



Ministry of Housing,
Communities &
Local Government



COASTAL REVIVAL FUND

An invitation to apply for funding
May 2018





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Ministerial foreword



Our coastline and coastal towns are special places. They hold memories not only for the 11 million who live along the coast, but also for the millions that visit each and every year. The sight of the sea and the buildings that define a coastal town hold a special place in the individual and national conscience that set the coast apart from other areas.

But all too often the piers and promenades, the ports, marinas, lidos, and lighthouses, and much more that define our coastal towns are often those assets that face the toughest challenges to survive in the 21st century. These buildings and structures are important to visitors and local communities alike. I would like to see them brought back to life with modern purposes that benefit and help grow the coastal towns they are in.

This is why I am delighted to be able to invite bids for a new round of the Coastal Revival Fund. There is £1m available to Coastal Community Teams and organisations looking to secure a new future for iconic coastal buildings and assets. Each application can bid for up to £50,000 to help fund either small capital works or feasibility studies that help identify a new role for these structures. This prospectus sets out how to apply for funding.

The government is committed to supporting our coastal towns and to help them grow. We are keen to see the heritage assets that define our coast deliver economic benefits for the communities that live in them and to become buildings that once again draw visitors to our coastlines.



Jake Berry MP

Minister for the Northern Powerhouse and Local Growth
Minister for Coastal Communities



Introduction

The government is committed to supporting coastal communities. The Coastal Revival Fund (CRF) was introduced in 2015-16 to help coastal areas bring at risk heritage and community assets back into economic use. We have provided £3.7 m to 92 successful projects which has helped unlock the economic potential of hard-to-tackle buildings, facilities and amusements such as piers, lidos and promenades.

The government is now inviting bids for a new £1 million Coastal Revival Fund round, which is for grant funding to be spent in 2018-19.

This Coastal Revival Fund round will support projects to help revive heritage assets that are important to local communities but have not yet reached their full economic potential or are facing neglect. The grants will seek to support Coastal Community Teams (CCTs) looking to unlock the economic potential of those hard-to-tackle buildings, landscapes, facilities and amusements and sustain them in the longer-term. Non-Coastal Community Team



communities are eligible to apply.

By paying for the initial or supporting work to get restoration projects underway, this Fund will act as a catalyst to attract additional financing from the private and charitable sectors. It will boost local economies by tapping into the opportunities that the heritage economy offers to new businesses and existing firms keen to grow. It will support projects that demonstrate the creativity, enterprise and passion needed to help seaside towns become year round destinations in which people want to live and work.

We are therefore inviting bids of up to £50,000 per project, by 23:59 hours on Thursday 5 July 2018.

Purpose

The overall aims of the Coastal Revival Fund are to:

- Support Coastal Community Teams and their partners to develop long term strategies for dealing with coastal heritage assets.
- Support material improvements to historic structures, sites and assets to help secure their long-term future and continued use.
- Encourage the sustainable use of heritage and community assets in coastal areas to provide a focus for community activities and enhanced economic opportunities.
- Encourage greater local partnership working in coastal areas.
- Support the development of local solutions to economic issues facing coastal communities particularly those outlined in Coastal Community Teams economic plans.
- Help develop innovative ideas in response to the particular challenges often faced in dealing with the ongoing maintenance and use of heritage assets in coastal locations.

This pack sets out information on the government's Coastal Revival Fund and explains the requirements to be fulfilled to access the funding.

To apply, applicants should complete the form available at:

<https://www.gov.uk/government/publications/coastal-revival-fund-an-invitation-to-apply-for-funding> and return it to coastalrevivalfund@communities.gsi.gov.uk by 23:59 hours on Thursday 5 July 2018.

The Coastal Revival Fund

The funding

- There is a total of £1 million in revenue and capital grant.
- Funding is for the 2018-19 financial year and must be spent by 31 March 2019.
- There is no minimum bid, the maximum bid is £50,000.
- Funding may form part of a larger and/or longer term project and we would encourage match funding where appropriate.

The Fund is available for both revenue and capital expenditure. The actual split between these types of grant will depend on the bids approved.

The Fund can be spent on the improvement, repair or regeneration of structures or sites. It may also be used for the initial works that will help revive the structure in the longer-term, such as feasibility studies, conservation management plans, legal advice on development, and architectural surveys. So, for example, an application could be made to the Fund to pay for a survey on a derelict building with a view to renovating that building at a later point when further funding has been secured.



Eligibility for funding

Projects

The project should contribute to the improvements of a particular heritage or community building, structure or public area. Examples of eligible sites and assets include seafronts and public squares, as well as piers, parks, promenades, lighthouses, lidos, marinas, military structures and so on.

The outputs of the specific project do not need to constitute tangible improvements, but there should be a clear link between what the project aims to achieve and planned future improvements to the asset. Reference to how this project links to their local Coastal Community Teams' Economic Plan provides assurance of the wider benefits of the scheme, but is not essential.

Location

Coastal Community Teams and other organisations are able to apply for funding to support projects located in coastal communities in England. For the purpose of the Fund, a coastal community is:



‘Any coastal settlement within an English local authority area whose boundaries include English foreshore, including local authorities whose boundaries only include estuarine foreshore. Coastal settlements include seaside towns, ports and other areas which have a clear connection to the coastal economy.’

This is the same definition that was used in relation to the Coastal Communities Fund.

Applicant organisations

Applications will be accepted from Coastal Community Teams, local authorities, charities, community groups and organisations, including social enterprises.

Funding will be passed to local authorities to hold and disburse on behalf of projects. All projects must ensure that one of their local authorities is willing to act as their accountable body.

Where applications involve other sources of funding, bidders should consider whether their bid will be affected by rules governing other funding sources. All applicants should evaluate whether their project will comply with the rules on State Aid under European Union law.

Criteria

Applications will be assessed based on how well projects meet the following criteria:

1. The project involves a site or asset which is of particular value locally.

Applicants are asked to explain the local value of the asset or site and why it would justify investment. The value does not need to be financial. It could, for example, set out the history behind the project and identify whether it has a listed or scheduled status and whether it has been identified as 'at risk' by Historic England. For more information, please see the National Heritage List for England (NHLE) www.historicengland.org.uk/listing/the-list.



2. Deliver a sustainable community benefit (though this may be realised at a later stage of larger projects/ schemes).

Applicants are asked to explain how the project would provide a benefit to the local community, and not just to a limited number of individuals. For example, if the long-term aim of the project was to regenerate a particular building then, following the completion of the project, that building should be available for use by/ open to the public rather than sold for private gain.



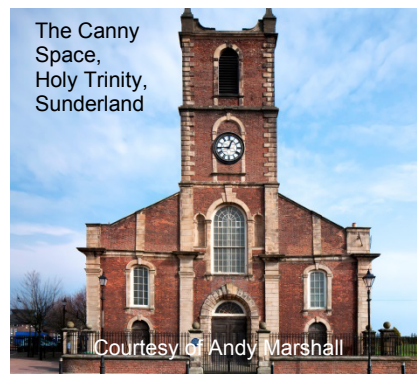
Applicants need to set out the intended community benefit, the scale of the impact and how they will make sure it is achieved. Some inclusion of quantified information would be particularly useful.

3. Deliver a sustainable economic benefit (though this may be realised at a later stage of larger projects/ schemes).

The Coastal Revival Fund is intended to help improve the economic sustainability of coastal assets and coastal communities more broadly. Applicants are asked to set out how the project is intended to bring about economic improvements to the area and the scale of that impact. For example, improvements to a public space may bring in greater numbers of tourists, which could then provide additional custom for local businesses. Some inclusion of quantified information would be particularly useful.

4. Where the application is not from a Coastal Community Team, it should have demonstrable support from any Coastal Community Team for the area, the local community and relevant local authorities.

Projects need to have evidenced support from their local community and applicants are asked to set out what engagement there has been with local people. If there is a Coastal Community Team in the area then the applicant should obtain their support for the project. Contact details for Coastal Community Teams can be obtained from the website: www.coastalcommunities.co.uk/coastal-community-teams or from the Ministry for Housing Communities and Local Government.



In addition to this, all projects will need the agreement of their local authority that the authority will act as the accountable body for this funding, as set out on page 8.

Further prioritisation

If the available funding is oversubscribed, then we will prioritise schemes based on the scale of the impact in the main criteria. We may also use the following factors:

- Evidence of the likelihood of unlocking additional funding or investment.
- Proximity to the coast
- Those projects being submitted by a Coastal Community Team
- Whether the building, structure or area in question is on the National Heritage List for England (www.historicengland.org.uk/listing/the-list).
- Creating a geographical spread of projects around the English coast.





Multiple applications

There is no limit on the number of applications in any particular coastal community; however an organisation can apply for only one project. Where an organisation is acting as accountable body on a Coastal Community Team application, this doesn't prevent them submitting an application in their own right.

Expected outputs

We anticipate a range of different proposals so the outcomes will vary but they will broadly include:

- Improvement or reuse of a local asset.
- The prospect of tangible benefit to the community and economy.
- Access to additional funding from the private and/ or charity sectors.



Transparency and engagement

Any successful applicants to the Coastal Revival Fund will be expected to spend funds in an open and transparent way. We would expect plans relating to the projects to be publically available and information on progress made available to local residents and groups. In addition, we will expect details of the projects and progress to be made available to the Ministry for Housing Communities and Local Government over the duration of the project including a short form at the end of the project term detailing the outcomes and benefits of the project.

All projects funded by the Coastal Revival Fund will be encouraged to promote the work they are undertaking to local people and to encourage local support for the project.

We expect all projects funded by the Coastal Revival Fund to use the Great British Coast logo.

Details of past projects can be found at www.gov.uk/government/collections/coastal-communities

Funding arrangements

Funding will be passed to the local authority that has agreed to be the accountable body for the successful applicant.

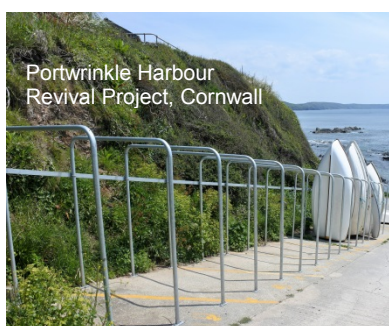
How to apply

Applications will only be accepted on the official application form, which can be downloaded at <https://www.gov.uk/government/publications/coastal-revival-fund-an-invitation-to-apply-for-funding>

A confirmation letter from your accountable body must be submitted with your completed application. Please do not send any other additional documents.

The closing date for applications is **23:59 on Thursday 5 July 2018**.

Electronic applications are preferred and should be sent to coastalrevivalfund@communities.gsi.gov.uk. Paper applications will also be accepted and should be sent to the following address:



Coastal Revival Fund
Coastal Communities Team
Ministry for Housing Communities & Local
Government
1st Floor, Fry Building
2 Marsham Street
London SW1P 4DF

Hard copies must arrive no later than 23:59 hours on Thursday 5 July 2018.

Any queries should be directed to:
coastalrevivalfund@communities.gsi.gov.uk.

Information required

Please complete all sections of the application form, and ensure we are able to understand:

- Which local authority has agreed to be your accountable body.
- Whether you are a Coastal Community Team or if there are any Coastal Community Teams in the project area and, if so, whether they are involved with or support the project.
- The commitment and support from your local area for the intended aims of the project.
- An outline of the key priorities for the coastal area.
- How the proposed project meets the criteria, demonstrates suitability for funding, and how it will make a difference.
- How much funding is sought, confirmation that the funding will be spent by 31 March 2019, and a breakdown of how the grant will be used.
- Where the project has other sources of funding, details of the rest of the funding.
- How the project will be transparent in its activities and in the use of the grant.
- Confirmation that the project will comply with the rules on State Aid under European Union law.

