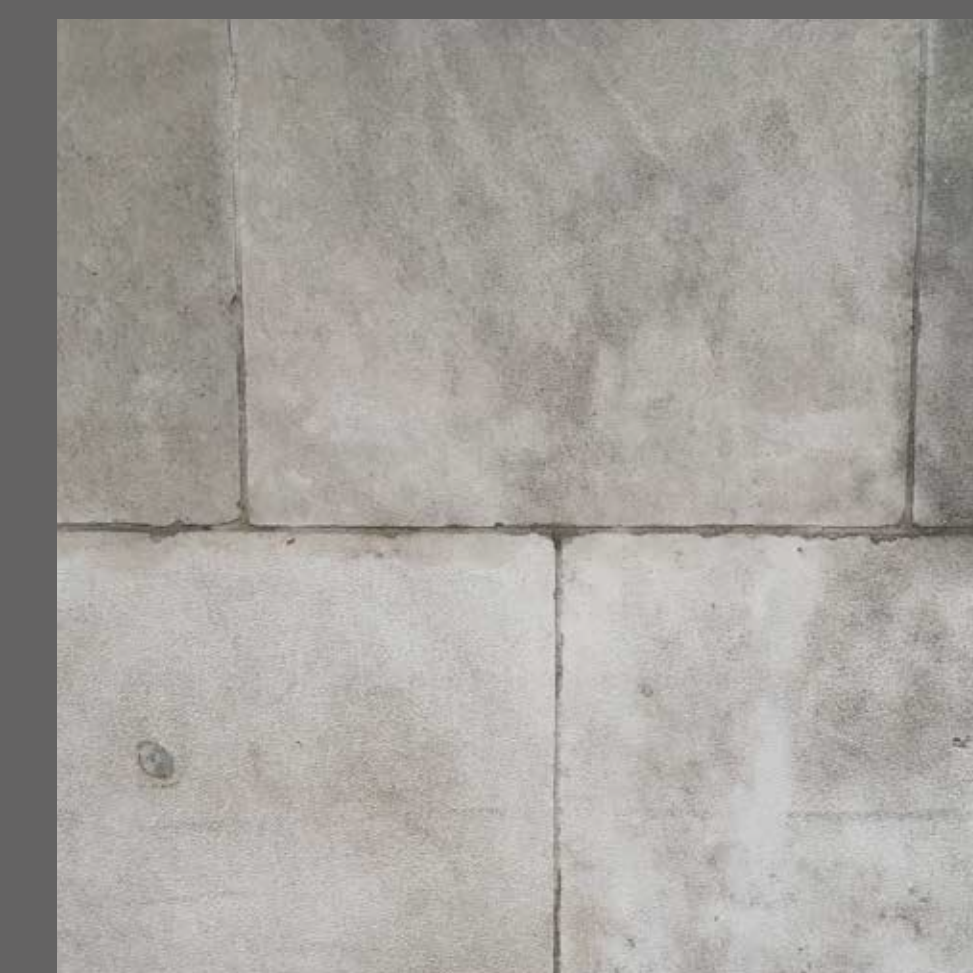
Grass and shrubs

Image courtesy of Adjaye Associates



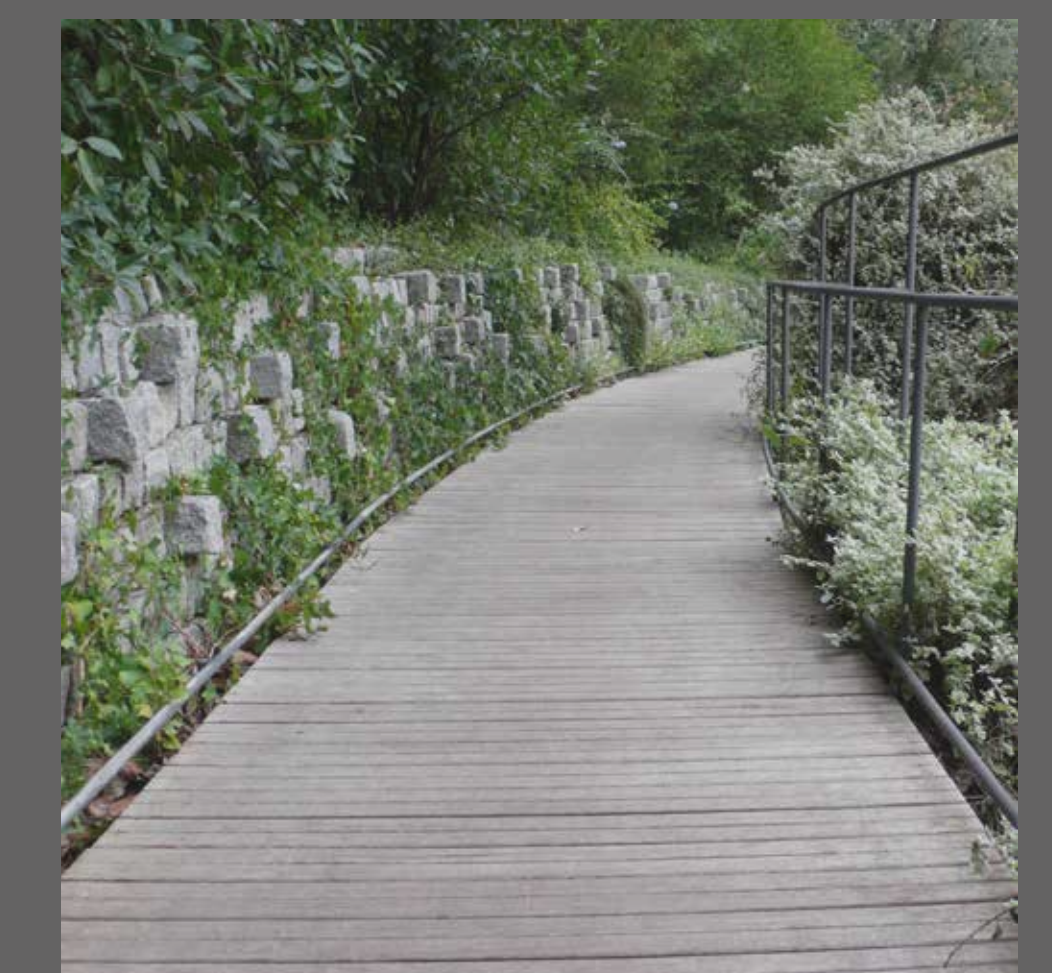
Hedge

Image courtesy of Adjaye Associates



Existing stonework plinths

Image courtesy of Adjaye Associates



Proposed timber path along the Thames

Image courtesy of Gustafson, Porter + Bowman

UK Holocaust Memorial and Learning Centre

Adjaye Associates *Penfold Architects* Gustafson Porter + Bowman

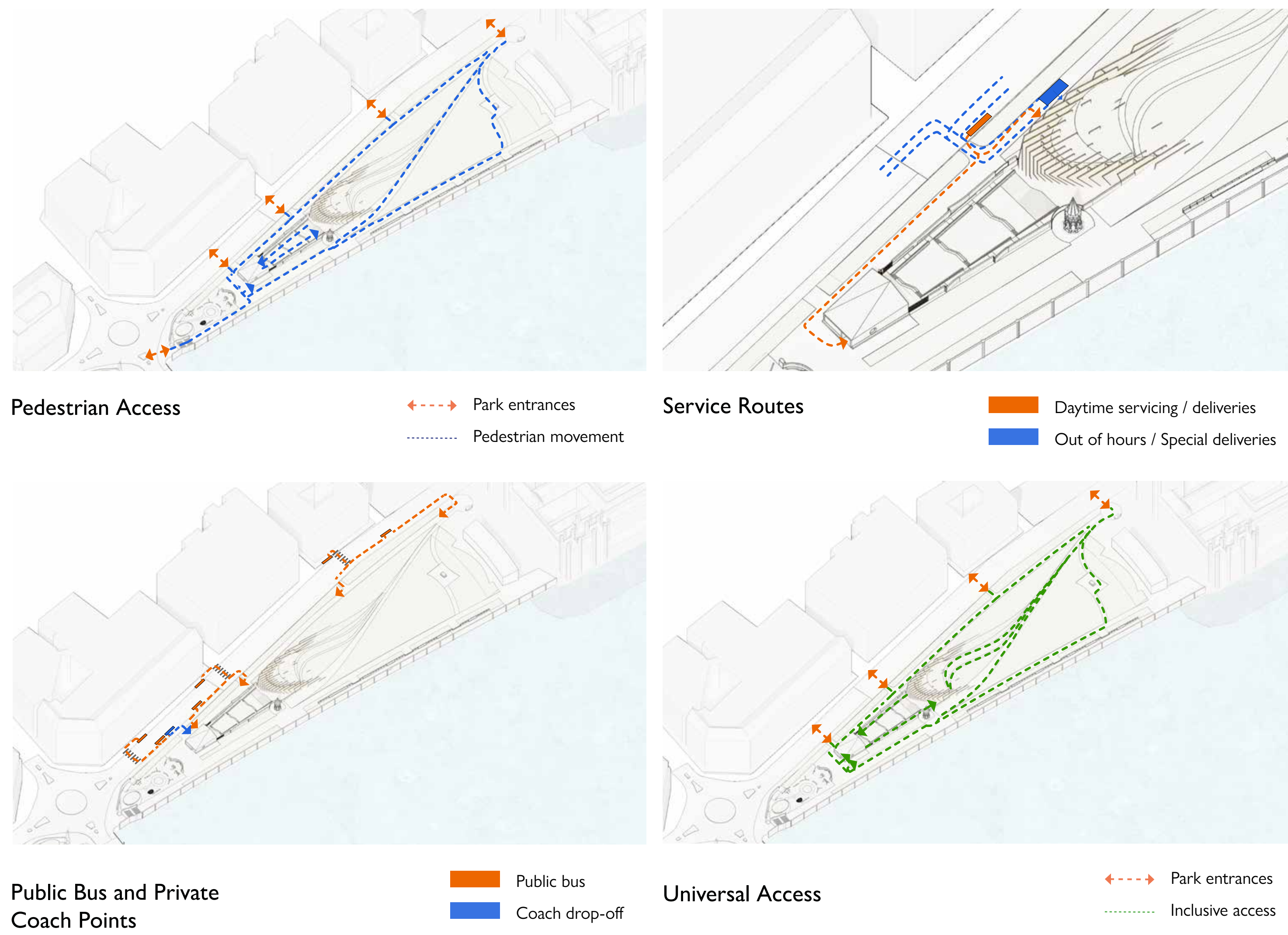
Access & Transport

The site is positioned within a highly accessible area of Central London, with close proximity to bus, underground, mainline rail and river boat services, Westminster Underground Station and close to major arteries such as Westminster Bridge and Parliament Square to the north, and adjacent to Millbank and Lambeth Bridge. After entering the Gardens through one of the five entrances, visitors will make their way towards the entrance pavilion where they will check tickets, and proceed through a security check before entering the Memorial Courtyard.

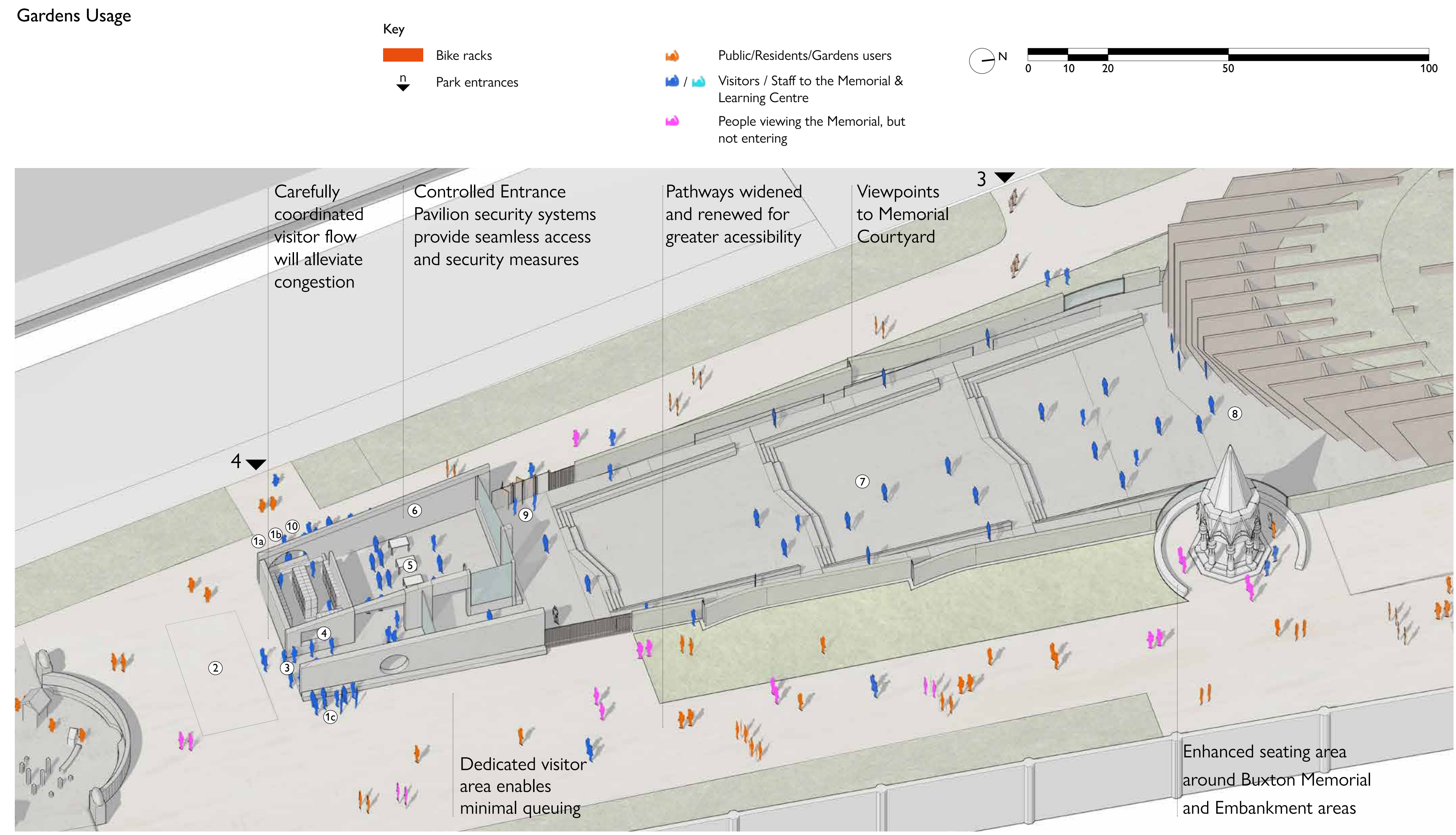
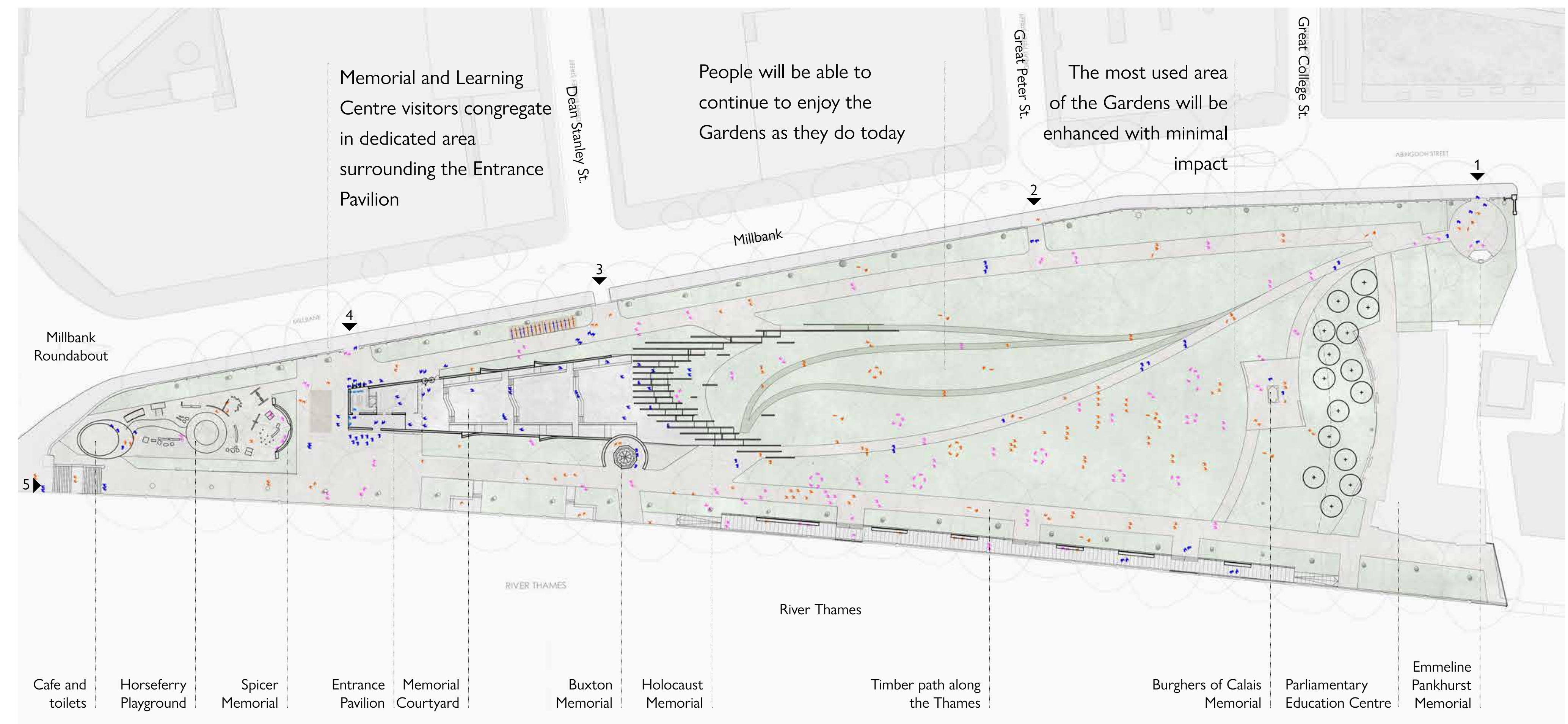
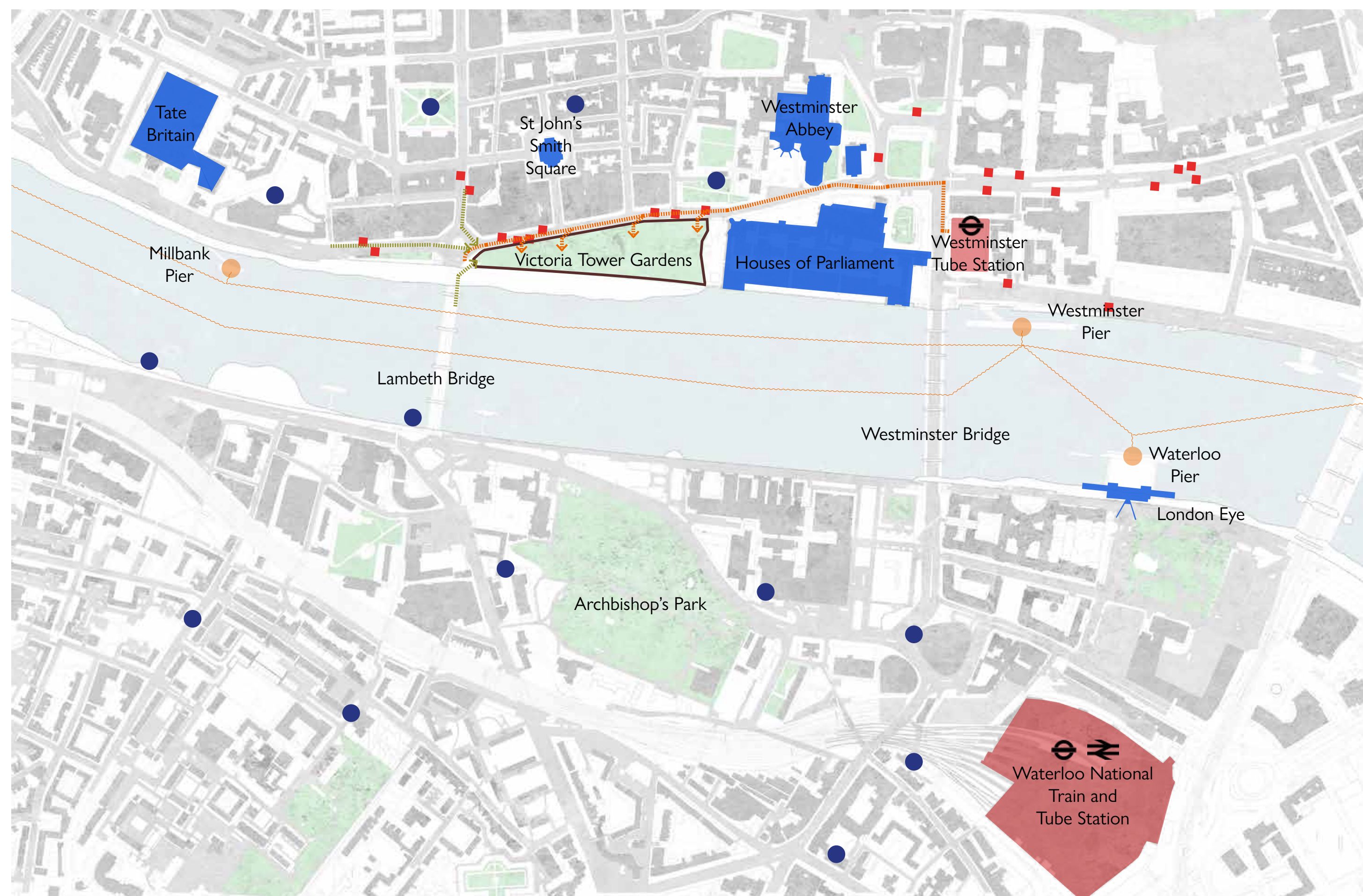
This Memorial is one of the most important to be built in Britain in the 21st Century. Therefore a range of state of the art security measures will operate in and around the building, designed with sensitivity to the area and providing the highest level of protection for both employees and visitors, giving visitors a sense of confidence and assurance. The entrance will provide a seamless arrival, ticket check and security experience for visitors prior to their exploration of the Memorial and Learning Centre. The entrance pavilion has been designed as a transitional space that acclimatises the visitor from the 21st century bustle they leave behind, creating a clear beginning to the visitor's emotional and educational journey.

Typical situation:

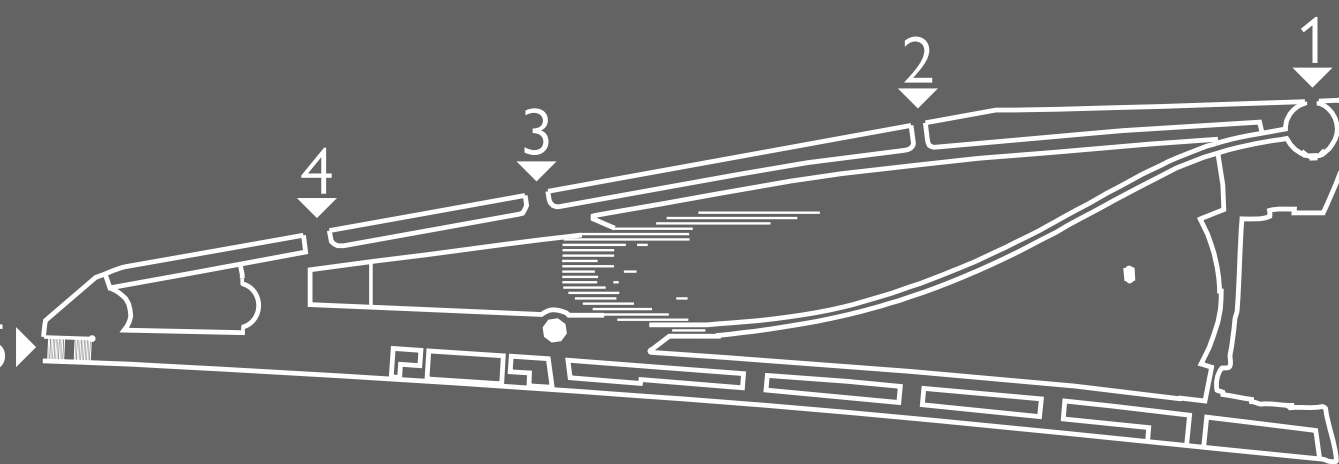
- Ticket split 60 % Walk-ups 40% pre booked
- Average numbers per day: 3000
- Average numbers per hour: 350
- Ticket booking / ticket check: 60s time period
- 2 ticket staff required
- 1 ticket check in staff
- 3 security lanes required
- Result would be no queuing



ACCESS AND SERVICING



EXISTING PARK ENTRANCES SHOWING OUTLINE OF PROPOSAL



Entrance 1: Abingdon Street; showing Parliamentary Education Centre; no change to existing view
 Image courtesy of Adjaye Associates



Entrance 2: Great Peter Street; no change to existing view with presence of the Memorial and Learning Centre
 Image courtesy of Adjaye Associates



Entrance 3: Dean Stanley Street showing Memorial Fins and Buxton Memorial
 Image courtesy of Adjaye Associates



Entrance 4: showing Entrance Pavilion
 Image courtesy of Adjaye Associates



Entrance 5: Stairs from Lambeth Bridge showing Entrance Pavilion and Memorial Fins
 Image courtesy of Adjaye Associates

UK Holocaust Memorial and Learning Centre

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Construction Methodology and Logistics

The construction phase will require careful consideration and detailed planning. Provision has been made to ensure Victoria Tower Gardens is retained for users during construction works.

Victoria Tower Gardens will remain open to the public throughout construction with full use of the widest section nearest Parliament and along the River.

The team will engage with specialist contractors from an early stage to ensure works are well-planned and disruption minimized. All contractors will work in collaboration with Westminster City Council and other relevant bodies to gain necessary approvals prior to commencing the works, with detailed plans made for traffic and pedestrian management, material deliveries, craneage and material movements.

HOARDING

Well maintained hoardings will ensure protection of park users and minimize noise pollution. Public viewing windows and graphic interpretation within the hoarding will engender community engagement with the site.

VEHICLE MOVEMENT

There will be a clear management of entry and exit of construction vehicles through the park entrances 2, 3 and 4 on Millbank. Vehicles will be escorted through the public access routes with temporary barriers. We anticipate that no road closures will be required. Bus stops will be retained.

All construction vehicles entering the site will be monitored via GPS to ensure comprehensive traffic management system. Vehicles will only be allowed site entry once site logistics are in place to ensure quick access for loading/unloading of materials.

SAFETY

The Hoarding will ensure protection of the park users and visitors minimizing noise pollution. The streets immediately surrounding the site will be inspected, cleaned and maintained regularly by the appointed contractor.

PEDESTRIAN MOVEMENT

Part of the park will remain open throughout the construction period. Whilst the hoarding line will create a physical barrier, the main contractor will manage the separation between the local community, park users and visitors, and the construction employees, logistics and vehicle movement.

SITE WELFARE

Construction workers' welfare facilities (toilets, offices, canteen, personnel security entrance gate) will be located within hoarding line.

PROTECTION OF TREES

It is of the utmost importance that the London Plane trees are protected throughout the duration of the works.

Vertical barriers will be erected along the edge of the proposed groundworks and development footprint creating a construction exclusion zone for both lines of retained London Plane trees.

As a permanent improvement to the landscape new footpaths will be established using a cellular confinement system to allow water filtration through the soil to the root system, while simultaneously protecting tree roots from the vehicular movements required during construction

LOCAL SCHOOLS AND COMMUNITY INTEGRATION

We will actively engage with the local community to ensure that they are part of our ongoing plans and look for opportunities to develop joint projects.

KEEPING THE COMMUNITY INFORMED

A Community Liaison Officer will be appointed as a single point of contact, available to answer any queries and immediately respond to issues raised by the local community and neighbouring residents. A Community Liaison forum will also be established with other construction projects in the local vicinity in order to co-ordinate activities and to minimise impact within the surrounding area.



'Living' hoarding example

© Suite Plants



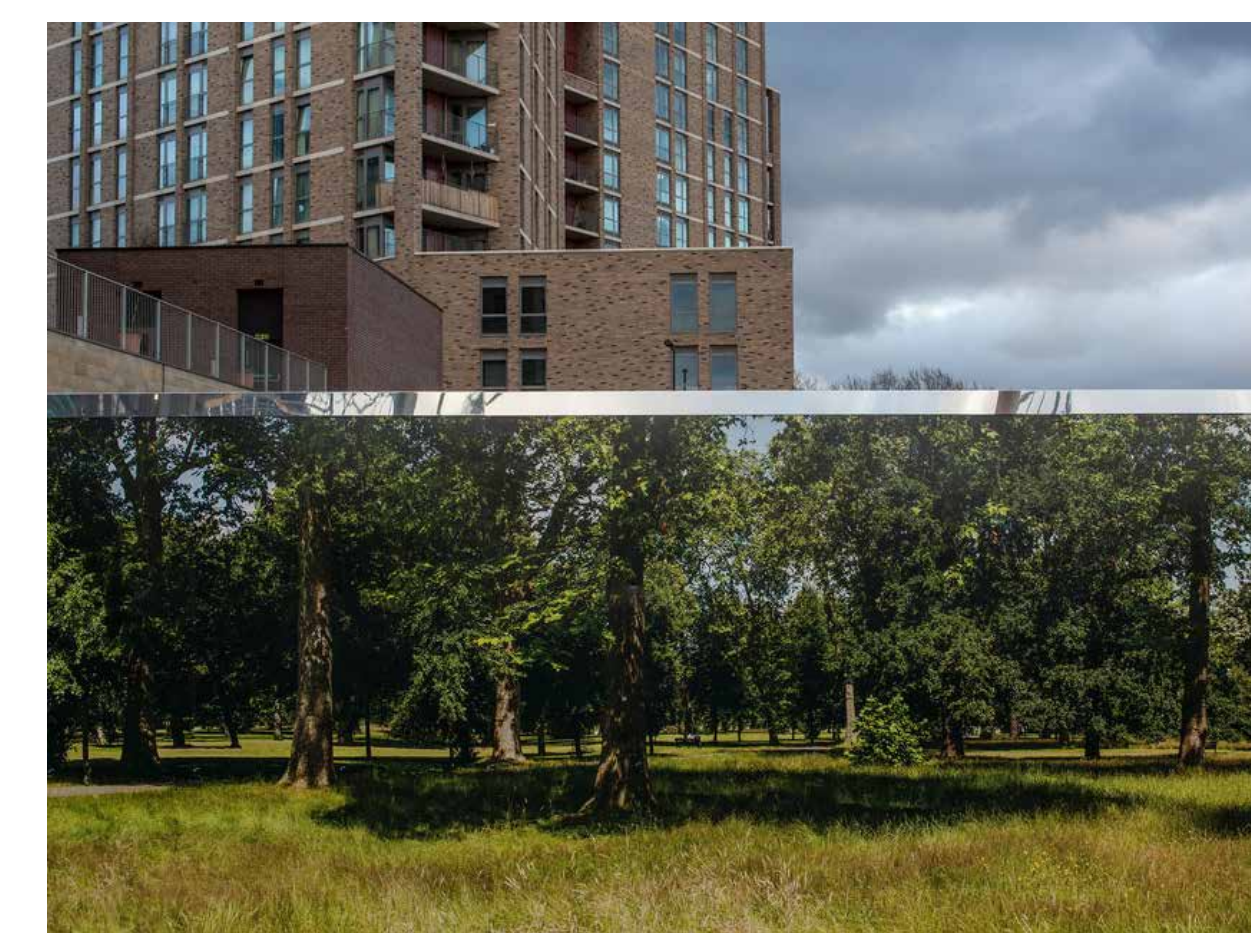
Mirrored hoarding example

© Spiral Colour



'Living' hoarding example

© Lloyd Alter



Landscape graphic hoarding example

© Flickr

PROJECT KEY DATES

PUBLIC CONSULTATION

Autumn 2018

START ON SITE

2020

PLANNING SUBMITTAL

Winter 2018

MEMORIAL & LEARNING CENTRE OPEN TO PUBLIC

2022

Dates dependant on planning permission.



Viewing window in hoarding example

© Brett Pierson



Viewing window in hoarding example

© Worcester University



'Living' hoarding example

© Bioteecture

UK Holocaust Memorial and Learning Centre

Adjaye Associates

Four Communications

Gustafson
Porter +
Bowman

Thank you and Feedback

Thank you for taking the time to attend this public exhibition. We hope you have found this information useful.

NEXT STEPS

We will take some time to reflect on the feedback received and continue to work on the proposals. It is our intention to hold a second exhibition before submitting a planning application to present our detailed plans for the design operation of the UK Holocaust and Learning Centre and we will continue to engage with the local community throughout this design development.

YOUR FEEDBACK

To ensure that we understand the views of the local community, we would be grateful if you could take a few moments to fill in a feedback form to let us know your thoughts.

The feedback form can be completed and left with staff, or sent back to us later using the FREEPOST addressed envelopes provided.

If you have any further questions or would like more information, please contact us at:

T: 0203 697-4325

E: VictoriaTowerGardens@fourcommunications.com



Proposed view of the park from Burghers of Calais Memorial looking South