

[REDACTED]

From: [REDACTED]
Sent: 13 October 2017 13:04
To: industrialstrategy
Subject: responses to strategy consultation
Attachments: [REDACTED]

In responding to this call for views, please include the following information:

- Are you responding as an individual, business, intermediary, representative body?
business and IP auditor and representative

- What does your business do / in what sectors do you operate?
SMP provides IP and management consultancy in all sectors

- How large is your business, and what proportion of your assets are IP-based?
team of associates with 50% assets IP based

- In what UK regions do you operate?
all regions

- In what international territories do you operate?
all areas

- Is there more the IPO could do to help UK companies operating overseas?
yes publicise list of IP agents

- What do you spend on IP?
[REDACTED]

- Which aspects of the IP system do you use?
info re trademarks, designs, copyright, licences, infringements

- What do you particularly value about the UK's IP system?
ease of access to info and advisors

- Do you face barriers when using the UK IP system?
IPO is very good
IP attorneys are not consistent re quality of advice and fee structure

I train businesses re IP and am a certified mediator for IP disputes

I recommend IPO listing (not recommending) potential trainers and mediators with proof of personal qualifications to assist UK businesses to access certified providers eg attached

[REDACTED]

[REDACTED]

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