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From: [REDACTED]
Sent: 16 October 2017 11:16
To: industrialstrategy
Cc: [REDACTED]
Subject: Industrial Strategy Input

Dear Team,

I was involved in the early day in the initiative to bring Brazilian, (and later Chinese) IP laws into better alignment through the adoption of the Lambert Toolkit approach. I was involved in the business delegation visit to Brazil in 2010 and then the represented UK Cleantech at the G20 in Mexico in 2012. Through the contacts I made during these experiences I brought the idea into the JETCO process which in turn has led to the IPO getting funding to continue this initiative.

At the time I was also lobbying both Nick Clegg and later George Osborne to get a an extension of the UK's insurance policy covering overseas assets in place to extend to the protection of UK SME's IP in foreign markets. One of the biggest risks for SMEs entering foreign markets is that their ideas will be stolen and they do not have the resources to fight a legal battle or monitor the commercial activities of their foreign partners/competitors to ensure they are playing by the rules.

The idea would be that one or two high profile cases would be fought and won and this would set a president which would discourage further infringements of UK IP. The cost would be minimal to the Government and would not be seen as unfair competition as other Governments could extend their policies to do the same.

It would also be a good business opportunity for the UK Legal Industry whose legal system is admired and respected around the World.

Happy to get involved in any future workshops to flesh out this idea.

All the best

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Cambridge
Carbon
Capture

